



**FOR IMMEDIATE RELEASE**

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**\*\*PRESS RELEASE\*\***

**Reminder: Muni Forward Changes Launch Saturday, April 25**

*The SFMTA cuts the ribbon—unveiling the dramatic new look of bus shelters*

**San Francisco**—The San Francisco Municipal Transportation Agency (SFMTA), which manages all transportation in the city, including the Municipal Railway (Muni), rolls out the most significant service increases in nearly four decades. Beginning Saturday, a substantial boost in service will occur for 165,000 daily riders, and every rider will now better navigate the entire Muni system through reimagined and eye-catching bus shelters. An equally vibrant Muni System map—redesigned using colors and thickness of route lines—boldly offers riders a new way to distinguish the most frequent service. Renamed and renumbered bus routes, coupled with the renaming “Limited” bus routes to “Rapid,” complete the service improvements taking effect Saturday.

“Muni Forward is a monumental leap forward for this transportation agency,” said SFMTA Board Chairman Tom Nolan. “The Board is grateful to Mayor Lee for his steadfast support and leadership to implement these 21<sup>st</sup>-century transportation improvements. The Board stands with the mayor in making Muni the preferred alternative for even more people in San Francisco. We’ve adopted a comprehensive reorganization of services that increases the dependability of our transit system and our overall transportation network.”

**SERVICE IMPROVEMENTS**

Muni transports more than 700,000 people during a normal weekday and the majority of those daily trips are taken by bus. So Muni Forward enhanced frequency and extended hours on the workhorse routes of our transit system. The cumulative result is more service and less crowding on the following routes:

<b>Service Change</b>	<b>Lines</b>
AM Frequency Increase	5R, 8AX, 8BX, 14R, 14X, 38R, 41, 10, 28
PM Frequency Increase	5R, 8AX, 8BX, 14R, 14X, 38R, 41
Midday Frequency Increase	5R, 8, 14R, 29
Extended AM Hours	14X, 1AX, 1BX, 8AX, 8BX, 30X, 31AX, 31BX
Vehicle Changes	14X (40’ buses)

Additional Weekend Hours	38R (Now on Sundays) 14R (Extended hour on Saturday & Sunday)
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## RAPID NETWORK

The “*Rapid Network*” will launch Saturday: an enhancement of frequency and reliability on the most heavily used routes. Think of it this way— “Rapid is the new Limited.”

OLD LIMITED (L) LINES	NEW RAPID (R) LINES
5L Fulton Limited	5R Fulton Rapid
9L San Bruno Limited	9R San Bruno Rapid
14L Mission Limited	14R Mission Rapid
28L 19 <sup>th</sup> Ave. Limited	28R 19 <sup>th</sup> Ave. Rapid
38L Geary Limited	38R Geary Rapid
71L Haight/Noriega Limited	7R Haight/Noriega Rapid

“Muni Forward is the combination of extensive transit planning, community outreach and a commitment to San Francisco voters,” said SFMTA Director of Transportation Ed Reiskin. “Funds from Prop A and Prop B will make Muni more reliable and make traveling on San Francisco streets safer. The SFMTA is committed to improving travel, reliability and safety for San Francisco’s riding public.”

## NEW ROUTE NAMES & NUMBERS

This reorganization helps to better align route numbers throughout the system and more appropriately identifies where the following buses travel in the city.

OLD BUS ROUTE	NEW BUS ROUTE
6 Parnassus	6 Haight-Parnassus
8x Bayshore Express	8 Bayshore
16X Noriega Express	7X Noreiga Express
17 Parkmerced	57 Parkmerced
33 Stanyan	33 Ashbury-18 <sup>th</sup>
71 Haight-Noriega	7 Haight-Noriega
108 Treasure Island	25 Treasure Island

## IMPROVED BUS SHELTERS

- New transit poles outfitted with solar powered lanterns will be visible day or night.
- Redesigned flag signs will better identify route information, intersection names and real-time arrival details.
- Bright red chevron-style decals, just below the shelter rooftop, easily signal a Rapid stop.
- Just outside the shelter, new bicycle racks allow for the convenience of “park & ride” and serve as anti-cluster anchors—helping to distribute waiting riders more evenly between the front and rear doors.

“Muni Forward represents the most significant service improvements in decades,” said John Haley SFMTA Director of Transit. “Our on-time performance has increased steadily over the past seven months, Muni ridership continues to grow, newly hired operators are in service, more are in training, and we’re poised to be the only agency nationwide to completely replace its fleet with low or zero emission vehicles. Without question, the state of our transit system is substantially improving and only getting better. Muni’s time has arrived.”

## **NEW MAP**

Muni Forward is introducing a new service map. Its color-scheme is simple yet the colors and thickness of route lines boldly offers riders a new way to distinguish the most frequent service (the Rapid Network is denoted in Red) from local transit service

More information about Muni Forward and Transit Priority Projects can be found at [www.sfmta.com/muniforward](http://www.sfmta.com/muniforward).

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*Established by voter proposition in 1999, the SFMTA, a department of the City and County of San Francisco, oversees the Municipal Railway (Muni), parking and traffic, bicycling, walking and taxis. With five modes of transit, Muni has approximately 700,000 passenger boardings each day. Over 1 million people get around this city each day and rely on the SFMTA to ensure safe and reliable travel by transit, walking, bicycling, taxi and driving.*

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