



**SFMTA**  
Municipal  
Transportation  
Agency

**SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
CITIZENS' ADVISORY COUNCIL**

**MINUTES**

**Thursday, July 6, 2017  
Room 7080, Union Square Conference Room  
1 South Van Ness Avenue, 7<sup>th</sup> Floor**

**REGULAR MEETING  
5:30 P.M.**

**COUNCIL MEMBERS**

**Daniel Weaver (Chair), Frank Zepeda (Vice Chair), Neil Ballard, Mark Ballew,  
Barbara Bocci, Steve Cornell, Joan Downey, Michael Eshleman, Cesar Magdaleno,  
Daniel Murphy, Steve Taber, Susan Vaughan, and Dorris Vincent**

**COUNCIL LIAISON  
Roberta Boomer**

**COUNCIL SECRETARY  
Keka Robinson-Luqman**

## ORDER OF BUSINESS

### 1. Call to Order

Chairman Weaver called the meeting to order at 5:30 p.m.

### 2. Roll Call

CAC members present at Roll Call: Neil Ballard, Mark Ballew, Barbara Bocci, Stephen Cornell, Joan Downey, Michael Eshleman, Daniel Murphy, Susan Vaughan, Daniel Weaver, and Frank Zepeda

CAC members absent at Roll Call: Cesar Magdaleno and Dorris Vincent

CAC members absent with notification: Steve Taber

### 3. Announcement of prohibition of sound producing devices during the meeting.

CAC Staff Liaison Boomer made the announcement.

### 4. Approval of Minutes:

No public comment.

On motion to approve the minutes of June 1, 2017:

ADOPTED: AYES – Neil Ballard, Mark Ballew, Barbara Bocci, Stephen Cornell, Joan Downey, Michael Eshleman, Daniel Murphy, Susan Vaughan, Daniel Weaver, and Frank Zepeda

ABSENT – Cesar Magdaleno, Dorris Vincent, and Steve Taber

### 5. Report of the Chair (For discussion only)

Chairman Weaver noted that Councilmember Taber submitted a motion for Item 10.

### 6. Public Comment

None.

## REGULAR CALENDAR

### 7. Presentation, discussion and possible action regarding the election of the CAC Chairman and Vice Chairman. (No explanatory documents.)

No public comment.

CAC Liaison Boomer opened the floor for nominations for the position of Chairman. Vice Chairman Zepeda nominated Dan Weaver. There were no additional nominations so nominations were closed.

Chairman Weaver opened the floor for nominations for the position of Vice Chairman. Chairman Weaver nominated Frank Zepeda. There were no additional nominations so Chairman Weaver closed nominations.

On motion to elect Dan Weaver as Chairman:

ADOPTED: AYES – Neil Ballard, Mark Ballew, Barbara Bocci, Stephen Cornell, Joan Downey, Michael Eshleman, Daniel Murphy, Susan Vaughan, Daniel Weaver, and Frank Zepeda  
ABSENT – Cesar Magdaleno, Dorris Vincent, and Steve Taber

On motion to elect Frank Zepeda as Vice Chairman:

ADOPTED: AYES – Neil Ballard, Mark Ballew, Barbara Bocci, Stephen Cornell, Joan Downey, Michael Eshleman, Daniel Murphy, Susan Vaughan, Daniel Weaver, and Frank Zepeda  
ABSENT – Cesar Magdaleno, Dorris Vincent, and Steve Taber

8. Presentation, discussion and possible action regarding the SFMTA's 2017 Capital Plan. (Jerad Weiner, Transportation Planner and Jesse Rosemoore, Transportation Planner. Explanatory documents include a plan and slide presentation.)

Councilmember Magdaleno arrived at 5:37 p.m.

Jessie Rosemoore reviewed the Capital Plan, how the various local and regional plans relate to each other, the process, capital needs, cost estimates, and updates.

Councilmember Vincent arrived at 5:45 p.m.

PUBLIC COMMENT:

Edward Mason inquired if the capital needs were based on population projections. Robert Reich forecasted that San Francisco would be a city of the rich and the old. He questioned how that will fit with San Francisco's transportation needs. He sees a lot of walkers on the buses, which could cause delays if they get tangled. The movement of goods in San Francisco takes longer because everything has to be trucked in. With regards to mode shift goals, he wondered whether it will be necessary to build more subways and whether people will ride. He also wondered about legislation for a regional bus system.

9. Presentation, discussion and possible action regarding the Transit First Policy. (Sarah Jones, Planning Director. Explanatory documents include a policy and a slide presentation.)

Sarah Jones reviewed the history of the Transit First Policy, what it is and isn't, and various principles and components.

**PUBLIC COMMENT:**

Edward Mason wondered if the Transit First Policy should say "public transit" so it's accessible to everyone rather than private transit. On the regional aspect, there is a reference to the region but there isn't a regional transit system. The region used to have Greyhound buses. The City isn't doing justice to the term "regional". Traffic is clogging Highway 101 now. The destruction of parking spaces results in the hope that people will take transit but instead Transportation Network Companies (TNCs) are in the neighborhoods. That's a problem. Public transit should be the first preference but it should not exclude other needs. Seniors need automobiles to get around.

Zoltan Dewitt stated that he came to a CAC meeting years ago. At the time Geary BRT was being discussed. Six years later, the City is still talking about it. He has seen rideshare companies that have filled in a gap and taken over because there hasn't been a quick response. He questioned if there was a way to streamline the process.

10. Presentation, discussion and possible action regarding Emerging Mobility Services and Technologies Guiding Principles. (Sarah Jones, Planning Director, Sustainable Streets and Kate Toran, Director, Taxis and Accessible Services Division. Explanatory documents include a slide presentation.)

Sarah Jones and Kate Toran reviewed the principles, the approval process, and how the principles will be applied.

**PUBLIC COMMENT:**

Edward Mason stated that there's a mobile GPS-controlled container that delivers goods in San Francisco. This has pedestrian safety implications. He also noted that Chariot operates on weight restricted streets, and idles their vehicles for long periods of time.

The Council discussed a motion proposed by Councilmember Taber but chose not to proceed since staff was already doing the work suggested by the motion.

11. Presentation, discussion and possible action regarding the Finance and Administration (FAC) report and recommendations.

FAC Chair Neil Ballard stated that the committee focused on the recommendations from the Municipal Fares and Fines Task Force. The SFMTA is trying to move on some of the recommendations such as waiving the enrollment fee. The FAC had no recommendations and will be getting a report on the matter at a future meeting.

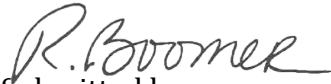
No public comment.

12. Council Member Information and Agenda Item Requests. (For discussion only)

Councilmember Vaughan asked for the list of external stakeholders for the “Guiding Principles.”

Councilmember Downey asked what transit staff was doing to balance service on the N Judah. There has been a lot of bunching of trains and the turn back near UCSF is not being used.

ADJOURN - The meeting was adjourned at 7:50 p.m.



Submitted by:

Roberta Boomer

SFMTA CAC – Staff Liaison

Next regular meeting: Thursday August 3<sup>rd</sup> at 5:30pm

1 South Van Ness Avenue, 7<sup>th</sup> Floor, Union Square Conference Room, #7080

## ACCESSIBLE MEETING POLICY

The Municipal Transportation Agency Citizens' Advisory Council will meet in the Union Square Conference Room at One South Van Ness Ave. 7<sup>th</sup> Floor, San Francisco, CA. The closest accessible BART station is the Civic Center Station at United Nations Plaza and Market Street. Accessible MUNI lines serving this location are: Muni Metro Lines J-Church, K-Ingleside, L-Taraval, M-Ocean View, N-Judah and T-Third at Van Ness and Civic Center Stations; F-Market-Wharves; 47-Van Ness; 49-Mission-Van Ness; 6-Haight-Parnassus, 21-Hayes; 9-San Bruno; 7R-Haight-Noriega Rapid; 9R-San Bruno Rapid; and 7-Haight-Noriega. For information about MUNI accessible services call 701.4485.

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To obtain a disability-related accommodation, including auxiliary aids or services, or to obtain meeting materials in alternative format, please contact Roberta Boomer at 415.701.4505. Providing at least 72 hours notice will help to ensure availability. Written reports or background materials for calendar items are available for public inspection and copying at 1 South Van Ness Ave. 7<sup>th</sup> Floor during regular business hours and are available on-line at [www.sfmta.com/cac](http://www.sfmta.com/cac). Public comment will be taken on each item before or during consideration of the item.

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The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chairman may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Government's duty is to serve the public, reaching its decision in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For more information on your rights under the Sunshine Ordinance or to report a violation of the ordinance, contact Administrator, by mail to Sunshine Ordinance Task Force, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco CA 94102.4689; by phone at 415 554.7724; by fax at 415 554.7854; or by email at [sotf@sfgov.org](mailto:sotf@sfgov.org).

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at <http://www.sfgov.org>.

## LANGUAGE ASSISTANCE



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