

SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS

RESOLUTION No. 190416-040

WHEREAS, In 2015, the San Francisco Municipal Transportation Agency (SFMTA) launched the MuniMobile application that customers of the San Francisco Municipal Railway (Muni) use as a convenient means to purchase transit tickets and related products using their mobile devices; and,

WHEREAS, Use by customers of MuniMobile continues to grow steadily on a month-over-month basis; and,

WHEREAS, MuniMobile is helping the SFMTA achieve its goal to reduce cash usage at fareboxes and ticket vending machines, and on cable cars; and,

WHEREAS, The SFMTA is focused on providing services such as MuniMobile that make the transit riding and fare payment experience more efficient; and,


WHEREAS, The SFMTA is committed to providing customers with continuous MuniMobile service until the Next Generation Clipper mobile ticketing solution launches; and,

WHEREAS, The SFMTA procured the Contract as authorized by San Francisco Administrative Code Chapter 21.16(b) by utilizing the competitive procurement process of the Peninsula Corridor Joint Powers Board for Caltrain's mobile ticketing solution from July 26, 2016, under which Contractor was the highest qualified bidder; and,

WHEREAS, The MuniMobile application does not constitute a "project" under the California Environmental Quality Act (CEQA) pursuant to Title 14 of the California Code of Regulations 15060(c); now therefore be it

RESOLVED, That SFMTA Board of Directors authorize the Director of Transportation to retroactively execute Contract No. SFMTA-2018-59 between the San Francisco Municipal Transportation Agency and moovel North America, LLC to provide mobile ticketing services and related web hosting services, for a contract amount not to exceed \$1,540,000, and an initial term of two years, with three one-year options to extend the term up to an additional three years.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of April 16, 2019.



Secretary to the Board of Directors
San Francisco Municipal Transportation Agency