



SFMTA

FY 2023 & FY 2024 Consolidated Budget

2022 Online Town Hall Budget Priorities

March 10, 2022

Outreach & Listening Sessions

The purpose of our outreach process was to gather input from a wide range of stakeholders on transportation priorities to help shape our budget.

Engagements

- **Public Budget Workshop** with SFMTA Board of Directors
- **Survey of Priorities** (digital and paper in 4 languages)
- **Public Listening Sessions** (via telephone with language support for equity)
- **Direct Listening Sessions** with every community group who requested one
- **Digital Town Hall** to report the results

Communication Channels

- Email to over **3,000 stakeholders**
- Offers of listening sessions to over **150 community groups**
- **Ads in language newspapers** (El Tecolote, Sing Tao, World Journal, Wind, Examiner)
- **Social Media ads** (WeChat, Twitter, FB, Instagram)
- **Website** with survey links and listening session dates (In four languages English, Chinese, Spanish and Filipino)
- **Paper surveys** in 4 languages, targeted at non-English speaking communities

Outreach & Listening Sessions - Results

Over **700 responses**
from online
surveys in
three
languages

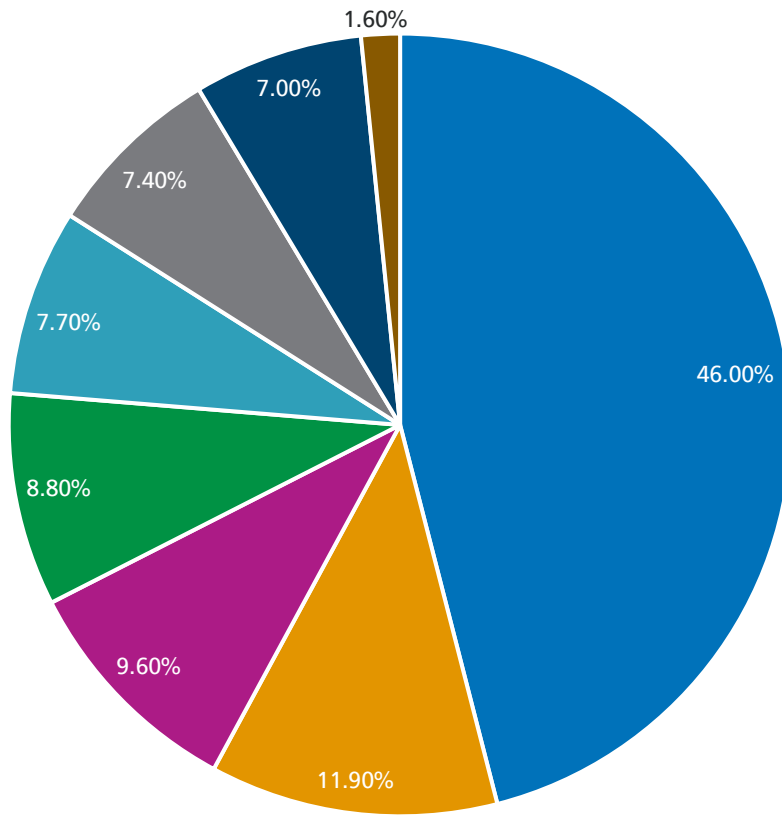
690 Additional Comments
from listening
sessions,
phone calls,
and emails

Over **100 Comments**
from SFMTA
Board of
Directors at
Board
Workshop

Paper surveys will be collected in the next two weeks
Final results will be compiled and presented at the
April 5th SFMTA Board Meeting

Survey Results

Possible SFMTA Goals: Which Would You Prioritize? First Priority

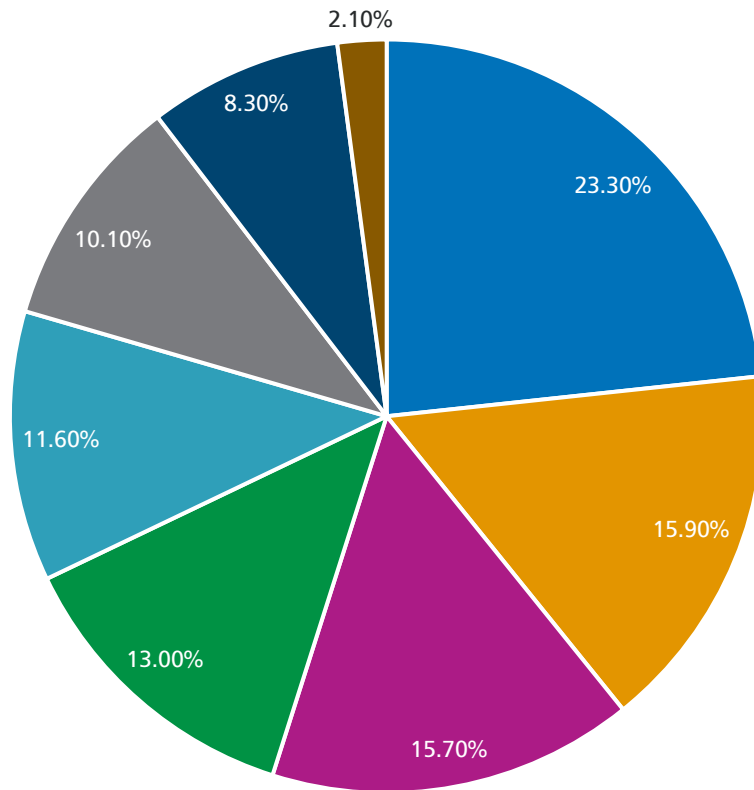


- Improving the speed, frequency, and reliability of Muni buses and trains
- Improving transportation in neighborhoods with high percentages of households with low incomes and people of color
- Improving personal safety for Muni riders
- Reducing traffic congestion and eliminating bottlenecks by improving public transit
- Improving bike safety
- Improving pedestrian safety
- Repairing and maintaining buses, trains, and transit infrastructure
- Don't know/not sure

*739 Total Respondents; to be updated with total at MTAB on 4/5

Survey Results

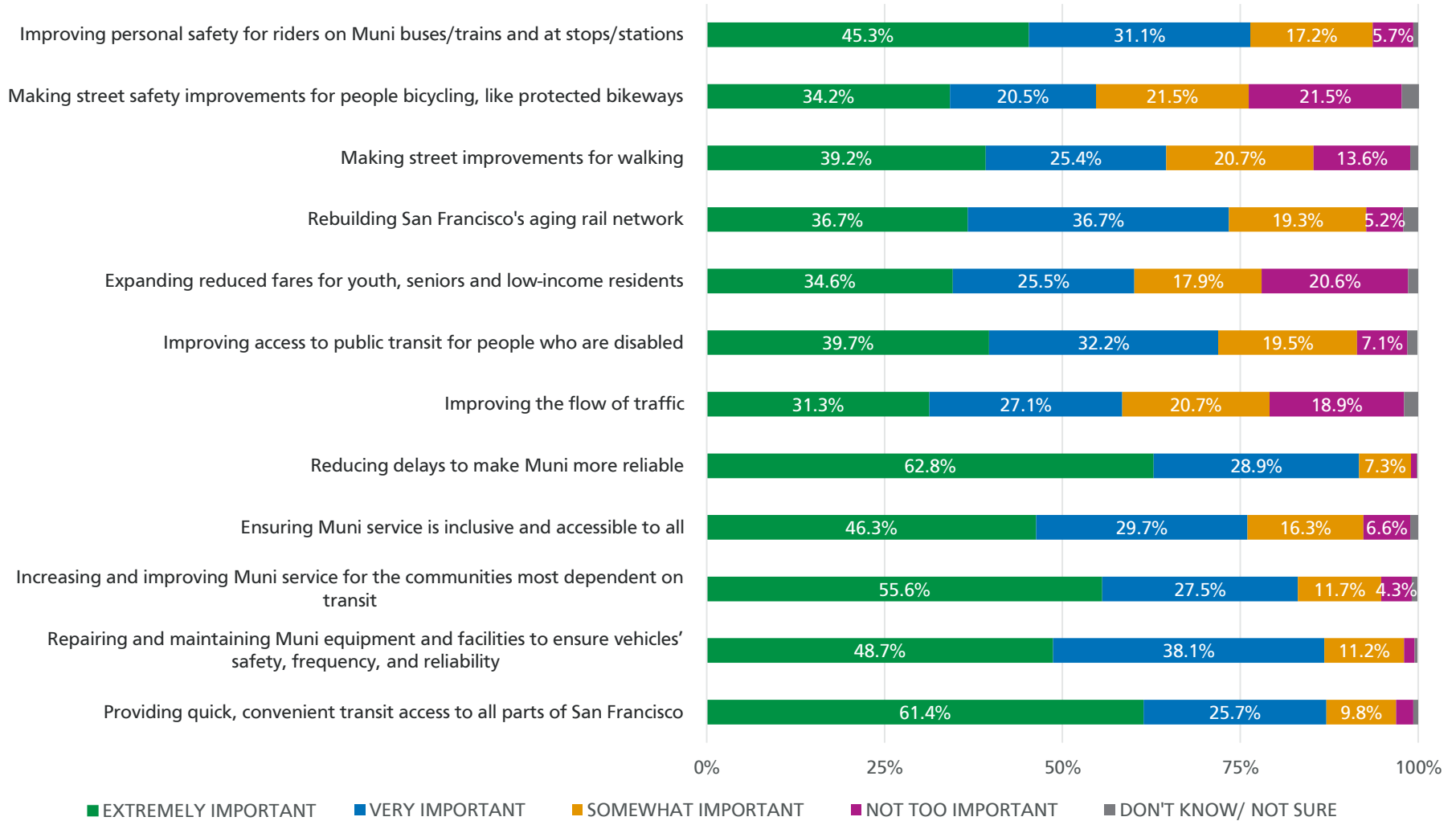
Possible SFMTA Goals: Which Would You Prioritize? Second Priority



- Improving the speed, frequency, and reliability of Muni buses and trains
- Improving transportation in neighborhoods with high percentages of households with low incomes and people of color
- Improving personal safety for Muni riders
- Reducing traffic congestion and eliminating bottlenecks by improving public transit
- Repairing and maintaining buses, trains, and transit infrastructure
- Improving bike safety
- Improving pedestrian safety
- Don't know/not sure

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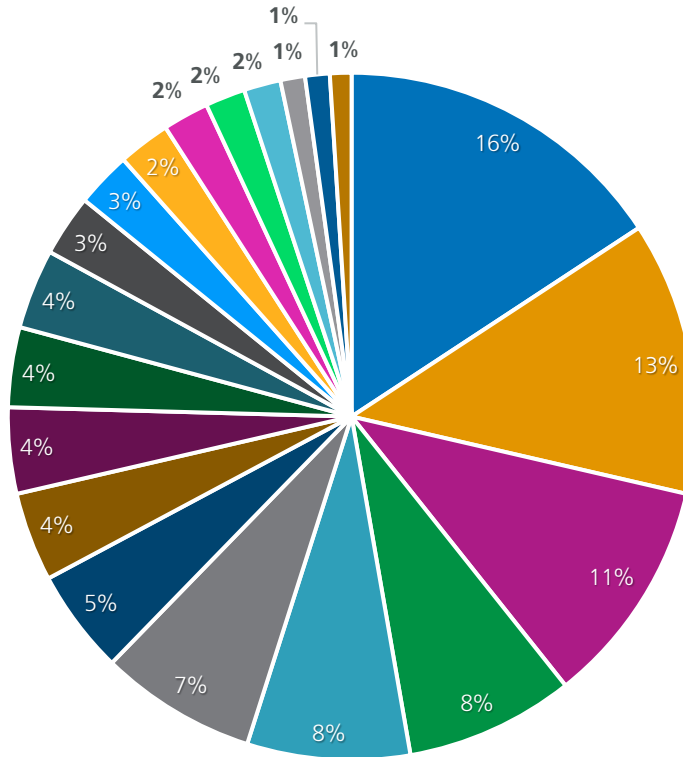
Prioritizing Initiatives



Additional Comments

690 additional responses collected from listening sessions, open responses, emails and phone calls. Comments were categorized by MTA staff

- Emphasis on Safety for ALL Modes
- Transit Service: More Frequent, More Lines
- Don't Raise Fares, Add Discount Programs
- Transit Only Lanes to Fix Congestion
- Cleaner Bus Shelters and Stations
- Deliver on State of Good Repair



- Prioritize Safety on Streets and Muni
- Support for Increased Service Lines and Frequency
- Support 100% Pre-Pandemic Service Restoration
- Concerns About Rising Traffic
- Other
- Support for More Transit Only Lanes
- Make the System More Accessible
- Make the SFMTA More Equitable
- Concerns About Slow Streets
- Support Existing or Expanded Fare Discount Programs
- Improve and Clean the Bus Shelters and Stations
- Make Muni Free for All
- Support no Fare Increase (No Indexing)
- Support for Slow Streets
- Deliver More Capital Improvements
- Improve the Fare Enforcement Program
- Give Less Free Parking or Extend Meter Hours
- Improve NextBus
- Improve Outreach to the Communities
- Support Ballot Initiative(s) to Fund the SFMTA

Baseline Budget Adjustments

Based on your feedback,
we will present a new budget to the SFMTA Board
of Directors on **Tuesday March 15th**

Here are some elements that will impact change

- Add **\$115M** in **American Recovery Plan Act** competitive grant for additional transit relief.
- Review and change the **Muni Fare Policy** programs and products
- Review existing **Discount Program** and possible changes and enhancements
- Review and adjust **Parking Policies**, and associated revenues from changes.
- Add new **Operating Programs** that specifically address feedback received throughout the budget process, including the Board Workshop and Budget Listening Sessions.

Time for Your Comments!