



**SFMTA**

Municipal  
Transportation  
Agency

# Travel Decision Survey Results - 2017

# Background

## *PURPOSE*

- Objective 2.3: 50% Non-Private Auto Trips
- Assess travel to, from, within SF

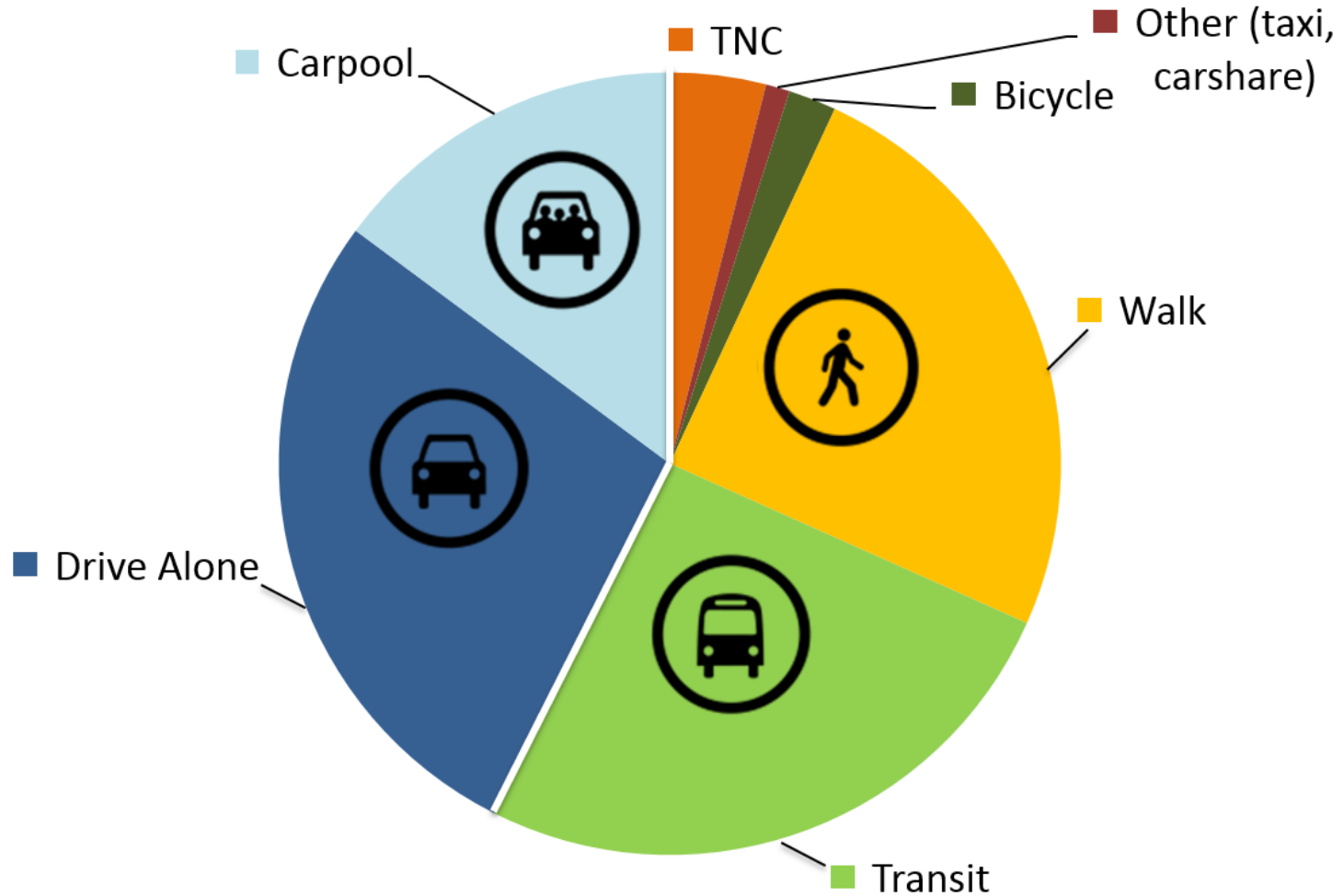
## *METHODOLOGY*

- Telephone survey of 750+ Bay Area residents
- Additional questions on travel behavior

## *HISTORY*

- Annual survey since 2012
- In FY 2017, created Comparison Report

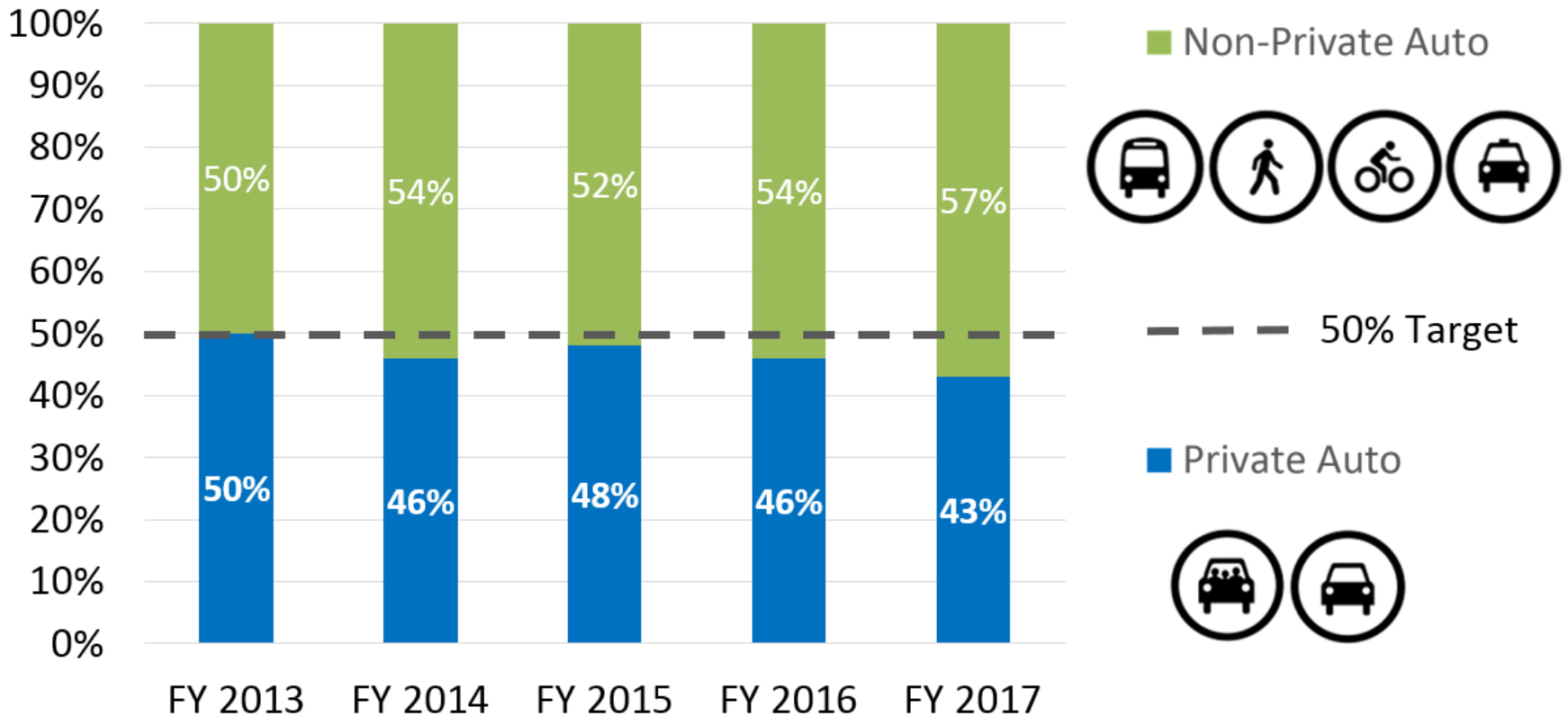
# Travel Mode Share for FY 2017



Note: "Don't Know" responses of <0.5% not included in chart

# 50% Target Met Each Year

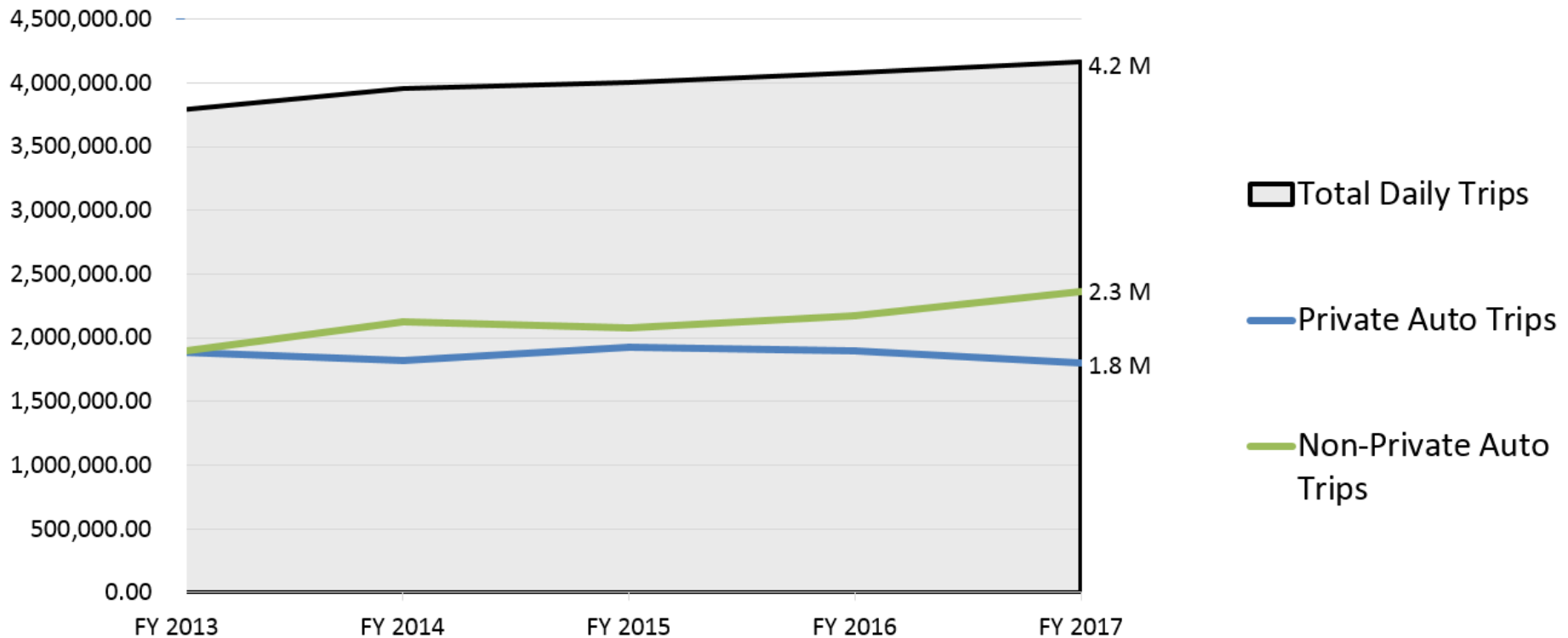
## Estimated Mode Share by Years, Compared to Target



\*Note: Variation from 50% goal is within the 3.5% margin for error in certain years

# Total Daily Trips Have Increased

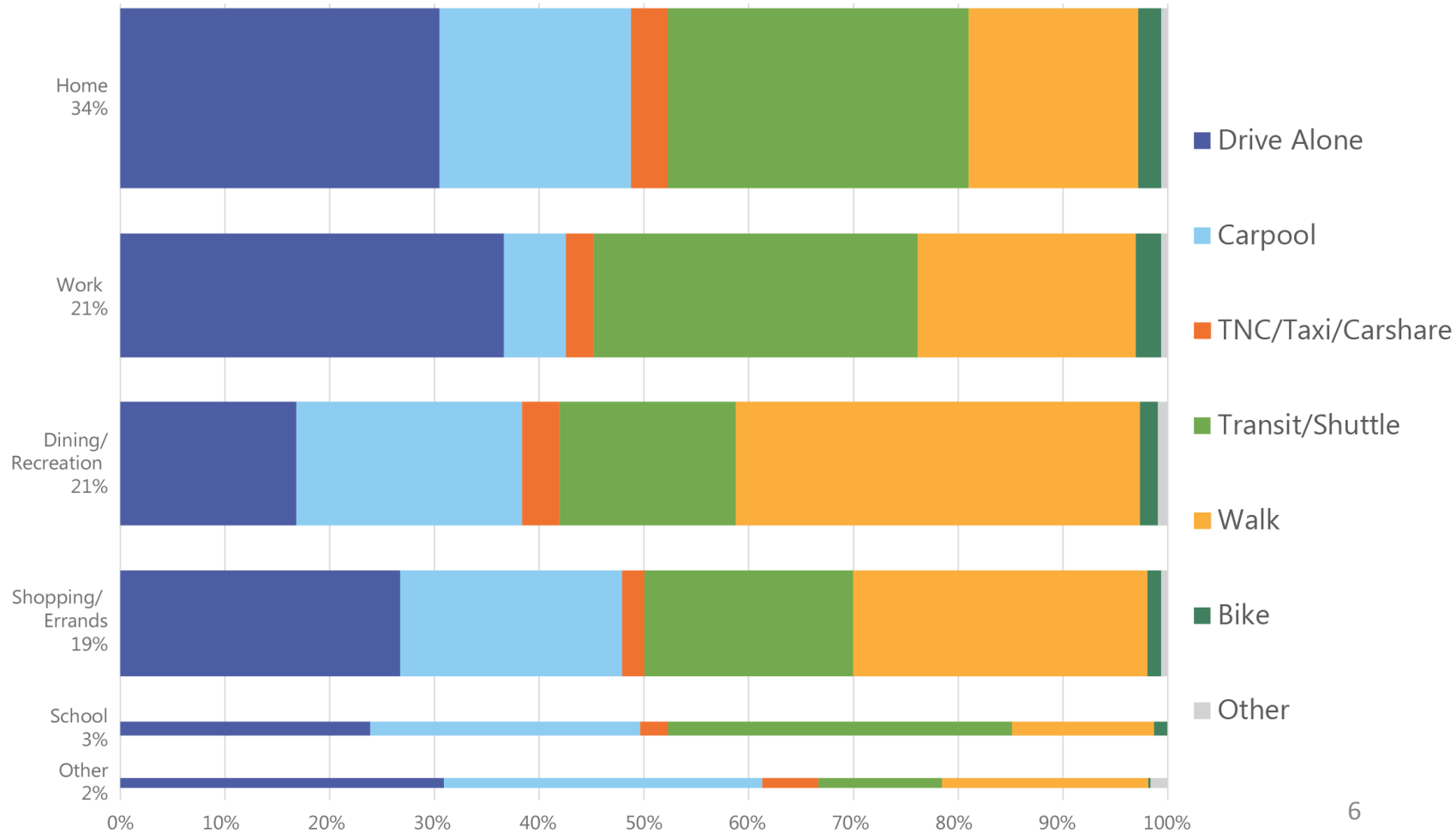
**Private Auto & Non-Private Auto Trips v. Total Daily Trips\***



\*Total Daily Trips calculated using SF-CHAMP Year 2012-CHAMP 5.0 model run

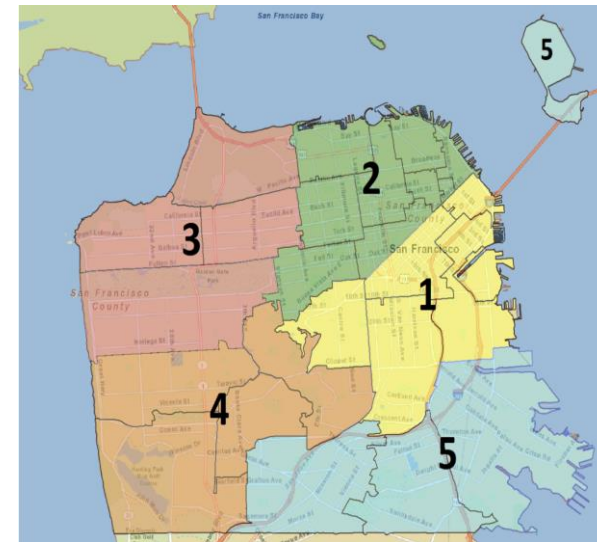
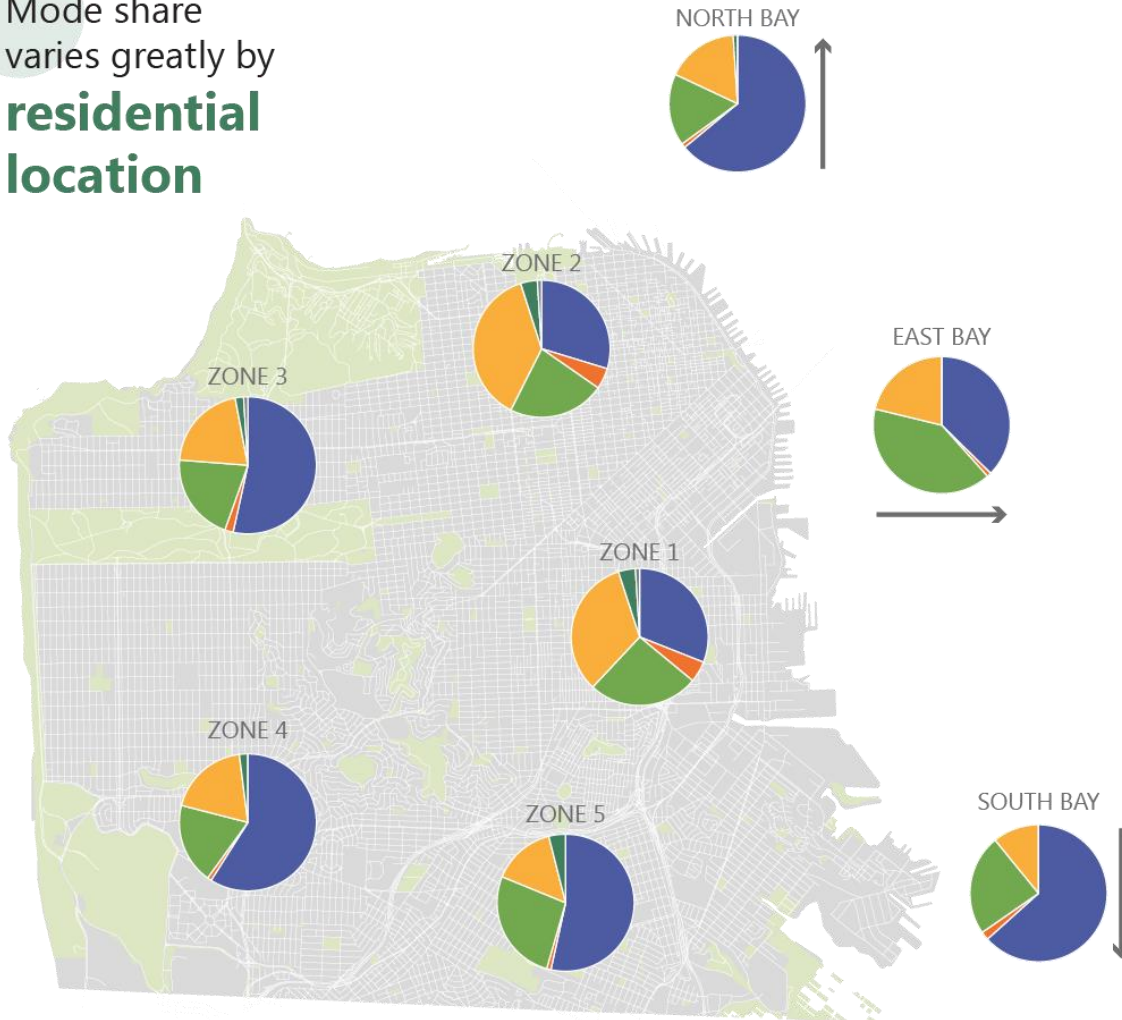
# Mode Share by Trip Purpose

3-Year Average of Mode Share by Trip Purpose (FY 2015-2017)



# Mode Share by Location

Mode share varies greatly by **residential location**

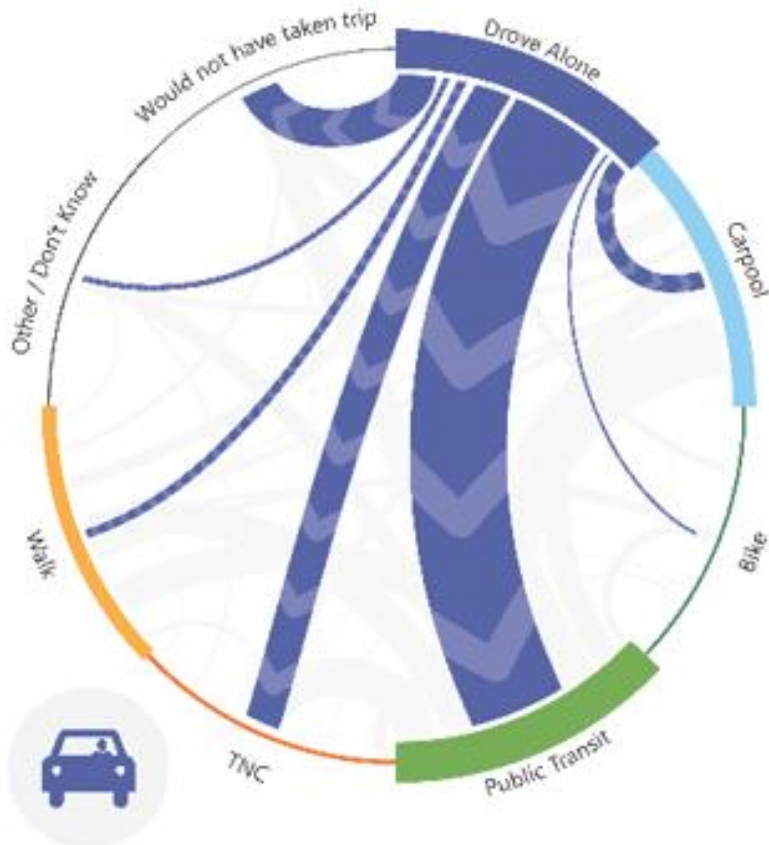


- PRIVATE AUTO
- TNC/ TAXI/ CARSHARE
- TRANSIT
- WALK
- BIKE
- OTHER

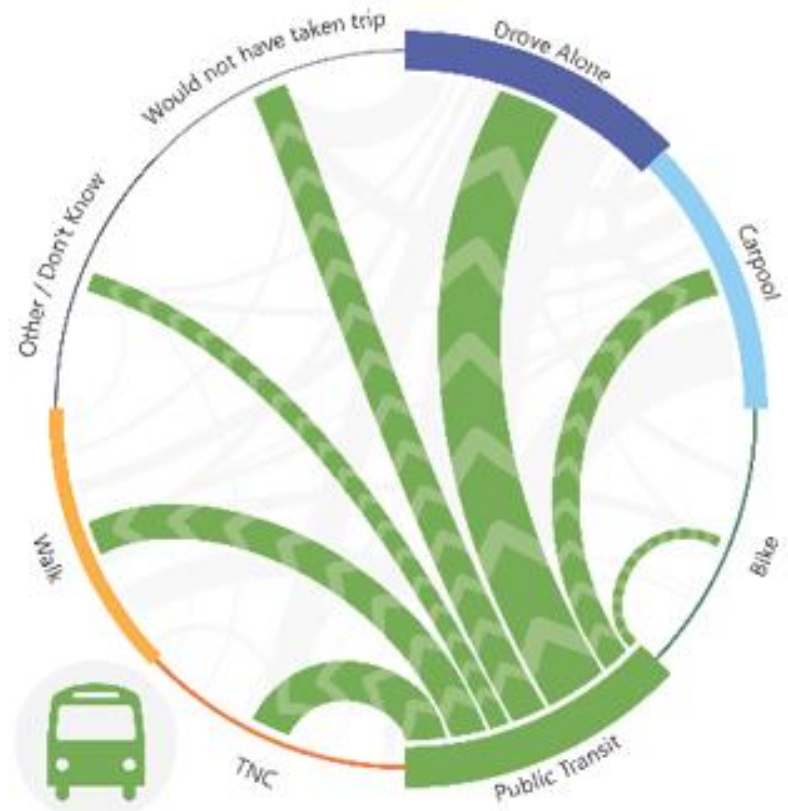
# Second-Choice Travel Options

Self-Reported Second Choice of Mode

○ First choice mode    ↗ Second choice modes



Drove Alone



Public Transit



# Contact

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