



Taxi Outreach Meeting

April 28, 2021
3:00 PM – 5:00 PM

Agenda

1. Taxi Marketing Campaign
2. Draft E-hail Requirements
3. Draft Transportation Code Reform
 - ❖ Streamline key requirements
 - ❖ Eliminate Surrender Program
 - ❖ Non-substantive clean up
4. Draft Transportation Code Reform cont'd: Fares
 - ❖ Increase cleaning fee
 - ❖ Allow flat rate fare up to \$20 per person for shared rides
 - ❖ Update meter and a half boundaries
 - ❖ Upfront fare pilot

JOIN ONLINE

For the online experience, join the MS Teams Live event at SFMTA.com/Taxi428.
For public participation or to join by phone, use the instructions below.

PUBLIC PARTICIPATION

Call Toll-Free: 888-251-2909 then enter Participant Code: 4584731.

When prompted, dial "1 - 0" to be added to the speaker line. The auto-prompt will indicate callers are entering "Question and Answer" time; this is the "Public Comment" period.