



SFMTA

Municipal
Transportation
Agency

Travel Decision Survey Results - 2017

Background

PURPOSE

- Objective 2.3: 50% Non-Private Auto Trips
- Assess travel to, from, within SF

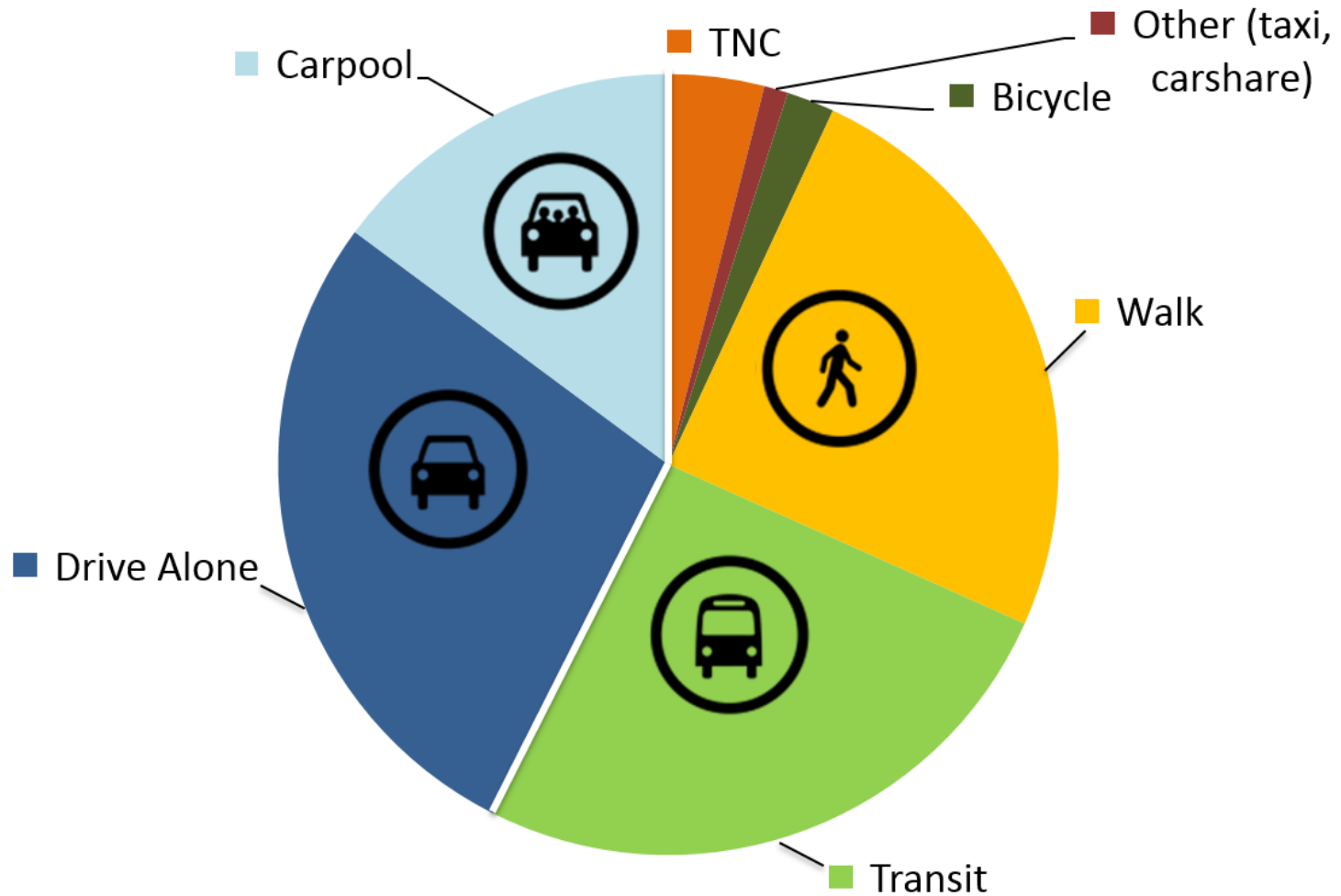
METHODOLOGY

- Telephone survey of 750+ Bay Area residents
- Additional questions on travel behavior

HISTORY

- Annual survey since 2012
- In FY 2017, created Comparison Report

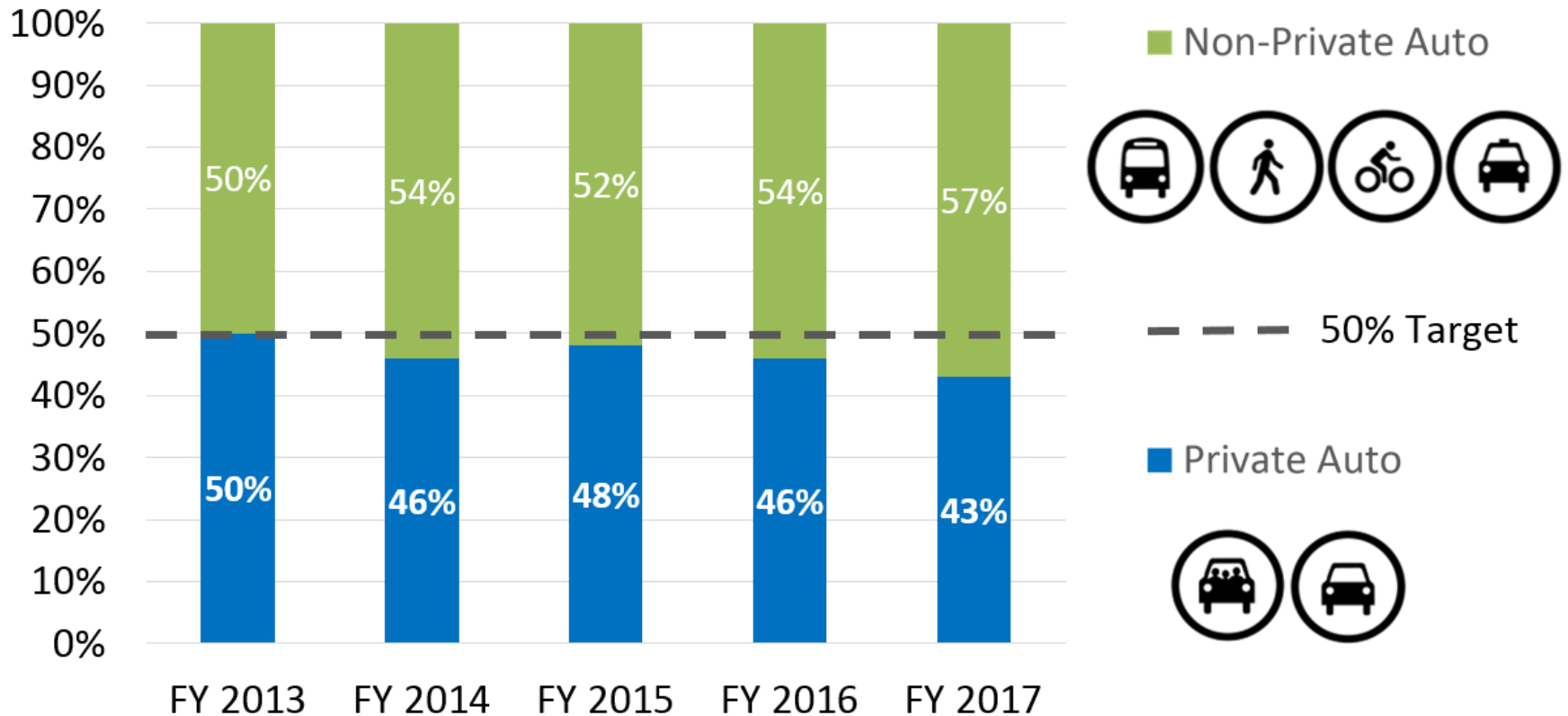
Travel Mode Share for FY 2017



Note: "Don't Know" responses of <0.5% not included in chart

50% Target Met Each Year

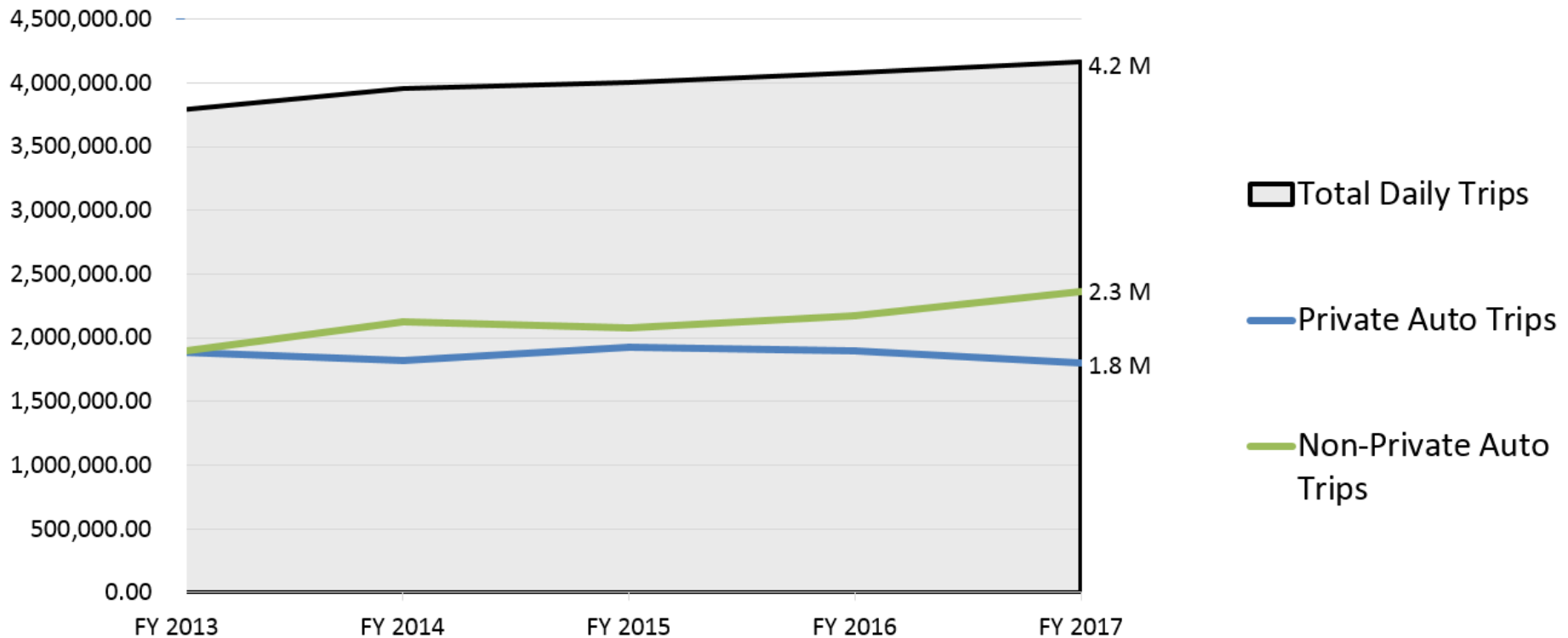
Estimated Mode Share by Years, Compared to Target



*Note: Variation from 50% goal is within the 3.5% margin for error in certain years

Total Daily Trips Have Increased

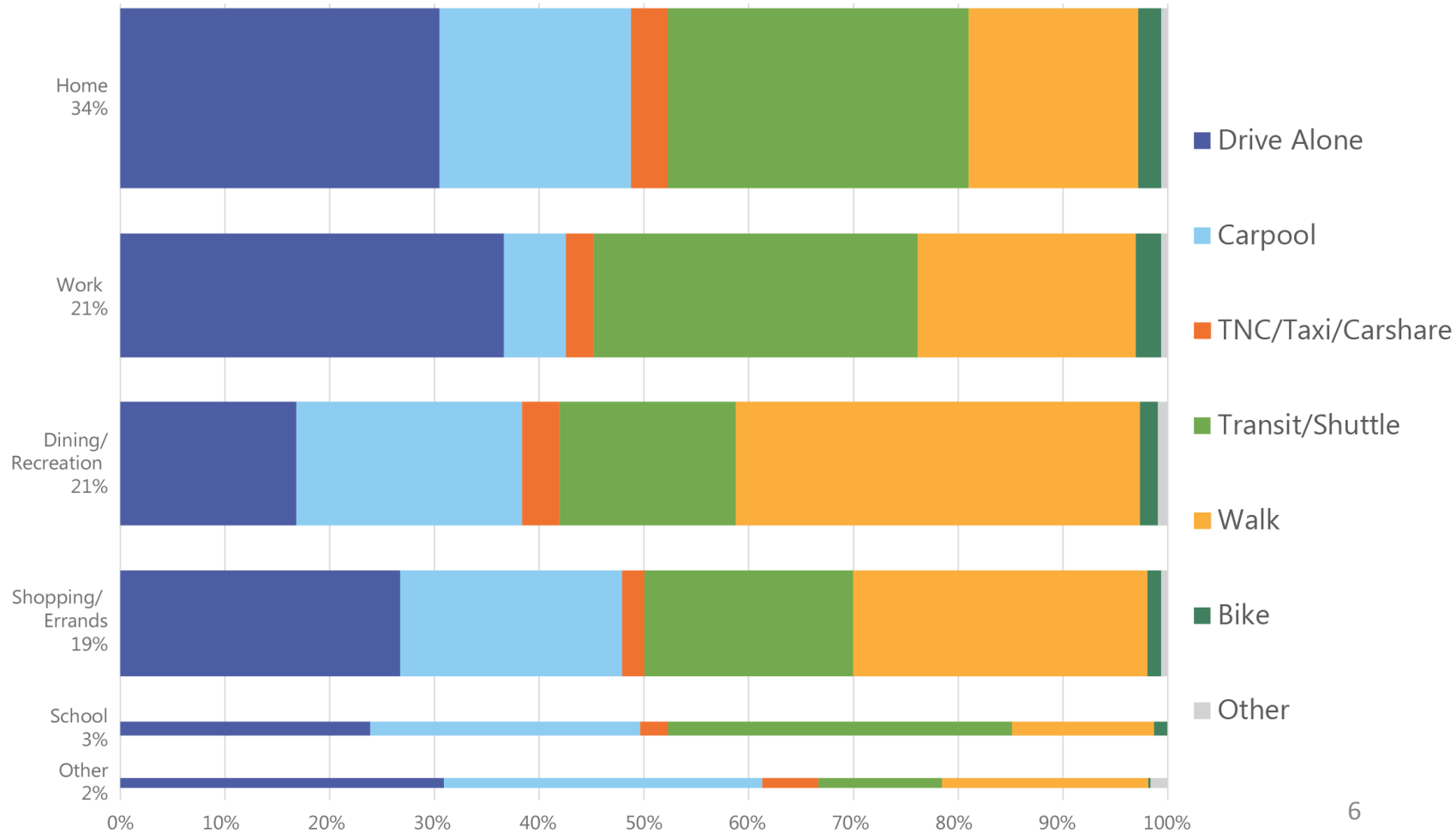
Private Auto & Non-Private Auto Trips v. Total Daily Trips*



*Total Daily Trips calculated using SF-CHAMP Year 2012-CHAMP 5.0 model run

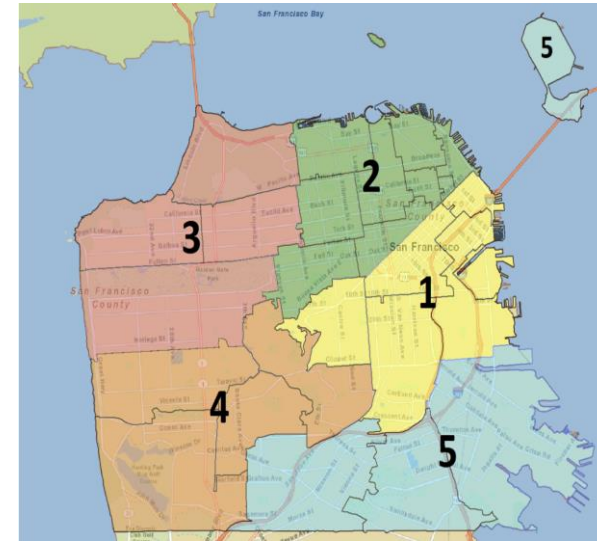
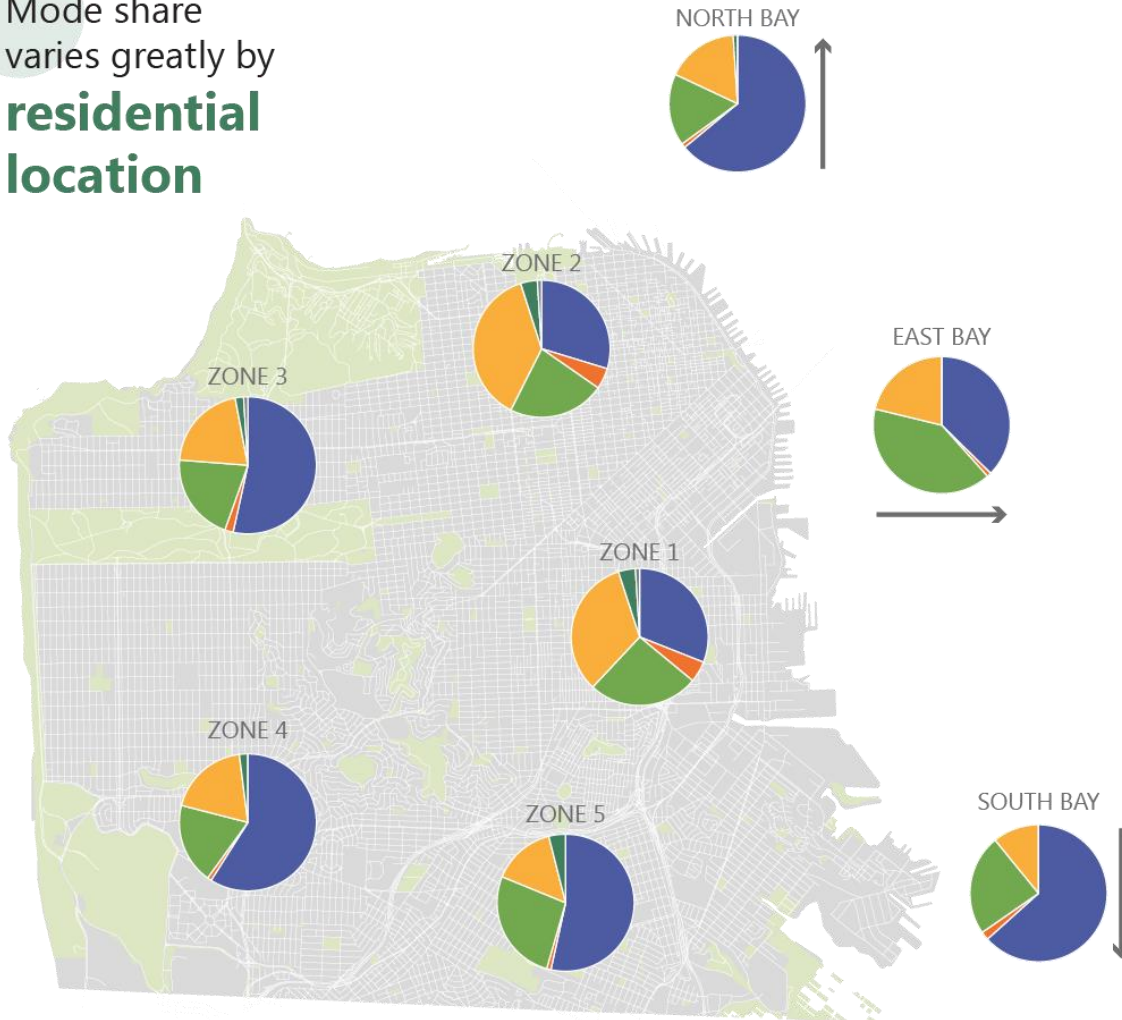
Mode Share by Trip Purpose

3-Year Average of Mode Share by Trip Purpose (FY 2015-2017)



Mode Share by Location

Mode share varies greatly by **residential location**

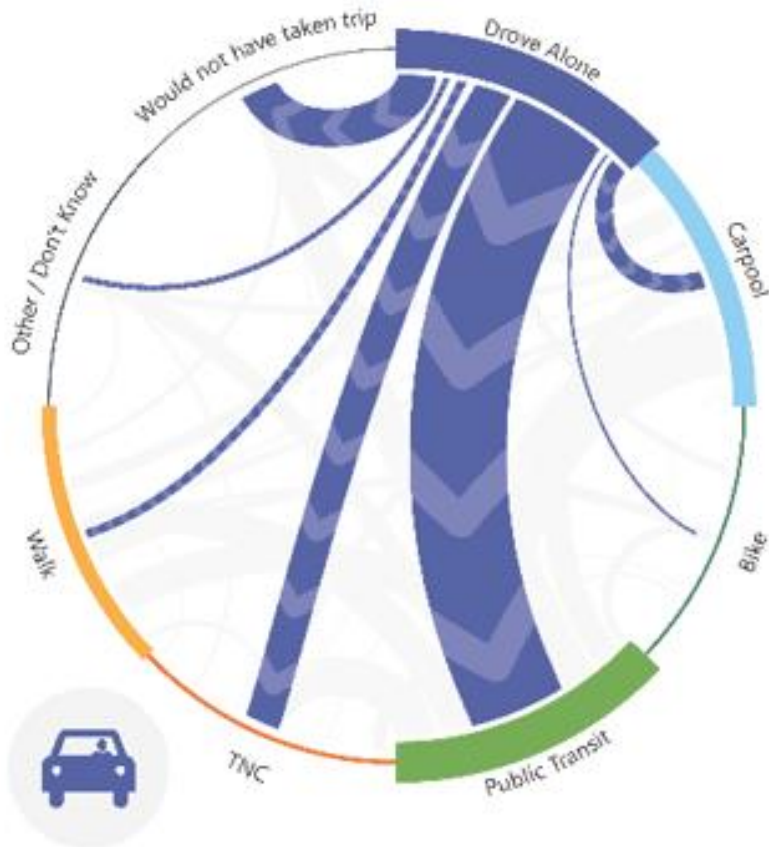


- PRIVATE AUTO
- TNC/ TAXI/ CARSHARE
- TRANSIT
- WALK
- BIKE
- OTHER

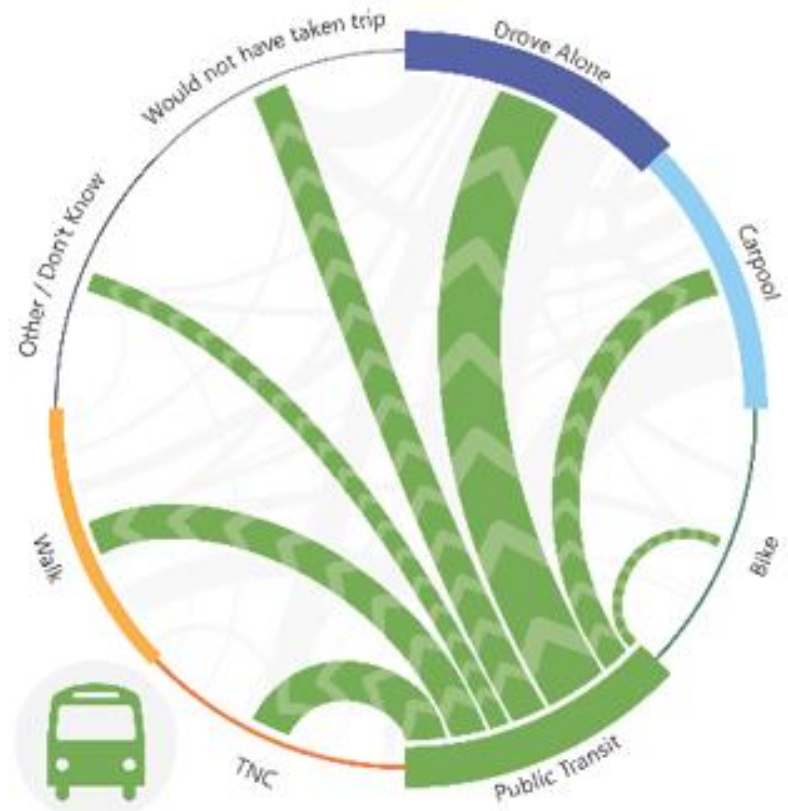
Second-Choice Travel Options

Self-Reported Second Choice of Mode

 First choice mode  Second choice modes



Drove Alone



Public Transit

Contact

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