

THIS PRINT COVERS CALENDAR ITEM NO. : 10.9

**SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY**

DIVISION: Finance and Information Technology

BRIEF DESCRIPTION:

Amend San Francisco Transportation Code, Division II, Section 410 to extend the expiration date for motorcycle parking meter rates for the *SFpark* Pilot Program Areas (Parking Meter Zone Five) to June 30, 2014.

SUMMARY:

- On June 19, 2012, the SFMTA Board approved the extension of the *SFpark* Agreement with Serco, Inc until June 30, 2014.
- A separate meter area, Area Five, was established in the Transportation Code to separate metered spaces used for the pilot program from the four other metered areas in the City.
- Area 5 rates are also separated from the other metered rates to accommodate demand response adjustments to pricing; these rates for vehicle parking were extended to June 30, 2014 at the time the *SFpark* Contract was extended.
- The proposed Transportation Code amendment would extend the motorcycle meter rates established for *SFpark* Area Five until June 30, 2014 to correspond with the Serco, Inc. contract extension.

ENCLOSURES:

1. SFMTAB Resolution
2. Transportation Code Amendment

APPROVALS:

DATE

DIRECTOR _____

7/10/12

SECRETARY _____

7/10/12

ASSIGNED SFMTAB CALENDAR DATE: July 17, 2012

PURPOSE

Amend San Francisco Transportation Code, Division II, Section 410 to extend the expiration date for motorcycle parking meter rates for the SFpark Pilot Program Areas (Parking Meter Zone Five) to June 30, 2014.

GOAL

The proposed action would address the following SFMTA Strategic Plan goals:

- Goal 1- Create a safer transportation experience for everyone
- Goal 3- Improve the environment and quality of life in San Francisco

DESCRIPTION

In 2008, the *SFpark* Program was established to evaluate the efficacy of using demand response pricing to adjust parking rates at metered spaces with a target goal of 85% occupancy to assuage traffic congestion resulting from circling to find parking spaces. To identify the pilot areas for the program, Parking Meter Area Five was established. Motorcycle metered spaces in Zone Five have a rate range between \$0.25 and \$1.20 per hour.

On June 19, 2012, the *SFpark* Program pilot was extended by approving a contract extension with Serco, Inc. until June 30, 2014. This was done to allow for sufficient gathering of data to ensure a thorough evaluation of the program and determine if citywide implementation would be feasible. As part of the extension, an amendment was made to the Transportation Code Division II Section 412 to extend the metered rate range established as Zone Five to June 30, 2014.

Further review by staff revealed that an amendment to the Transportation Code Division II Section 410 is also needed to extend the metered rates for motorcycles within Zone Five to match the June 30, 2014 end date for the Serco, Inc. contract extension. The rate range would remain the same, between \$0.25 and \$1.20.

ALTERNATIVES CONSIDERED

No alternatives were considered to this action.

FUNDING IMPACT

There is no anticipated funding impact to this action.

OTHER APPROVALS RECEIVED OR STILL REQUIRED

The Planning Department has determined that the actions contemplated by extending the motorcycle meter rates are categorically exempt (Class 6) from environmental review under the California Environmental Quality Act (California Public Resources Code section 21000, et seq.) because there are no substantial project changes, no substantial changes in project circumstances, and no new information of substantial importance that would change the conclusions from the prior exemption determination by the Planning Department in 2008. In 2008, the Planning Department determined that the project was categorically exempt (Class 6) from environmental review for purposes of basic data collection, research, and resource evaluation activities that did not result in a serious or major disturbance to an environmental resource.

A copy of this determination is on file with the Secretary to the SFMTA Board of Directors..

The extension of the existing contract with Serco, Inc. also required approval by the Board of Supervisors. The Board of Supervisors approved the extension on June 26, 2012. As a result, it is expected that the contract extension will go into effect on July 26, 2012, and have retroactive effect to July 1, 2012.

RECOMMENDATION

The SFMTA recommends that the SFMTA Board approve the resolution amending San Francisco Transportation Code, Division II, Section 410 to extend the expiration date for motorcycle parking meter rates for the SFpark Pilot Program Areas (Parking Meter Zone Five) to June 30, 2014.

SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS

RESOLUTION No. _____

WHEREAS, In 2008 the *SFpark* program and associated pilot projects was established; and,

WHEREAS, To identify the pilot areas for the program, Parking Meter Zone Five was established; and,

WHEREAS, On June 19, 2012, the *SFpark* Program pilot was extended by approving a contract extension with Serco, Inc. until June 30, 2014; and,

WHEREAS, On June 26, 2012, the Board of Supervisors approved the contract extension with Serco, Inc. until June 30, 2014; and,

WHEREAS, It is expected that the contract extension will go into effect on July 26, 2012, and have retroactive effect to July 1, 2012; and,

WHEREAS, As part of the extension, the Transportation Code, Division II, Section 412 was amended to extend the metered rate range established as Area Five to June 31, 2014, and;

WHEREAS, An amendment to the Transportation Code, Division II, Section 410 is also needed to extend the metered rates for motorcycles within Zone Five to match the June 30, 2014 end date for the Serco, Inc. contract extension; and,

WHEREAS, Rates would remain the same, between \$0.25 and \$1.20; and,

WHEREAS, The Planning Department has determined that the actions contemplated by extending the motorcycle rates are categorically exempt (Class 6) from environmental review under the California Environmental Quality Act (California Public Resources Code section 21000, et seq.) for purposes of basic data collection, research, and resource evaluation activities that do not result in a serious or major disturbance to an environmental resource; now, therefore, be it

RESOLVED, That the SFMTA Board amends San Francisco Transportation Code, Division II, Section 410 to extend the expiration date for motorcycle parking meter rates for the *SFpark* Pilot Program Areas (Parking Meter Zone Five) to June 30, 2014.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of July 17, 2012.

Secretary to the Board of Directors
San Francisco Municipal Transportation Agency

FILE NO.

RESOLUTION NO.

[Amending Division II of the San Francisco Transportation Code to extend the expiration date for Motorcycle Parking Meter Rates for the SF *park* Pilot Program Areas to June 30, 2014.]

Resolution amending San Francisco Transportation Code, Division II, by amending Section 410 to extend the expiration date for motorcycle parking meter rates for the SF *park* Pilot Program Areas (Parking Meter Zone Five) to June 30, 2014.

NOTE: Additions are single-underline Times New Roman; deletions are ~~strike-through Times New Roman~~.

The Municipal Transportation Agency Board of Directors of the City and County of San Francisco enacts the following regulations:

Section 1. Article 400 of Division II of the Transportation Code is hereby amended by amending Section 410, to read as follows:

SEC. 410. PARKING METER RATES – MOTORCYCLES.

(a) The hourly rate for motorcycle Parking Meters for Parking Meter Zone Numbers One through Four shall be one-fifth the parking meter rate applicable to automobiles for that particular parking meter zone.

(b) The hourly rate for motorcycle Parking Meters for Parking Meter Zone Five shall be between \$0.25 an hour and \$1.20 an hour. The provisions of this subsection shall expire on June 30, 2012~~4~~.

APPROVED AS TO FORM:
DENNIS J. HERRERA, City Attorney

By: _____
JOHN I. KENNEDY
Deputy City Attorney

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of July 17, 2012. .

Secretary to the Board of Directors
San Francisco Municipal Transportation Agency