



SFMTA



SAFER TAYLOR STREET

Shivam Vohra, Project Manager

SFMTA BOARD OF DIRECTORS MEETING OCTOBER 16, 2018



PROJECT BACKGROUND

- Pedestrian safety streetscape project
- Planning phase started in April 2017
 - SFCTA Prop K budget of \$300,000
 - Won Caltrans grant for additional \$300,000
- Sidewalk activation, civil survey, and detailed design from 2018 through 2020
- Construction expected in 2021



VISION ZERO

- More than 100 crashes from 2011 to 2016
- One person is hit by a vehicle every month while walking or biking
- Excess travel lanes was a factor in 95% of pedestrian crashes

NEIGHBORHOOD

One of the most diverse and dense concentrations of residents, businesses, and community organizations in San Francisco:

- Youth population **3x higher** than city average
- Senior population **4x higher**
- Ethnic composition is **21% more diverse**
- Median income **70% lower**
- Violent crime **2.6x higher**
- 311 requests **9.1x higher**
- 1/3 of city single room occupancy housing stock within ¼ mile
- Home to extremely dense residential areas, locally owned small businesses, major event venues, and Union Square hotel district



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OUTREACH & COMMUNITY COLLABORATION

- Leveraged expertise of residents, community leaders, and businesses
- Ensured an inclusive process while balancing competing interests
- Created spaces for productive discussion around project tradeoffs
- Empowered community to make important design decisions
- Experimented with non-traditional outreach methods
- Prioritized the most vulnerable users of the street

COMMUNITY WORKING GROUP

A forum for community members to engage in constructive dialogue, including one-on-one meetings for site specific needs

TABLING SESSIONS

Joined ongoing neighborhood events, hosted on-street coffee corners, and participated in standing community meetings to reach a wider audience



POP-UP EVENT

Living preview of wider sidewalks, lane reduction, bike lane, trees, and furnishings.



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PHOTOVOICE

Partnered with Tenderloin youth ages 5 to 17, the SF Department of Public Health, Boys & Girls Club, and 826 Valencia to foster positive engagement from youth in the planning process.

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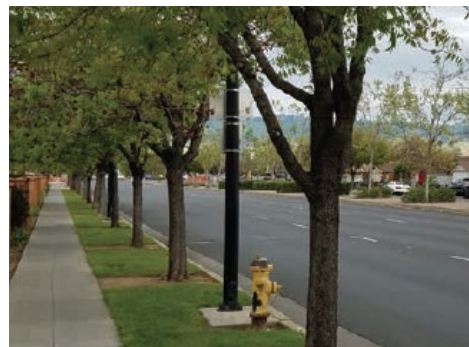
“These murals bring life to this street making even the dirtiest and the darkest of the shadows come out and play..they make me feel good and safe knowing someone out there wants to bring joy to a place that is pushed around and bullied by places that think they are better than us.”

PAULINA C., AGE 13



TECHNICAL & COMMUNITY FINDINGS

- Crossings
- Sidewalk space
- Neighborhood amenities
- Paratransit loading
- Double parking
- Parking vs loading zones
- Protected bike lane
- Low vehicle demand
- Speeding and risky maneuvers



Taylor Street Today

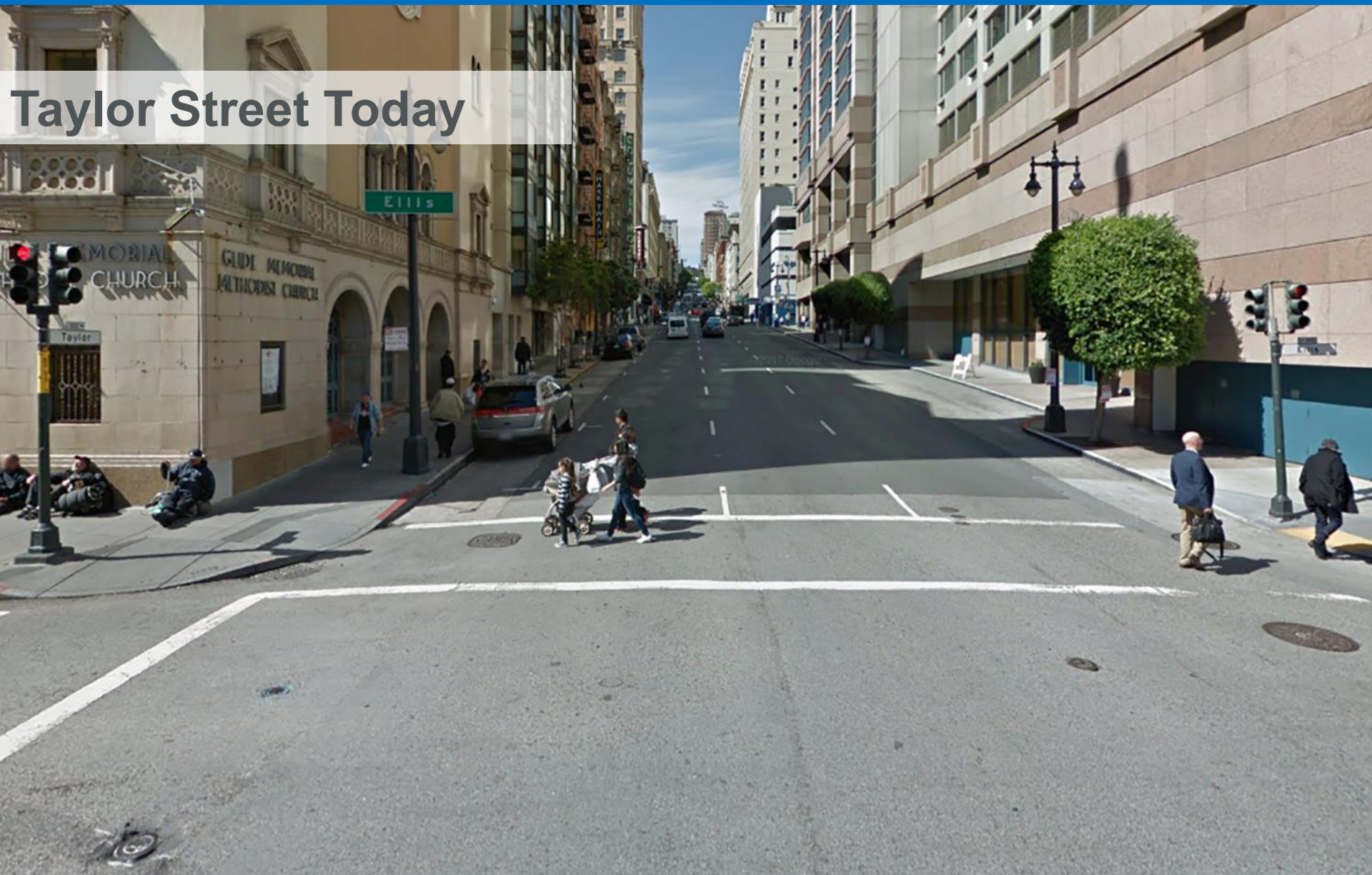


Safer Taylor Proposal

Wider sidewalks, streetscape improvements, traffic lane reduction, improved loading access, street art



Taylor Street Today



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Safer Taylor Proposal

Curb extensions, protected left turn, lane reduction, streetscape elements

KEY TAKEAWAYS FOR SAFER TAYLOR

Giving a voice to the quietest people

Deep and thorough technical analysis

Iterating often, being responsive

Thinking big, leading positively

NEW ENGAGEMENT STRATEGIES IN VULNERABLE COMMUNITIES: SAFER TAYLOR STREET IN SAN FRANCISCO



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Thank You

Project Partners:

SF Public Works

SF Dept. of Public Health

Fehr & Peers

Tenderloin Community Benefit District

AI Williams Consultancy

WalkSF

Special Thanks:

Tenderloin Safe Passage Volunteers

SF Rec & Park

Tenderloin Neighborhood Development Corporation

Boys & Girls Club Tenderloin Clubhouse

826 Valencia