

# Mobility Solutions in Bayview Hunters Point

## *Our Community, Our Shuttle Grant Program*



# SHUTTLE PROGRAM DETAILS

**Demand-responsive shuttle program**

**Workforce Development Program**

**Transportation Resource Center**

Grant runs June 2022-June 2026

Community Planning June 2022 – Feb 2023

Shuttle Service runs Mar 2023 – Mar 2026

Equal Partners with 9 CBOs



# OUR COMMUNITY, OUR SHUTTLE

## Background



Sustainable Transportation Equity Project (STEP)

CA AIR RESOURCE BOARD STEP GRANT (SUSTAINABLE TRANSPORTATION EQUITY PROJECT) **\$22 million program launched in 2020** to fund transformative zero-emission transportation projects in Equity Priority Communities across the state

- **SFMTA assembled \$10.5M grant application** in summer of 2020 to fund community shuttle program with 9 sub-grantee partners
- Application scored highly, but not awarded funding. Following 2020 CA budget surplus, **project awarded funding in December 2021**

# OUR COMMUNITY, OUR SHUTTLE

## Background

### Bayview Moves Brochure, 2013



### Bayview CBTP Policy Recommendation, 2020

#### COMMUNITY SHUTTLE

##### WHAT WE HEARD:

Residents in the most geographically-isolated areas of Bayview-Hunters Point need a community shuttle; a bus stop even 3 blocks away can be too far when it involves going up or down steep hills. Residents need a shuttle service that can connect them to groceries, services, and regional transit. The Bayview Moves program could serve the transportation needs of community-based organizations, but needs funding and support from the City.

##### POLICY RECOMMENDATIONS:

- Pursue grant funding opportunities to support a community shuttle program in Bayview-Hunters Point.

##### SFMTA Actions:

- Continue work done during Participatory Budgeting to developing a feasible Community Shuttle program.
- Explore partnerships with potential providers for community shuttle service.

## SHUTTLES IN THE BAYVIEW

- Shuttle program a key recommendation from the 2012 **SFCTA Bayview Hunters Point Mobility Study**
- This led to the **Bayview Moves shuttle program** – discontinued following ridership, operational, and funding challenges
- Revisiting a community shuttle was a key recommendation from **Bayview Community Based Transportation Plan** in 2020

# OUR COMMUNITY, OUR SHUTTLE

## What's in the grant application?

### DEMAND-RESPONSIVE SHUTTLE

**Anywhere-to-anywhere within the Bayview & rides to key locations outside the Bayview** (24<sup>th</sup> St BART, SF General Hospital, etc)

**Community-led process to finalize service plan details**

### LOCALLY-HIRED SHUTTLE DRIVERS

**Workforce training program through CityDrive program; shuttle drivers can earn Class B permit – pipeline for Muni operator positions**

### TRANSPORTATION RESOURCE CENTER

**CBO-run center for transportation information & coordination with Mobile Sales Van** (Muni Pass renewals within the community)

### COMMUNITY CONGRESS

**Locally-appointed body that oversees decision-making & implementation of the grant programs**



# OUR COMMUNITY, OUR SHUTTLE

## Who are our partners?

### SHUTTLE OUTREACH, ENGAGEMENT & MARKETING

**Hunters Point Family**

**Community Youth Center (CYC)**

**Bayview El Centro**

**OneBayview (online engagement)**

**SF African American Arts & Cultural District**

### WORKFORCE DEVELOPMENT PROGRAM

**Office of Economic & Workforce Development – CityDrive Program**

**A Philip Randolph Institute**

**Young Community Developers**

### TRANSPORTATION RESOURCE CENTER

**SFMTA Mobile Sales Van**

**Community Youth Center (CYC)**

**Bay Area Community Resources – HOPESF Youth Champions**

### COMMUNITY CONGRESS

**Bayview-Hunters Point Community Advocates**

**Southeast Community Council**





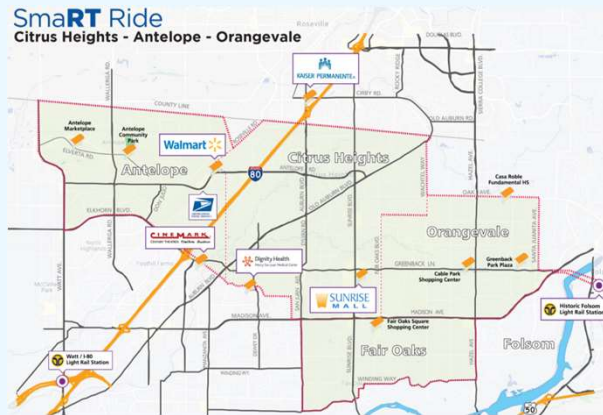
# OUR COMMUNITY, OUR SHUTTLE

## What is a “Dynamic Shuttle”?

### Marin Connect2Transit



### Sacramento Smart Ride



### Via-Cupertino



Connecting communities directly to transit, health services, and critical community destinations:

- Active programs in Sacramento, Richmond, and Los Angeles
- Operated by a 3<sup>rd</sup> party vendor
- Complements existing transit service
- “Curb-to-curb” rides anywhere within the service area
- Shared rides in small shuttle vehicle or minivan

# OUR COMMUNITY, OUR SHUTTLE

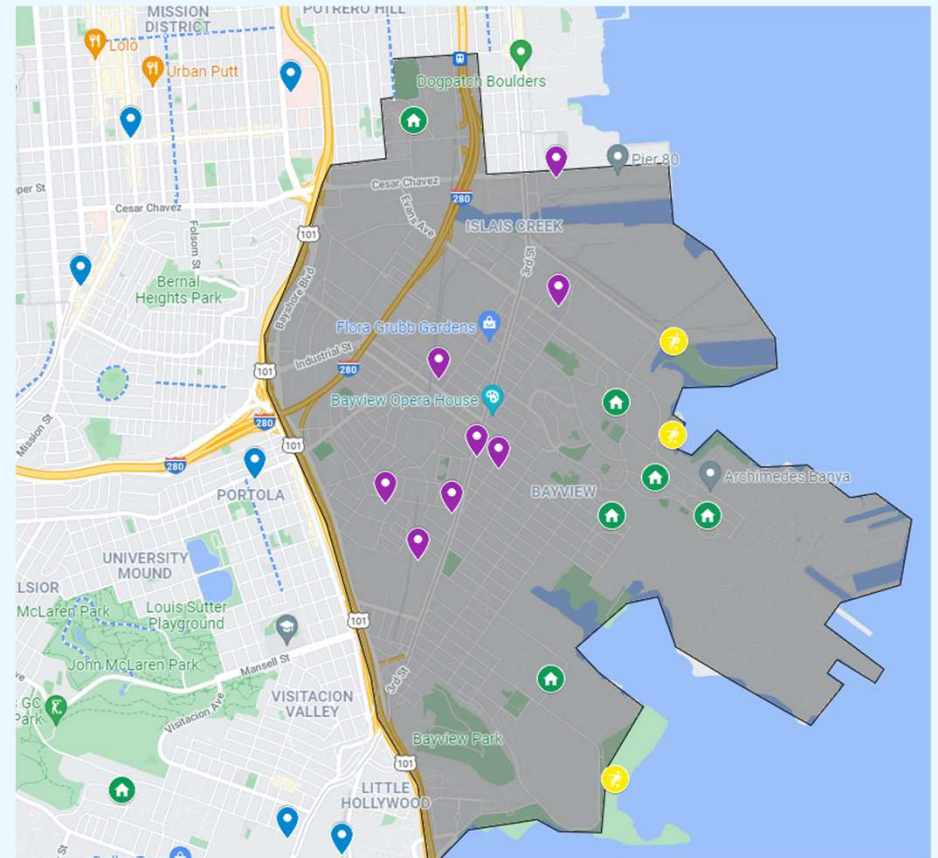
## Dynamic Shuttle in the Bayview

### EXAMPLE SHUTTLE RIDE:

- Hail ride through app or call center
- Walk 0-2 blocks to corner
- Picked up in a small, shared shuttle
- Each ride is standard Muni fare, compatible with Muni Pass, etc.

### SHUTTLE STOPS OUTSIDE SERVICE AREA:

- 24<sup>th</sup> Street BART
- SF General Hospital
- Bernal Heights Safeway
- Bayshore Caltrain





# OUR COMMUNITY, OUR SHUTTLE

## Community-led shuttle Planning Process

The shuttle service plan must **match community needs, be accessible, and be deliver competitive service** for it to be successful. Community planning process to inform service plan specifics and weigh trade-offs. Includes:

- Size of **shuttle service area** and stops outside of the service area
- **How far** should people walk to get picked up? Should walking distance change by **time of day**?
- Should shuttles **not mix pick-ups or drop-offs** between different areas of the Bayview? (safety concerns)
- How can the service **best benefit community centers & organizations**?

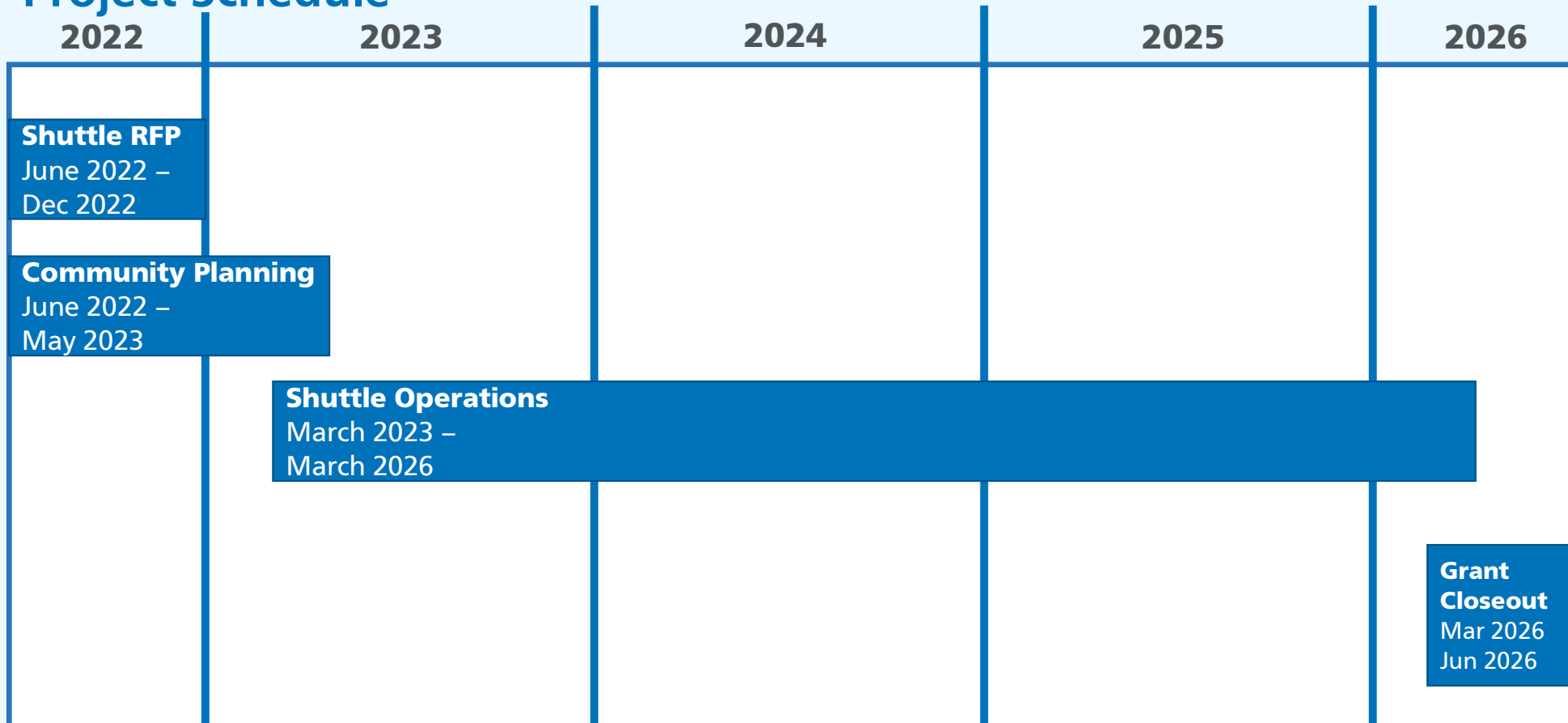
**Outreach and engagement from June 2022 through May 2023.**

Partnerships with **Hunters Point Family** (youth), **CYC** (Chinese community), **Bayview El Centro** (Latinx community), **SFAAACD** (Black community & merchants), and **OneBayview** (online engagement) to reach community broadly.



# OUR COMMUNITY, OUR SHUTTLE

## Project Schedule



# OUR COMMUNITY, OUR SHUTTLE

## Workforce Development

Workforce program to train and hire drivers for the Community Shuttle program.

Expansion of existing CityDrive program, run jointly by the **Office of Economic & Workforce Development, A Philip Randolph Institute, and Young Community Developers.**

- **60** locally-recruited participants per year, with **20-30** completing driver training; those not completing training referred to other workforce programs.
- Hired shuttle drivers paid **union-equivalent wages & benefits.**
- Participants referred to **CityDrive Class B permit program** – path to becoming Muni operator or commercial driver.

**CityDrive graduates**



# OUR COMMUNITY, OUR SHUTTLE Transportation Resource Center (TRC)

Walk-up center for transportation information and services in the Bayview.

- Community Youth Center (CYC) to host and staff the TRC in their 3<sup>rd</sup> Street offices.
- Bay Area Community Resources (BACR) Youth Champions program to distribute TRC materials at affordable housing sites in the Bayview.

TRC provides services like:

- Eligibility and application for reduced-cost Muni Passes
- Information on how to use the Community Shuttle
- Essential Trip Card for disabled residents
- Bikeshare & Scooter information



# OUR COMMUNITY, OUR SHUTTLE

## Transportation Resource Center (TRC)



Transportation Resource Center staff will coordinate with appearances for the **SFMTA Mobile Sales Van**

- Sets up the in Bayview about once a week
- Residents can renew monthly Muni Pass or pay parking tickets without having to go downtown
- TRC staff will promote Mobile Sales Van appearances in the community, provide additional transportation information, and interpretation services.



# OUR COMMUNITY, OUR SHUTTLE

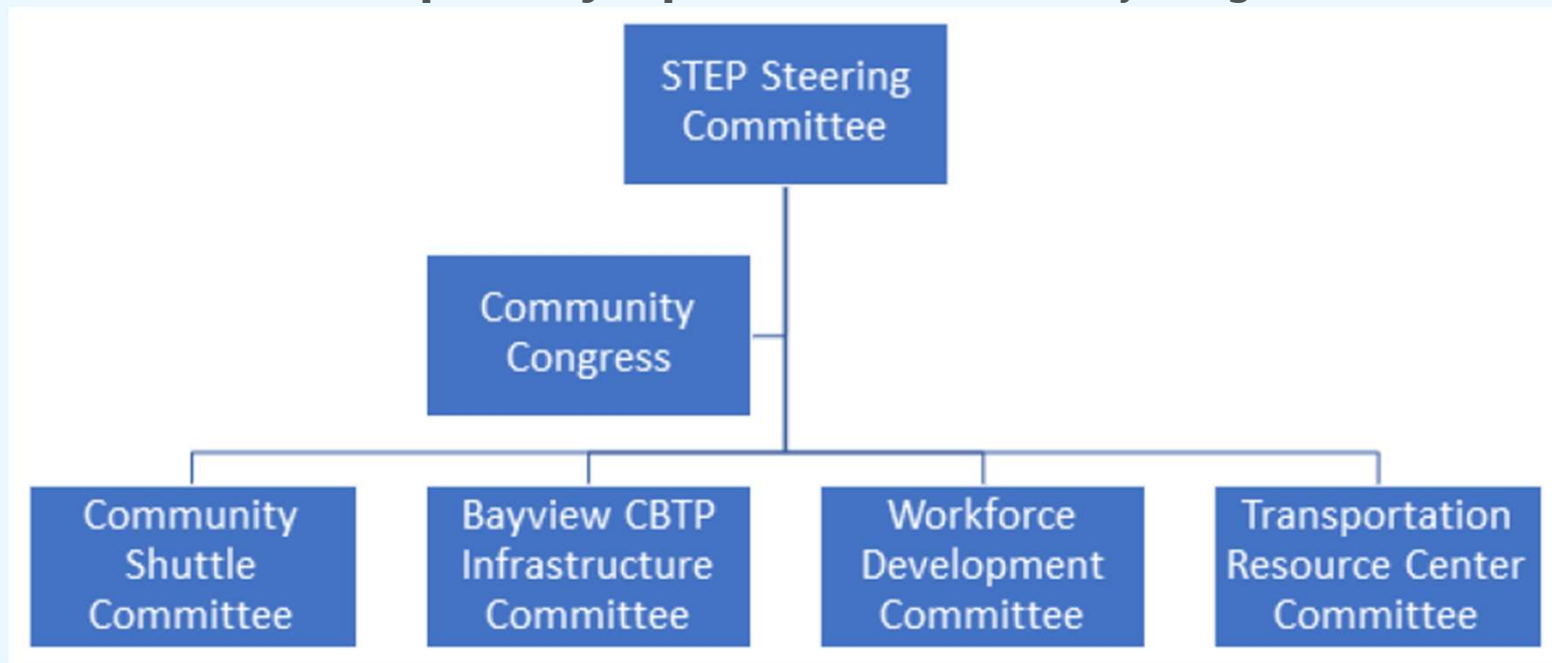
## Community Congress

**Congress meets quarterly** (June 2022 – June 2026),

Meetings facilitated by **BVHP Community Advocates**

Meetings held in the Bayview, **accessible to all** residents

Project Committees submit **quarterly reports** to the Community Congress





# Shuttle Service that comes to you



## *Our Community, Our Shuttle Grant Program*

(June 2022 – June 2026)

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