



POWELL STREETSCAPE IMPROVEMENT PROJECT

COMMUNITY MEETING 4
AUGUST 28, 2017



MEETING AGENDA

INTRODUCTIONS

RECAP:

- PROCESS TO DATE
- PROJECT GOALS
- COMMUNITY MEETING THREE

CONCEPTUAL DESIGN

SUB-SIDEWALK BASEMENTS

NEXT STEPS: OPEN HOUSE

GROUP DISCUSSION FEEDBACK (BOARDS)

PROCESS TO DATE

1ST STAKEHOLDER MEETING - MAY 18TH

2ND STAKEHOLDER MEETING - JULY 10TH

MTA BOARD MEETING (PILOT REAUTHORIZED) - JULY 18TH

3RD STAKEHOLDER MEETING - JULY 31ST

4TH STAKEHOLDER MEETING - AUGUST 28th

OPEN HOUSE - MID FALL

CONSTRUCTION START - EARLY 2021



PROJECT GOALS

1. CREATE AN ATTRACTIVE, INVITING PUBLIC SPACE BEFITTING THE STREET'S ICONIC STATUS AS THE VENUE FOR THE WORLD-FAMOUS SAN FRANCISCO CABLE CARS AND THE GATEWAY TO UNION SQUARE AND SAN FRANCISCO.
2. WIDEN THE SIDEWALKS, AS MUCH AS IS FEASIBLE WITHIN THE PHYSICAL CONSTRAINTS OF THE STREET, TO ACCOMMODATE THE LARGE NUMBER OF PEOPLE WALKING BETWEEN MARKET STREET AND UNION SQUARE.
3. IMPROVE UPON THE SAFETY ENHANCEMENTS FOR PEDESTRIANS, VEHICLES, AND THE CABLE CARS THAT HAVE BEEN PREVIOUSLY PILOTED ON THE STREET.
4. ENSURE THAT EVERY BUSINESS AND HOTEL ON POWELL STREET HAS SUFFICIENT ACCESS TO CARGO AND PASSENGER LOADING TO ACCOMMODATE THEIR NEEDS.

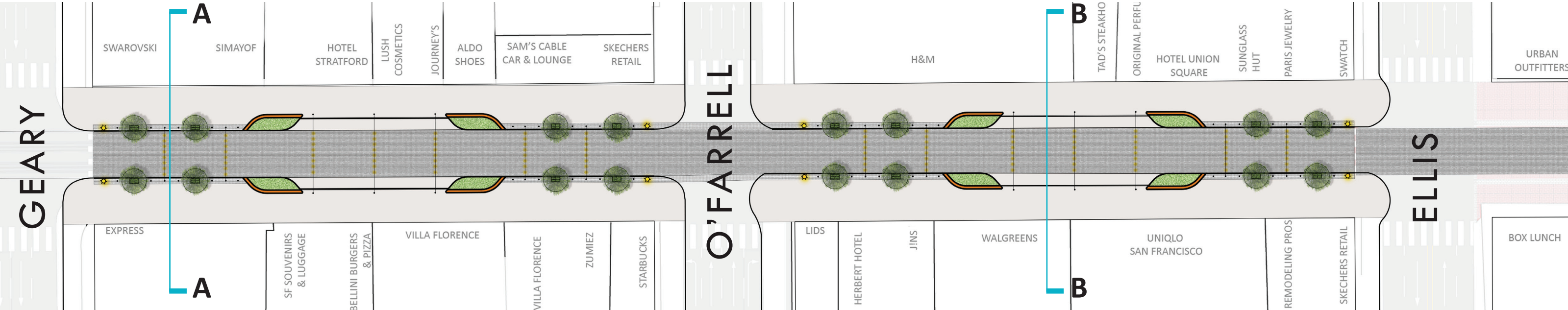
MEETING 3 RECAP

OPTION A RECAP

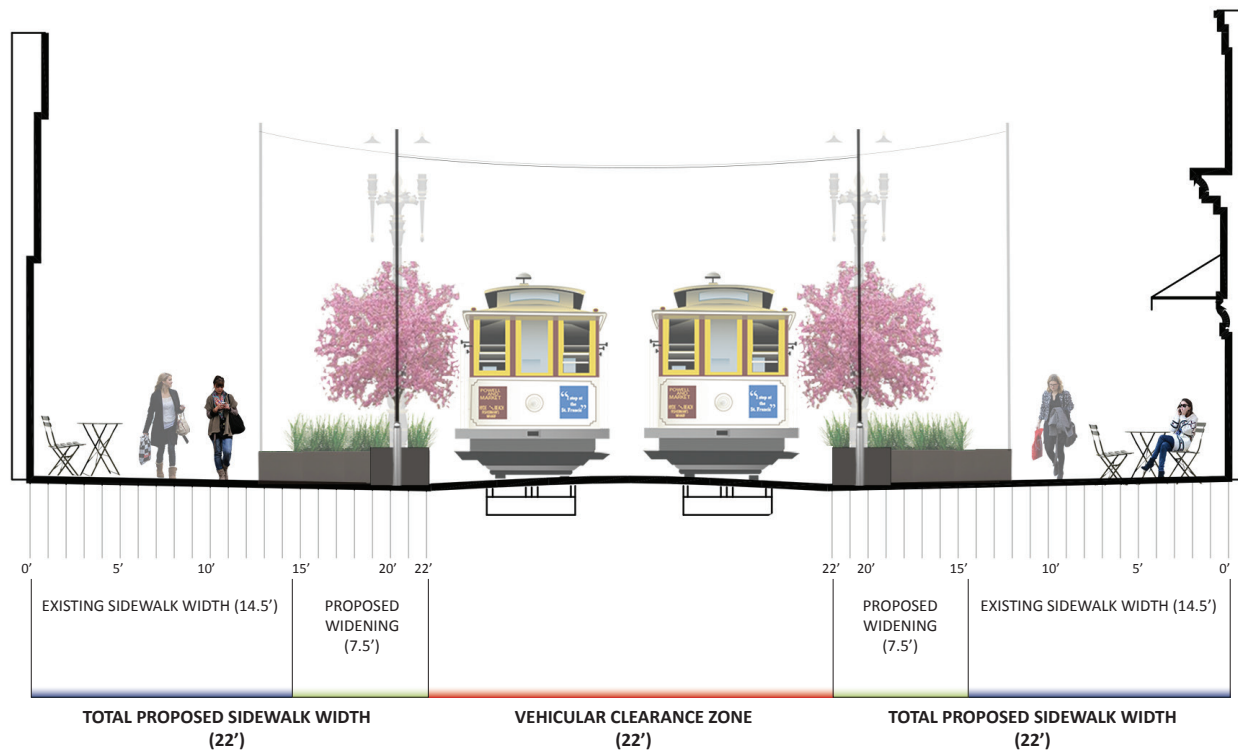
OPTION B RECAP

COLLECTIVE FEEDBACK SUMMARY

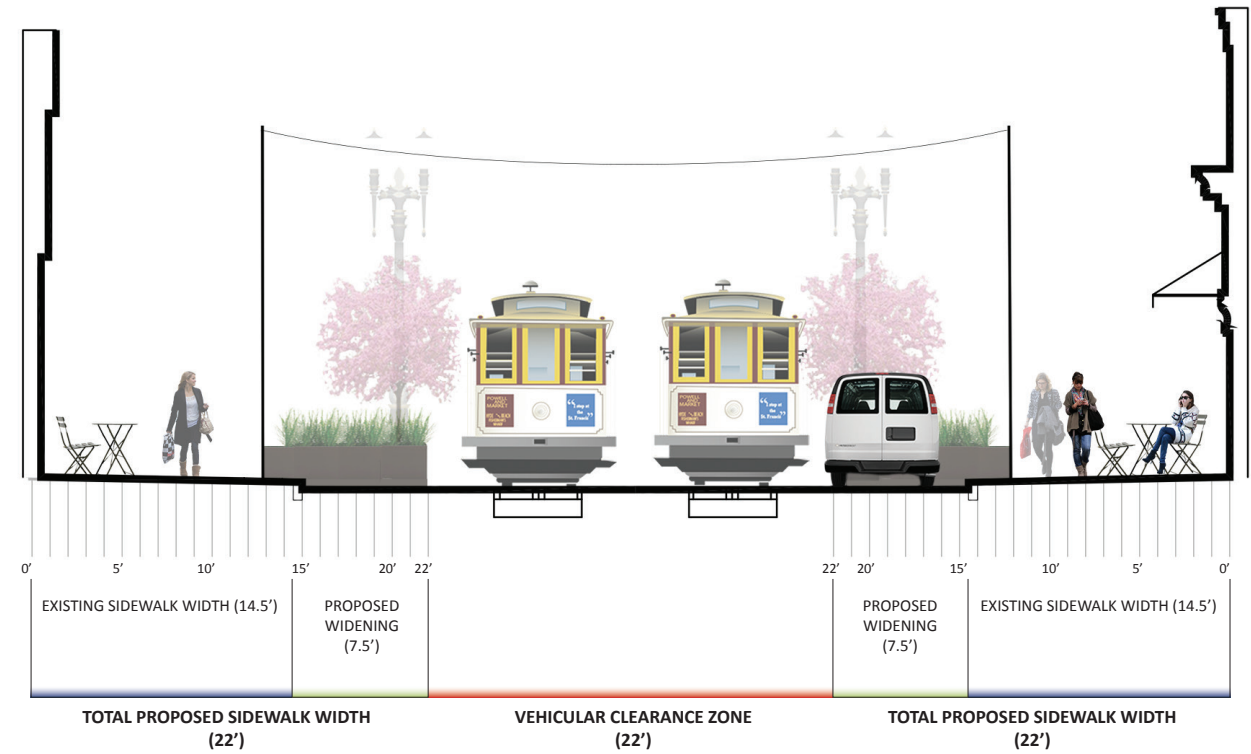
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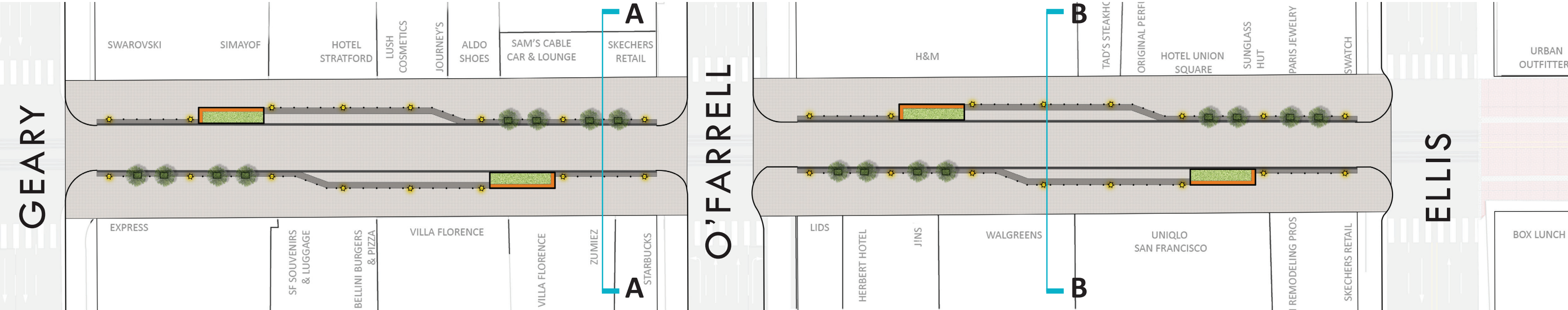
SECTION A



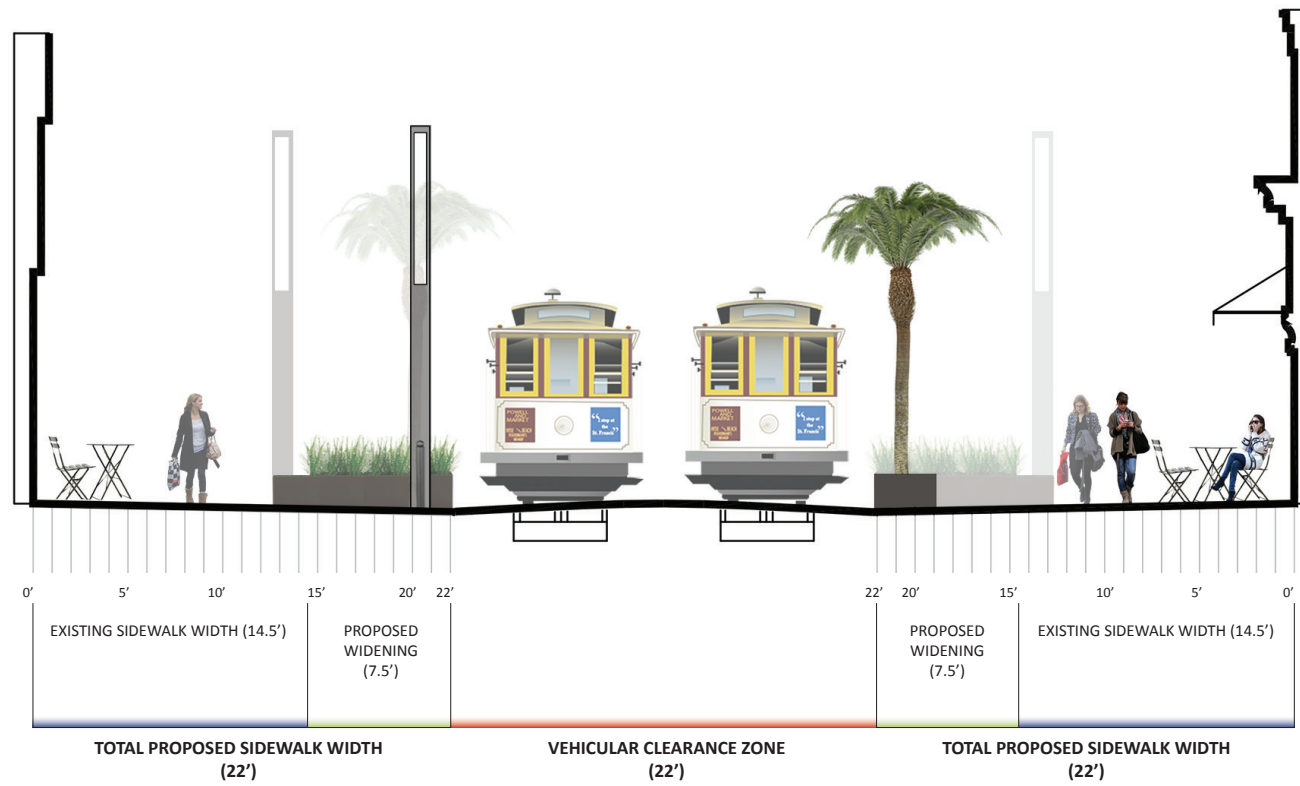
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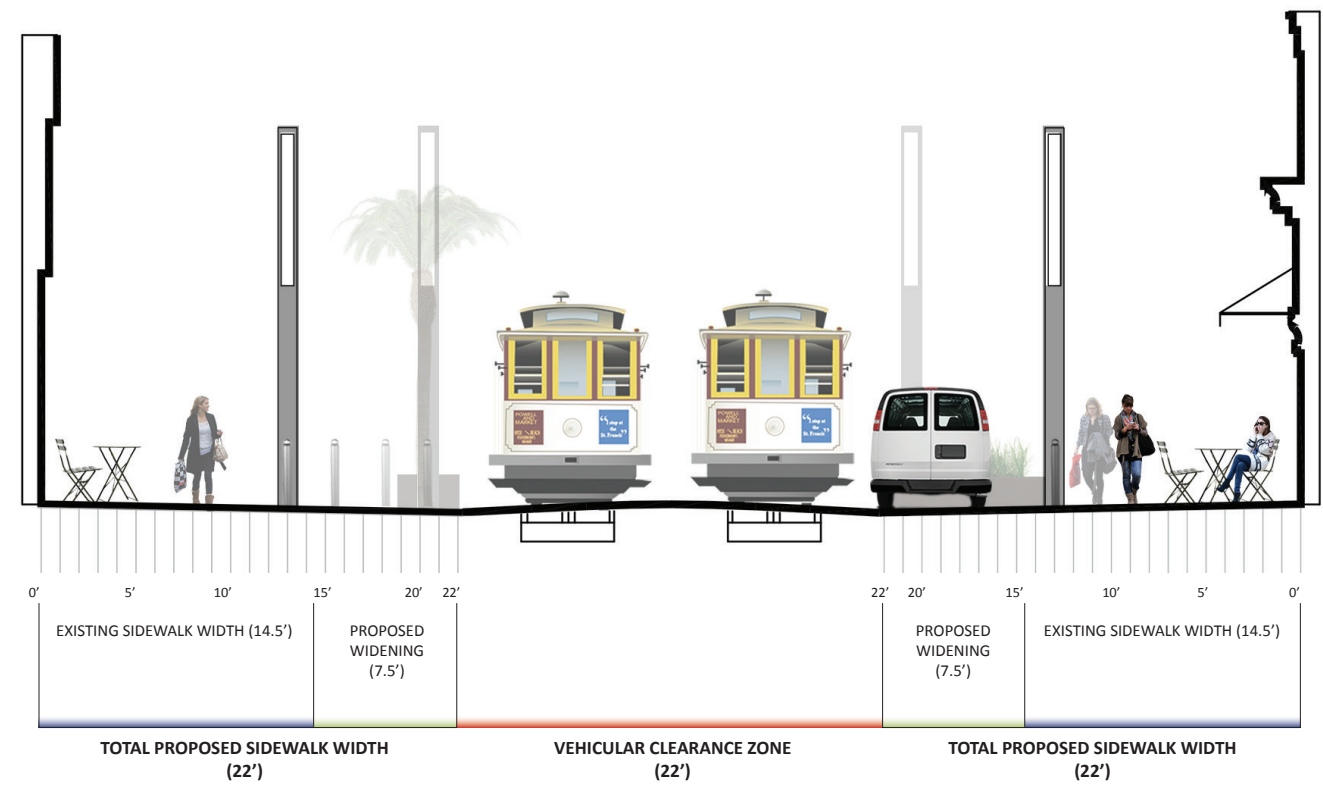
OPTION B



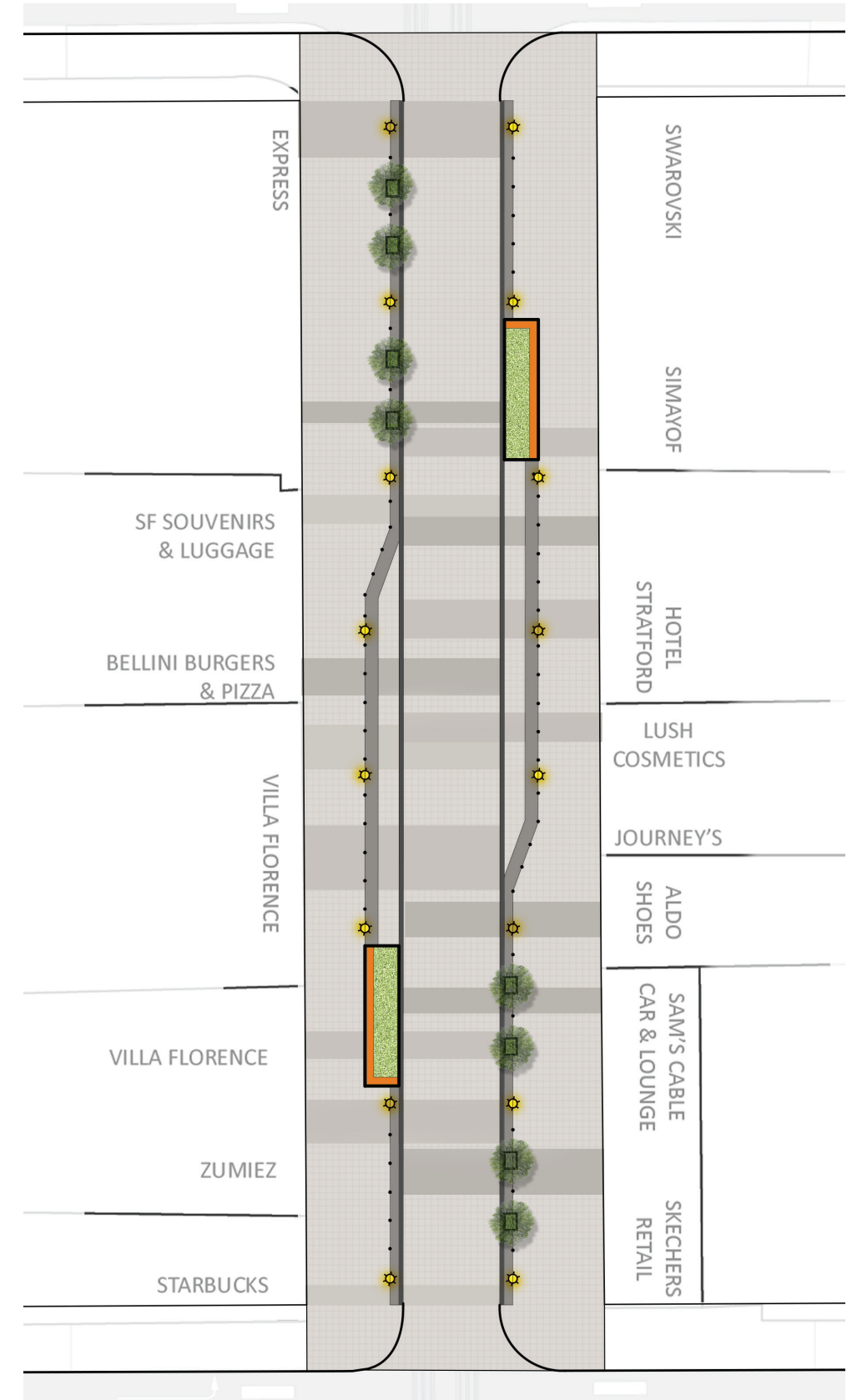
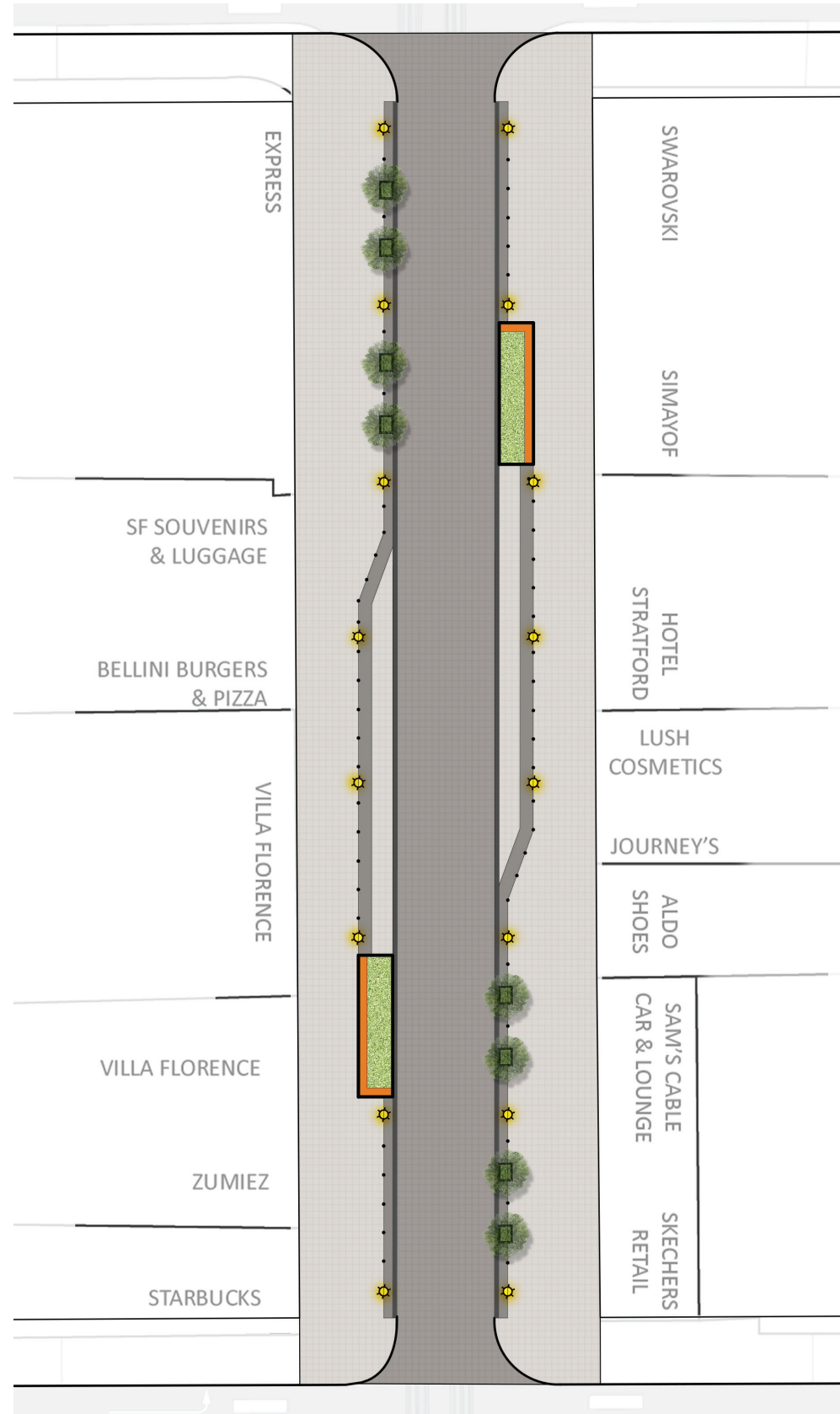
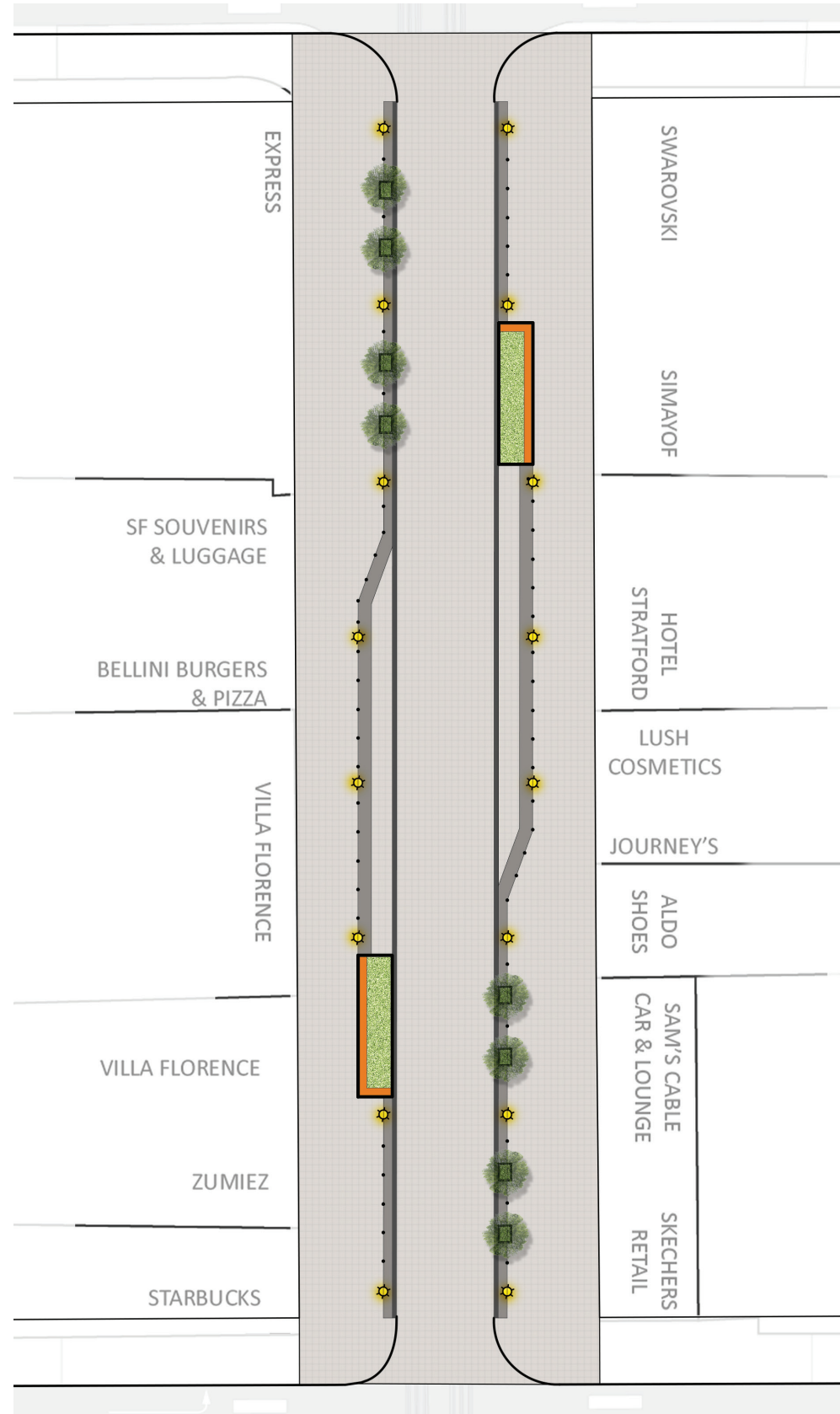
SECTION A



SECTION B



PAVING PATTERNS



MEETING 3: COLLECTIVE FEEDBACK PREFERENCES

A. PLAN LAYOUT

1. LOADING ZONES WITH NO CURB
2. ASYMMETRICAL LAYOUT ENCOURAGES MOST FREE MOVEMENT
3. LIMIT NUMBER OF VERTICAL ELEMENTS/ENCROACHMENT INTO THROUGH ZONE
4. CAREFUL SELECTION OF PLANT OR TREE PLACEMENT
5. COMBINE HISTORIC AND CONTEMPORARY ELEMENTS

B. PAVING

1. PAVEMENT SHOULD BE UNIFIED
2. PEDESTRIAN FRIENDLY TEXTURE

C. LIGHTING

1. PRIORITIZE SUPPLEMENTAL LIGHTING
2. RELOCATE GOLDEN TRIANGLE LIGHTING TO INTERSECTIONS
3. PREFER VERTICAL LIGHT ELEMENT OVER CATANARY SYSTEM

D. OTHER

1. PROVIDE PLACE FOR QUICK SEATING/LEANING
2. HANGING BASKETS
3. CABLE CAR PLAQUES/DESIGN FEATURE