



SFMTA
Municipal
Transportation
Agency

**SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS
POLICY AND GOVERNANCE COMMITTEE**

MINUTES

Friday, March 21, 2014
1 South Van Ness Ave. 7th Floor
Union Square Conference Room

**REGULAR MEETING
9:00 A.M.**

COMMITTEE
Jerry Lee, Chairman
Cheryl Brinkman
Joél Ramos

Edward D. Reiskin
DIRECTOR OF TRANSPORTATION

Roberta Boomer
BOARD SECRETARY

ORDER OF BUSINESS

1. Call to Order

The meeting was called to order by Chairman Lee at 9:01 a.m.

2. Roll Call

Present: Cheryl Brinkman
Jerry Lee
Joél Ramos

3. Approval of Minutes

On motion to approve the minutes of the January 17, 2014 Regular Meeting: unanimously approved.

4. Public Comment

Edward Mason suggested that presenters use a microphone and asked that when in Room 400, board members use their microphones because it can be difficult to hear. He expressed concern about the number of cyclists who ride on the Embarcadero promenade. It's a hazard, especially when it's dark. There is no enforcement.

5. Presentation and discussion regarding proposed service and route changes as part of the Transit Effectiveness Project including up to a ten percent increase in service to reduce crowding, redesign routes, make new connections and improve efficiency, and modify or discontinue low-ridership routes and segments. (No explanatory documents.)

Julie Kirschbaum, Manager, Service Planning, Transit Services, presented the item.

PUBLIC COMMENT:

Randall Glock expressed support for the 17 Parkmerced going to the Westlake shopping mall. He added that he had attended many TEP meetings and noted that there is a lot of support for the proposals.

6. Presentation, discussion and possible action regarding key metrics and actions for SFMTA Strategic Plan Goals including safety, operations and finance. (Explanatory documents include a report.)

Director Reiskin stated that he wouldn't present the item but would be happy to answer any questions.

No public comment.

ADJOURN – The meeting adjourned at 11:15 a.m.

Submitted by:

Roberta Boomer
Board Secretary

The Ethics Commission of the City and County of San Francisco has asked us to remind individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [S.F. Campaign and Governmental Conduct Code section 2.100 et seq.] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 415-581-2300; fax: 415-581-2317; 25 Van Ness Ave., Suite 220,, SF, CA 94102-6027 or the web site: sfgov.org/ethics.



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The meeting room is wheelchair accessible. There is accessible parking available within the Civic Center Underground Parking Garage at the corner of McAllister and Polk Streets, and within the Performing Arts Parking Garage at Grove and Franklin Streets.

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The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chairman may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE

Government's duty is to serve the public, reaching its decision in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For more information on your rights under the Sunshine Ordinance or to report a violation of the ordinance, contact Administrator, Sunshine Ordinance Task Force, by mail to 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco CA 94102-4689; by phone at 415 554.7724; by fax at 415 554.7854; or by email at sotf@sfgov.org.

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LANGUAGE ASSISTANCE



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