



SFMTA

Muni Service Equity Working Group

November 6, 2024
Microsoft Teams Meeting

Agenda

Time	Item
4:00 p.m.	Welcome
4:10 p.m.	Recap of service decision-making & metrics
4:30 p.m.	Possible 2025 service changes
4:40 p.m.	Review and discussion
5:20 p.m.	Closing and planning next meeting
5:30 p.m.	Meeting adjourns

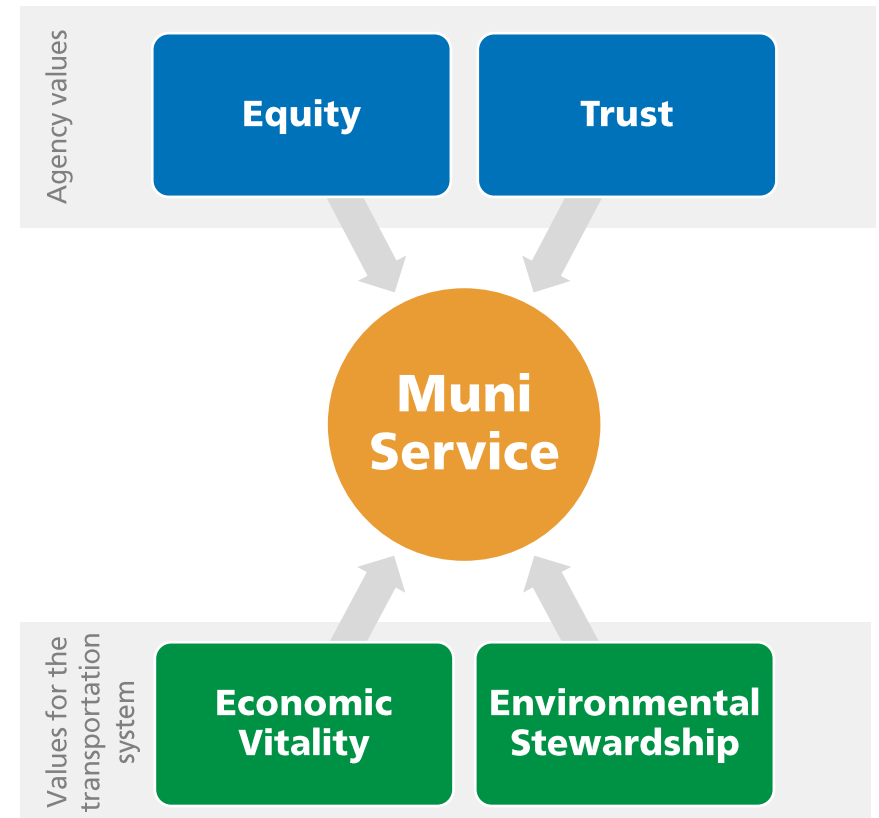


SFMTA

Recap of Current Decision-Making and Evaluation Process

Muni Service Decision-Making Criteria

- Resource neutral changes
- Neighborhoods identified by the Muni Service Equity Strategy
- Ridership demand (crowding) and frequency
- Minimum policy frequencies
- Access for people with disabilities and seniors
- Support economic recovery

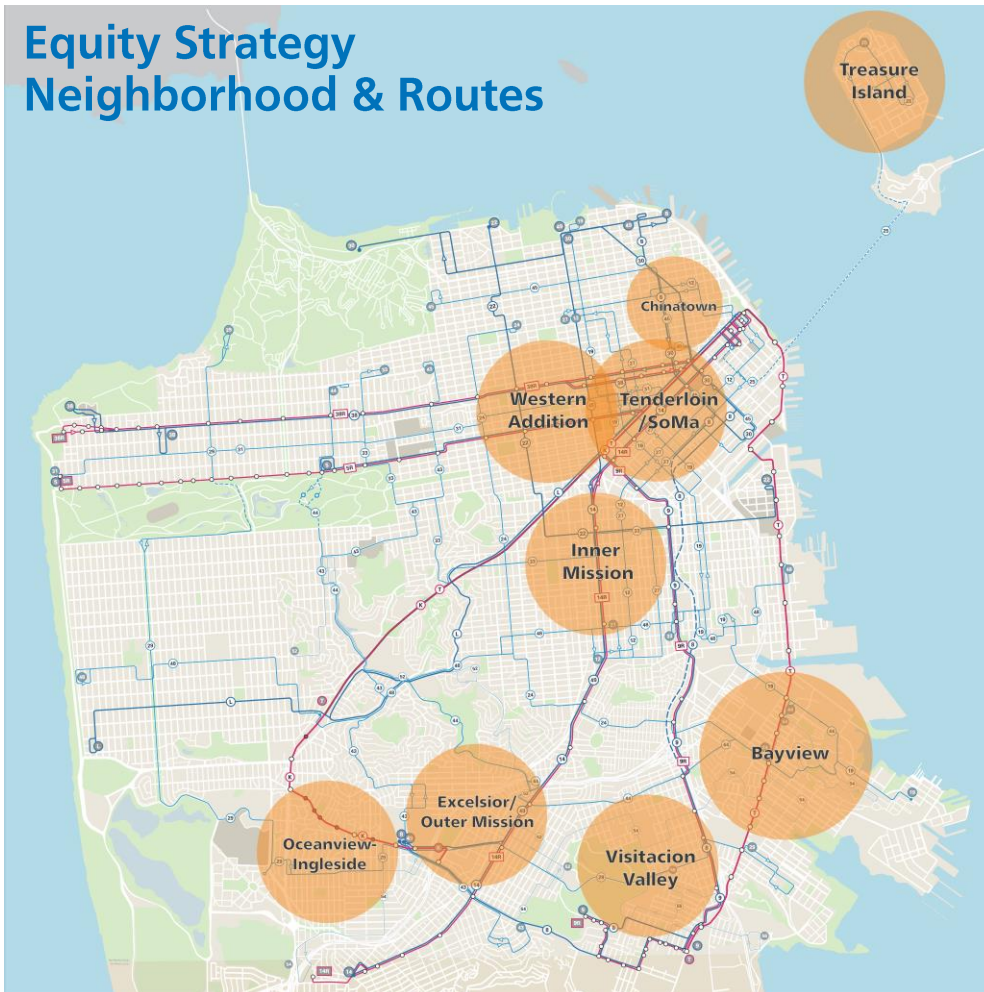


***Muni service criteria
based on agency values***

Muni Equity Strategy

Goal: Muni Service is the same or better on equity routes...

Equity Strategy Neighborhood & Routes



Rooted in Muni Service Equity Policy

Builds on Title VI requirements

Neighborhood based approach with disability access addressed city-wide

Policy developed in collaboration with transportation equity and affordable housing advocates

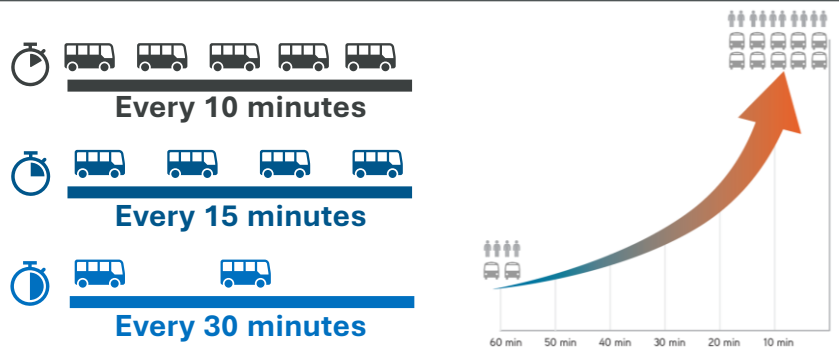
Ensures that investment in Muni system benefits people who rely on transit and need it most

Updated every two years and timed to inform the SFMTA's biennial budget

Service Decisions That Affect Cost

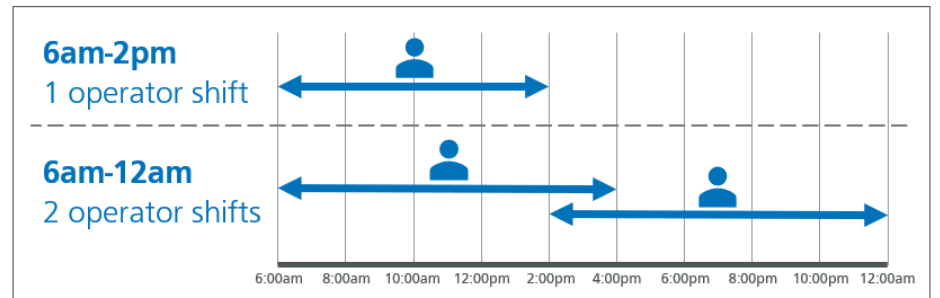
Frequency

- How frequent a bus arrives at a stop
- **More Frequency = More \$\$\$**



Time Span

- What hour the service starts and stops
- **Longer Time Spans = More \$\$\$**

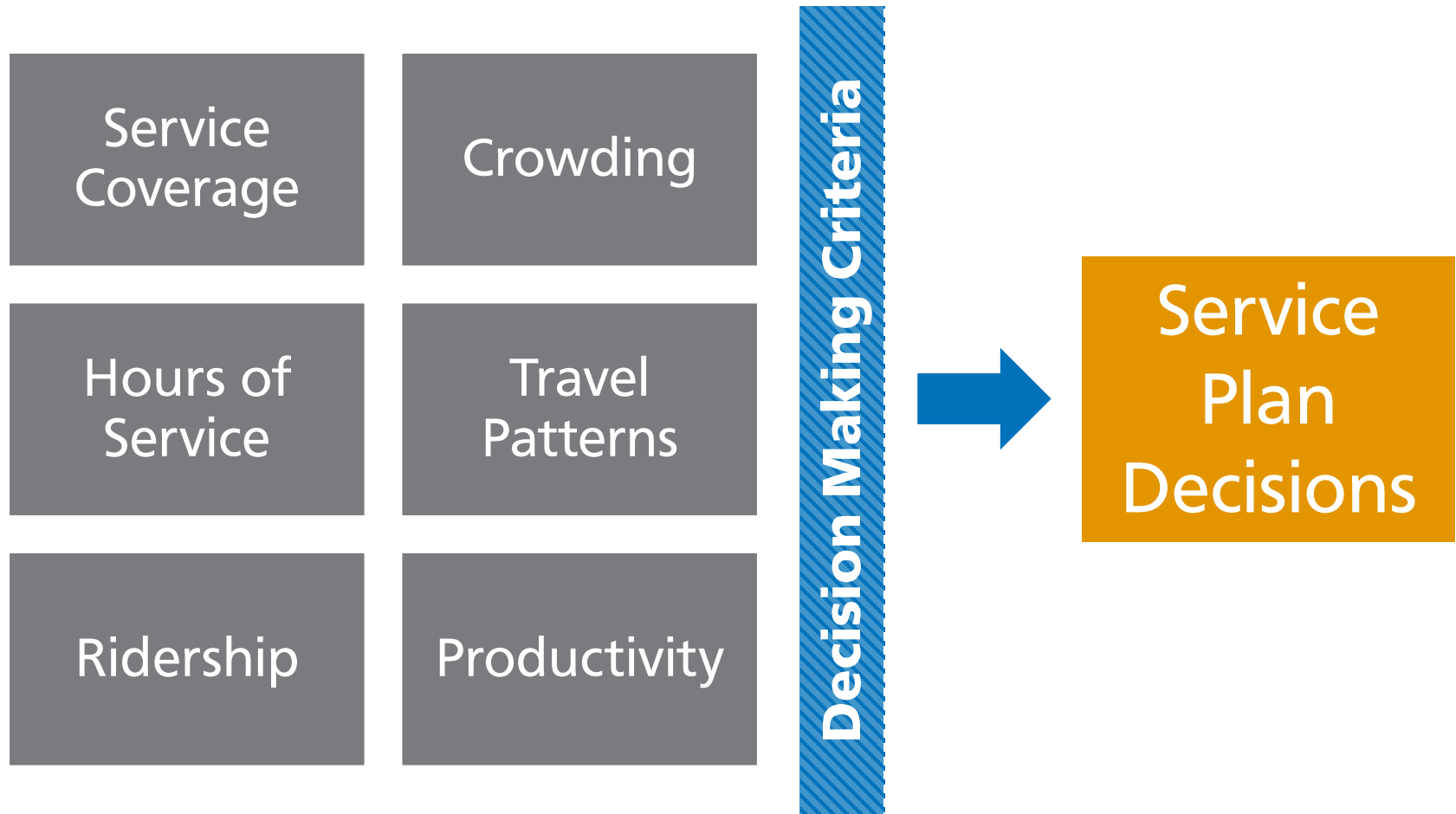


Route Design

- Where the route goes and stops
- **More Coverage = More \$\$\$**



Balancing Where and How to Spend Resources





SFMTA

2025 Service Changes

Muni Service Changes *Planned for February 1, 2025*



Responding to Hiring Slow Down

- SFMTA committed to making incremental adjustments necessary to match expenditures with revenues
- As a result, SFMTA has slowed hiring in FY Q1 and Q2, including new operator hiring
- A small reduction in service is necessary to match the slower pace of hiring and continue to deliver all scheduled trips
- Planned changes focused on minimizing customer impacts and responding to recent data trends and rider feedback

30 Stockton Short Line

The opening of Central Subway has significantly reduced 30 Stockton ridership south of Market Street.

- The short line will go from North Point to Union Square.
- SoMa and Caltrain will continue to be served by T Third and 30 Stockton long line.



30X Stockton Express



Reinstating two morning-only trips on the 30X Stockton Express by shifting two (of the five) 1X California Express morning trips to the 30X Stockton Express.

49 Van Ness-Mission Rapid

- 49 Van Ness-Mission is one of the heaviest ridership lines in the system
- To improve reliability, we'll convert 49 Van Ness-Mission to 49R Van Ness-Mission Rapid
- Rapid stop spacing on Mission Street, 49R Van Ness-Mission Rapid to share stops with the 14R Mission Rapid
- 49R Van Ness-Mission Rapid serves all current stops 49 Van Ness-Mission stops on Van Ness Avenue and Ocean Avenue
- 14 Mission continues to serve all stops on Mission Street

14R Mission Rapid Short and Mid-day Reductions

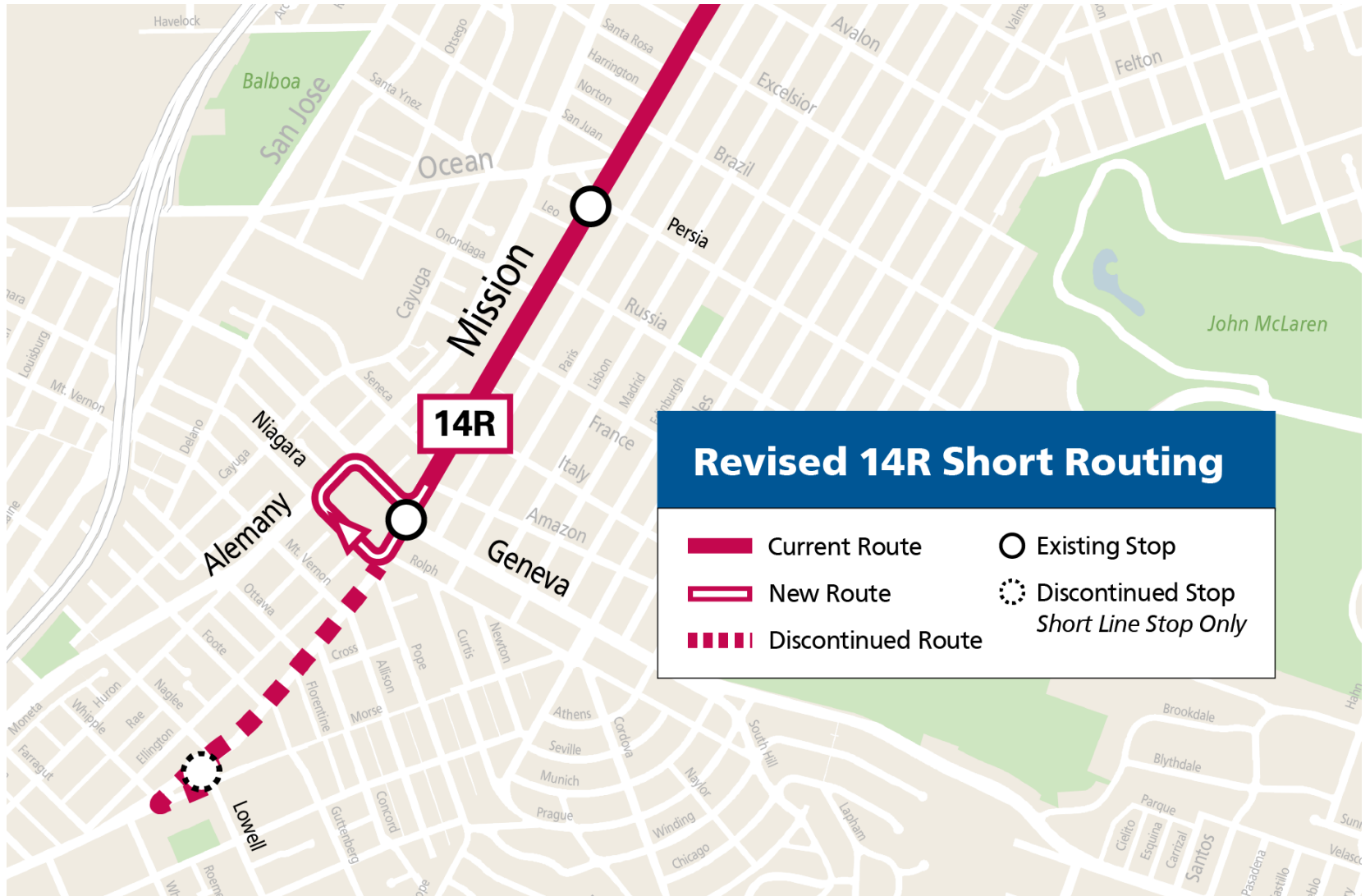
14R Mission Rapid Short

Removing the 14R Mission Rapid short terminal currently located at Longfellow Elementary to Geneva Avenue/Alemaný Boulevard.

24 Divisadero, 38 Geary, 43 Masonic

Reducing mid-day frequency (10 a.m. to 1 p.m.) by approximately 15% to better match resources with demand.

Terminal Change: 14R Mission Rapid Short



Next Steps

Spring/Summer 2025 Service Change

- Strong leadership by SFMTA Board to support staff on focusing to improve quality of service over quantity of service
- As the next six months progress, we will know more about the budget outlook and if we can return to cost-neutral service changes or if we need to continue adjustments to match expenditures to actual costs
- Anticipate next service change in June 2025 timeframe

Long Term Service Outlook

- Staff will continue working with Muni Funding Working Group to identify capital project recommendations to offset service costs as well as alternative funding mechanisms and potential large-scale service cut needs
- If needed, we anticipate service-related outreach to begin in the January/February 2025 timeframe

30 Stockton – Crowding

Inbound – Long & Short Line

From Stop	From Stop Name	To Stop	To Stop Name	6	7	8	9	10	11	12	13	14	15	16	17	18	19
8153	Crissy Field Transit C..	8152	Mason St - Sports Ba..	4%	4%	6%	5%	4%	7%	9%	9%	7%	9%	9%	9%	7%	7%
8152	Mason St - Sports Ba..	8027	Mason St - Tunnel To..	4%	4%	6%	5%	5%	7%	10%	10%	10%	10%	11%	10%	10%	7%
8027	Mason St - Tunnel To..	8028	Mason St&Yacht/Gira..	4%	4%	6%	5%	6%	11%	12%	12%	11%	16%	19%	12%	12%	11%
8028	Mason St&Yacht/Gira..	5173	Jefferson St&Divisade..	4%	4%	7%	6%	6%	14%	17%	15%	19%	18%	22%	19%	18%	15%
5173	Jefferson St&Divisad..	4407	Divisadero St&Beach ..	4%	4%	7%	6%	6%	14%	17%	15%	19%	18%	22%	19%	18%	15%
4407	Divisadero St&Beach ..	4430	Divisadero St&North ..	5%	9%	10%	9%	7%	15%	20%	17%	22%	20%	25%	21%	21%	15%
4430	Divisadero St&North ..	7568	Divisadero St&Bay St..	5%	11%	11%	10%	9%	15%	20%	17%	23%	22%	25%	21%	21%	15%
7568	Divisadero St&Bay St..	4418	Divisadero St&Francis..	6%	12%	14%	10%	9%	15%	20%	17%	23%	22%	25%	22%	21%	15%
4418	Divisadero St&Franci..	4411	Divisadero St&Chestn..	7%	14%	15%	10%	9%	15%	20%	17%	23%	22%	26%	22%	21%	15%
4411	Divisadero St&Chestn..	3953	Chestnut St&Pierce S..	9%	19%	20%	14%	10%	17%	21%	19%	28%	23%	35%	25%	23%	19%
3953	Chestnut St&Pierce S..	3942	Chestnut St&Fillmore ..	11%	25%	26%	16%	12%	20%	25%	22%	41%	33%	84%	31%	28%	23%
3959	Chestnut St&Webster..	3948	Chestnut St&Laguna ..	14%	33%	37%	23%	17%	25%	31%	27%	73%	92%	119%	43%	35%	28%
3948	Chestnut St&Laguna ..	7856	Chestnut St&Gough S..	16%	42%	42%	26%	20%	31%	38%	34%	76%	94%	122%	52%	46%	31%
7856	Chestnut St&Gough ..	3957	Chestnut St&Van Nes..	17%	49%	49%	30%	22%	30%	38%	34%	76%	93%	122%	52%	45%	30%
3957	Chestnut St&Van Nes..	6806	Van Ness Ave&Bay S..	19%	46%	46%	27%	20%	26%	29%	28%	70%	82%	102%	43%	38%	27%
6806	Van Ness Ave&Bay S..	5472	North Point St&Van N..	22%	49%	48%	31%	23%	28%	29%	32%	72%	111%	106%	48%	46%	28%
5472	North Point St&Van N..	5469	North Point St&Polk S..	20%	46%	43%	27%	20%	23%	26%	26%	72%	114%	89%	47%	46%	28%
5469	North Point St&Polk S..	5459	North Point St&Hyde ..	22%	49%	44%	28%	21%	27%	28%	27%	79%	117%	93%	54%	50%	31%
5459	North Point St&Hyde ..	4100	Columbus Ave&Bay S..	22%	52%	45%	28%	21%	27%	28%	28%	80%	119%	100%	58%	54%	37%
4100	Columbus Ave&Bay ..	4107	Columbus Ave&Franc..	22%	50%	45%	28%	21%	25%	28%	30%	87%	120%	105%	67%	59%	40%
4107	Columbus Ave&Franc..	4118	Columbus Ave&Taylo..	26%	53%	48%	30%	23%	26%	30%	31%	88%	119%	108%	68%	59%	38%
4118	Columbus Ave&Taylo..	4114	Columbus Ave&Lomb..	26%	56%	49%	32%	26%	27%	32%	30%	88%	119%	109%	70%	58%	41%
4114	Columbus Ave&Lomb..	4105	Columbus Ave&Filber..	27%	60%	53%	33%	30%	31%	33%	32%	94%	120%	108%	75%	63%	41%
4105	Columbus Ave&Filber..	4120	Columbus Ave&Union..	28%	59%	54%	38%	31%	33%	35%	33%	90%	120%	107%	75%	63%	41%
4120	Columbus Ave&Union..	6513	Stockton St&Columbu..	30%	62%	58%	40%	33%	34%	36%	35%	85%	117%	107%	75%	59%	39%
6513	Stockton St&Columbu..	6521	Stockton St&Pacific A..	33%	60%	59%	41%	38%	38%	41%	41%	83%	110%	103%	75%	57%	36%
6521	Stockton St&Pacific A..	6526	Stockton St&Washing..	35%	68%	65%	50%	62%	60%	65%	61%	87%	90%	89%	73%	56%	39%
6526	Stockton St&Washing..	6522	Stockton St&Sacrame..	38%	68%	66%	57%	69%	69%	74%	69%	80%	81%	81%	72%	54%	43%
6522	Stockton St&Sacrame..	6524	Stockton St&Sutter St..	37%	68%	67%	57%	70%	70%	75%	70%	80%	79%	85%	74%	54%	42%
6524	Stockton St&Sutter St..	6516	Stockton St&Geary St..	32%	58%	56%	53%	65%	67%	71%	65%	74%	69%	74%	68%	47%	39%
6516	Stockton St&Geary St..	3161	4th St&Market St S-F..	28%	44%	44%	41%	51%	52%	53%	50%	57%	56%	57%	53%	35%	28%
3161	4th St&Market St S-F..	3160	4th St&Mission St OB ..	18%	28%	30%	23%	27%	26%	25%	27%	28%	33%	31%	27%	22%	17%
3160	4th St&Mission St OB..	3158	4th St&Folsom St NS ..	18%	26%	25%	20%	21%	22%	21%	23%	22%	31%	31%	25%	22%	17%
3158	4th St&Folsom St NS ..	7235	Townsend & 4th E-FS..	16%	20%	17%	14%	15%	15%	15%	18%	19%	25%	26%	21%	16%	16%

New Last Stop on Short Line



30 Stockton – Crowding

Inbound – Long & Short Line

New First Stop on Short Line



From Stop	From Stop Name	To Stop	To Stop Name	6	7	8	9	10	11	12	13	14	15	16	17	18	19
8109	Townsend & Lusk E-..	3114	3rd St&Brannan St. E-..	7%	11%	20%	16%	12%	14%	12%	12%	12%	12%	16%	23%	19%	16%
3114	3rd St&Brannan St. E..	3144	3rd St&Bryant St N-F..	9%	14%	25%	19%	15%	15%	15%	15%	14%	16%	21%	28%	22%	21%
3144	3rd St&Bryant St N-F..	3124	3rd St&Folsom St N-F..	11%	31%	46%	33%	26%	21%	17%	18%	16%	21%	23%	30%	25%	22%
3124	3rd St&Folsom St N-F..	3136	3rd St&Mission St NE..	13%	35%	49%	38%	31%	25%	21%	23%	21%	23%	26%	35%	28%	23%
3136	3rd St&Mission St NE..	4821	Kearny St&Geary St ..	16%	43%	65%	54%	47%	33%	30%	36%	31%	35%	35%	45%	39%	30%
4821	Kearny St&Geary St ..	6596	Sutter St&Kearny St ..	27%	63%	90%	83%	75%	57%	54%	59%	54%	54%	61%	63%	55%	42%
6596	Sutter St&Kearny St ..	6523	Stockton St&Sutter St..	26%	64%	89%	83%	76%	58%	57%	59%	57%	57%	68%	76%	62%	47%
6511	Stockton St&Sutter St..	6511	Stockton St&Clay St ..	28%	69%	96%	94%	89%	69%	64%	68%	68%	68%	84%	91%	68%	53%
6511	Stockton St&Clay St ..	8116	Stockton&Washington..	27%	66%	93%	77%	68%	56%	54%	58%	60%	62%	76%	80%	66%	50%
8116	Stockton&Washingto..	6520	Stockton St&Pacific A..	22%	67%	91%	69%	57%	48%	49%	53%	55%	60%	71%	79%	62%	49%
6520	Stockton St&Pacific A..	6512	Stockton St&Columbu..	17%	69%	92%	52%	42%	36%	41%	43%	44%	53%	64%	74%	58%	42%
6512	Stockton St&Columbu..	4119	Columbus Ave&Union..	15%	72%	99%	43%	34%	32%	34%	36%	37%	44%	58%	67%	48%	38%
4119	Columbus Ave&Union..	4115	Columbus Ave&Masoo..	15%	70%	98%	34%	35%	28%	32%	36%	35%	42%	55%	67%	49%	37%
4115	Columbus Ave&Masoo..	4103	Columbus Ave&Chest..	14%	71%	95%	30%	32%	27%	30%	32%	32%	40%	50%	61%	47%	36%
4103	Columbus Ave&Chest..	4106	Columbus Ave&Franc..	14%	68%	91%	27%	30%	25%	28%	30%	31%	38%	48%	57%	42%	33%
4106	Columbus Ave&Franc..	4116	Columbus Ave&North ..	14%	69%	91%	27%	27%	23%	28%	27%	30%	35%	45%	53%	40%	31%
4116	Columbus Ave&North ..	5458	North Point St&Hyde ..	11%	65%	90%	27%	26%	23%	28%	26%	28%	32%	41%	53%	37%	27%
5458	North Point St&Hyde ..	5464	North Point St&Larkin ..	10%	65%	89%	26%	25%	23%	27%	25%	27%	32%	40%	53%	34%	26%
5464	North Point St&Larkin ..	5468	North Point St&Polk S..	10%	63%	86%	26%	22%	22%	26%	25%	27%	30%	38%	51%	33%	26%
5468	North Point St&Polk S..	6819	Van Ness &North Poi..	10%	36%	68%	24%	22%	22%	25%	25%	28%	31%	39%	49%	33%	25%
6819	Van Ness &North Poi..	6801	Van Ness Ave&Chest..	9%	50%	71%	29%	23%	25%	26%	28%	36%	35%	40%	46%	33%	25%
6801	Van Ness Ave&Chest..	7857	Chestnut St&Gough S..	10%	30%	71%	31%	28%	28%	28%	32%	42%	47%	42%	46%	32%	25%
7857	Chestnut St&Gough ..	3947	Chestnut St&Laguna ..	10%	29%	69%	32%	28%	28%	28%	31%	41%	47%	39%	41%	28%	22%
3947	Chestnut St&Laguna ..	3958	Chestnut St&Webster ..	10%	27%	67%	29%	25%	22%	25%	28%	36%	41%	35%	35%	26%	20%
3958	Chestnut St&Webster..	3941	Chestnut St&Fillmore ..	9%	25%	60%	29%	23%	22%	23%	26%	34%	38%	33%	33%	23%	17%
3941	Chestnut St&Fillmore ..	3952	Chestnut St&Pierce S..	7%	15%	17%	20%	22%	19%	21%	22%	26%	27%	27%	26%	19%	15%
3952	Chestnut St&Pierce S..	3940	Chestnut St&Divisade..	6%	9%	11%	17%	19%	16%	18%	20%	19%	23%	20%	20%	14%	11%
3940	Chestnut St&Divisade..	3075	Broderick St&Francisc..	4%	6%	10%	15%	19%	15%	17%	17%	16%	20%	16%	16%	11%	8%
3075	Broderick St&Francisc..	3072	Broderick St&Bay St ..	4%	6%	10%	14%	17%	15%	17%	19%	16%	20%	15%	15%	9%	7%
3072	Broderick St&Bay St ..	3077	Broderick St&North P..	4%	6%	10%	14%	17%	14%	17%	19%	16%	19%	14%	15%	9%	6%
3077	Broderick St&North P..	3074	Broderick St&Beach S..	4%	4%	9%	13%	17%	14%	17%	17%	15%	19%	11%	14%	7%	6%
3074	Broderick St&Beach ..	3076	Broderick St&Jefferso..	4%	4%	7%	12%	17%	14%	17%	17%	15%	17%	11%	14%	6%	6%

30 Stockton – Crowding Data (Short Line Only)

Source: Oct 2024, % Capacity Used

Inbound – Short Line Only

New Last Stop on Short Line



From Stop	From Stop Name	To Stop	To Stop Name	6	7	8	9	10	11	12	13	14	15
5472	North Point St&Van N..	5469	North Point St&Polk S..	4%	7%	9%	9%	11%	11%	10%	10%	39%	122%
5469	North Point St&Polk S..	5459	North Point St&Hyde ..	4%	7%	9%	9%	12%	11%	14%	11%	49%	122%
5459	North Point St&Hyde ..	4100	Columbus Ave&Bay S..	4%	9%	11%	10%	15%	12%	14%	14%	49%	125%
4100	Columbus Ave&Bay ..	4107	Columbus Ave&Franc..	5%	10%	12%	11%	15%	15%	14%	16%	53%	126%
4107	Columbus Ave&Franc..	4118	Columbus Ave&Taylo..	5%	11%	17%	16%	20%	17%	17%	20%	56%	127%
4118	Columbus Ave&Taylo..	4114	Columbus Ave&Lomb..	6%	11%	19%	17%	22%	19%	20%	21%	59%	129%
4114	Columbus Ave&Lomb..	4105	Columbus Ave&Filber..	6%	16%	23%	22%	27%	23%	25%	22%	63%	128%
4105	Columbus Ave&Filber..	4120	Columbus Ave&Union..	6%	17%	23%	27%	30%	25%	25%	23%	62%	127%
4120	Columbus Ave&Union..	6513	Stockton St&Columbu..	9%	21%	27%	30%	32%	30%	26%	26%	65%	124%
6513	Stockton St&Columbu..	6521	Stockton St&Pacific A..	13%	30%	33%	32%	38%	32%	33%	37%	75%	122%
6521	Stockton St&Pacific A..	6526	Stockton St&Washing..	16%	39%	44%	47%	62%	53%	58%	59%	81%	101%
6526	Stockton St&Washing..	6522	Stockton St&Sacrame..	15%	47%	52%	54%	75%	69%	71%	68%	80%	90%
6522	Stockton St&Sacrame..	6524	Stockton St&Sutter St..	16%	52%	54%	53%	77%	69%	73%	74%	82%	81%
6524	Stockton St&Sutter St..	6516	Stockton St&Geary St..	17%	51%	54%	52%	70%	64%	68%	65%	75%	76%
6516	Stockton St&Geary St..	3161	4th St&Market St S-F..	12%	40%	42%	40%	57%	51%	54%	51%	58%	61%
3161	4th St&Market St S-F..	3160	4th St&Mission St OB ..	10%	24%	28%	21%	28%	23%	25%	26%	30%	39%
3160	4th St&Mission St OB..	3158	4th St&Folsom St NS ..	8%	22%	23%	21%	22%	21%	22%	22%	22%	30%
3158	4th St&Folsom St NS ..	7235	Townsend & 4th E-FS..	8%	16%	17%	15%	16%	15%	15%	16%	16%	23%

Outbound – Short Line Only

New First Stop on Short Line



From Stop	From Stop Name	To Stop	To Stop Name	7	8	9	10	11	12	13	14	15	16	4	5
8109	Townsend & Lusk E-..	3114	3rd St&Brannan St. E-..	10%	17%	19%	14%	14%	11%	14%	11%	12%	12%	1%	4%
3114	3rd St&Brannan St. E..	3144	3rd St&Bryant St N-F..	15%	22%	20%	15%	15%	12%	15%	11%	15%	17%	1%	4%
3144	3rd St&Bryant St N-F..	3124	3rd St&Folsom St N-F..	30%	37%	31%	25%	20%	16%	19%	16%	19%	21%	1%	5%
3124	3rd St&Folsom St N-F..	3136	3rd St&Mission St NE..	37%	42%	36%	31%	22%	17%	25%	20%	23%	22%	1%	6%
3136	3rd St&Mission St NE..	4821	Kearny St&Geary St ..	44%	63%	52%	47%	31%	26%	36%	27%	32%	31%	4%	4%
4821	Kearny St&Geary St ..	6596	Sutter St&Kearny St ..	64%	88%	79%	74%	51%	42%	55%	46%	53%	55%	6%	4%
6596	Sutter St&Kearny St ..	6523	Stockton St&Sutter St..	64%	88%	79%	74%	52%	45%	58%	48%	56%	55%	6%	4%
6523	Stockton St&Sutter St..	6511	Stockton St&Clay St ..	70%	95%	90%	80%	62%	53%	64%	57%	68%	66%	6%	4%
6511	Stockton St&Clay St ..	8116	Stockton&Washington.	65%	84%	69%	64%	49%	47%	58%	53%	62%	61%	5%	4%
8116	Stockton&Washington.	6520	Stockton St&Pacific A..	64%	75%	58%	54%	43%	41%	51%	48%	58%	57%	4%	4%
6520	Stockton St&Pacific A..	6512	Stockton St&Columbu..	66%	71%	42%	40%	32%	30%	42%	40%	43%	40%	4%	3%
6512	Stockton St&Columbu..	4119	Columbus Ave&Union..	67%	77%	31%	28%	27%	25%	32%	30%	36%	33%	4%	3%
4119	Columbus Ave&Union..	4115	Columbus Ave&Maso..	59%	64%	25%	27%	26%	23%	28%	25%	33%	30%	4%	4%
4115	Columbus Ave&Maso..	4103	Columbus Ave&Chest..	58%	62%	21%	26%	25%	21%	27%	22%	28%	27%	4%	4%
4103	Columbus Ave&Chest..	4106	Columbus Ave&Franc..	59%	62%	19%	22%	21%	20%	23%	21%	22%	23%	2%	2%
4106	Columbus Ave&Franc..	4116	Columbus Ave&North ..	59%	63%	17%	20%	19%	17%	23%	18%	20%	21%	2%	2%
4116	Columbus Ave&North..	5458	North Point St&Hyde ..	54%	57%	17%	19%	17%	16%	21%	15%	19%	20%	1%	2%
5458	North Point St&Hyde ..	5464	North Point St&Larkin .	54%	57%	16%	17%	16%	15%	17%	15%	16%	19%	1%	2%
5464	North Point St&Larkin..	5468	North Point St&Polk S..	53%	57%	14%	16%	15%	12%	16%	12%	15%	17%	1%	2%
5468	North Point St&Polk S..	6819	Van Ness &North Poi..	0%	4%	2%	4%	4%	4%	5%	4%	4%	3%	1%	0%