



**VISION
ZERO
SF**

Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco by 2024

VISION ZERO: SLOWER SPEEDS AND A SAFER CITY

MARCH 3, 2016

OUTLINE

1. Vision Zero Accomplishments
2. Looking Ahead: Focus on Safe Speeds
 - Redesigning Safer Streets
 - Education, Enforcement and Policy



ACCOMPLISHMENTS

A blurred city street scene with pedestrians crossing a crosswalk, overlaid with a dark blue tint. The word 'ACCOMPLISHMENTS' is written in large white letters across the top. The background shows a busy urban environment with tall buildings, streetlights, and a crowd of people in motion.

24 PROJECTS IN 22 MONTHS



MORE THAN 13 MILES OF IMPROVEMENTS ALONG HIGH INJURY CORRIDORS



OTHER SAFETY PROJECTS COMPLETED

Safe Routes to School Projects:
Sunset, Alamo, Jefferson, ER
Taylor



OTHER SAFETY PROJECTS COMPLETED



PCS and striping upgrades with repaving at Market/Diamond



Buffered bike lane with repaving along Oakdale

EDUCATION ACCOMPLISHMENTS



S.F. on track to meet Vision Zero safety campaign goals

By Michael Cabanatuan | July 17, 2015 | Updated: July 17, 2015 9:07pm



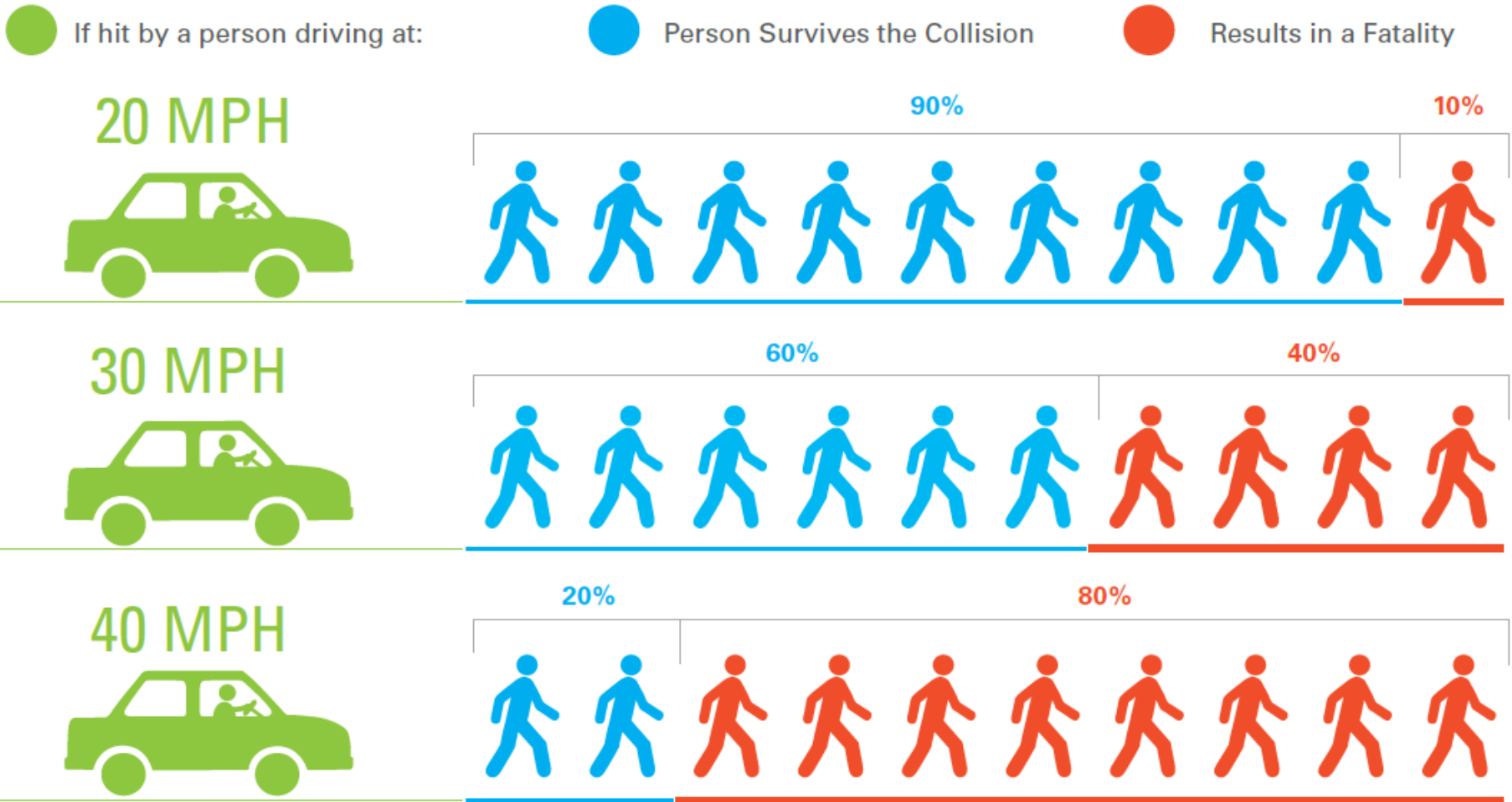
ENFORCEMENT ACCOMPLISHMENTS




- *Focus on the Five* violations comprised 43% of all traffic violations for latest quarter
- Targeted enforcement near schools and senior centers increased

LOOKING AHEAD: FOCUS ON SAFE SPEEDS





ENGINEERING: REDESIGNING SAFER STREETS



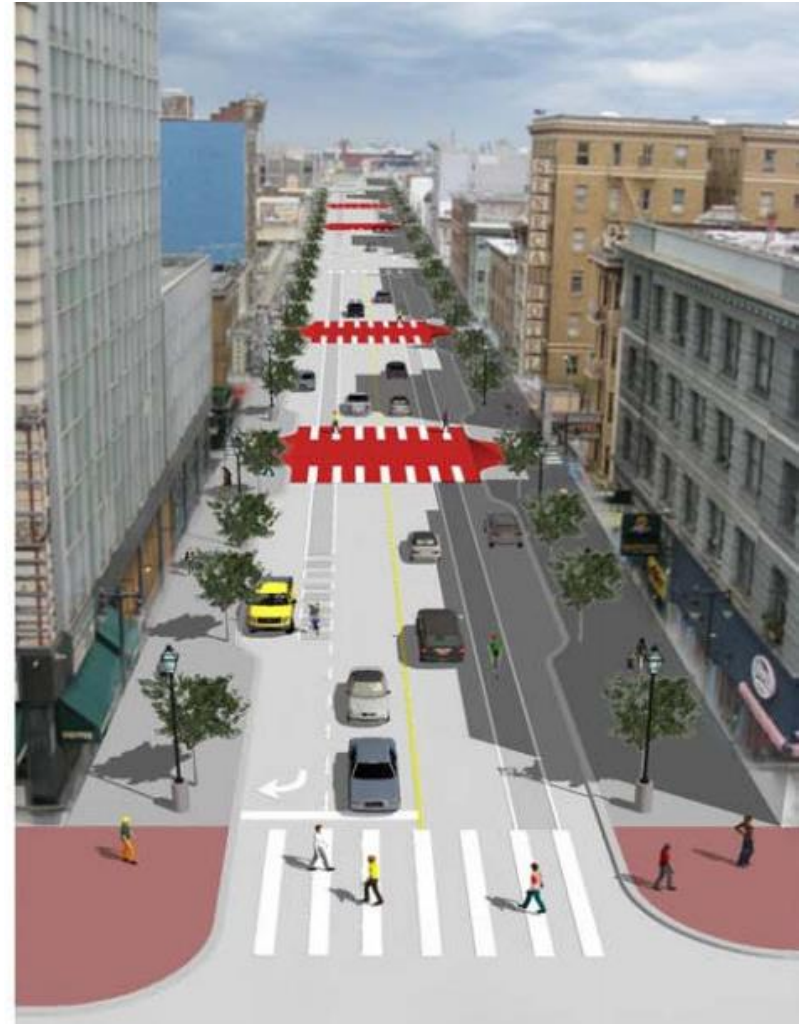
AT LEAST 13 MILES OF SAFETY MEASURES ANNUALLY, WITH FOCUS ON SPEED REDUCTION

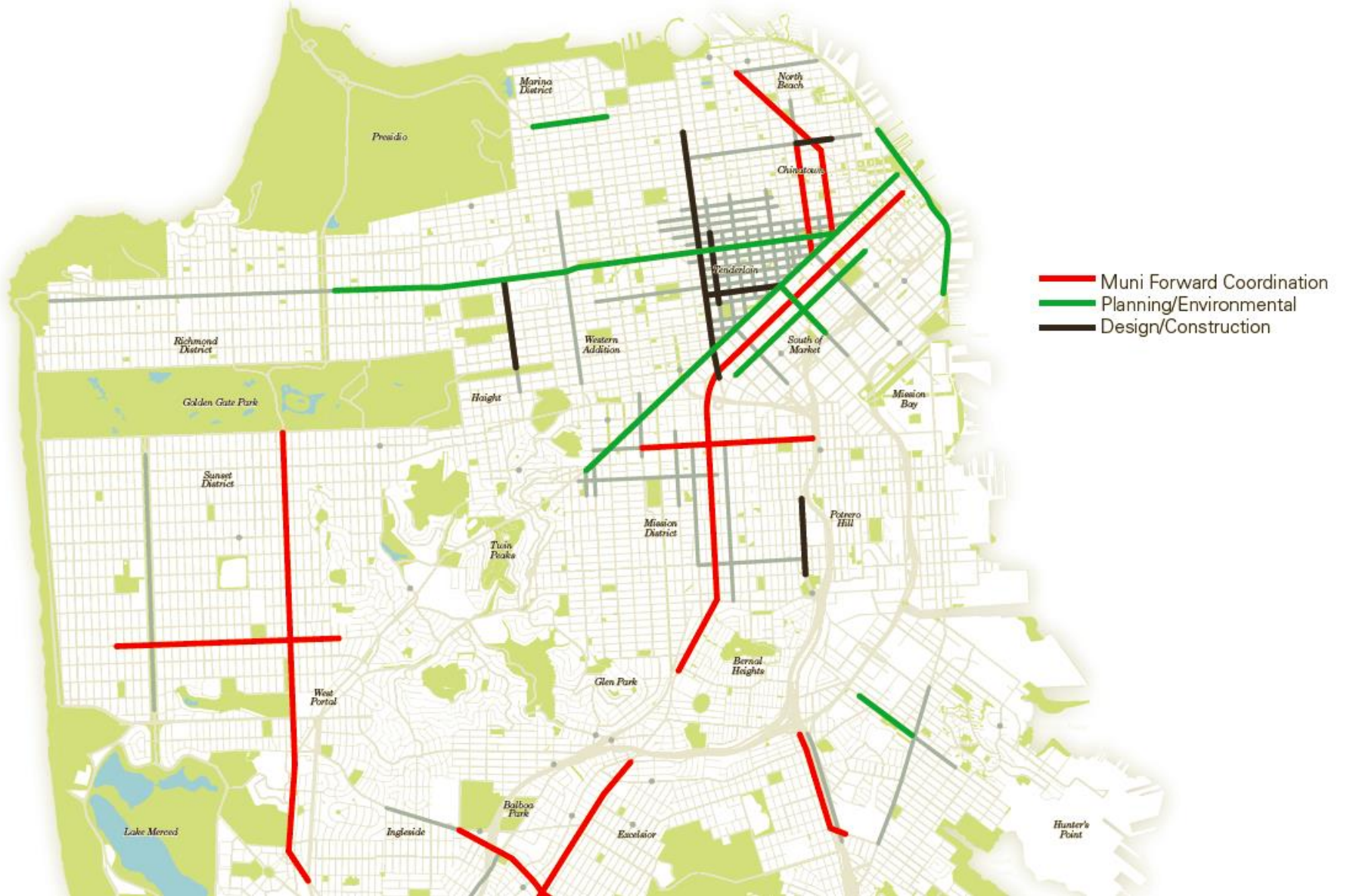
Programs:

- Corridor Transformation Projects
- Muni Forward Collaboration
- Traffic Signals and Signal Retiming
- Quick and Effective

CORRIDOR TRANSFORMATION PROJECTS

6th Street
Columbus Avenue
Golden Gate Avenue
Lombard Street
Market Street
Masonic Avenue
Polk Street
Van Ness Avenue

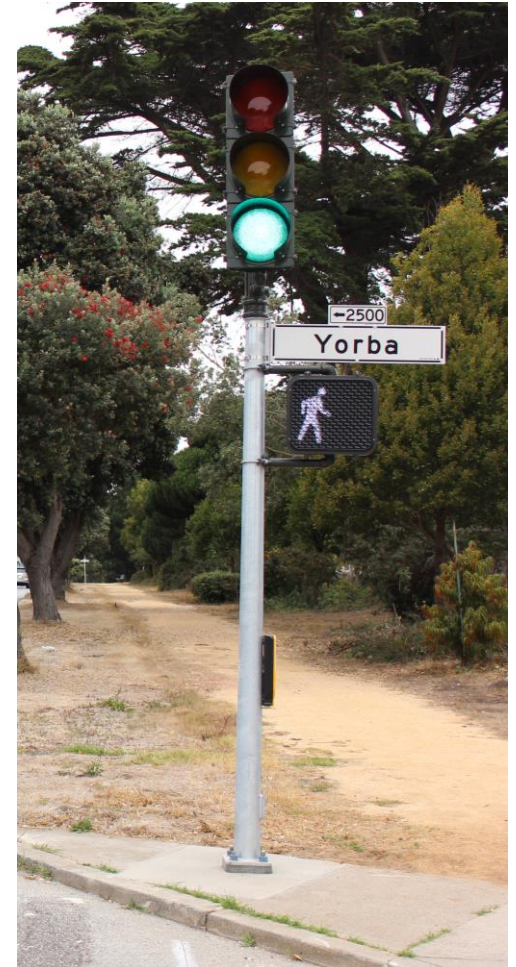




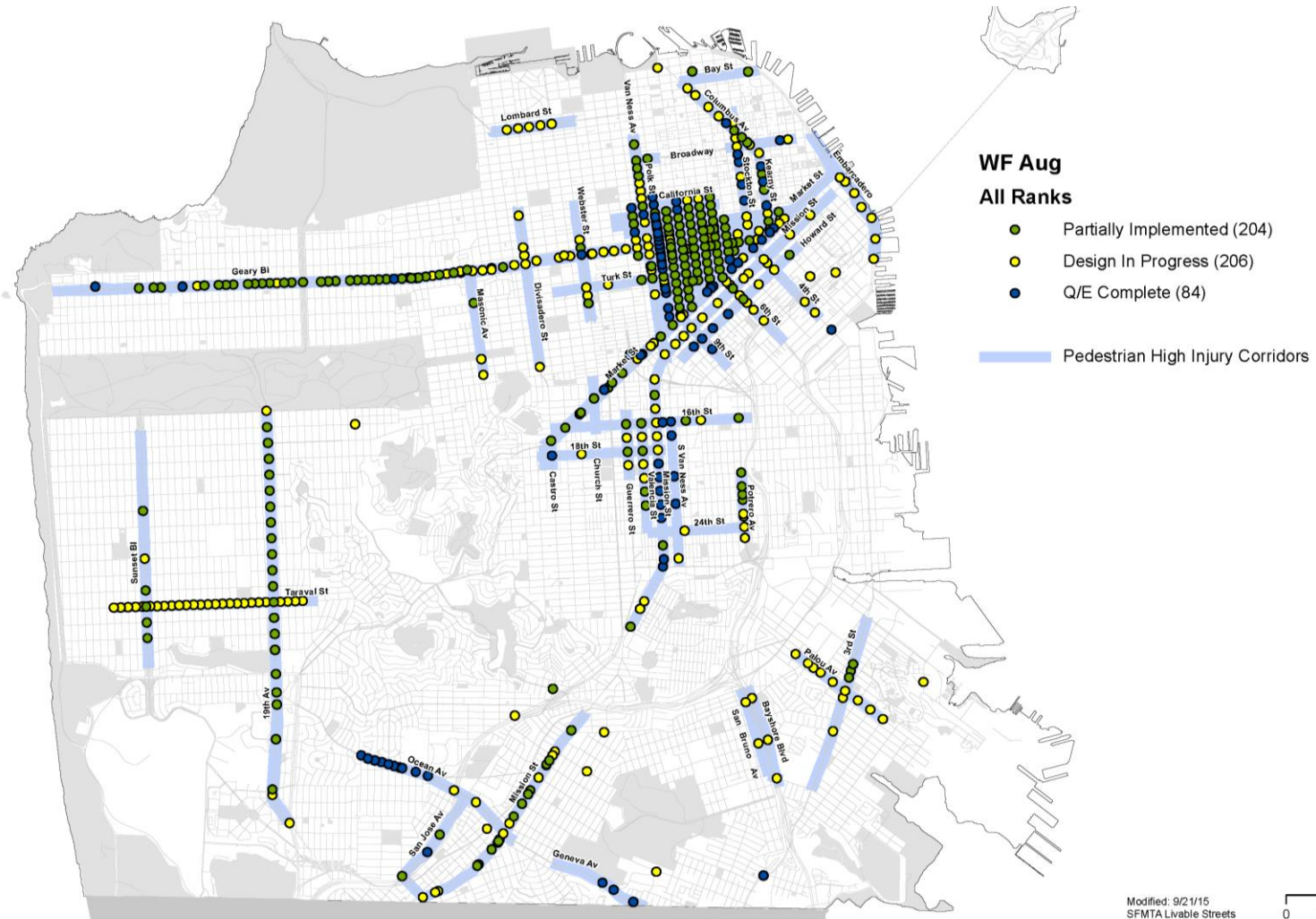
TRAFFIC SIGNALS

Roughly 40 intersections will have Pedestrian Countdown Signals added in 2016 alone.

HSIP Grant Funding approved to adjust signal timing throughout SoMa, the Tenderloin, and downtown.



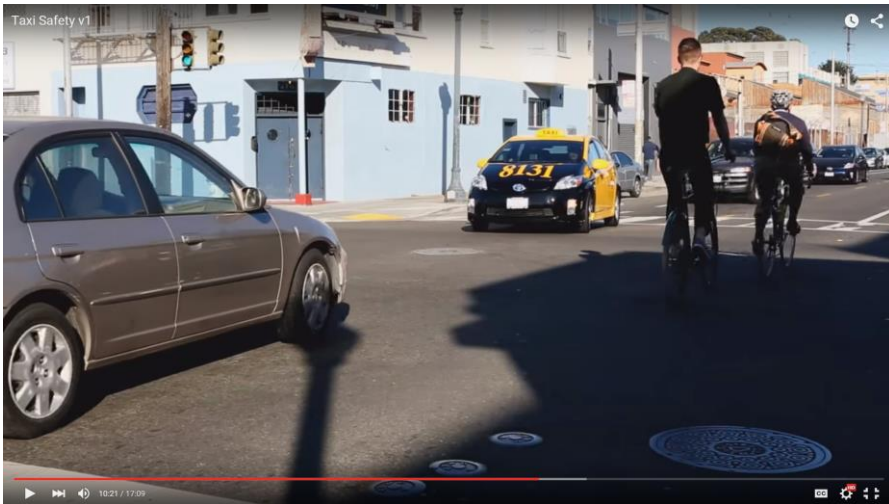
QUICK AND EFFECTIVE



EDUCATION, ENFORCEMENT, AND POLICY



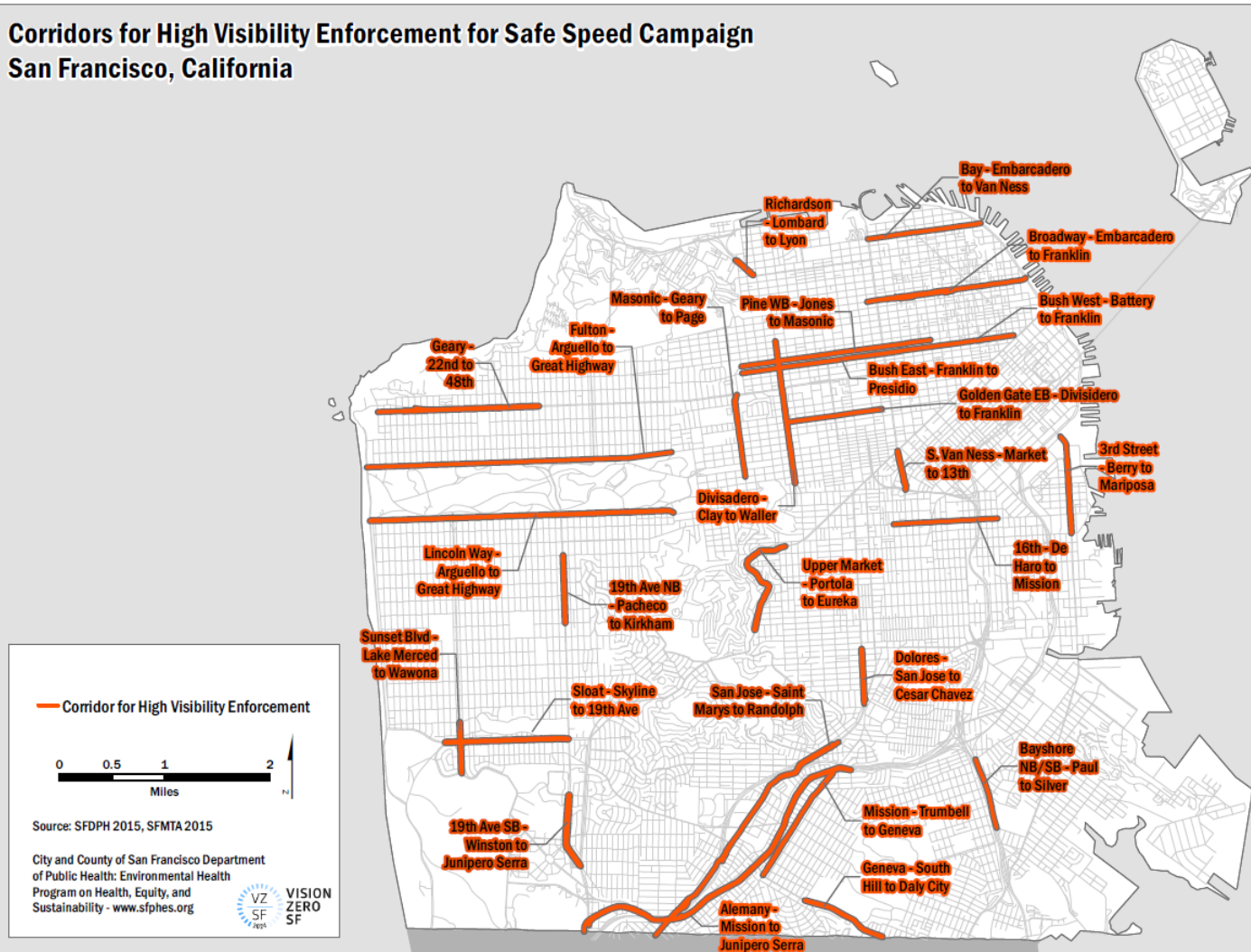
IMPROVING SAFETY AWARENESS AND EDUCATION



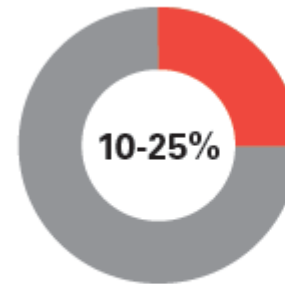
- Taxi training program and video will focus on slowing down
- Developing a multimedia safety awareness campaign with an emphasis on driving more slowly
- Focusing messages and outreach to seniors, youth, and other vulnerable populations

USE THE TOOLS WE HAVE

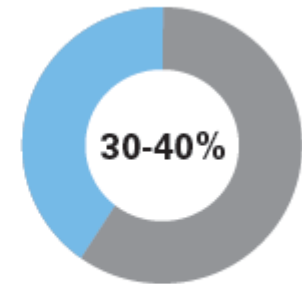
Corridors for High Visibility Enforcement for Safe Speed Campaign San Francisco, California



PURSUE THE TOOLS WE NEED



Potential collisions reduced



Potential injury/fatality collisions reduced



Washington, DC found a 14 percent decline in average speed and an 82 percent decline in speeding vehicles.



Scottsdale, Arizona had a 10 mile per hour decline in mean speed and an overall reduction in crashes.

Questions?

