

Purpose: Connect SF seeks to create a coordinated Long Range Transportation Vision for San Francisco; one that will guide the development of an effective, equitable and sustainable transportation system, supported by the shared values of San Franciscans for the city's transportation future.

Why: Transportation affects everyone's daily lives - whether you walk, take public transit, drive, carpool, bike, or car-share.

Building and managing complex transportation systems that meet the expectations and needs of the public requires carefully coordinated planning many years in advance. The Association of Bay Area Governments projects that the City will add as many as 190,000 jobs and 100,000 homes by 2040. Much of this is already occurring – projects to create housing for up to 60,000 new people are currently under review or are already under construction. Even before this new growth, right now, our streets and our public transportation system are already stretched to capacity.

It is essential to keep up with these changes and invest in infrastructure smartly. We know that the decisions we make today will have lasting effects for generations to come – just as projects conceived years ago affect our daily lives now. The more we learn about the priorities, concerns, and challenges of today's San Franciscans, the more we can prioritize transportation investments that will secure a better system for future generations.

What: Connect SF will anchor San Francisco's future transportation planning in the priorities we care most about: safety, quality of life, social and community equity, environmental sustainability and a healthy economy. Guided by community input, it will define a 50-year Long Range Transportation Vision of San Francisco's future that represents these priorities as a City within the larger Bay Area. The Vision that represents Connect SF will ensure land use, transportation and economic development considers long-range implications, is coordinated, and informs regional planning. The Long Range Transportation Vision will help the city make better decisions and more strategic investments.

How: Through Connect SF's robust public engagement process, the city will build a set of transportation values that reflect community priorities. To gain insight on community priorities, a series of engagement events will be held throughout the city. The public will be asked to share their values with the effort through community meetings, pop ups, online engagement and through surveys.

A special Futures Taskforce made up of neighborhood leaders, transportation advocates, affordability advocates, civic leaders, business interests, disability rights advocates and members of the general public will be asked to develop various plausible futures of how San Francisco. The Futures Taskforce will recommend a potential futures that consider the larger public's input; research on innovative and future-thinking trends in people, technology, and governance; and the fundamental trade-offs of land use and transportation.

The general public will be able to advise, monitor and evaluate the work done by the Futures Taskforce through the Connect SF website, where all of the input and work will be displayed for further consideration and development. After the Futures Taskforce decides on a Preferred Future the public's input will once again be solicited.

After considering the feedback from the public, the Futures Taskforce will adopt a broadly based Transportation Vision that reflects San Francisco values and can guide city agencies as they embark on long range transportation planning. The Vision will be the City's guiding framework for creating or updating these transportation plans and policy documents, including, but not limited to:

CONNECT SF | Overview/Purpose

- The Transportation Element of the General Plan (Planning Department);
- The Freeways and Street Traffic Management Strategy (SFCTA/SFMTA);
- The San Francisco Transportation Plan 2021 (SFCTA); and
- The Transit Modal Concept Study (SFMTA).

Who: Connect SF is a collaborative effort among the San Francisco Municipal Transportation Agency (SFMTA), the San Francisco County Transportation Authority (SFCTA), the San Francisco Planning Department, Office of the Mayor of San Francisco, and the San Francisco Office of Economic and Workforce Development (OEWD).