

**SITE:**            **Bank of America Building (So. Van Ness @ Market)  
One South Van Ness Avenue, 7<sup>th</sup> Floor  
Union Square Conference Room, #7080**

**Minutes:** November 20, 2014, 1 to 3 p.m.

---

**Members Present:**

Heidi Seretan, Randall Glock, Bruce Morgan, David Longa, Roland Wong, Miro Kielbus, jakkee bryson, Jean Green, Kevin Lee, Justin Hamada, Lily Marshall-Fricker, Marty Smith, DeMian Williams, Byron Yan, Daniel Catalan

**Members Absent:**

Les Clark\*, Ed Evans, Katie Mazza\*, Vernon Smith\*, Jeanne Lynch\*

\*Excused

**Guests:**

Dorothy Ramey, Idell Wilson

**1. Approval of Agenda and Minutes**

A motion was made by Mr. Smith and seconded to approve the agenda and minutes. **Motion carried.**

**2. Public Comment**

None.

*Presentations:*

**3. San Francisco Beautiful Key Stop Art Project**

Sida Li, Community Designer/Project Lead

[sida@sfbeautiful.org](mailto:sida@sfbeautiful.org) | 505.480.6231

Ms. Li presented to the SFMTA MAAC. This project is a grant funded project for the OMI District of San Francisco. It is led by SF Beautiful. The project area runs from Randall to Broad and will include various artistic treatments to help beautify this area.

Mr. Morgan asked if any of the neighborhood residents will do any of the artwork.

Mr. Williams stated that this project was a great idea.

Mr. Kielbus wanted the artwork to recognize the surrounding community's history. He also asked if there was some sort of recognition which could be included for the artists as well as the advisory committee for the project.

Mr. Smith asked if kids from the community could be included in the project.

Mr. Lee asked about the cost of the project, and if it will include costs for maintenance.

Ms. Bryson stated that maintaining the art could be a great project for the neighborhood watch.

Discussion:

4. **Free Muni for Seniors and People with Disabilities**  
Members will discuss advocacy efforts for the January SFMTA Board Meeting

Members had the following comments:

- Makes the system more affordable

- Could create good will between SFMTA and passengers
- Fraud, how will this be addressed
- If system free, may jeopardize improvements for senior/disabled as this group no longer pays into the system
- How does this affect the Paratransit fare

Further discussion will be had at the December MAAC Meeting.

## 5. **Muni Flag Stops**

Matthew West, Planner, SFMTA

[matthew.west@sfmta.com](mailto:matthew.west@sfmta.com) | 415.701.4439

Mr. West informed members that the MAAC that in an effort to provide greater accessibility at certain flag stop locations, the MAAC has been asked to identify up to 15 flag stops for prioritized conversion into bus zones.

## 6. **Report Back on Etiquette and Education on Muni**

Members had the following ideas for addressing strollers and large packages on Muni:

Possible Policy Changes:

- Charge a fare for traveling with a large package
- Explore time restrictions
- Explore size restrictions
- Define where these items may ride
- Define where these items may board

Education

- Move to the rear
- Be aware and courteous

- Yield you seat to seniors/disabled
- How to ride with a package/stroller

## 7. **Action Items for Next Meeting**

Members asked for the following items to be discussed:

- TNC's
- Muni Forward
- BRT
- Balboa Park
- Survey Results

Mr. Glock made a motion, and Mr. Lee seconded, to for a Transit Subcommittee to look at new vehicle procurement.

**Motion Carried.**

**For:**

Heidi Seretan, Bruce Morgan, David Longa, Roland Wong, Miro Kielbus, jakkee bryson, Jean Green, Kevin Lee, Justin Hamada, Lily Marshall-Fricker, DeMian Williams, Byron Yan, Daniel Catalan

**Against:**

Marty Smith

**Abstain:**

Randall Glock

## 8. **Meetings and Upcoming Events**

None.

## 9. **Adjourn**

*The next MAAC meeting is on December 18.*

