



VISION  
ZERO  
SF

San Francisco we commit to working  
street safety and eliminate  
deaths in San Francisco by 2024

# SAN FRANCISCO'S VISION FOR ZERO TRAFFIC DEATHS

SEPTEMBER 8, 2015

# WHAT IS VISION ZERO SF?

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**Vision Zero SF** the City's commitment to build better and safer streets, educate the public on traffic safety, enforce traffic laws, and adopt policy changes that save lives.

**The Goal:**  
**Zero traffic deaths in  
San Francisco**



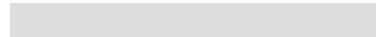
**NO MORE “ACCIDENTS HAPPEN”**

**Mistakes ≠ Deaths**



## COMMITTING TO ACTION IN 2015-16

EDUCATION



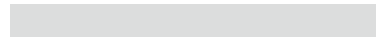
ENFORCEMENT



ENGINEERING



EVALUATION & MONITORING



POLICY

## ENGINEERING

### PROBLEM

**70%** of collisions occur on  
**12%** of city streets

### SOLUTION

**Prioritize the High Injury  
Network**

Focus engineering efforts for  
biggest impact

Rely on collision data to  
inform projects



# SEVERE/FATAL INJURIES: 12% OF STREET MILES\*

70%

People in Vehicles

76%

People on Motorcycles

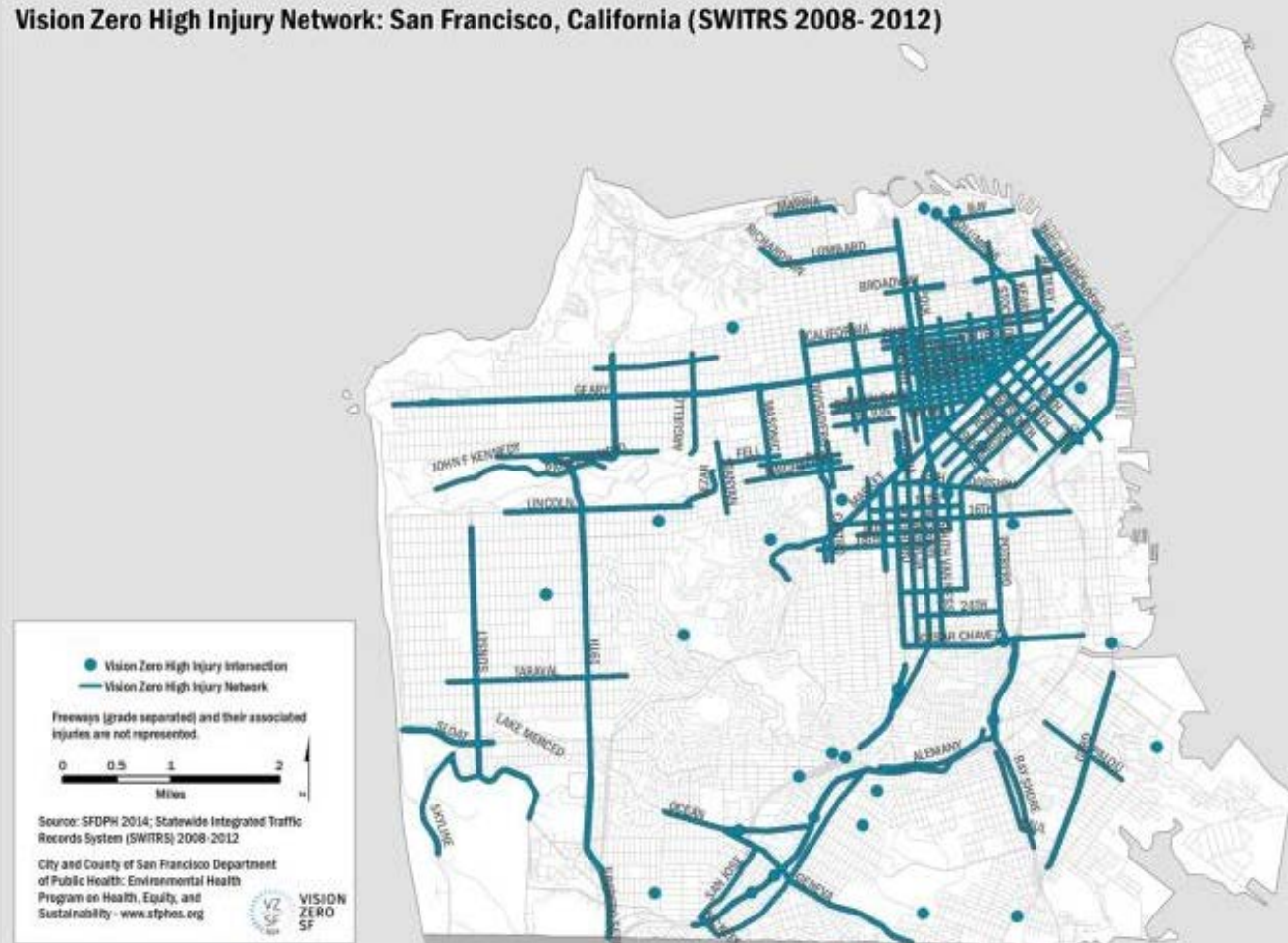
72%

People Walking

74%

People Riding Bikes

Vision Zero High Injury Network: San Francisco, California (SWITRS 2008-2012)



\* non-freeway



## EQUITY: COMMUNITIES OF CONCERN

30%

Of Surface Streets

47%

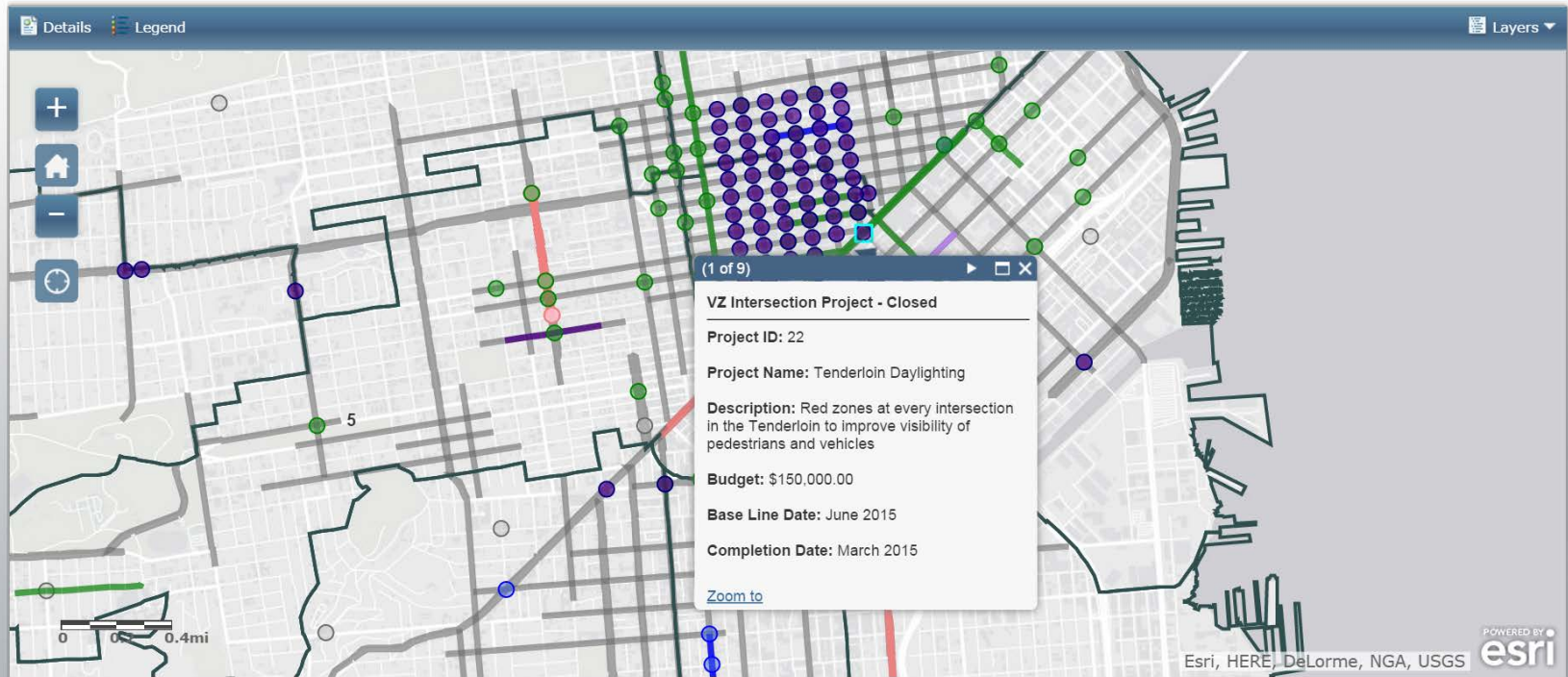
of the High Injury Network

Vision Zero High Injury Network in Communities of Concern: San Francisco, California (SWITRS 2008-2012)



# VZIP 24: EXPEDITING BUSINESS AS USUAL

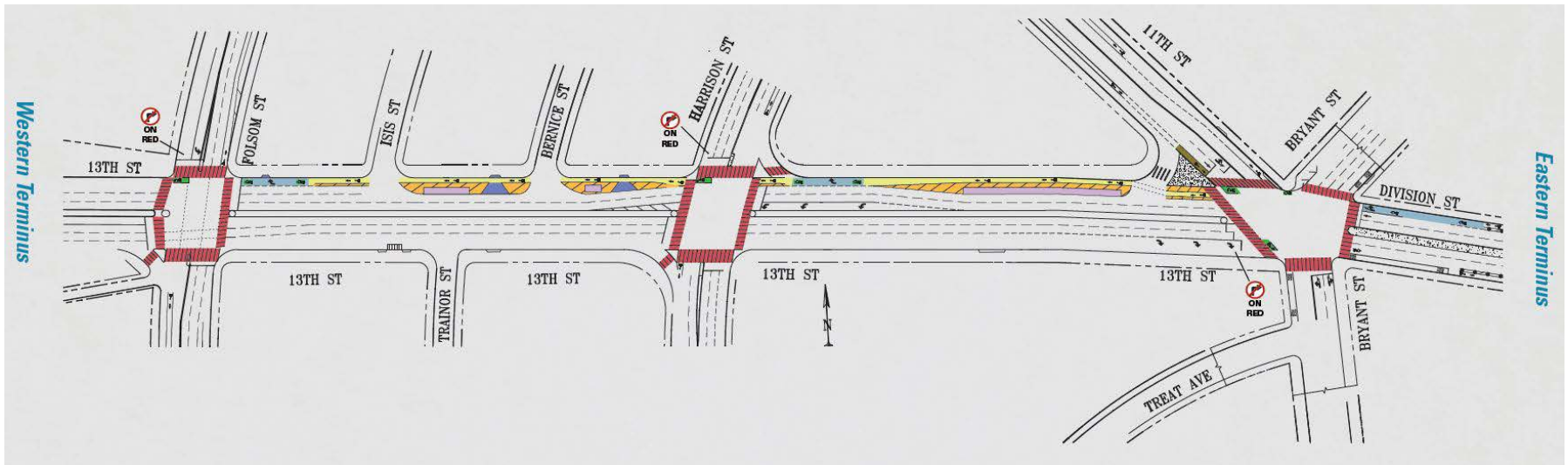
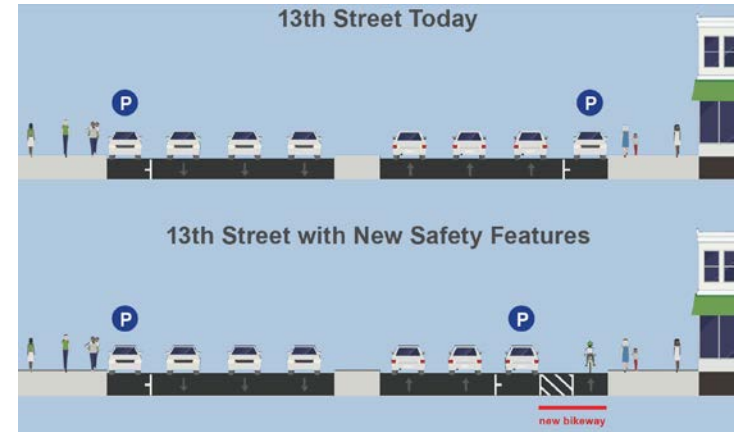
## Vision Zero Capital Improvement Projects, San Francisco





## 13<sup>TH</sup> STREET SAFETY PROJECT

Critical bicycle and pedestrian safety upgrades on segment of a corridor with 107 collisions over 5 years



## MARKET STREET RAISED BIKEWAY DEMO



**ONESF**  
Building Our Future

onesanfrancisco.org

### VISION ZERO: RAISED BIKEWAY DEMONSTRATION PROJECT

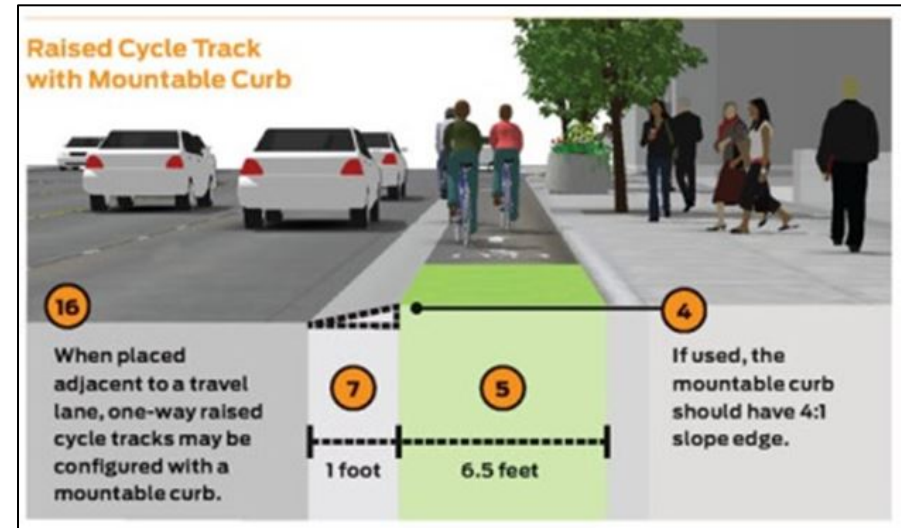
Eastbound Market Street,  
from Gough Street to 12th Street

CONSTRUCTION SUMMER 2015, EVALUATION: FALL 2015

MORE INFORMATION:  
Please visit us at  
[www.sfmta.com/raisedbikewaydemo](http://www.sfmta.com/raisedbikewaydemo)

CONTACT:  
San Francisco Public Works  
415-437-7018

A PROJECT OF THE CITY'S TEN-YEAR CAPITAL PLAN  
There is only one San Francisco and we're taking care of it.



The bustle of Market Street provides a unique opportunity to refine innovative safety features with a diverse group of road users.

## COMPLETED VZIP24 PROJECTS:

- Reduced speed limit and new signals on Sunset Blvd between MLK and Lake Merced
- Quick and effective:
  - Hundreds of high-visibility crosswalks at over 100 intersections across the city
  - Dozens of Painted Safety Zones to help improve visibility including a brand new one at Market and 16<sup>th</sup>/Noe
  - Ongoing daylighting initiative citywide to quickly upgrade visibility (including major Tenderloin effort).



**VISION  
ZERO  
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Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco by 2024

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DATE