

SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
BOARD OF DIRECTORS  
AND PARKING AUTHORITY COMMISSION

MINUTES

Tuesday, January 29, 2013  
Alex L. Pitcher, Jr. Community Room  
Southeast Community Facility  
1800 Oakdale Ave., San Francisco

SPECIAL MEETING  
9 A.M.

BOARD OF DIRECTORS

Tom Nolan, Chairman  
Cheryl Brinkman, Vice Chairman  
Leona Bridges  
Malcolm Heinicke  
Jerry Lee  
Joél Ramos  
Cristina Rubke

Edward Reiskin  
DIRECTOR OF TRANSPORTATION

Roberta Boomer  
BOARD SECRETARY

## ORDER OF BUSINESS

### 1. Call to Order

Chairman Nolan called the meeting to order at 9:05 a.m.

### 2. Roll Call

Present: Leona Bridges  
Cheryl Brinkman  
Malcolm Heinicke – absent at Roll Call  
Jerry Lee  
Tom Nolan  
Joél Ramos  
Cristina Rubke

### 3. Announcement of prohibition of sound producing devices during the meeting.

Chairman Nolan announced that the ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at the meeting. He advised that any person responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices might be removed from the meeting. He also advised that cell phones that are set on “vibrate” cause microphone interference and requested that they be placed in the “off” position.

### 4. Communications

Chairman Nolan reviewed the schedule for the day.

### 5. Citizens' Advisory Council Report

No report.

THE FOLLOWING MATTERS BEFORE THE SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY BOARD OF DIRECTORS ARE RECOMMENDED FOR ACTION AS STATED BY THE SFMTA EXECUTIVE DIRECTOR/CEO OR CITY ATTORNEY WHERE APPLICABLE. EXPLANATORY DOCUMENTS FOR ALL CALENDAR ITEMS ARE AVAILABLE FOR REVIEW AT 1 SOUTH VAN NESS AVE. 7<sup>th</sup> FLOOR.

## SPECIAL CALENDAR

6. Presentation and discussion regarding the key metrics and actions for SFMTA's Strategic Plan. (Explanatory documents include a slide presentation and reports.)

- Strategic Plan Overview

Ed Reiskin, Director of Transportation, presented the report.

Director Heinicke arrived.

No public comment.

- San Francisco Transportation Plan

Tilly Chang, Deputy Director, and Rachel Hiatt, Principle Transportation Planner, Transportation Authority, presented the report.

### PUBLIC COMMENT:

James Bryant asked about how information is dispersed to various communities, but especially those in the southeast corridor. He noted that there was an abundance of opportunity for neighborhoods throughout the city to have a better connection to information.

No public comment.

Director Ramos requested a report on the status of the Bus Rapid Transit projects.

- Transportation Demand Management

Tim Papandreou, Deputy Director, Sustainable Streets and Jay Primus, Manager, *SFpark*, presented the report.

### PUBLIC COMMENT:

Ed Mason spoke about how ABAG doesn't provide funds for future growth. San Francisco can't sustain the growth projections and is becoming a bedroom community for South Bay businesses as evidenced by the growth of employment shuttles. He suggested that tax laws be changed so that corporations pay their fair share. The Climate Action Plan needs to be furthered.

- Facilities Planning and Real Estate Vision

David Prowler, Prowler & Associates and Mark Probst, Parsons Brinckerhoff, presented the report.

PUBLIC COMMENT:

Edward Mason suggested consideration of a “company town” idea that would allow employees to live where they work. There are many benefits and creating employee housing may be optimal.

Mark Macy suggested development surface parking lots as the lots are in disrepair and it’s a good way to upgrade them. This is low hanging fruit for the SFMTA and will help address continuing housing needs. Most lots are good development candidates.

- Transit and Transit Effectiveness Project Update

John Haley, Director of Transit and Julie Kirschbaum, Manager, Transit Effectiveness Project, presented the report.

PUBLIC COMMENT:

Bob Planthold stated that as an original member of the TEP Citizens Advisory Council, he never got notice of the release of environmental impact report. There was no outreach to people who helped. Operational safety issues are still neglected such as operators who allow dogs on board Muni vehicles or children in strollers. He also discussed inaccuracies with NextMuni and applauded the Church St. red lane pilot project and the 76 Marin Headlands expansion.

Juana recommended an increase in investment in transportation by developers and corporations. Since businesses will benefit, it’s only just that they share in the cost. The SFMTA needs to focus on neighborhoods where people don’t have options.

Jaron Browne reviewed a report that POWER released in December. The SFMTA needs to look at equity, environment and economic development and stated that more resources are needed for transit. The SFMTA should scale back aggressive fare enforcement and publish race and gender demographic data. She stated that the SFMTA Board shouldn’t be completely appointed by Mayor and there needs to be diverse voices.

Director Heinicke requested a report regarding the viability of staging two trains at a time at subway stops to increase the number of people moving through the subway during peak periods.

Director Lee requested an update on the installation of forward facing cameras at the February Policy and Governance Committee meeting.

Director Heinicke requested information about the cost and consequences of not investing in the TEP programs and projects.

- Bicycle Strategy
- Pedestrian Strategy

Tim Papandreou, Deputy Director, Sustainable Streets, presented the Bicycle and Pedestrian Strategies.

#### PUBLIC COMMENT:

Bob Planthold discussed how certain countries in Europe with a strong commitment to cycling don't have a disabilities act and thus any information from those countries may be biased. Chicago and New York blew it for access for people in wheelchairs and walkers. He also complimented the SFMTA and DPW for quick action when he alerted them about a sand issue at Market and Valencia.

Leah Shahum discussed the cost effectiveness of the Bike Strategy and how quickly it can be implemented. It is a huge opportunity to move more people more cost effectively. She added that the SFMTA must fund cycling more.

Elizabeth Stampe expressed appreciation for the plan to fix five miles of streets per year. Targeted enforcement and automated enforcement are exciting new directions and having metrics, deadlines and tracking is important. On the capital side, pedestrian spending needs to increase.

Seon Joo Kim discussed key challenges to funding. More and more projects are multi-modal and the city has to assess the costs and funding needs by mode. There needs to be an improved process for prioritizing projects that results in a prioritized list of projects that are agreed upon by all city agencies.

Kurt Grimes requested increased education for the public of the benefits of cycling and increasing access to communities of color and to youth. The SFMTA can gain support by looking at service sector network providers to provide education.

Guillermo Hernandez Gill discussed an interest for more cycling and more sustainable transportation options.

Edward Mason discussed the need to ensure funding mechanisms for maintaining streetscape.

Director Heinicke requested that staff bring options for the closure of Market Street to the Board for consideration.

- Taxi and Accessible Services Update

Christiane Hayashi, Director, Taxi and Accessible Services, presented the report.

PUBLIC COMMENT:

Nate Dwiri discussed the lack of capacity to meet the demand for service by taxis. There is a demand that is not being met. We could respond by not having restrictions on the taxi industry's ability to deliver. There aren't enough cabs and there are restrictions on the number of hours that certain cabs can operate.

7. Presentation and discussion of Charter Section 8A.102 C3 regarding the legal and financial responsibilities of the SFMTA Board of Directors and Agency. (No explanatory documents.)

Ben Rosenfield, Controller, City and County of San Francisco, presented the financial responsibilities of the SFMTA Board and Agency.

Chairman Nolan asked that the legal training be presented at the next meeting.

PUBLIC COMMENT:

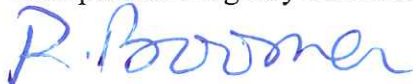
Nathan Dwiri asked about the financial assessment of cab companies.

8. Public Comment

Nate Dwiri expressed appreciation for the workshop.

ADJOURN - The meeting was adjourned at 4:10 p.m.

A tape of the meeting is on file in the office of the Secretary to the San Francisco Municipal Transportation Agency Board of Directors.



Roberta Boomer  
Board Secretary