



SFMTA
Municipal
Transportation
Agency

**SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS
POLICY AND GOVERNANCE COMMITTEE**

MINUTES

Friday, June 19, 2015
1 South Van Ness Ave. 7th Floor
Union Square Conference Room

**REGULAR MEETING
9:00 A.M.**

COMMITTEE
Cheryl Brinkman, Chairman
Joél Ramos
Cristina Rubke

Edward D. Reiskin
DIRECTOR OF TRANSPORTATION

Roberta Boomer
BOARD SECRETARY

ORDER OF BUSINESS

1. Call to Order

The meeting was called to order by acting Chairman Ramos at 9:00 a.m.

2. Roll Call

Present: Joél Ramos
Cristina Rubke

Absent: Cheryl Brinkman – with notification.

3. Approval of Minutes

PUBLIC COMMENT:

Edward Mason suggested additional language regarding a broken lens from a bus and his concern about the Transportation Sustainability Fee.

Board Secretary Boomer stated that the minutes are a summary of what was said and are not word-for-word.

On motion to approve the minutes of the May 15, 2015 Regular Meeting: unanimously approved (Brinkman-absent).

4. Public Comment

Edward Mason noted that there was a broken lens from a collision at a key stop. He added that residential impact fees aren't being collected for residential projects in Noe Valley.

5. Presentation, discussion and possible action regarding key metrics and actions for SFMTA Strategic Plan Goals including safety, operations and finance. (Explanatory documents include a report.)

Ed Reiskin, Director of Transportation and various staff presented the report.

PUBLIC COMMENT:

Edward Mason reiterated comments about safety and communication with transit riders. VTA has a placard program about LRV and rider safety. They also had a school program and got pictures drawn by students placed inside their buses. Sam Trans has shown comical things about how to ride a bus which are effective. SFMTA staff should steal ideas from other transit properties and save money on being creative.

ADJOURN – The meeting adjourned at 9:35 a.m.

Submitted by:

Roberta Boomer
Board Secretary

The Ethics Commission of the City and County of San Francisco has asked us to remind individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [S.F. Campaign and Governmental Conduct Code section 2.100 et seq.] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 415-581-2300; fax: 415-581-2317; 25 Van Ness Ave., Suite 220,, SF, CA 94102-6027 or the web site: sfgov.org/ethics.