

Geofencing Specifications

Scooter Parking – April 2023



SFMTA

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From: Danny Yeung, Acting Manager – Permits & Administration
Taxis, Access & Mobility Services Division
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As you are aware, on January 24, 2023, the San Francisco Municipal Transportation Agency (SFMTA) issued geofencing specifications (February and March 2023 Geofencing Specifications) related to the Powered Scooter Share Program Permit (Permit) issued to Spin. In particular, pursuant to Permit Term 27, the February and March 2023 Geofencing Specifications continued prohibited parking along portions of the Embarcadero and specified three locations where parking is allowed. On February 17, 2023, there was a change in the number of permittees, which also resulted in fleet changes among the remaining two permittees – altering the dynamics of deployed devices, complaints, and citations. The February and March 2023 Geofencing Specifications are currently set to expire on March 31, 2023, however, SFMTA has decided to extend the duration of the Geofencing Specifications, for an additional one-month term from April 1 through April 30, 2023, to collect additional data on complaints and citations as the numbers of deployed devices stabilize.

For reference, Permit Term 27 reads as follows:

27. Permittee shall apply geofencing specifications provided by the SFMTA to prohibit parking/locking scooters in specified areas or addresses, or to direct users to specified designated parking area (e.g., at an event venue), within one week of notice, and provide proof such as screenshots of the app showing this geofencing to the SFMTA via email.

For reference, the Geofencing Specifications specifically identified the following locations along the Embarcadero where scooters may be parked:

- Pier 27, James R Herman Cruise Ship Terminal: scooters may only be parked at existing bike racks.
- Ferry Building, south of the building, a maximum of 30 scooters (cumulative for all three permittees) may only be parked at existing bike racks.
- Pier 41, concrete area just south of the Ferry Arch, along The Embarcadero, at pre-approved designated areas in the street furniture zone (Permittee is responsible for any permits, temporary installation, and maintenance of any temporary markings designating such zones and related temporary locking racks/infrastructure). San Francisco Port approval must be obtained prior to installation.

SFMTA is continuing to test these parking exceptions based on the assurances from Spin regarding geolocation detection accuracy and sidewalk riding detection technology, along

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with the current fleet changes. SFMTA will assess the impact of the April 2023 Geofencing Specifications on the Powered Scooter Share program according to the established criteria.

SFMTA may modify the Geofencing Specifications by modifying or extending the term, modifying the boundaries, modifying the allowable parking locations, and/or terminating the parking exceptions imposed under the Geofencing Specifications, based on effectiveness of your efforts to reduce improper parking and improper riding. Additionally, SFMTA expects that Spin will continue to improve your sidewalk riding detection technology and the development of other solutions to minimize both improper parking and improper riding. Thank you for working collaboratively with your fellow permittees to implement a joint solution.