



SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
CITIZENS' ADVISORY COUNCIL

MINUTES

NOTICE OF MEETING AND CALENDAR

Tuesday, February 12, 2019  
1 South Van Ness Avenue, 7<sup>th</sup> Floor  
Noe Valley Conference Room, #7075

REGULAR MEETING  
3:30 P.M.

COMMITTEE MEMBERS  
Mark Ballew, Chair  
Joan Downey  
Daniel Murphy

COUNCIL LIAISON  
Roberta Boomer

COUNCIL SECRETARY  
Keka Robinson-Luqman

## ORDER OF BUSINESS

### 1. Call to Order

Chairman Ballew called the meeting to order at 3:30 p.m.

### 2. Roll Call

OCSC members present at Roll Call: Mark Ballew, Joan Downey and  
OCSC members absent at Roll Call: Daniel Murphy

### 3. Announcement of prohibition of sound producing devices during the meeting.

CAC Secretary Robinson-Luqman made the announcement.

### 4. Approval of Minutes

No public comment.

On motion to approve the minutes of June 12, 2018:

ADOPTED: AYES – Mark Ballew and Joan Downey  
ABSENT – Daniel Murphy

### 5. Report of the Chairman (For discussion only)

No report.

### 6. Public Comment

Edward Mason provided an update on the commuter shuttle bus program in Noe Valley. Buses are still staging. The northbound 24 Divisadero line patrons often have to board in the street because of this. He stated he has not heard one positive comment regarding the seating on the new Siemens light rail vehicles. A change order should be considered.

## REGULAR CALENDAR

7. Presentation, discussion, and possible action regarding the SFMTA's Social Media Campaign. (Paul Rose, Chief Spokesperson & Media Relations Manager, Communications & Marketing. Explanatory documents include a slide presentation.)

Paul Rose, Chief Spokesperson & Media Relations Manager discussed social media goals, digital communication efforts, and the service alert process of the SFMTA.

Council member Daniel Murphy arrived at 3:50 p.m.

PUBLIC COMMENT:

Edward Mason inquired about the connection between the SFMTA and 511. He stated that there needs to be scripts written for people to make announcements. He wondered if it is appropriate for announcements for police to respond to a certain station to be heard system wide.

8. Presentation, discussion, and possible action regarding the 55 Dogpatch. (Erin McMillan, Public Information Officer. Explanatory documents include a slide presentation.)

Craig Raphael, Project manager, stated that the 55 Dogpatch Project is a new extension of the 55 line that will replace the 22 Fillmore routing south of 16<sup>th</sup> Street, which is being shifted to serve Mission Bay in early 2020. He discussed the final routing, parking changes for bus stops and turns, and next steps.

PUBLIC COMMENT:

Edward Mason stated that he was glad to see the preservation of the 33 line. He inquired if the 22 Fillmore line will be off-wire when it is re-routed. He also asked what the plans are for Pier 70 residents and if there are any plans between the city and the planning department to provide shuttles for those residents.

OCSC Motion 190212.01

The SFMTA CAC urges the SFMTA Board of Directors to support the proposed routing changes to the 55 Dogpatch line.

On motion to approve:

ADOPTED: AYES – Mark Ballew, Joan Downey, and Daniel Murphy

9. Committee Members' request for information. (For discussion only)

Mark Ballew inquired if there are shuttle plans for the Pier 70 Power Station Development once it is built.

ADJOURN- The meeting was adjourned at 4:45 p.m.

Submitted by:



Keka Robinson-Luqman  
SFMTA CAC – Secretary

Next regular meeting: Tuesday, April 9<sup>th</sup> at 3:30 p.m.  
1 South Van Ness Avenue, 7<sup>th</sup> Floor, Noe Valley Conference Room #7075