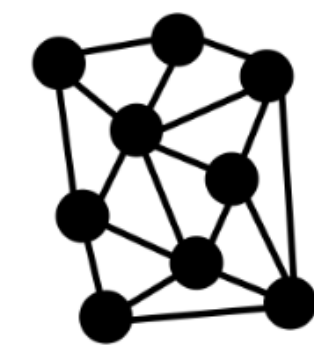


# MUNI FORWARD

*Delivering a premium customer experience is critical to attracting riders back to Muni. Now more than ever, customers are looking for transit service that is safe, clean, reliable and quick. Muni Forward projects improve transit reliability, travel time and safety and have proven to increase transit ridership and support economic development.*

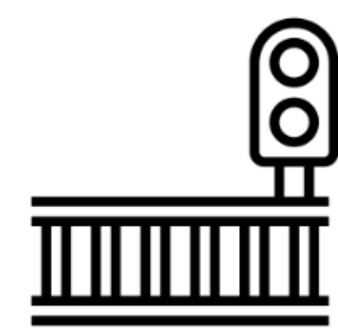
## GOALS OF THE PROGRAM



Advance the planning of the Muni Forward program to improve reliability, travel time, safety and access on at least five high frequency corridors



Deliver Quick Build improvements at the top ten transit delay hot spots in the system



Evaluate and optimize use of transit signal priority on the T Third



Develop and implement an overall strategy of education, engineering and enforcement to improve transit lane compliance including next generation transit lane enforcement (TOLE) cameras



**Muni Forward projects increase ridership and improve travel time/reliability.**

**Ridership increased 14% on Rapid bus from 2016 to 2018**

- 8 Bayshore corridor: +12%
- Mission/Van Ness corridor: +9%
- Geary corridor: +8%
- 19th Ave corridor: +19%

**Time savings of 10% or more**

- Church Street: 15%
- 5R Fulton Rapid: 9-12%
- Inner Mission: 13%
- 16th Street quick-build : 10%
- Potrero: 20%
- Two-Way Haight: Over 20%
- Sansome: Over 20%

**Lanes implemented during the pandemic have protected transit from increased congestion**

- 1 California: up to **11% faster**
- 14/14R downtown Mission: up to **31% faster**
- 38 Geary: up to **20% faster**
- 19 Polk: up to **27% faster**
- 27 Bryant: up to **27% faster**

## NEXT STEPS

Staff anticipates seeking SFMTA Board approval of Muni Forward corridor projects in the next 12 to 24 months on the following corridors:



Ocean View



Church



Ingleside



Geary



Sunset