



SFMTA




Howard Near-Term Improvement Project

SFMTA Board of Directors

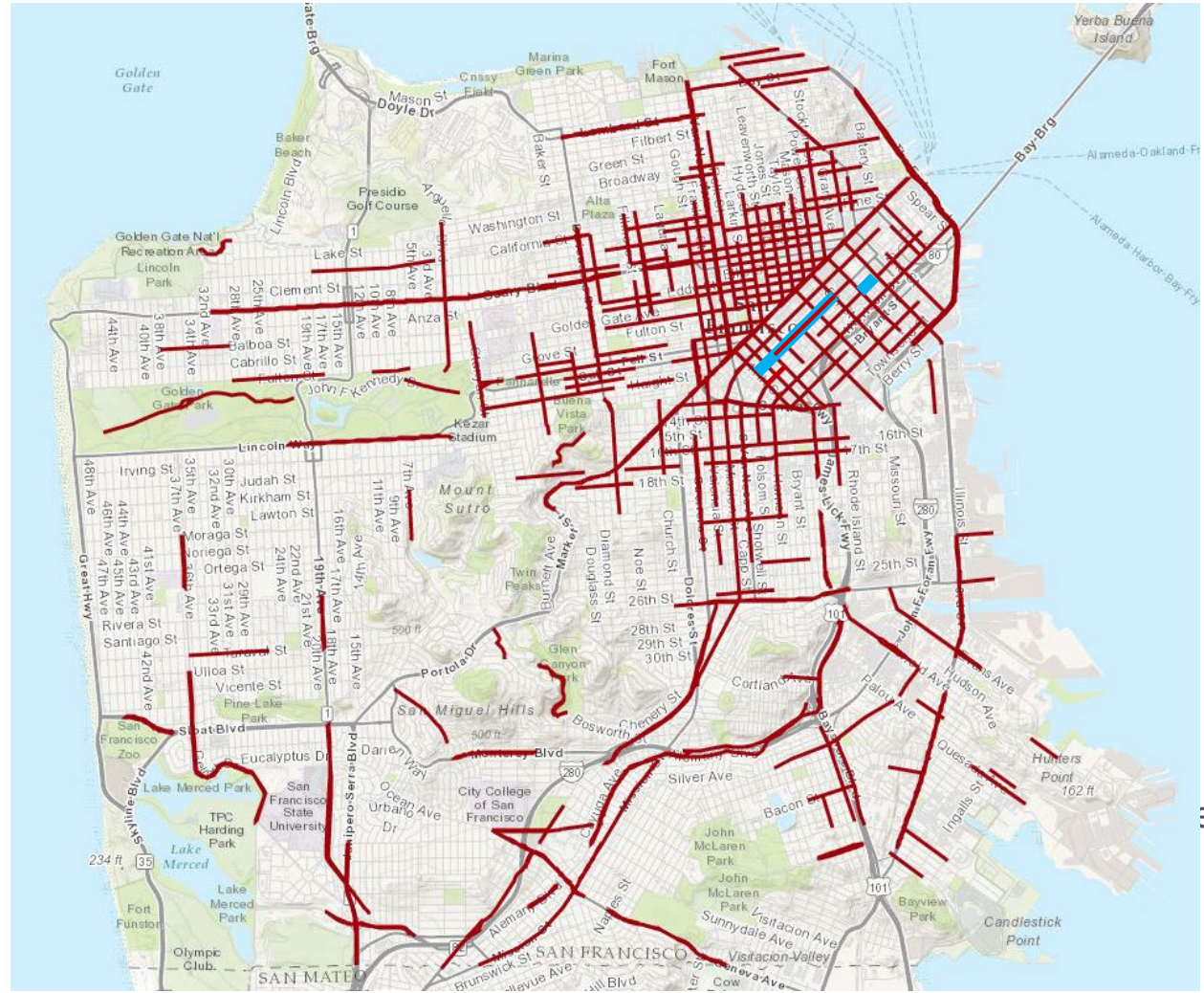
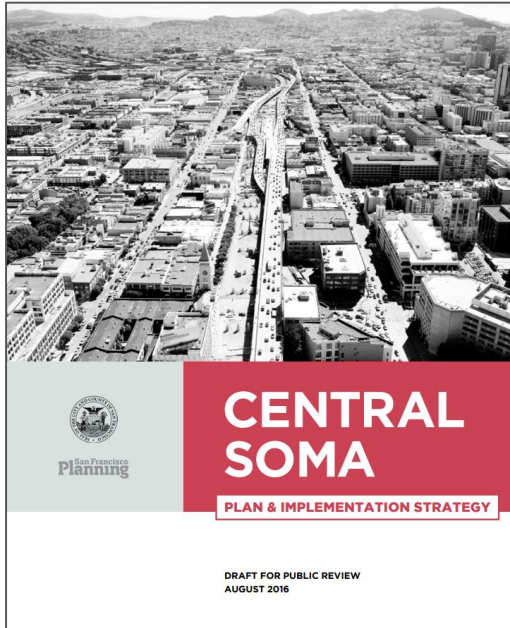
October 16, 2018

Project Area



-  Streetscape Project Limits
-  Howard Near-Term Project (2018)
-  Folsom Near-Term Project (2017)

Guiding Considerations



— High Injury Network — Project Area

Howard Near-Term Project Goals

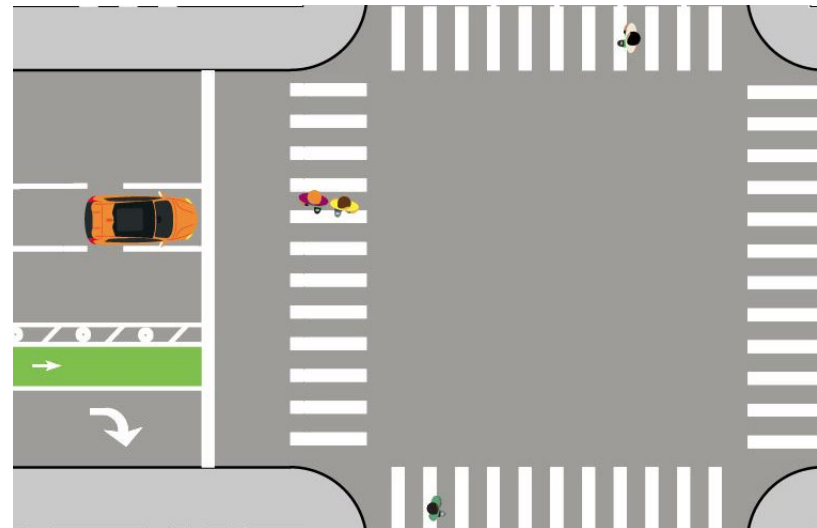
- Improve safety for all users of Howard and Folsom on a quicker schedule
- Make biking and walking in SoMa a more comfortable experience
- Elevate transit service
- Inform final Streetscape project design



Bicycle Improvements



Transit and Pedestrian Improvements



Working with the Community



1,300 questionnaire responses



Meetings with **20** community groups



300 people attended open houses



Knocked on **165** businesses' doors



80 meetings with local businesses



61 business loading surveys completed



11,000 open house notification postcards delivered



Distributed **400** open house notification posters



100s of hours of staff outreach

Project Timeline

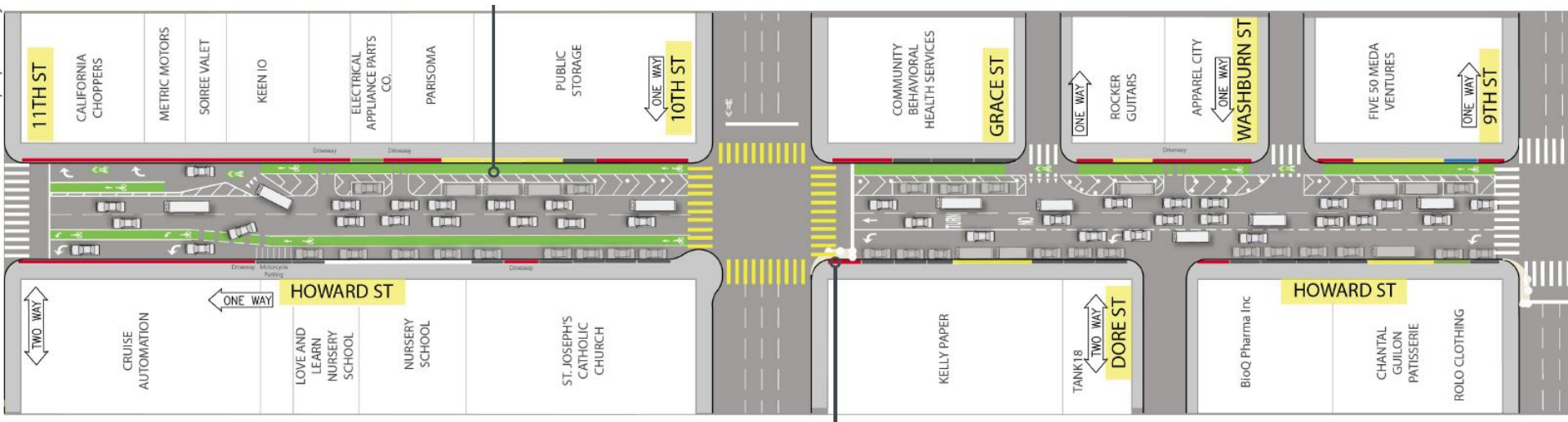
- Stakeholder Outreach: Summer 2016 through implementation
- Streetscape Open House: December 2016, April 2017
- Howard Near-Term Open House: August

- Howard Near-Term Legislation: October
- Howard Section Implementation: October – December
- Folsom Section Implementation: Spring - Summer 2019

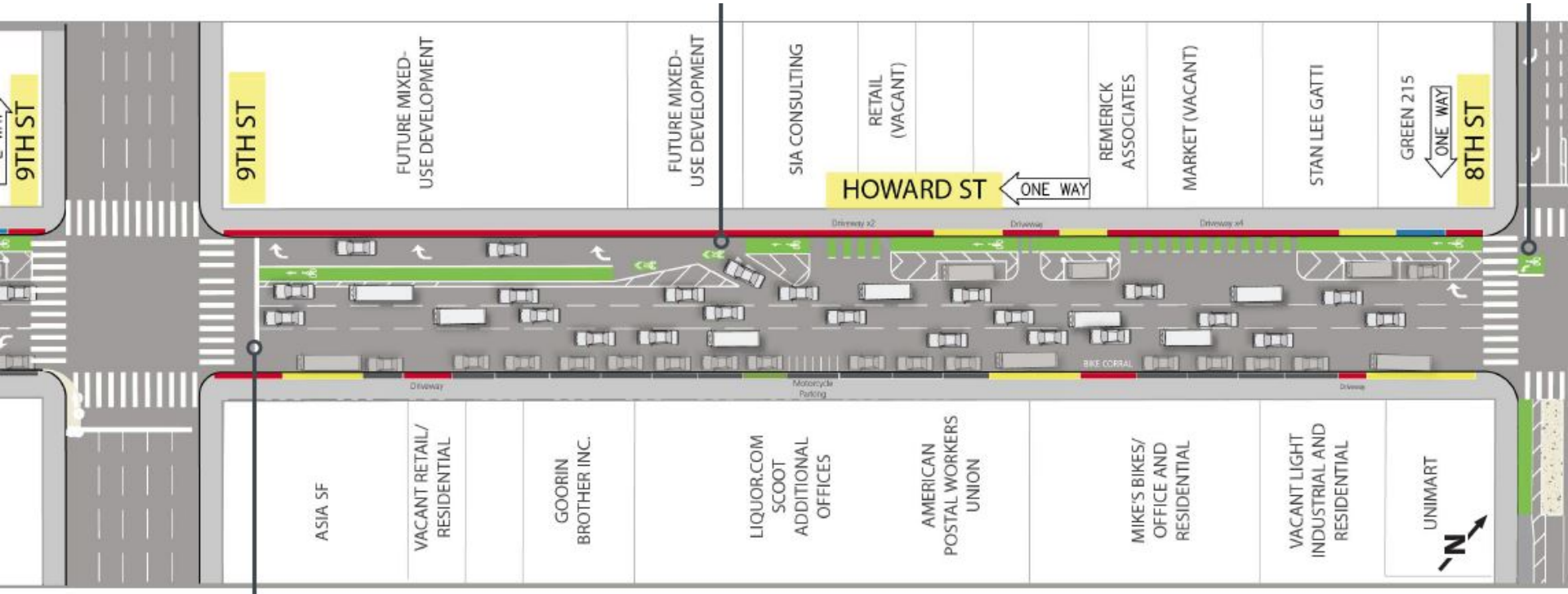
- Streetscape Project Legislation: Early 2019
- Streetscape Detailed Design: 2019 – 2020
- Streetscape Construction: 2021-2023

Thank You!

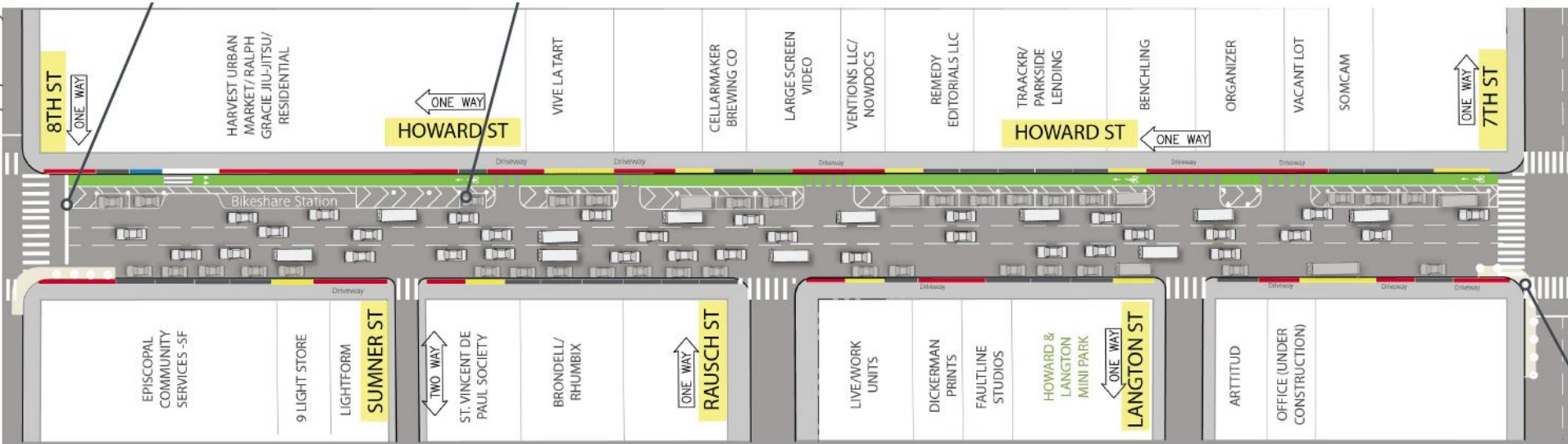
Howard: 11th to 9th



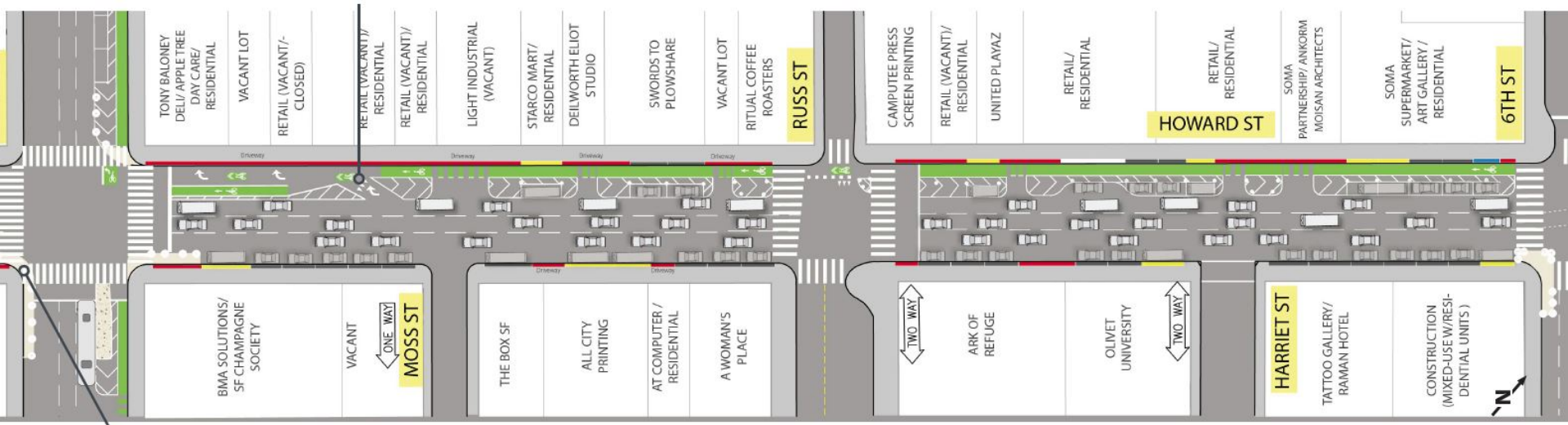
Howard: 9th to 8th



Howard: 8th to 7th



Howard: 7th to 6th



Folsom: 5th to 4th

