



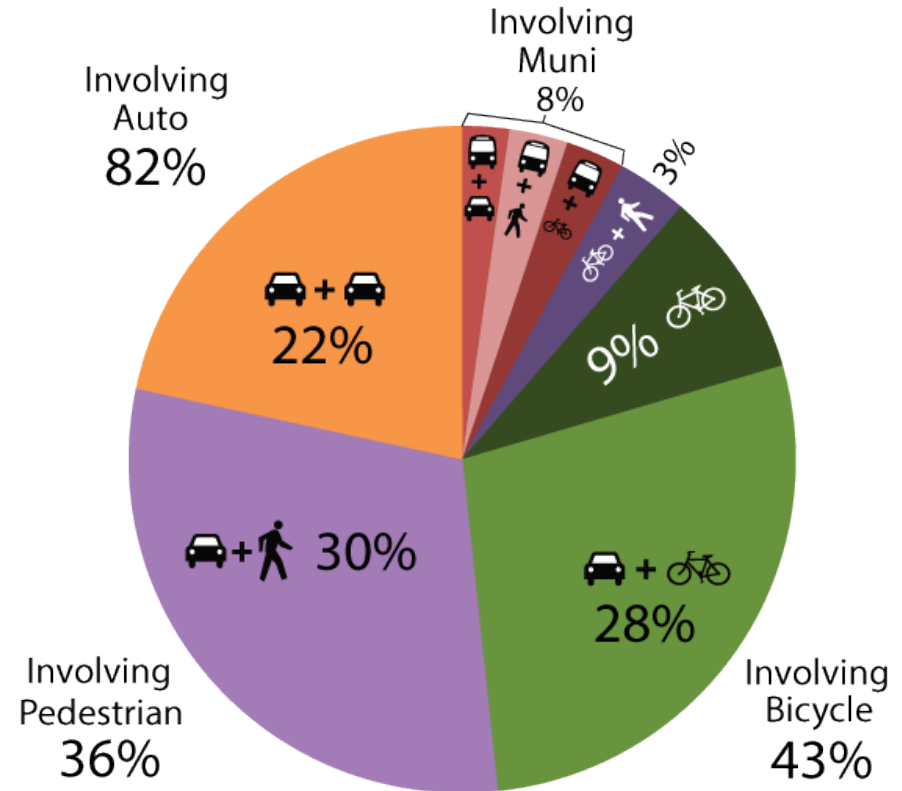
**SFMTA**  
Municipal  
Transportation  
Agency

# Safer Market Street

June 16, 2015  
MTAB Presentation

## Vision Zero: The City's Policy Commitment to eliminate all traffic-fatalities citywide by 2024

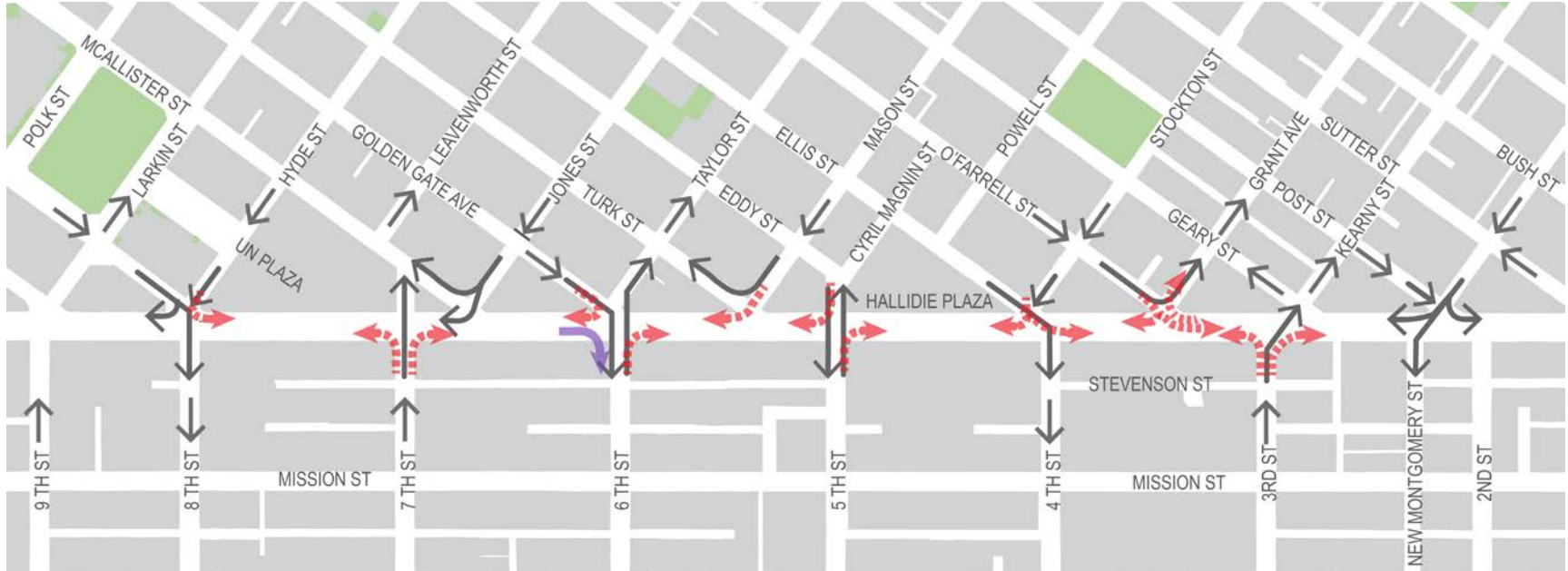
- Market Street identified as high-injury corridor
  - 162 injury collisions between 2012-2013 from 8<sup>th</sup> to 3<sup>rd</sup> streets
  - 4 of the top 20 intersections for pedestrian injury collisions
  - Top 2 intersections for bicycle injury collision






Break down of 162 injury Collisions

# Outreach

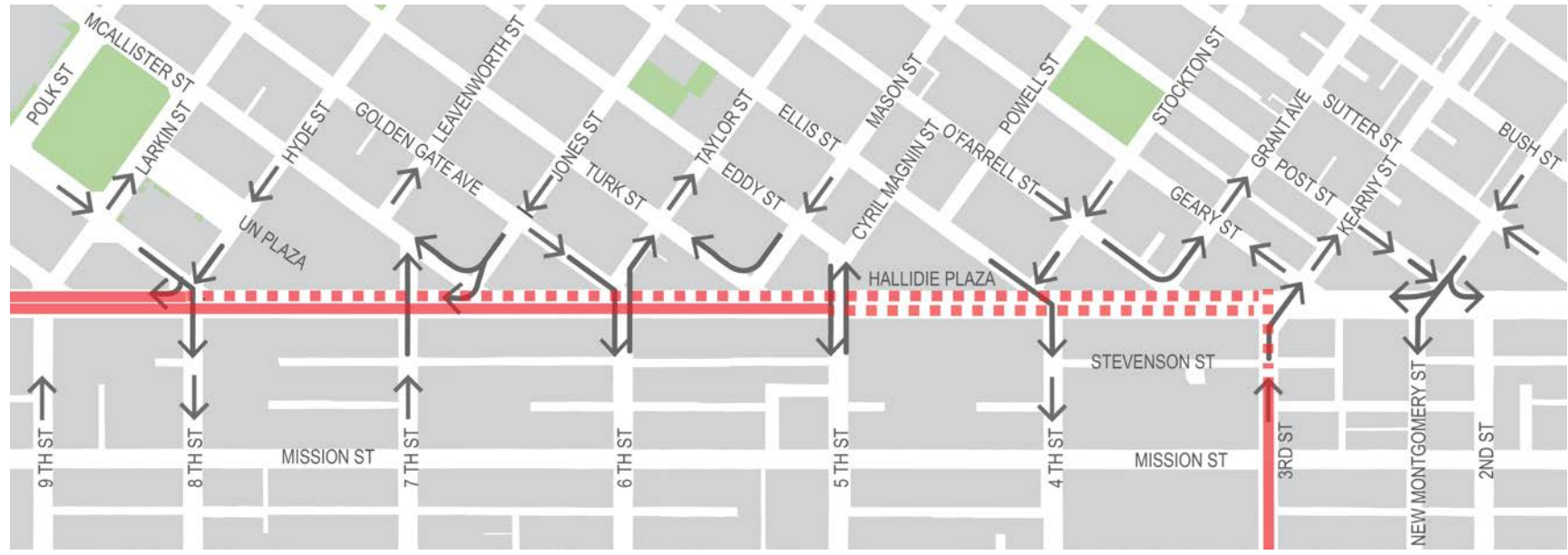
- Conducted Intercept Survey Summer 2014
  - 84% of respondents arriving by modes other than private vehicle
- 2 Community Workshops (September, November)
- Mailed out notices for workshops and hearing to ~8,700 recipients
- Continuous updates and briefings with key stakeholders
- Strategic communications with GPS navigation providers



 Legal movement
  Existing required turn
  Existing allowed turn to be restricted

- Private vehicles generally not allowed to turn onto Market between 3<sup>rd</sup> - 8<sup>th</sup> Streets
- Buses, bicycles, taxis, commercial and emergency vehicles and paratransit would be exempt
- Restrictions divert traffic through out the network to improve safety conditions

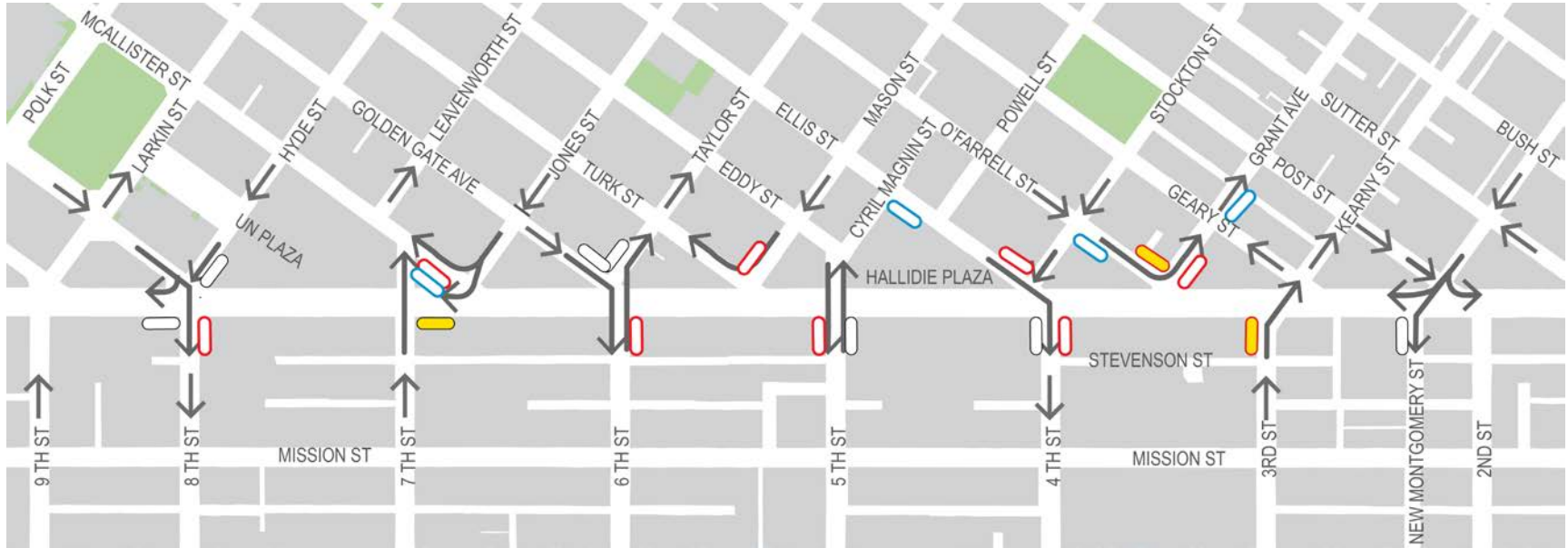
# Proposed Conditions: Transit Only Lanes









■ ■ ■ Proposed transit-only lane      ■ Existing transit-only lane

Transit-only lanes extended to reduce lane changes and improve transit reliability

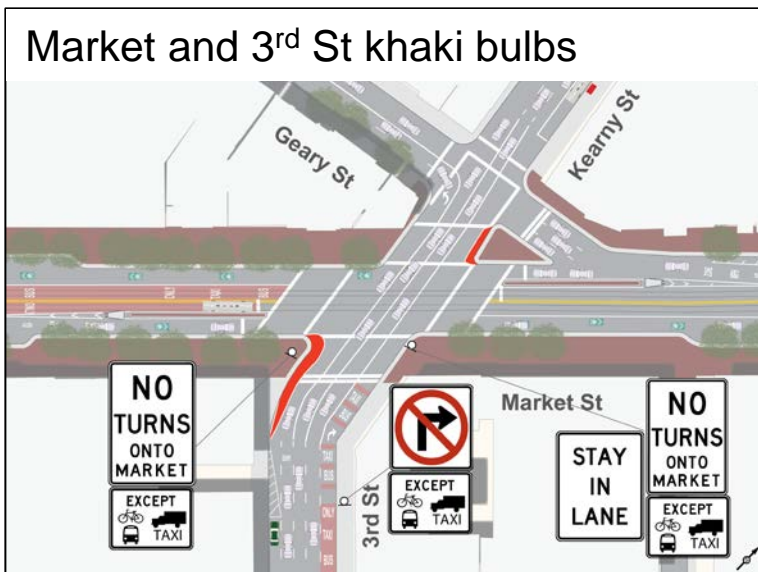
# Proposed Conditions: Loading Zones



-  Legal movement
-  Existing White Zone adjacent to Market Street
-  Current White Zone to be Yellow
-  Existing Yellow Meter to be removed
-  New White Zone
-  New Blue Zone

- 4 new blue disabled parking zones
- 8 new white passenger loading zones





- Khaki painted bulbs at
- Grant Avenue
  - Mason Street
  - Two on 3<sup>rd</sup> Street
  - 7<sup>th</sup> Street
  - 8<sup>th</sup> Street

# Effects on Traffic

- Environmental analysis indicated no significant impacts
- 30-50% of cars diverted off of Market Street
- 3-25% increase on the adjacent network
  - West of 6<sup>th</sup> Street would experience lesser traffic increases
  - East of 6<sup>th</sup> Street would experience more noticeable traffic increases
  - Traffic patterns likely to disperse over time through out the network



# Implementation Plan

- Construction is being implemented with SFMTA Sign, Paint and Meter shops to minimize impacts
- Digital message signs pre/during/post construction with Safer Market Street project information
- Partnered with SFMTA parking control officers and SFPD to direct traffic and cite violators



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Thank you