



SFMTA

# Building Progress: Potrero Yard Neighborhood Working Group

October 2020 Meeting

# Agenda

1. Welcome & Rules for Virtual Engagement – 5 minutes
2. Wellness Check-in & Member Announcements – 5 minutes
3. COVID-19 Update – 5 minutes
4. Project-Specific Legislation & Schedule Updates – 10 minutes
5. Equity Assessment Scope – 15 minutes
6. Public Right of Way/Public Realm Discussion with Daniel Sheeter – 20 minutes
7. Public Benefits Principles Update – 10 minutes
8. Virtual Engagement Public Event Update – 15 minutes
9. Next Steps – 5 minutes
10. Public Comment
11. Working Group Members Closed Session, RFP Discussion – 15 minutes

# Welcome

- Working Group Members

*If you are joining us by phone, please text Adrienne so we know to take you off mute.*

- Members of the Public

*Members of the public who wish to participate in the meeting will be placed on mute, regardless of joining via video or by phone until the end of the meeting for Public Comment.*

- Potential Proposers & Business Interests

*The RFQ has been released by SF Public Works and on SF Bid. All related questions must be directed to SFPW.*

# Virtual Etiquette

- Keep your device on mute unless you are speaking
- Look into the camera when you speak
- Use “gallery” view to see every participant
- Use the Chat function for quick feedback or to comment
- Use the Q&A function to ask questions
- Use the “Raise Your Hand” function to indicate you’d like to speak during an active discussion
- Try not to talk over others
- Give each other time to gather their thoughts and comment before jumping in

# Wellness Check-In & Member Updates

- How are you feeling today? What's one thing you are looking forward to this month?
- What is your favorite fall activity?



# COVID 19 Update

- SFMTA COVID 19 Response
- Service Updates

# Project-Specific Legislation & Schedule

## **Project Legislation and Funding Update**

- Administrative Code Change
- Prop K Funding
- Budget & Finance Committee
- Board of Supervisors

## **RFQ/RFP**

- RFQ is open
- RFP expected in early 2021

## **Joint development partner selection**

- Mid-2021

# Equity Assessment Scope

We're working on a scope to produce a Racial Equity Assessment to understand and address inequitable unintended consequences from this project.

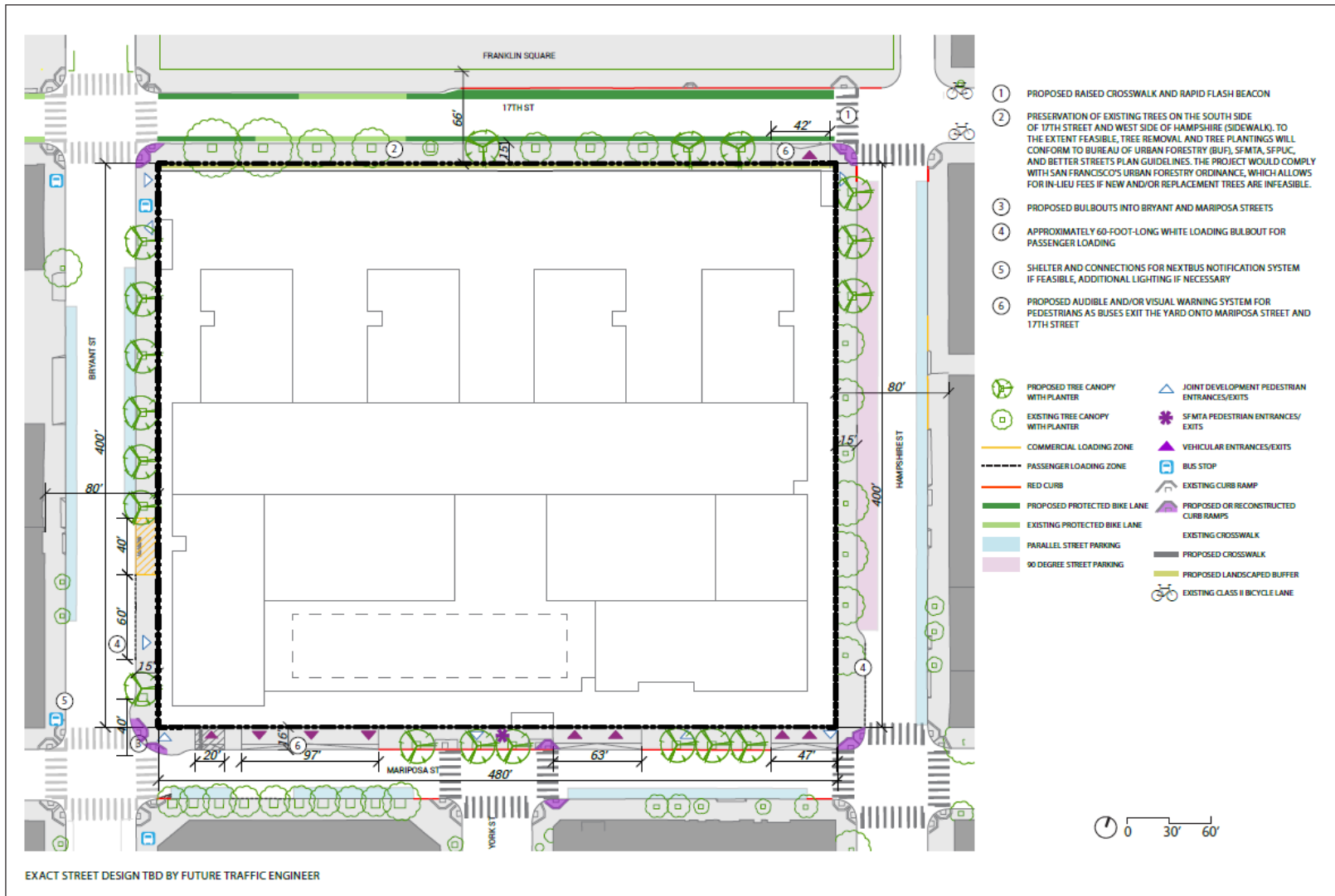
The scope includes:

- 1. Perform an equity assessment** - to identify actions and processes within the current project to achieve greater racial equity. This includes existing areas that must be revisited or given greater focus to address the application of racist principles and policies.
- 2. Review methodology** - to consider and elevate the needs of Black, Brown, and Indigenous People of Color (BIPOC) and income marginalized groups within the project vicinity.
- 3. Develop a strategic toolkit** - to improve project equity and lessen unintended impacts to identified racial, ethnic, and income-marginalized groups.



# Public Right of Way Discussion

Daniel Sheeter, SFMTA Sustainable Streets Division



Source: SFMTA and Sitalab, 2020

# Public Benefits Principles Update

Since our last conversations in August and September, we further developed the Public Benefits Principles document.

General changes:

- Principles further described per WG edits
- Added background, introduction, and document purpose
- Clarified purpose of Principles document and relationship to other RFP requirements

Next steps:

- WG final document review, if desired
- Once WG comments are received, send to ARUP (technical consultant) to format and include in RFP

# Virtual Engagement Public Event Update

**Event Purpose:** Maintain stakeholder connections, solicit input on RFP and attachments

## Ideas

- |   |  |
|---|--|
| <ul style="list-style-type: none"><li>• Virtual webinar</li><li>• Telephone town hall</li><li>• Interactive mailers</li></ul> | <ul style="list-style-type: none"><li>• Facebook/Instagram live</li><li>• Socially distanced small group events (e.g. Mission Food Hub, Testing site on Thursdays, SFUSD events)</li><li>• Others?</li></ul> |
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## Considerations

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|--|--|
| <ul style="list-style-type: none"><li>• Some don't have access to internet</li><li>• Language access</li><li>• Some people are preoccupied with other priorities</li></ul> | <ul style="list-style-type: none"><li>• Virtual settings are more accessible to some than in-person</li><li>• Inability to display graphics by phone</li><li>• Some people have screen fatigue</li></ul> |
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# Next Steps

# Public Comment

- Do any members of the public wish to comment?
- Reminder – we cannot address any questions regarding the procurement process at this time. Please direct your questions and comments to San Francisco Public Works and on SFBid.

# Please Reach Out Anytime

- Send us your questions.
- Suggest additional Working Group members to fill our vacant seats.
- Request a video conference meeting or call.
- Our “doors” are always open to you.

## **Adrienne Heim**

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## **Rafe Rabalais**

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# RFP Panel Discussion

**For this portion of the meeting, the Working Group will meet in closed session to discuss potential RFP panel formation and scoring criteria.**