



SFMTA

Tenderloin Traffic Safety Improvements

SFMTA Board of Directors Meeting

March 16, 2021

Vision Zero



— High Injury Network

The 13% of streets where 75% of severe and fatal collisions occur.

— Metropolitan Transportation Commission Communities of Concern

Low-income communities, communities of color, seniors, and people who rely on walking and transit as their primary means of transportation.

Tenderloin Improvements 2017-2020

- Polk Streetscape Project
- Safety Projects
 - Safer Taylor Street
 - Turk Street Safety Project
 - Golden Gate Avenue Safety Project
 - Eddy Two-Way Conversion
 - 27 Bryant Safety Project
- Tenderloin Daylighting Project
- Pedestrian Scrambles and Continental Crosswalks
- NoMa/SoMa Signal Retiming

Tenderloin Plan

May 2020 Tenderloin Neighborhood Safety Assessment and Plan for COVID-19

- Expanding walking space to alleviate public health concerns of overcrowding
- Supporting emergency needs as part of the COVID-19 recovery



Emergency Streets

Tenderloin Improvements



COVID-19 Programs

Shared Spaces

Larkin Street between Eddy and O'Farrell streets



Play Streets

Turk Street between Leavenworth and Jones streets

PLAY Streets
TENDERLOIN

ENJOY FREE KIDS ACTIVITIES

- ART, MUSIC AND WELLNESS CLASSES
- COVID-19 RESOURCES

EVERY SATURDAY*
10 AM - 4 PM
STARTING SEPT. 5TH, 2020

STAY HOME IF YOU ARE SICK

FACE COVERING REQUIRED

STAY SIX FEET APART

PRESENTED BY LIVABLE CITY PROJECT TENDERLOIN

SPONSORED BY SF 2020 COUNTS

Dolby

* Sessions will be cancelled if air quality reaches or exceeds Change or an AQI above 101. Check LiveableCity.org for the status of a specific date.



COVID-19 Projects

Parking Lane Prohibitions and Block Closures

To support and facilitate:

- Safe sleeping sites
- Physical distancing
- Meal services
- Queueing for essential services

Physical Distancing Lanes

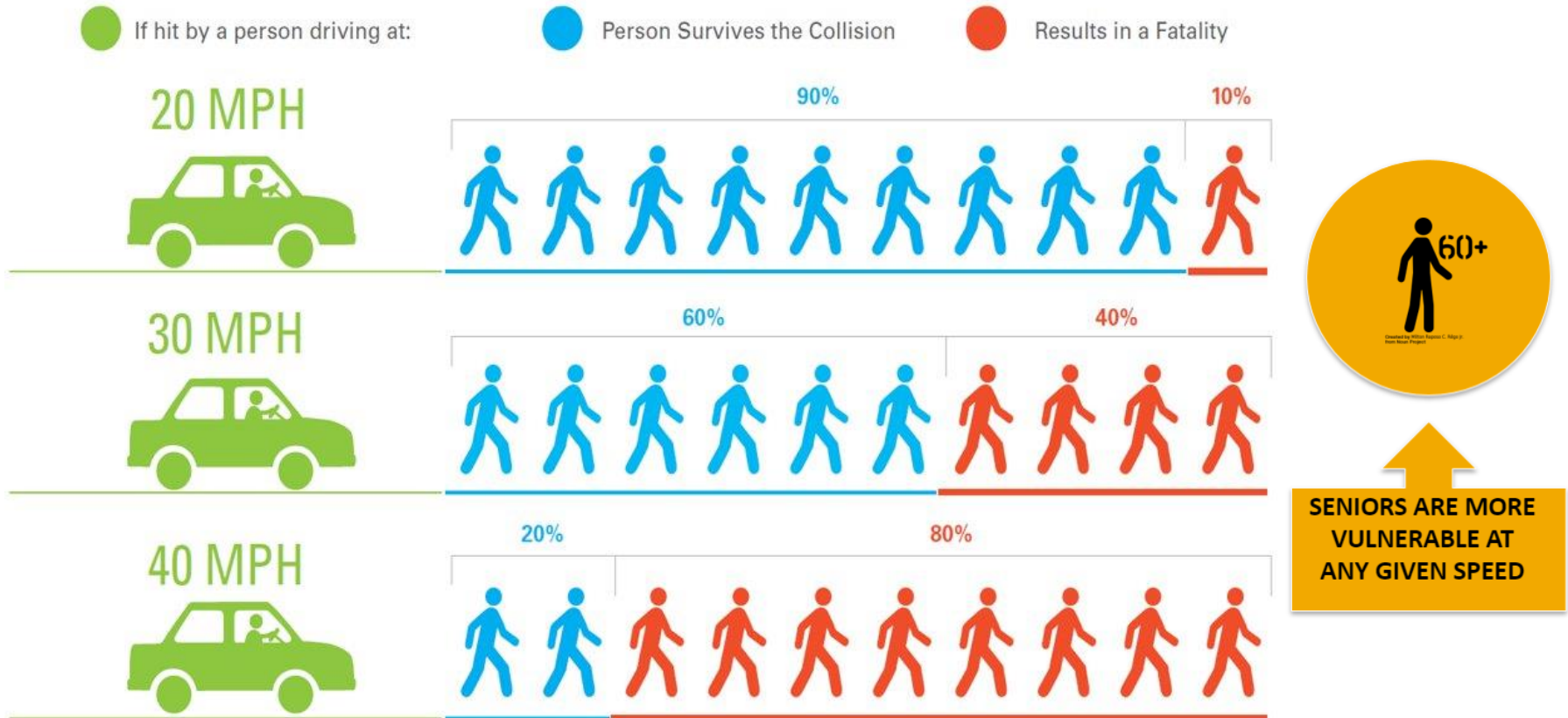
To provide temporary walking and rolling space on critical connections in the neighborhood:

- Jones Street between Golden Gate Avenue and O'Farrell Street
- Turk Street between Jones Street and Larkin Street

Jones Street Physical Distancing Lane



Slowing Speeds Saves Lives



Lower speed limits lead to reduced speeds and crashes

Seattle Case Study

Crashes	All Crashes	Injury Crashes
Before	517	193
After	403	158
% Change	-22%	-18%

- No engineering changes
- No signal re-timing changes
- No extra enforcement

*Source: Seattle GIS Collisions (<http://data-seattlecitygis.opendata.arcgis.com/>)

Speeds	50th Percentile	85th Percentile	40+ MPH Speeders
Before	25.6 MPH	31.2 MPH	1119
After	23.1 MPH	29.0 MPH	513
% Change	-9.9%	-7.1%	-54.1%

- Decrease in crashes and top-end speeders

Outreach Approach

- Informational cards translated to seven languages
- Variable and changeable message signs
- Project website
- Social media

Why lower speed limits?

- Vehicle speed is the largest predictor of injury severity
- A pedestrian struck at 20 MPH is twice as likely to survive than someone struck at 25 MPH



Why restrict turns on red?

- Restricting turns on red can reduce conflicts between road users
- Turn-related crashes on red occur more often in the Tenderloin than in other neighborhoods



Learn more about Tenderloin traffic safety improvements by visiting:
<https://tinyurl.com/y24kofmd>

Tenderloin Traffic Safety Improvements Coming

Reduced Speed Limits and No Turn on Red



311 Free language assistance / 免費語言協助 / Ayuda gratis con el idioma / Беслатная помощь переводчице / Trợ giúp thông dịch miễn phí / Assistance linguistique gratuite / 無料の言語支援 / 무료 언어 지원 / Librang tulong para sa wikang Filipino / خط المساعدة المجاني على الرقم / 311

Advancing changes to state law on how speeds are set

Assembly Bill 43 (Friedman) proposes to allow local jurisdictions more flexibility for how speeds are set, including on the High Injury Network, in business districts, and near vulnerable populations



Tenderloin Traffic Safety Improvements

[SFMTA.com/projects/tenderloin-traffic-safety-improvements](https://sfmta.com/projects/tenderloin-traffic-safety-improvements)

Tenderloin COVID-19 Emergency Streets

[SFMTA.com/TLStreets](https://sfmta.com/TLStreets)

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