



Municipal Transportation Agency

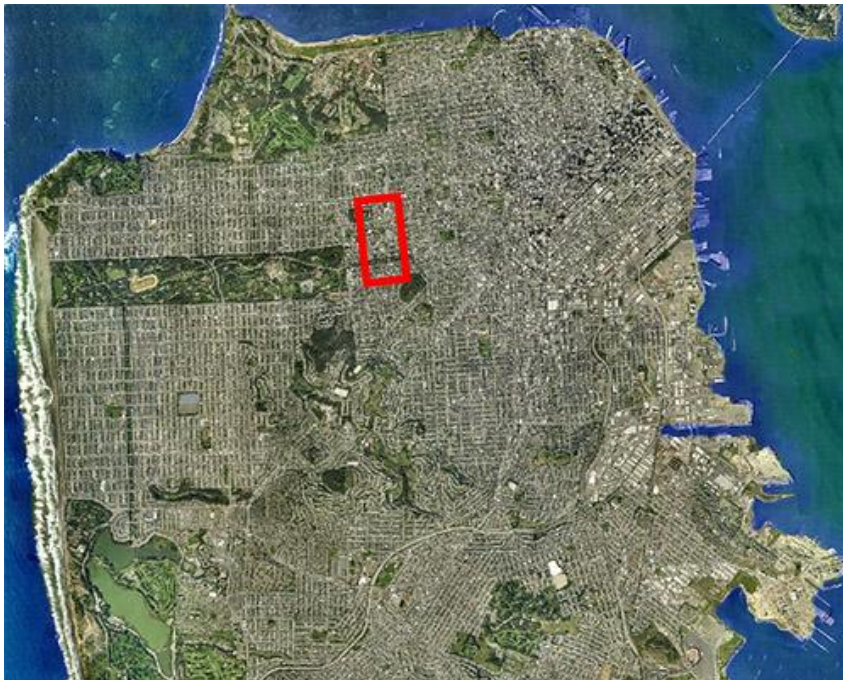
MASONIC AVENUE STREETSCAPE PROJECT

09 | 18 | 2012
SAN FRANCISCO, CALIFORNIA



Project Area

Masonic Avenue from Fell Street to Geary Blvd.

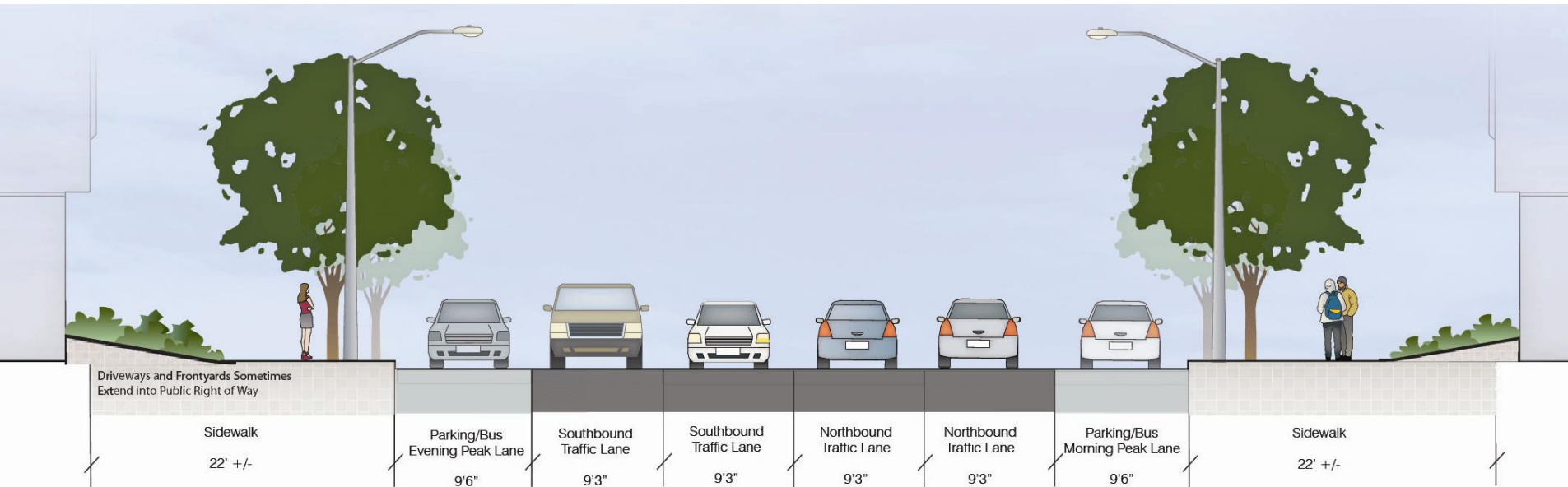


Project Overview

- **Study requested by community**
- **Grant funded Interdepartmental effort with SFMTA, DPW and Planning Department**
- **Goal: to identify how Masonic Avenue can safely and efficiently accommodate the needs of all roadway users, including but not limited to pedestrians, bicyclists, motorists, and Muni.**

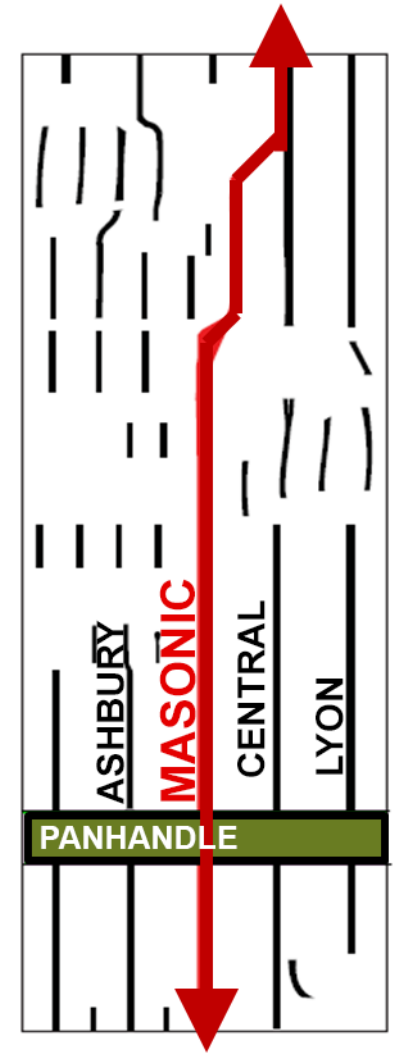
Existing Roadway Design

- 100-foot wide right-of-way including sidewalks
- Sidewalk width ranges from nine to 22 feet
- Typically two traffic lanes in each direction off-peak
- Additional tow-away lane added in peak direction AM and PM



Topography & Street Network

- **Masonic Ave is the only through street running North/South between Park Presidio and Divisadero Streets.**



Existing Safety Conditions: Collisions

- **In the five year period (2004-2009), 116 collisions resulted in 131 injuries**
- **An additional 56 collision incidents recorded involving transit vehicles over the last decade**
- **Two fatalities in from 2009-2011**

Recent Improvements

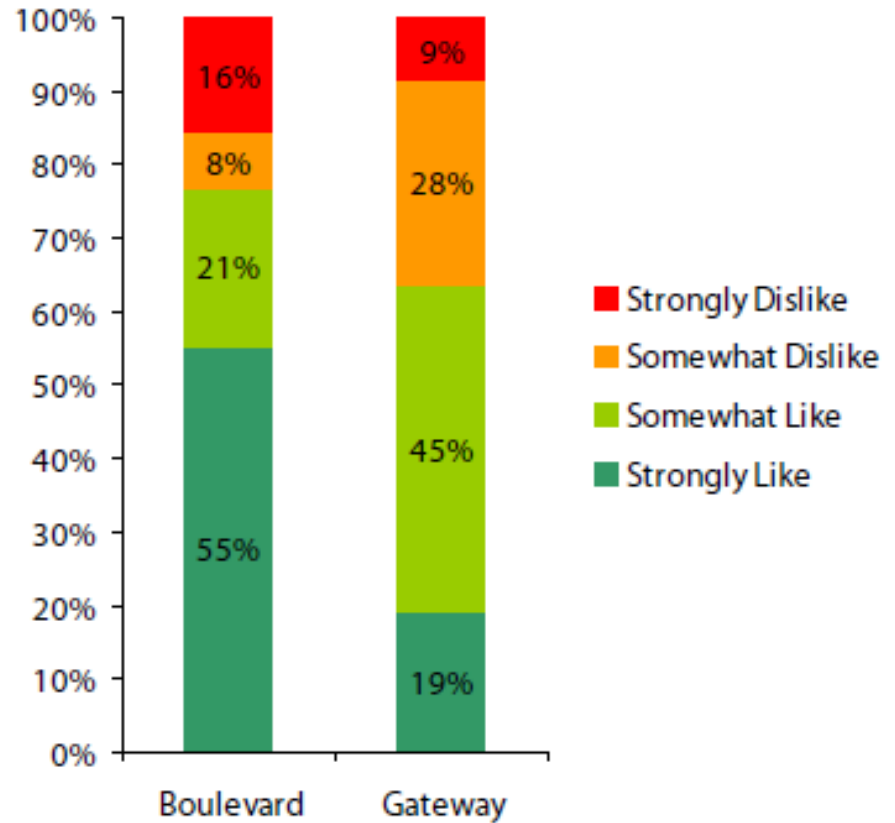
- **25 MPH speed limit and signal timing adjustments**
- **Radar speed signs**
- **Bicycle signal at Fell/Masonic**
- **Added larger, more visible signal heads along Masonic**
- **Repainted street markings, including crosswalks**
- **Clarified merge areas**



Street Redesign Proposal Developed through Community Process

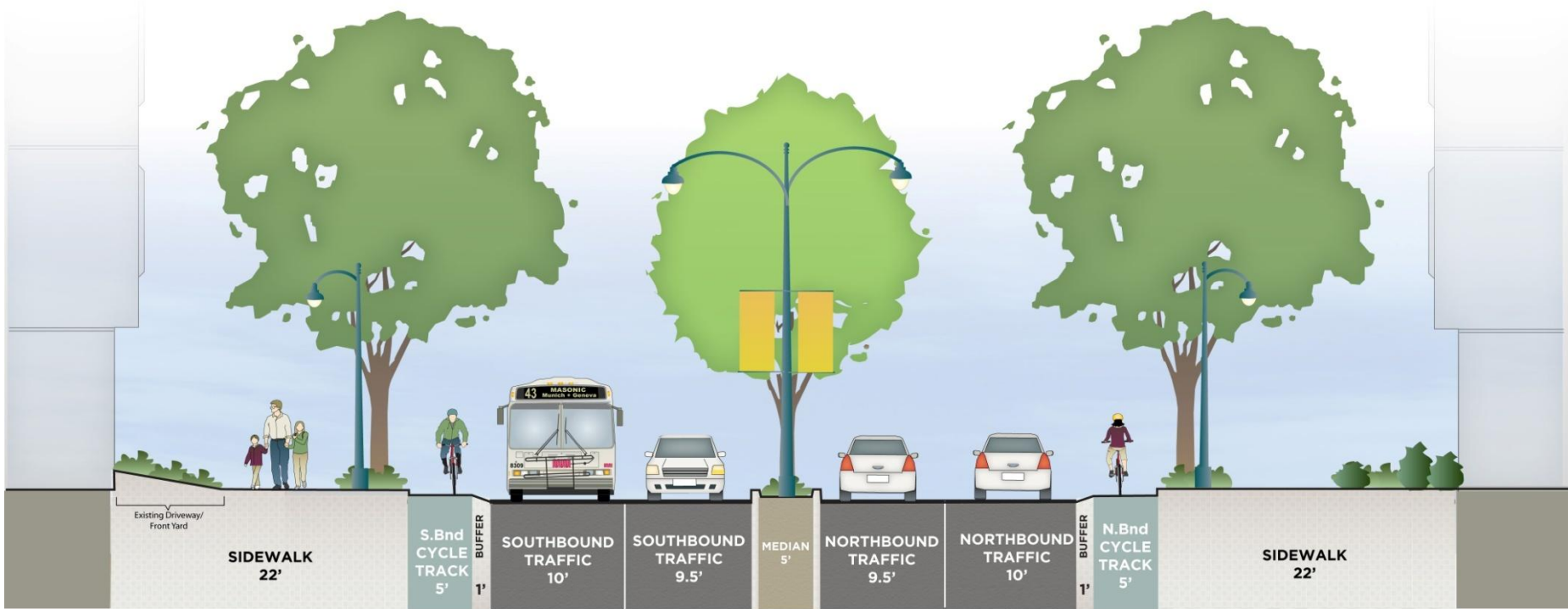


- 109 survey responses received, 61% of whom live within one block of Masonic Ave



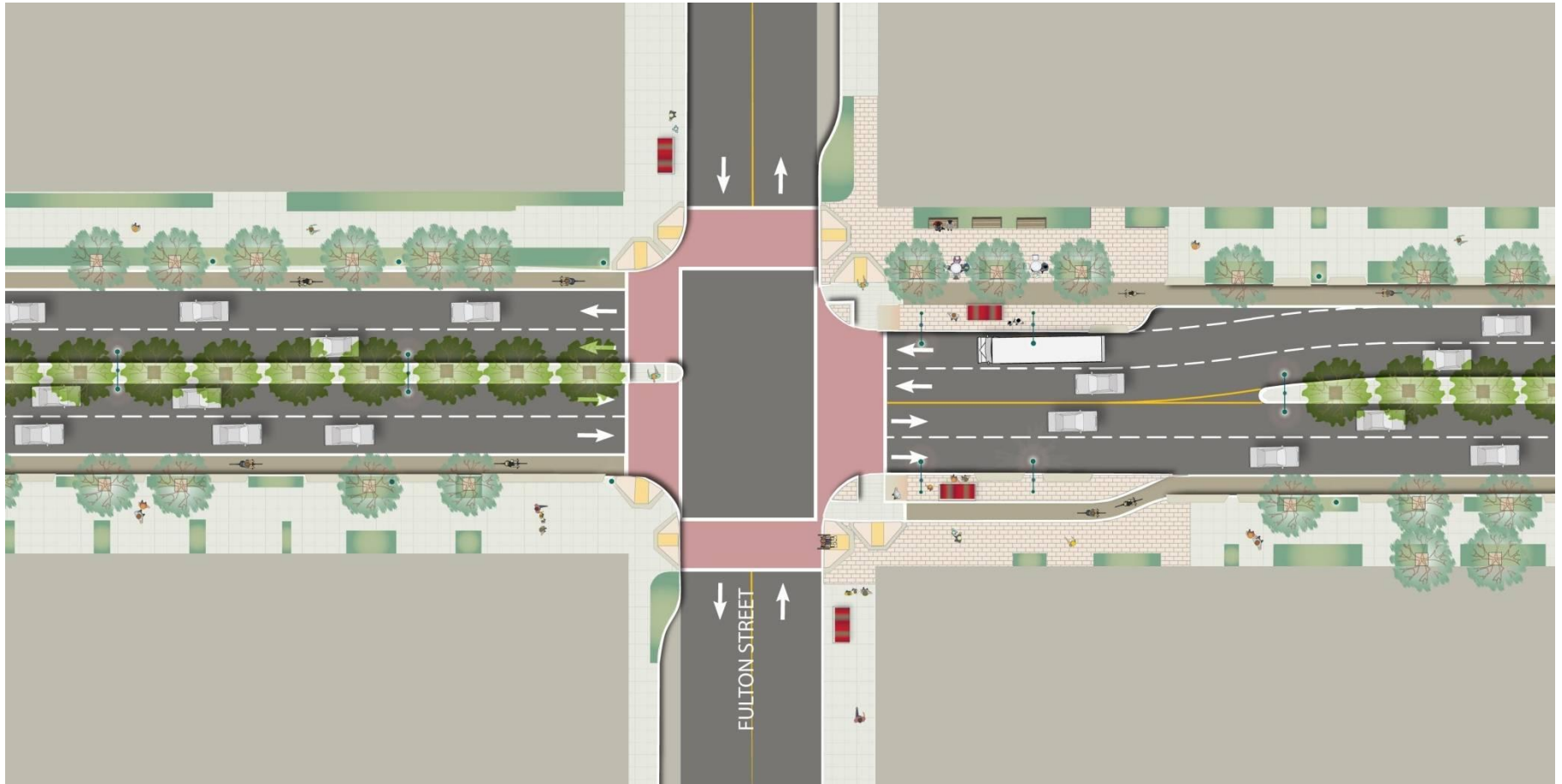
Workshop #3 Survey Results

The Boulevard Section Rendering



The Boulevard

Plan View Rendering



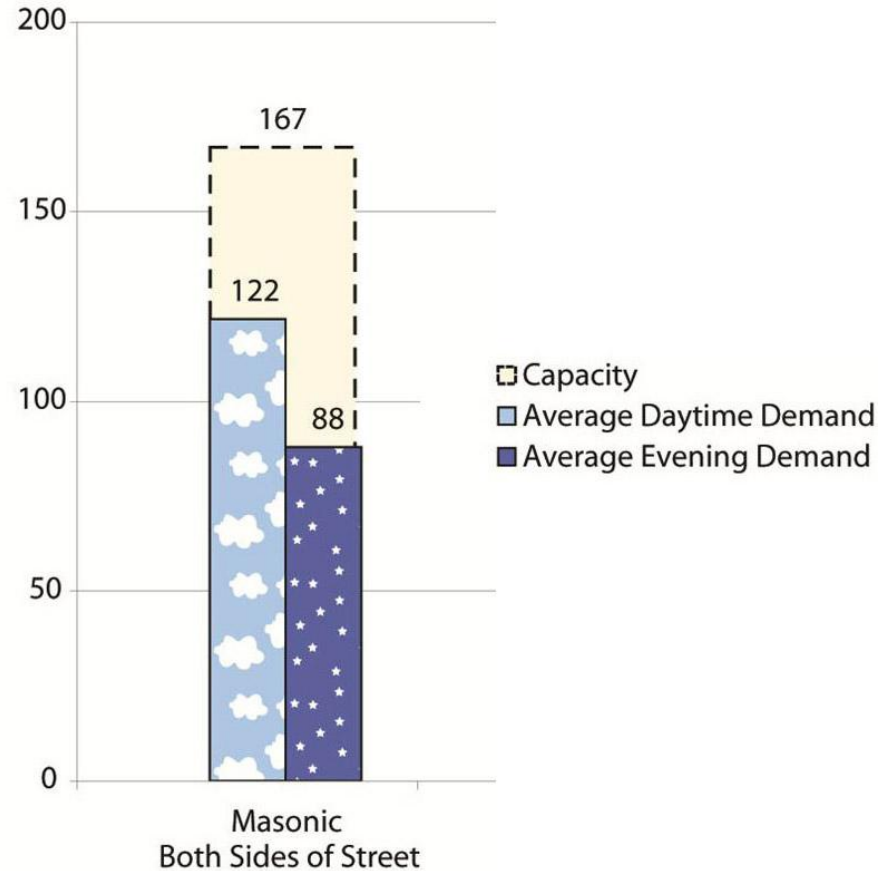
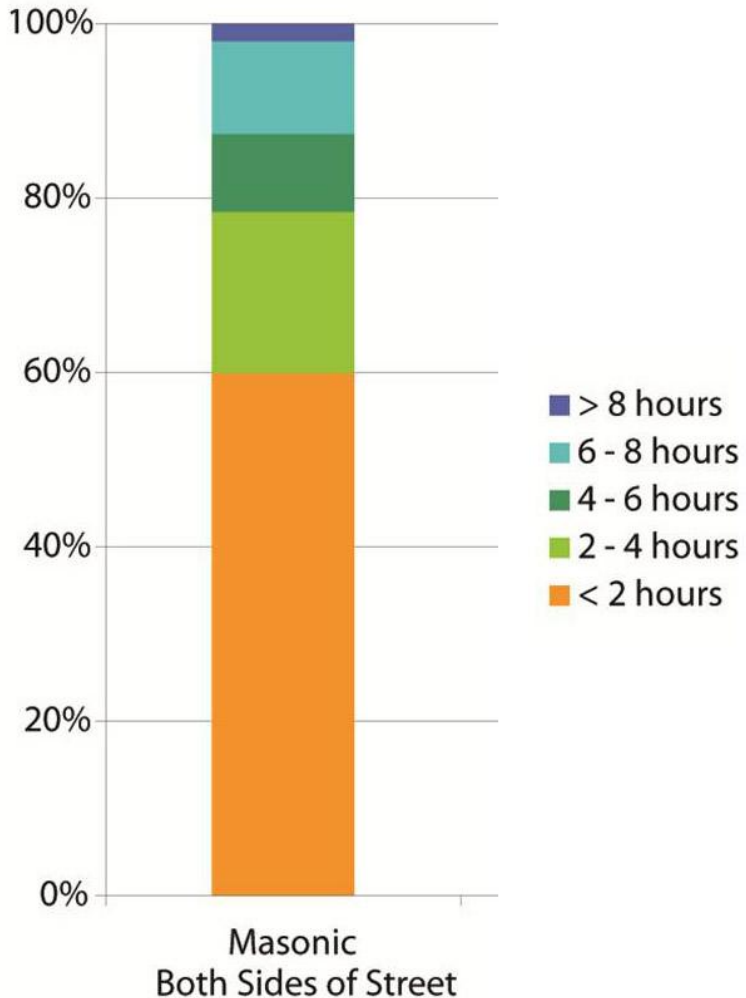
Bus Bulb Plaza - Conceptual Illustration



Transit Changes

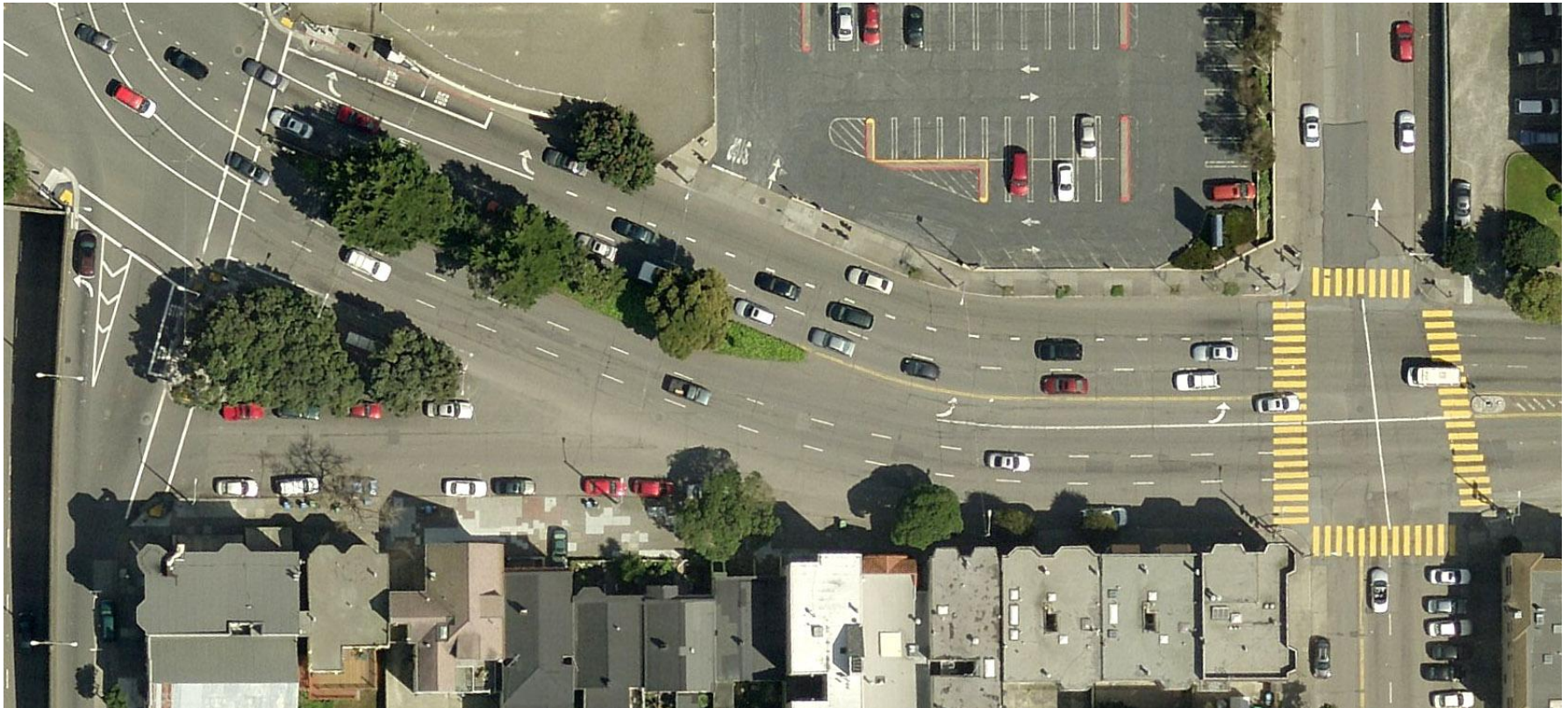
- **Removing peak-hour tow-away lane adds less than one minute of travel time for transit 4-6 PM southbound**
- **Improved transit safety by removing conflicts with parking maneuvers**
- **Bus bulbs reduce delay associated with merging in and out of bus zones**
- **Optimized placement of stops to minimize delay**

Existing Parking Usage Characteristics



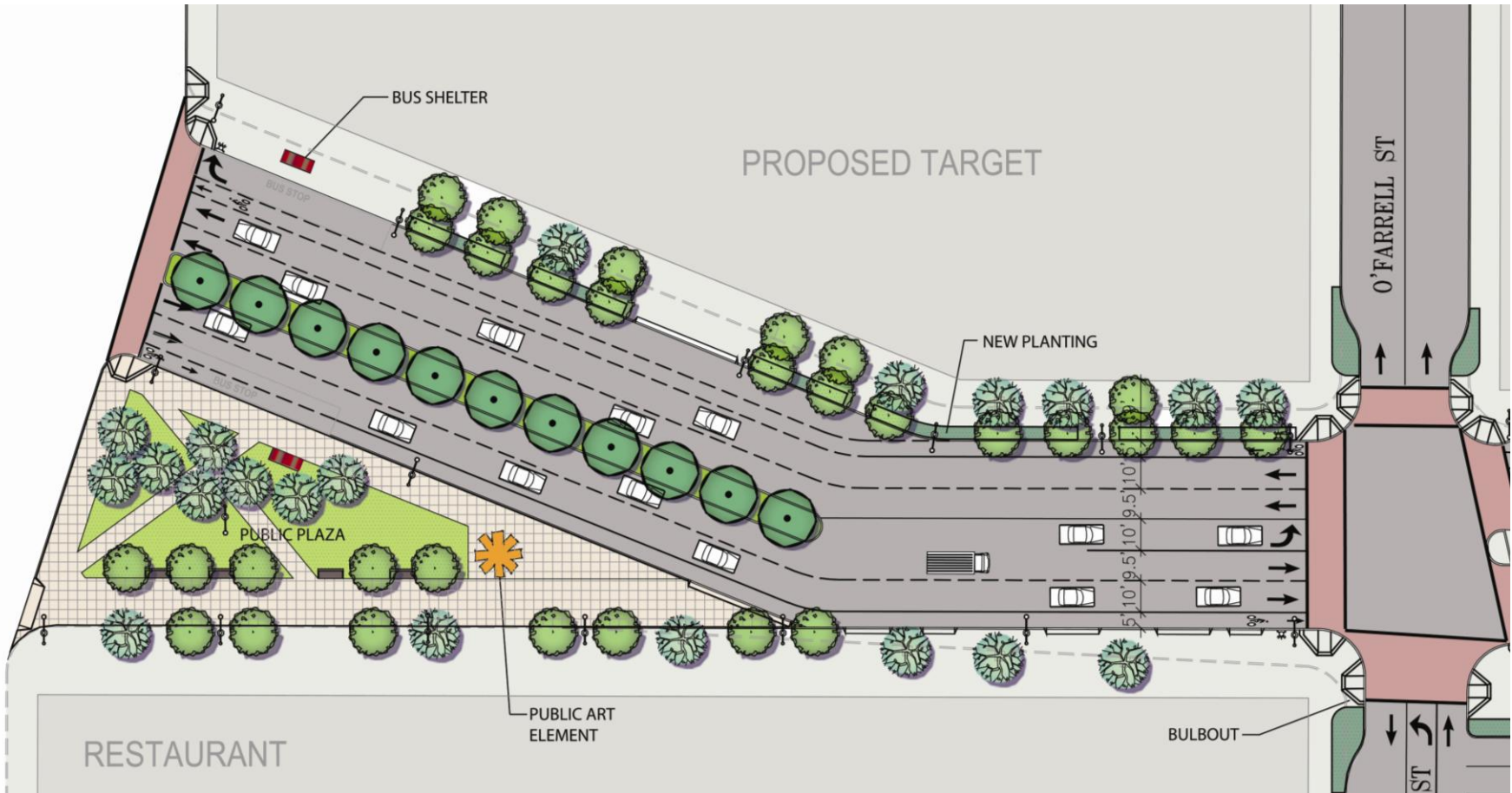
Streetscaping Amenities

Geary and Masonic - Plaza and Public Art Space Existing



Streetscaping Amenities

Geary and Masonic - Plaza and Public Art Space Proposed



Community Support

- North of Panhandle Neighborhood Association (NOPNA)
- San Francisco Day School
- Fix Masonic
- Supervisor Christina Olague
- Supervisor Eric Mar
- Assemblymember Tom Ammiano
- Walk San Francisco
- San Francisco Bicycle Coalition (SFBC)
- Letters: 45 support, 11 opposed
- Mixed Support: 2

Next Steps

- **Traffic signal upgrades**
- **Design/Construction**