



SFMTA

Safer Taylor Street Project Update

PSAC

May 14, 2019

Project Website: www.sfmta.com/safertaylor

Jennifer Wong, Transportation Planner

Jennifer.Wong@sfmta.com

Project Timeline

2017-2018

Planning

2019

Detailed Design

Begin mid-2020

Construction

Walking Safety

Key contributors to crashes on Taylor Street include:


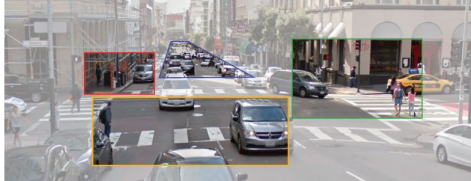
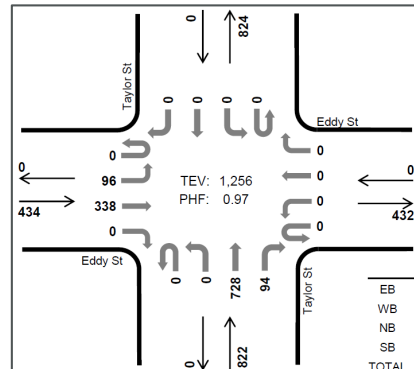
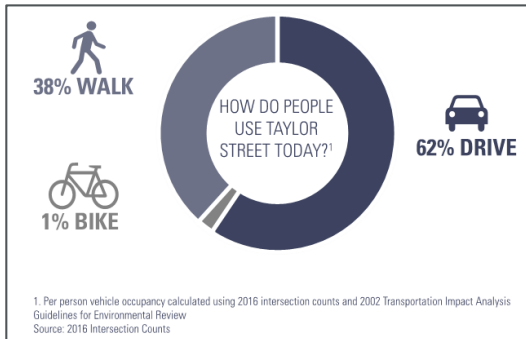
- High Speed Traffic**

Multiple lanes enable vehicles to travel through and turn onto Taylor at high speeds. Pedestrian injuries and deaths increase exponentially as vehicle speed increases.
- Multiple Threat Situations**

When a pedestrian crosses the street, a car yielding to the pedestrian may actually block the ability of a car in the second lane from seeing the pedestrian in the crosswalk.
- Left and Right Turns**

Most intersections on Taylor Street have tight turns from one-way to one-way streets, meaning drivers turn close to the curb when pedestrians have a walk signal.
- Sight Lines at Intersections**

People make hurried and poor decisions when entering the intersection if sight lines between drivers and pedestrians are blocked by parked cars, poles, or trees.

Preferred Concept Design



Where we are currently:

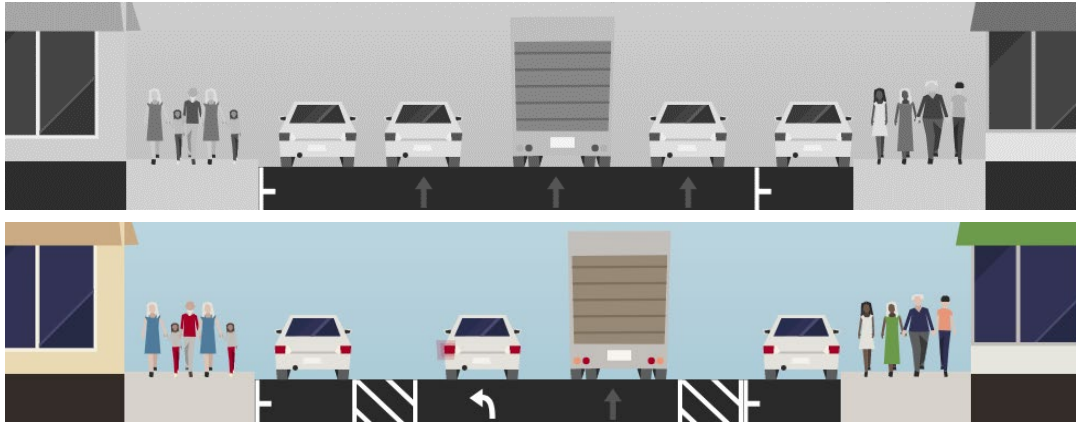


What is Quick Build?

- Traffic safety improvements implemented in advance of streetscape improvements

Quick Build Traffic Safety Improvements

1. Remove excess lanes and add turn pockets



2. Add turn signal at Ellis
& restrict left turn at Eddy



3. Retime signals to increase walking time
and optimize vehicle traffic flow

Where we are currently:

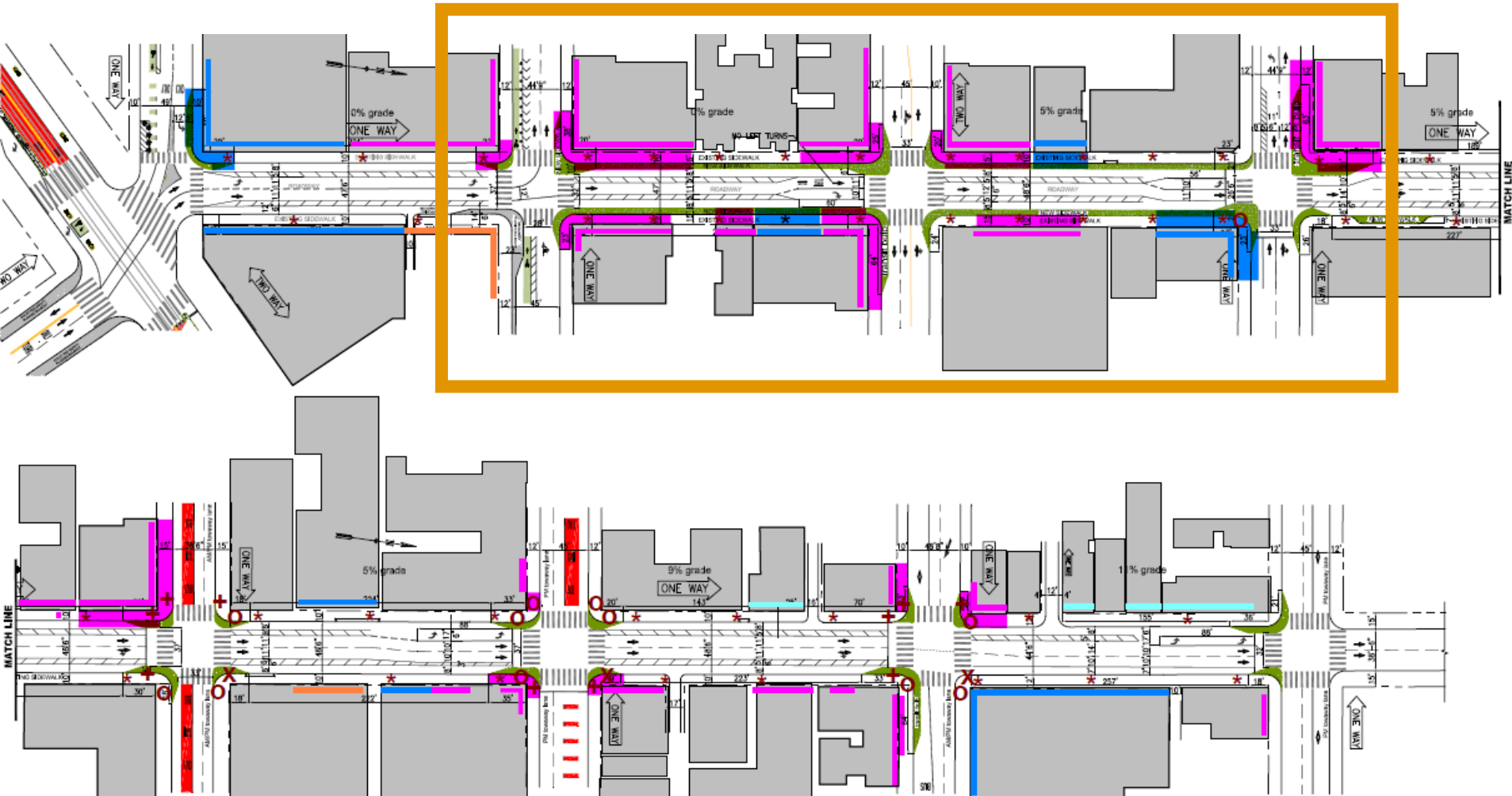


What is Detailed Design?

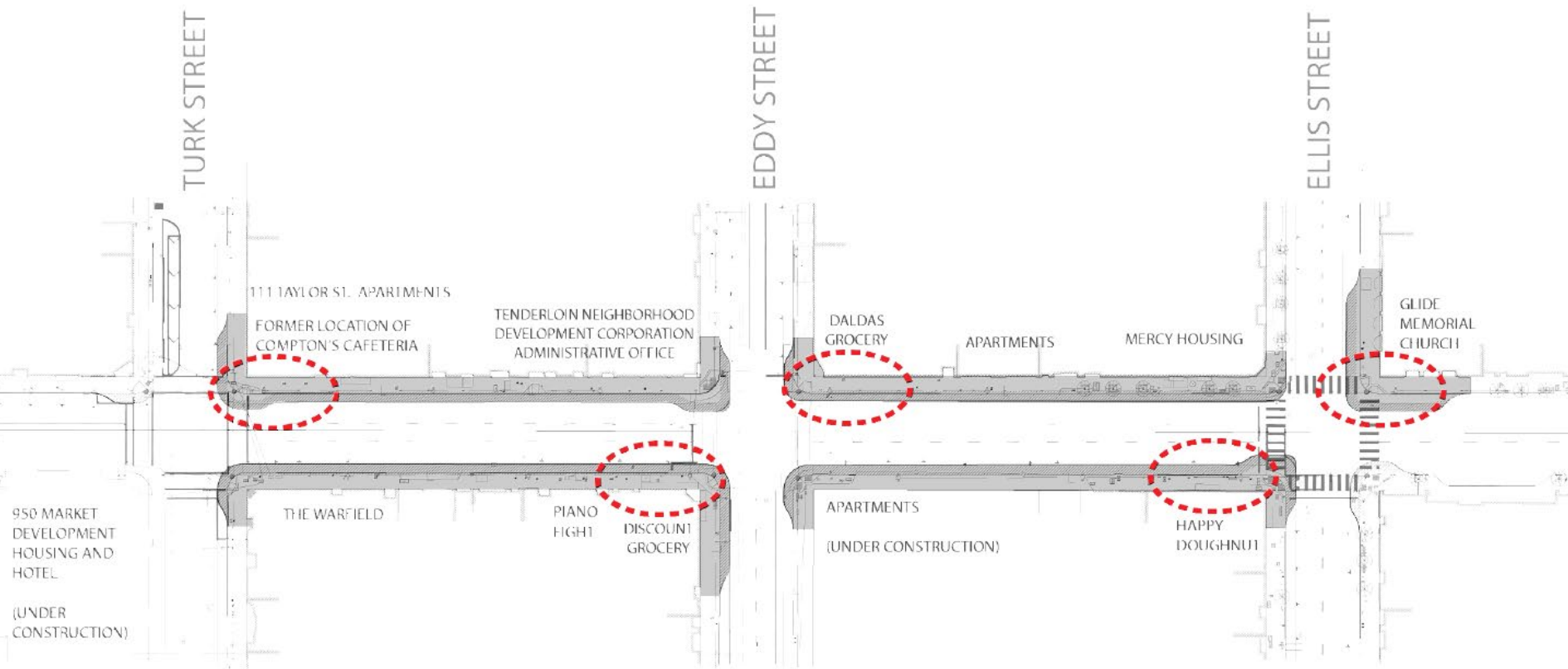
- Public Works to look underground and determine feasibility for preferred design.
- Assess whether design elements are technically feasible or cost effective.

Technical Challenges

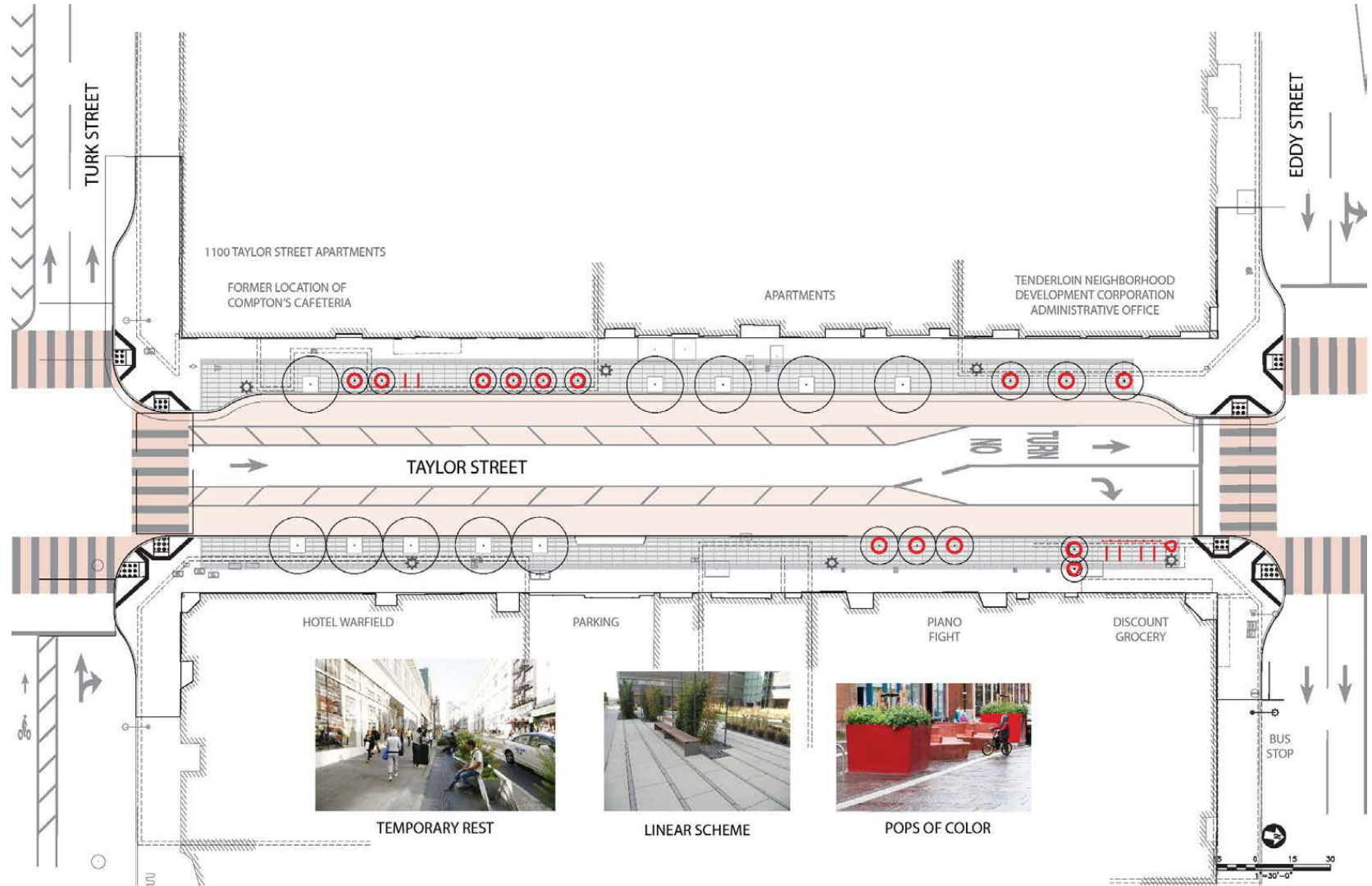
Project portion to start construction in mid-2020



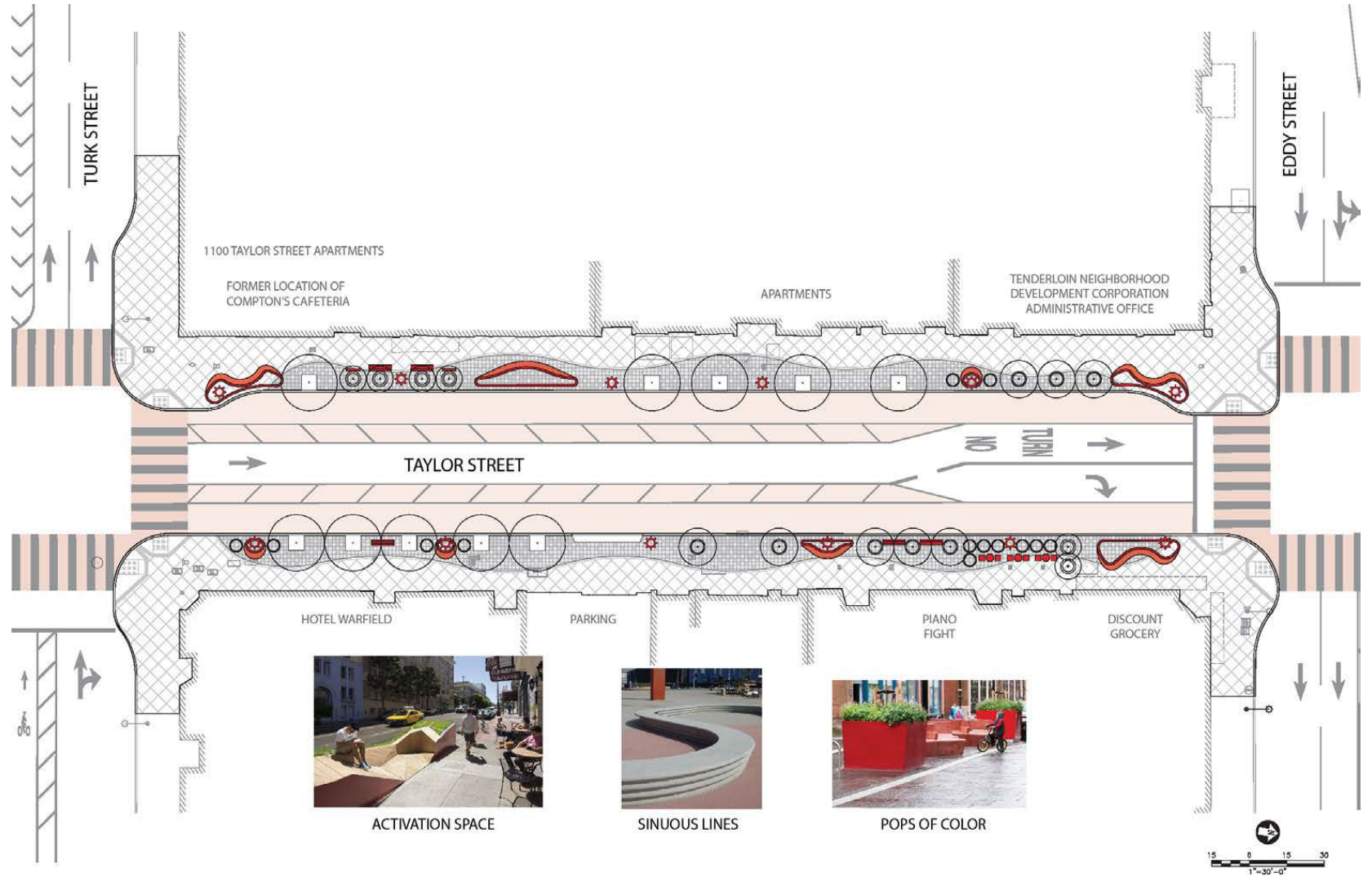
Opportunities for Sidewalk Activation



Landscape Design Option - Linear



Landscape Design Option - Wavy

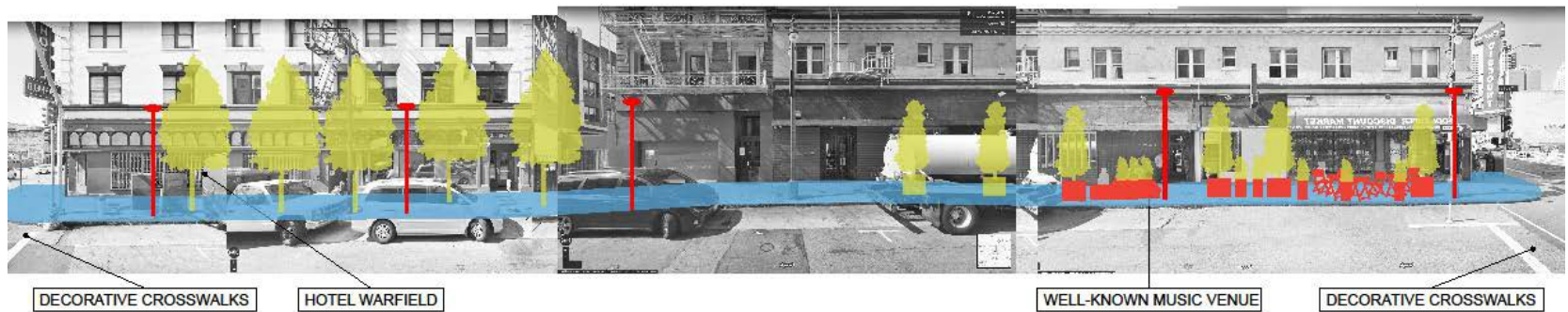
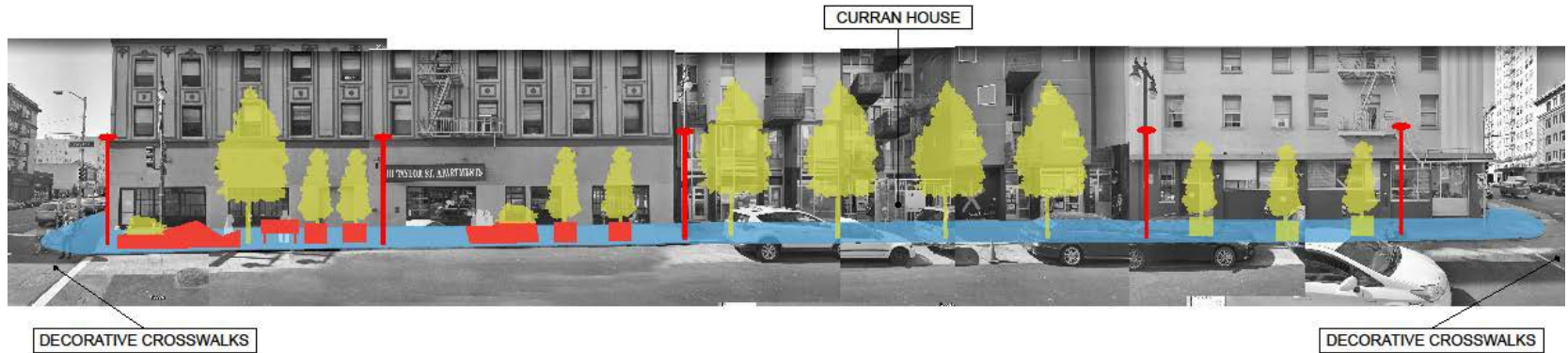


Trees and Greening

TURK TO EDDY WEST

TURK

EDDY



TURK

TURK TO EDDY EAST

EDDY

Trees and Greening

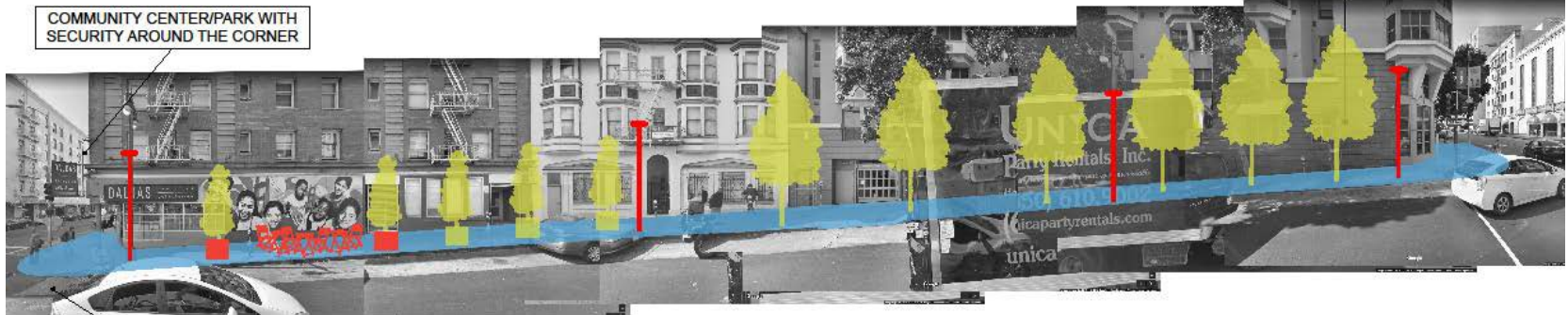
EDDY TO ELLIS WEST

EDDY

HOUSING ABOVE CUTTING
BALL THEATER

ELLIS

COMMUNITY CENTER/PARK WITH
SECURITY AROUND THE CORNER



DECORATIVE CROSSWALKS



DECORATIVE CROSSWALKS

BART CONNECTION

MARKET RATE CAHILL
DEVELOPMENT

WILL HAVE RETAIL ON GROUND FLOOR

EDDY

ELLIS

EDDY TO ELLIS EAST

Recent & Upcoming Outreach

Landscape Design & Sidewalk Activation

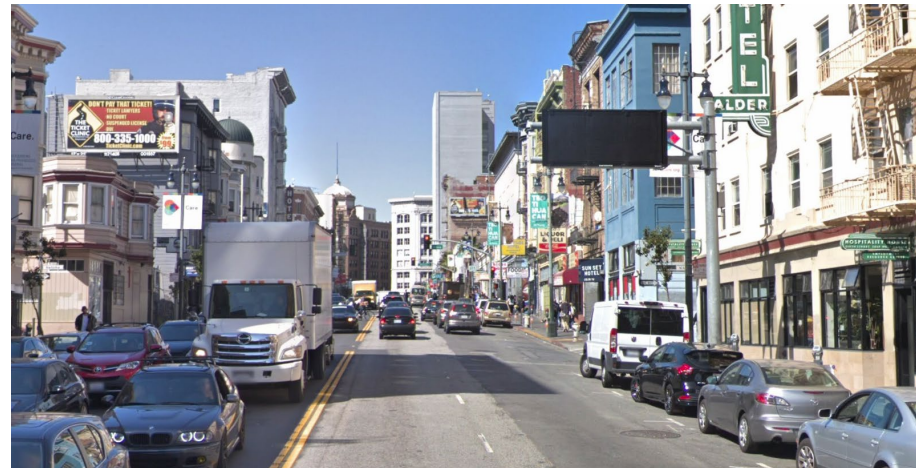
- Joining neighborhood events
- Coffee Chats
- In-depth Stakeholder Meetings
- Continue the Safer Taylor Community Working Group



Recent & Upcoming Outreach

Quick Build

- Resident mailers
- Door-to-door notification
- Electronic signage to notify drivers
- Coming soon posters
- Vision Zero Safe Spot Campaign



Summary of Next Steps



- Quick Build of safety improvements in the next 3 months
- Landscape outreach May – September
- Finish design at end of 2019