

SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS

RESOLUTION No. 15-088

WHEREAS, The San Francisco Municipal Transportation Agency (SFMTA) conducted a successful pilot program of pay-by-phone technologies from 2007 to 2009 to enable customers to pay for parking at parking meters by using cell phones (“Pay-by-Phone Service”); and,

WHEREAS, Following completion of this pilot program in 2009, SFMTA issued a Request for Proposals (RFP) to operate Pay-By-Phone Service for a term of three years, with options to extend the contract for up to two additional years; and,

WHEREAS, In April 2011, SFMTA entered into an agreement with Verrus Mobile Technologies, Inc. to provide Pay-By-Phone Service at metered parking spaces administered by SFMTA and the Port of San Francisco; and,

WHEREAS, The Pay-By-Phone Service has been favorably received by the public and has generated eight million transactions over 40 months; and,

WHEREAS, On October 28, 2014, SFMTA released a Request for Proposals for Pay-By-Phone Parking Payment Method and Associated Management System and subsequently received five proposals, from PayByPhone Technologies Inc. (formerly Verrus), Parkmobile USA, Passport Parking, Pango Mobile Parking, and MobileNOW; and,

WHEREAS, The evaluation panel, consisting of four panel members from the SFMTA, BART and the San Francisco Treasurer’s Office, reviewed the proposals and selected PayByPhone Technologies Inc. as the highest-ranked proposer; and,

WHEREAS, The SFMTA successfully negotiated an agreement with PayByPhone Technologies, Inc. for procurement of Parking Meter Pay-By-Phone Services; and

WHEREAS, The proposed agreement establishes a new payment structure in order to reduce the current \$0.45 transaction fee charged to the public; instead, under the proposed agreement, SFMTA would pay the contractor \$0.04 per transaction directly, resulting in a new \$4.7 million operating cost to the SFMTA over the nine-year potential term of the contract; now, therefore, be it

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors authorizes the Director of Transportation to execute SFMTA Contract #2015-18 for Parking Meter Pay-By-Phone Services with PayByPhone Technologies Inc., for an amount not to exceed \$4,712,702 and a term of five years, with the option to extend the contract for up to four additional years.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of June 16, 2015.

Secretary to the Board of Directors
San Francisco Municipal Transportation Agency