



ConnectSF

SFMTA CAC

February 1, 2018

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Overview

1. Summary of ConnectSF process
2. The Vision
3. What's next?
4. Developing the Vision

About the Program

ConnectSF is a multi-agency partnership to build an effective, equitable, and sustainable transportation system for San Francisco's future





About the Program

- **50-year transportation vision** to align efforts between separate city agencies **(we are here)**
- Phase 2 is about the **projects** and **policies** needed to achieve the vision:
 - Transit Corridors Study
 - Streets and Freeways Study
- Phase 3 includes the two **policy and action oriented documents**:
 - SFTP 2050
 - Transportation Element Update
- **Greater public and political support** around choices and tradeoffs ahead for transportation and land use

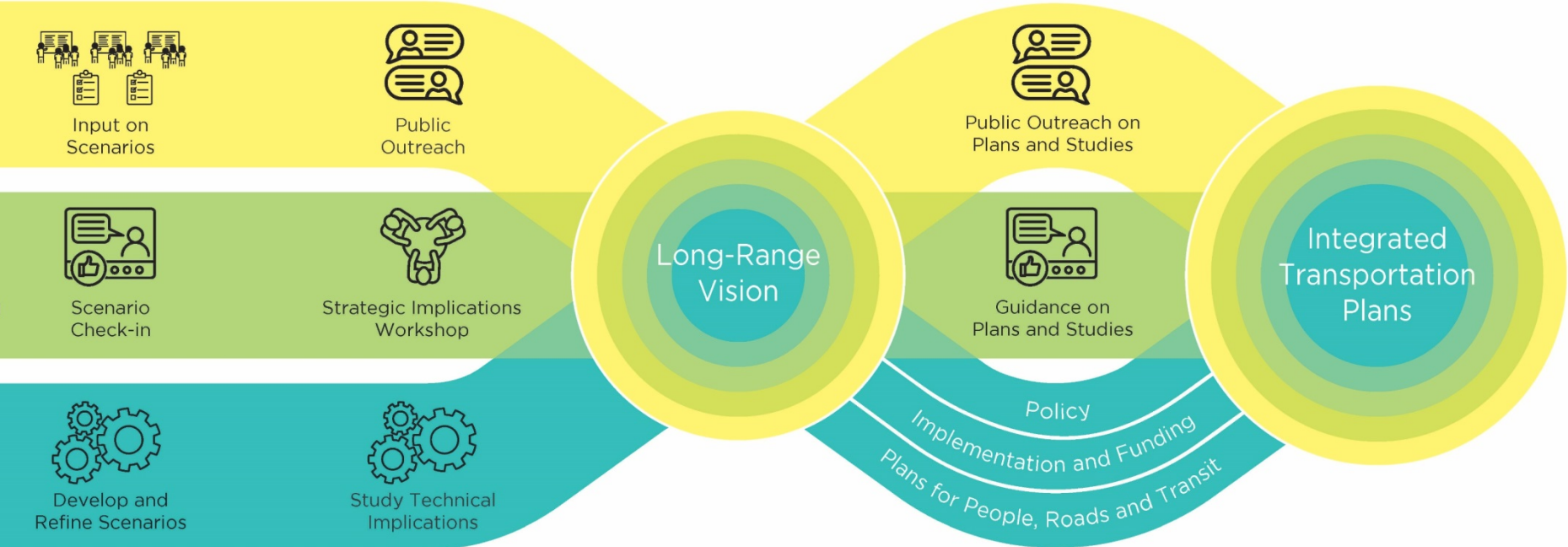
Process

SUMMER 2017

FALL 2017

WINTER 2017-18

2019-2021



Outreach Summary



FOCUS
GROUPS

125

PARTICIPANTS

3 LANGUAGES OFFERED: CHINESE, ENGLISH, SPANISH

1 YOUTH GROUP



ONLINE
SURVEYS

5,300

RESPONDENTS

4 LANGUAGES OFFERED: CHINESE, ENGLISH, SPANISH, FILIPINO



TARGETED
OUTREACH

60+

ORGANIZATIONS
ENGAGED

470 POP-UP VISITORS

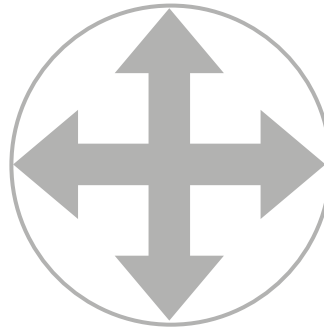
700 POP-UP RESPONSES

Scenario Development Process

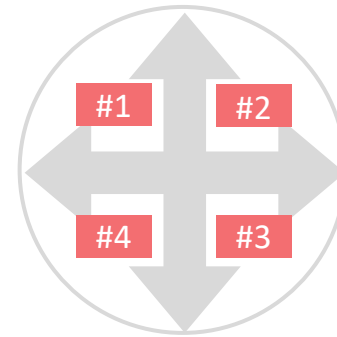
Identify Driving Forces and Critical Uncertainties



Develop Framework for Scenarios

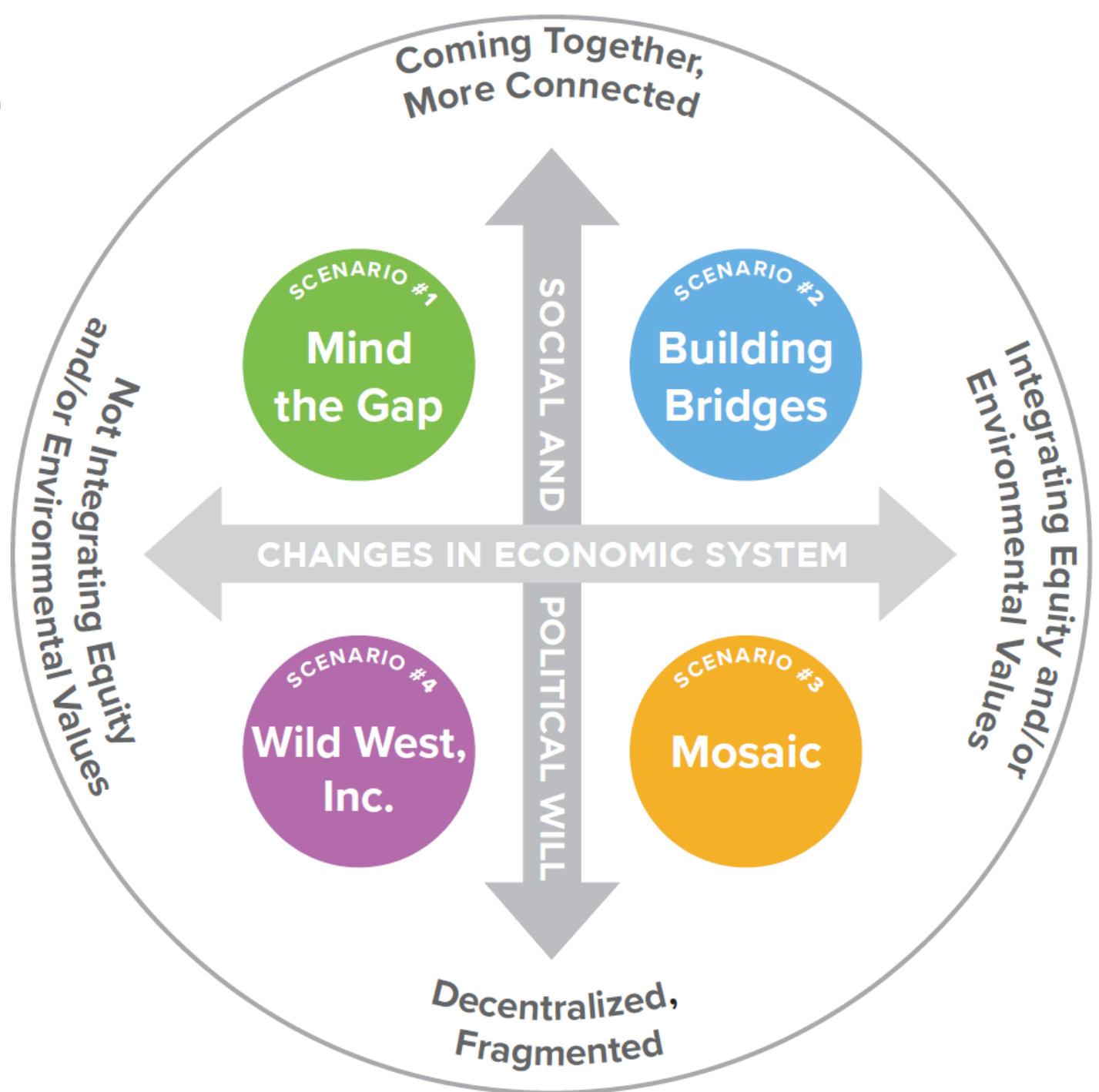


Develop Plausible Future Scenarios

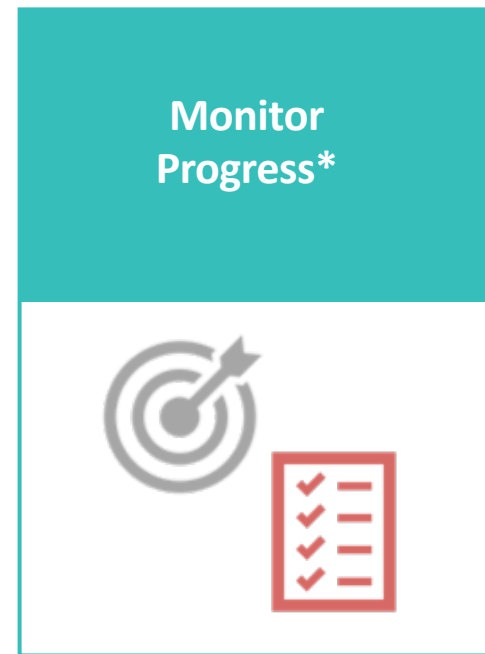
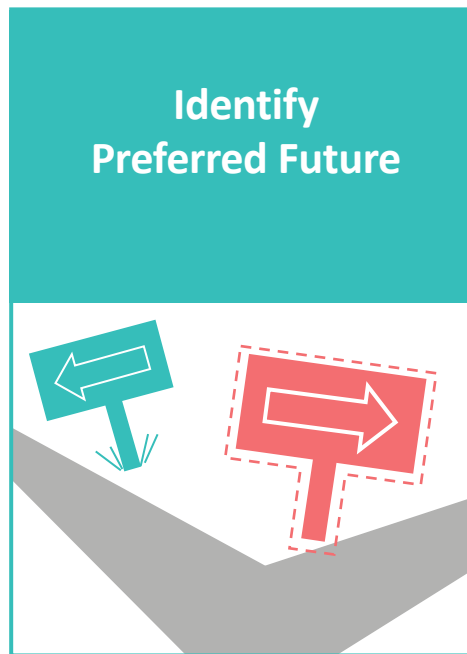


Workshop #1
June 20-21, 2017

Scenario Matrix



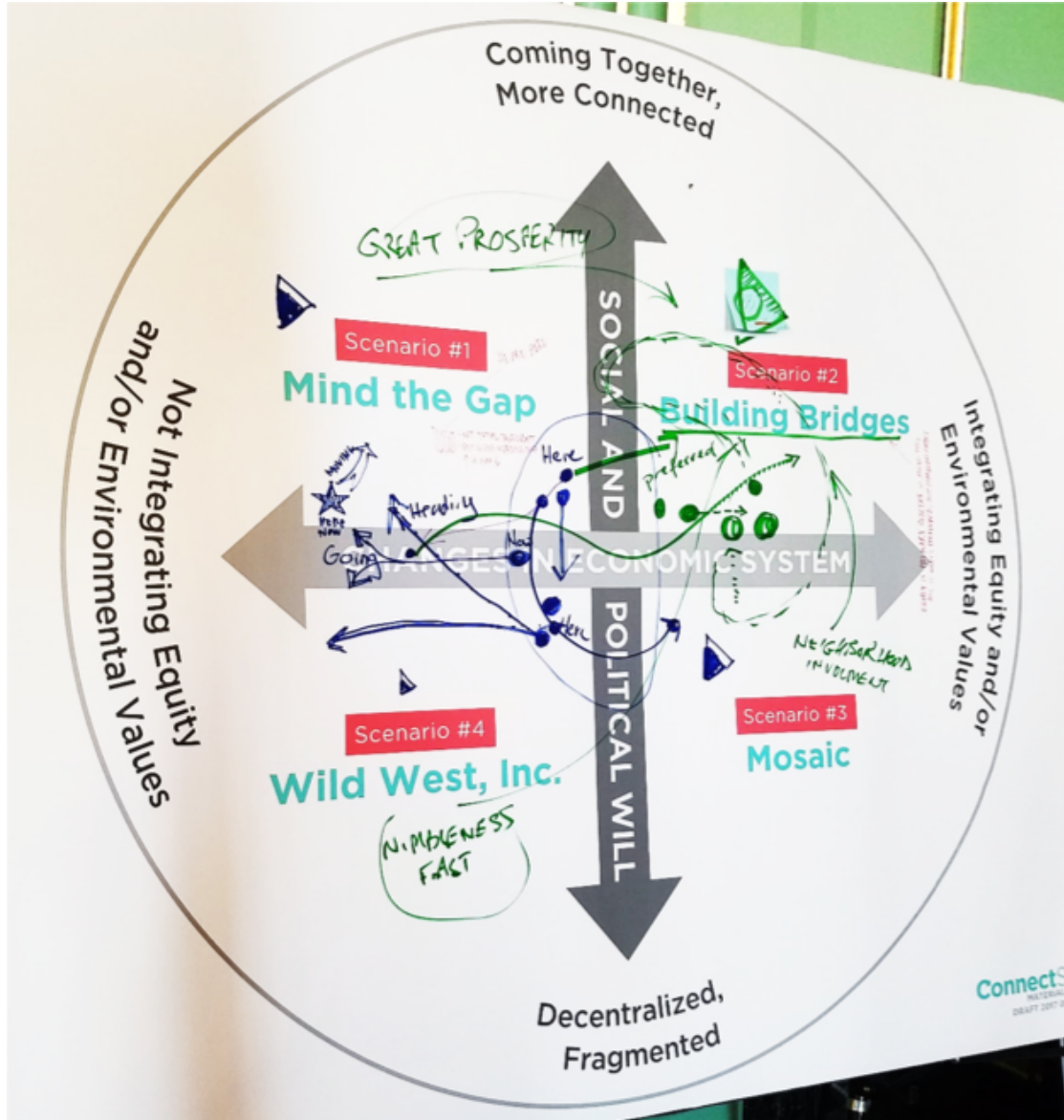
Scenario Development Process



Workshop #2
October 4, 2017

**Anticipated task to monitor indicators based on drivers of change and progress towards the vision.*

Scenario Evaluation: Implications Workshop

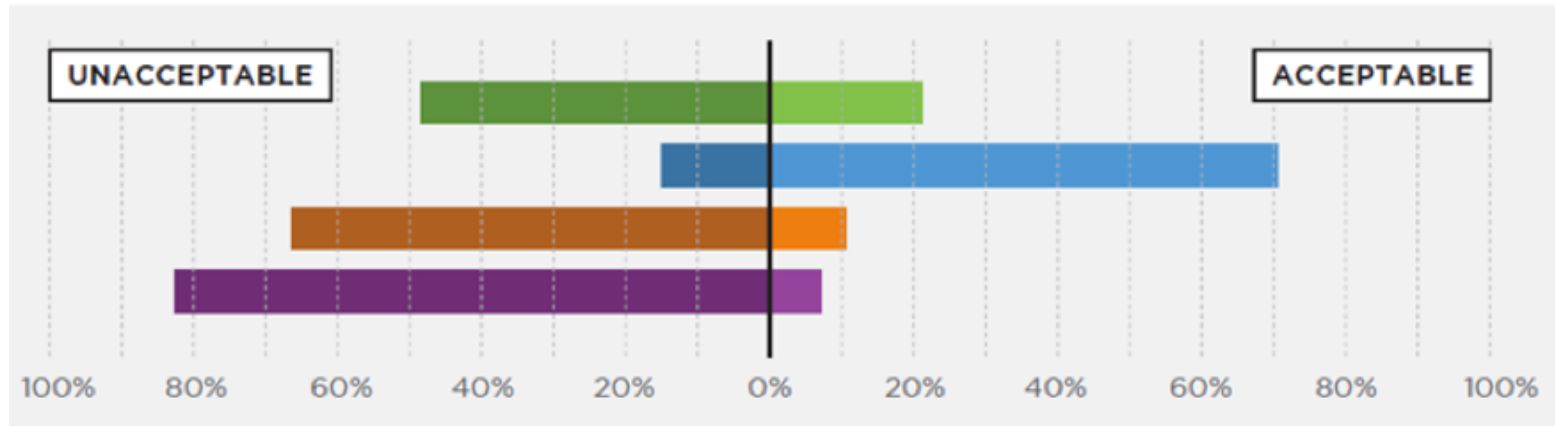


Scenario Outreach

Do you think this scenario is acceptable or unacceptable?

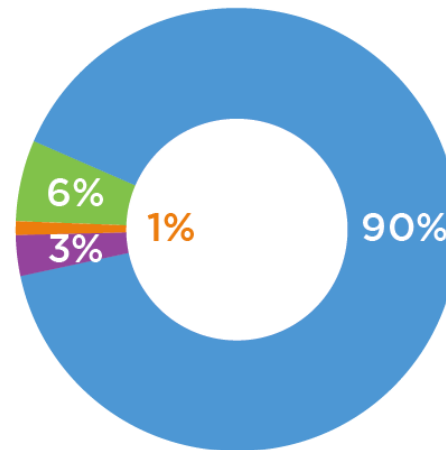


SURVEYS



FOCUS GROUPS

What scenario did people most prefer for the future of San Francisco?



Scenarios: ■ Mind the Gap ■ Building Bridges ■ Mosaic ■ Wild West, Inc.

The Vision



Equity



**Economic
Vitality**



**Environmental
Sustainability**



**Safety and
Livability**



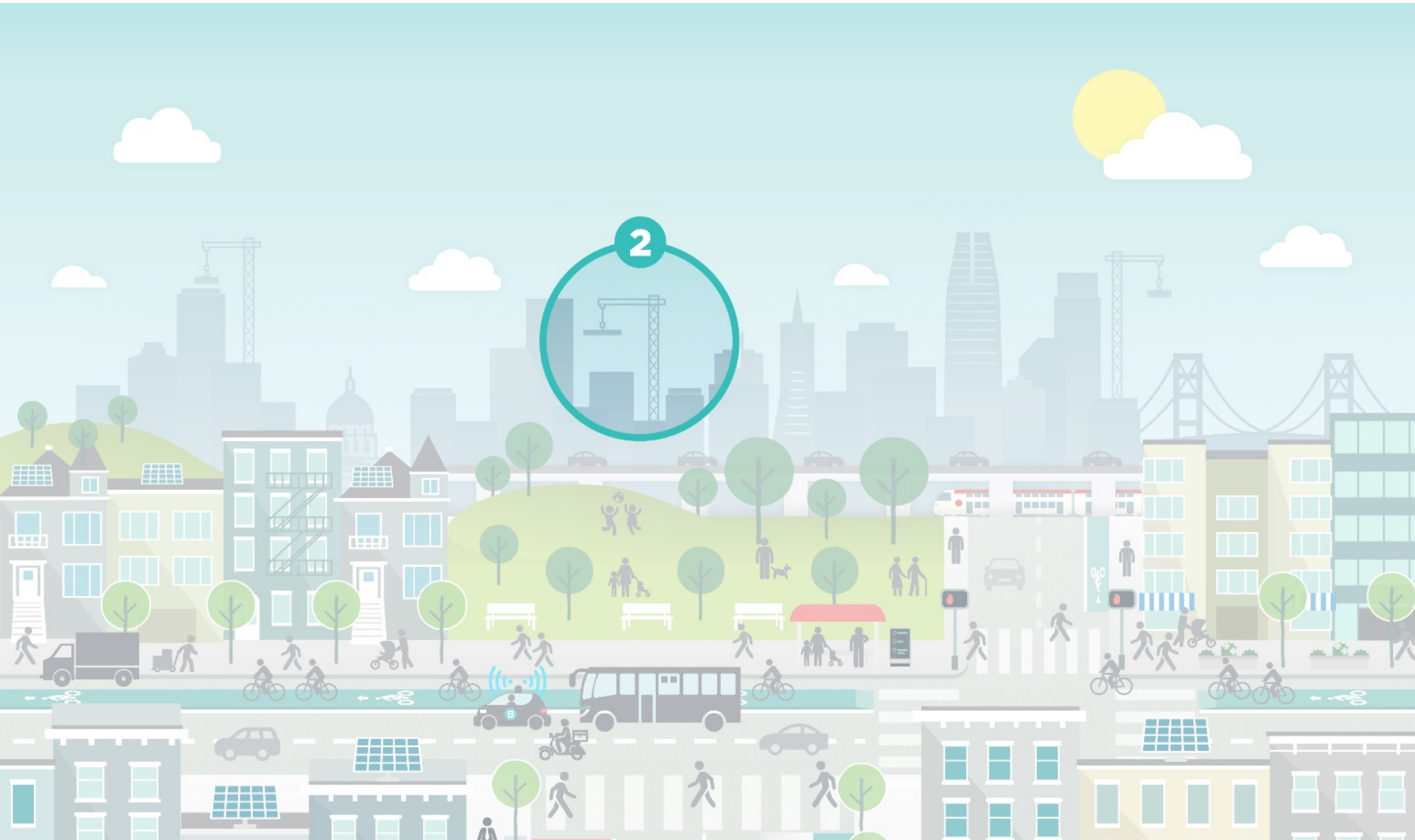
**Accountability and
Engagement**



The Vision



The Vision



The Vision



The Vision



The Vision



The Vision



The Vision



How Do We Get There?

- Visionary leadership and political willpower
- Equity addressed at all stages and in all efforts
- Regional thinking and coordination
- Strong civic engagement
- Embracing the opportunities within the changing mobility landscape



How to comment on the Vision:



- Feedback will be considered at public meetings
- Email us at connectsf@sfgov.org
- Via a survey monkey link on the ConnectSF.org website

Taking feedback until

March 9, 2018

What's Next: Presentations at Boards and Commissions

SFMTA CAC	February 1, 2018
SF Planning Commission	February 22, 2018
SFCTA CAC	February 28, 2018
SFCTA Board	February 27, 2018

What's Next? Upcoming Studies

- Phase 2 is about the **projects and policies** needed to achieve the vision:
 - Transit Corridors Study
 - Streets and Freeways Study
- Phase 3 includes the two **policy and action** oriented documents,
 - SFTP 2050 (countywide transportation plan)
 - Transportation Element Update



An aerial photograph of the San Francisco skyline, featuring prominent skyscrapers like the Transamerica Pyramid and the Salesforce Tower. The image is overlaid with a semi-transparent teal color. The text is centered and white.

Thank you!

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