



SFMTA
Municipal
Transportation
Agency

Geary Community Advisory Committee Meeting #1

July 12, 2017

Members please sit at the table

Agenda

1. Welcome and introductions
 - Ice breaker
2. Geary Overview
3. Geary CAC Structure
4. Public Comment
5. Next Steps
6. Adjourn

Agenda

1. Welcome and introductions

- Ice breaker**

2. Geary Overview

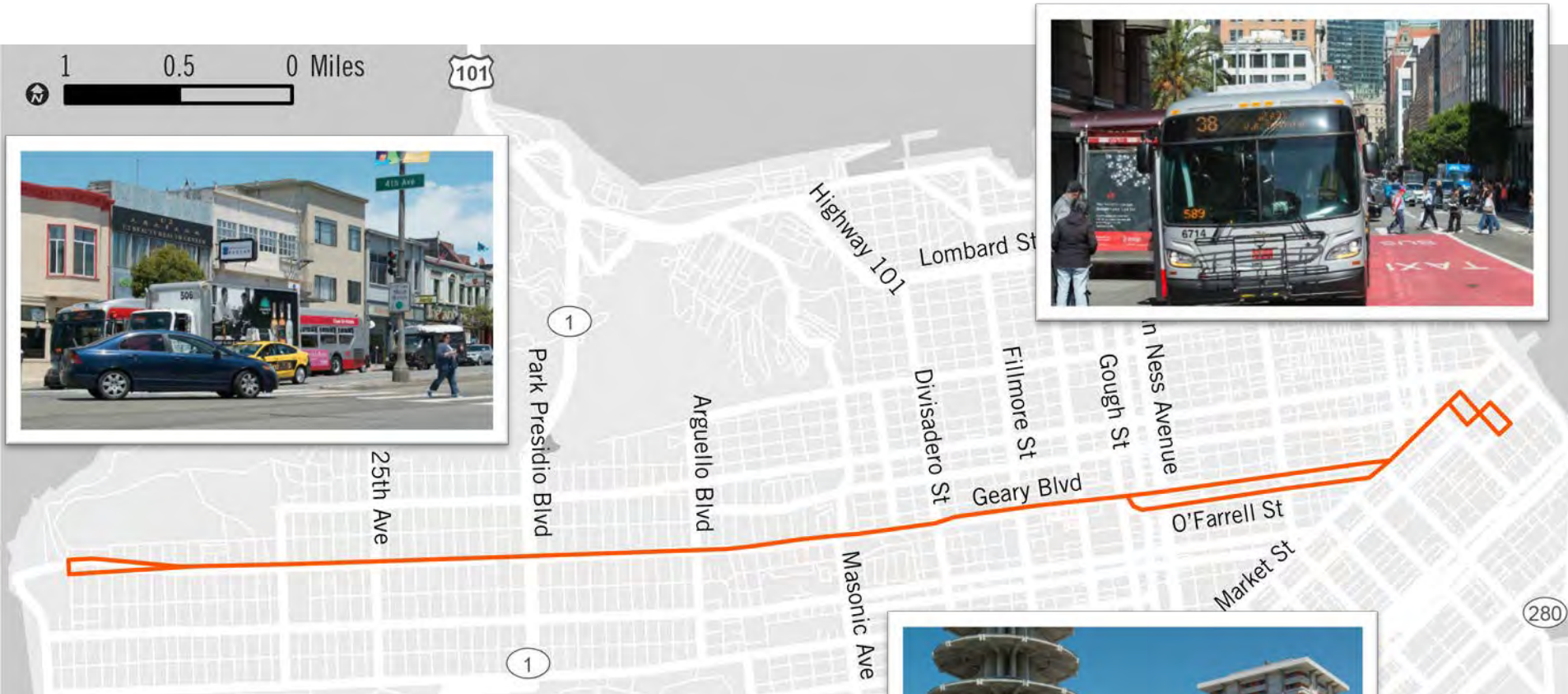
3. Geary CAC Structure

4. Public Comment

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The Geary corridor: 54,000 riders/day



Introductions: CAC Members

- Where do you live/work?
- What's your connection to the Geary corridor?
- What perspectives do you bring?/
Stakeholders you represent?
- How much do you already know about the project?

Ice Breaker

- Would you rather?
 - One at a time, each person will be asked a question by their neighbor and will provide an answer
 - The person who answered will then ask a question of the neighbor on their other side, and so on
 - Think of two options to ask your neighbor, such as:
 - Vacation on the beach or in the snow?
 - Listen to opera or hip hop?
 - Eat something savory or sweet?

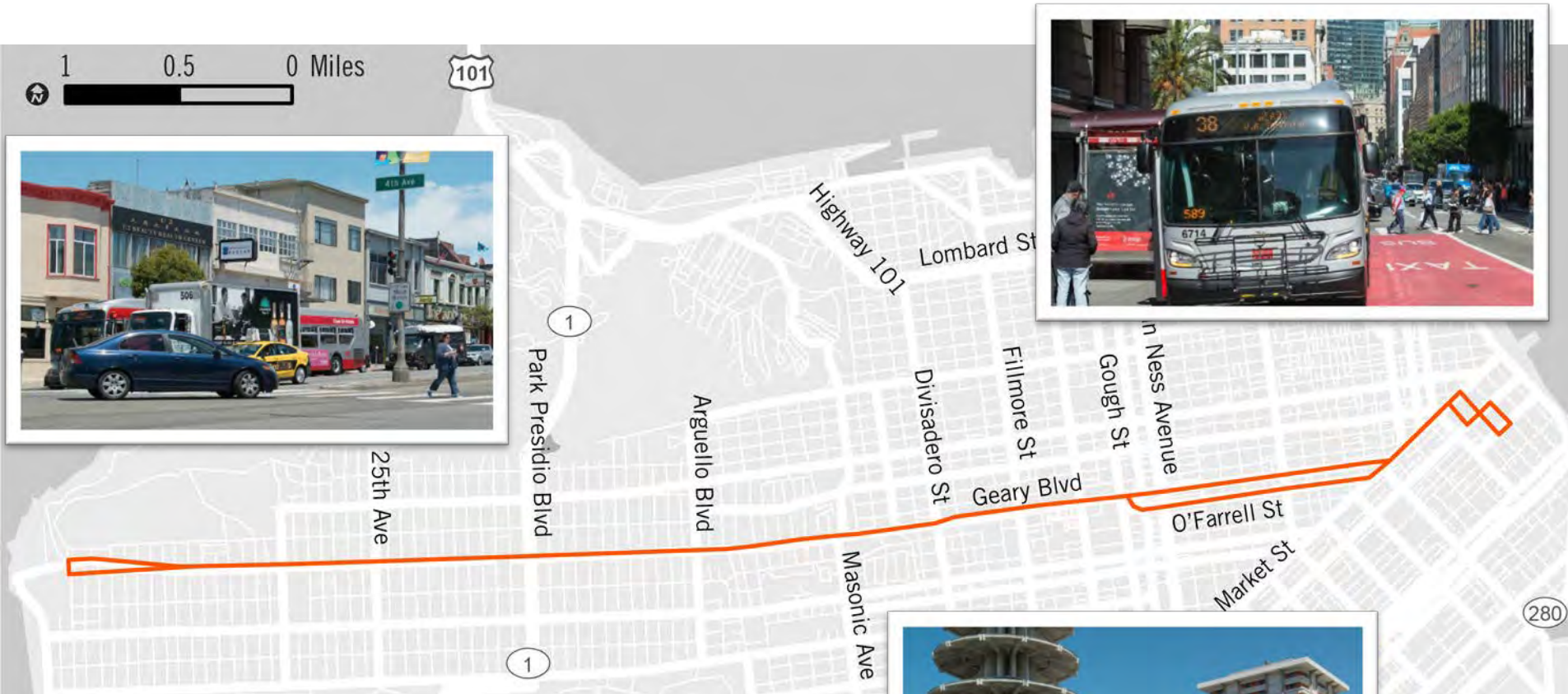
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Geary corridor: looking east



The Geary corridor: 54,000 riders/day

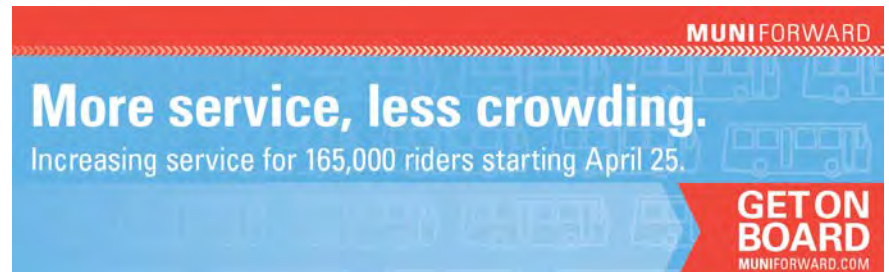


We've been busy making major improvements

New low-floor buses



More frequent service



Safety enhancements



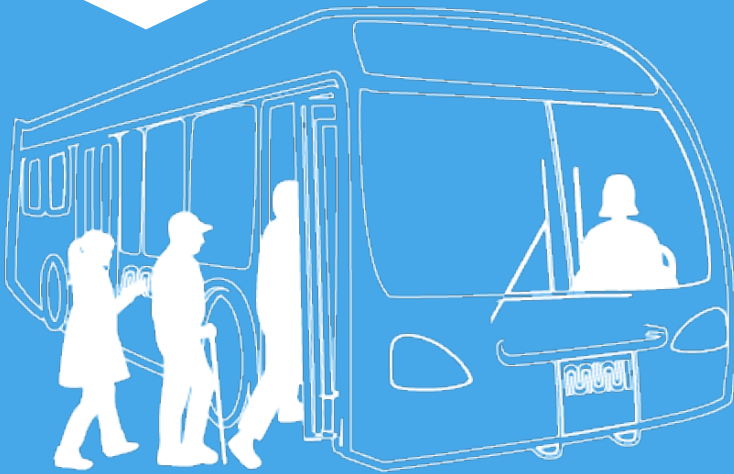
Red lanes downtown



And our customers are noticing

*"Thank you for
the bus lanes!"*

*"I like the new buses. They have
more room and are cleaner."*



*"38 bus improved
immensely within
the last 3 years"*

But, more is needed



High ridership is a blessing and a curse

- More frequent service → harder to prevent bus bunching
- Geary riders experience crowded buses, uneven wait times and inconsistent travel times



SF's longest High-Injury Corridor

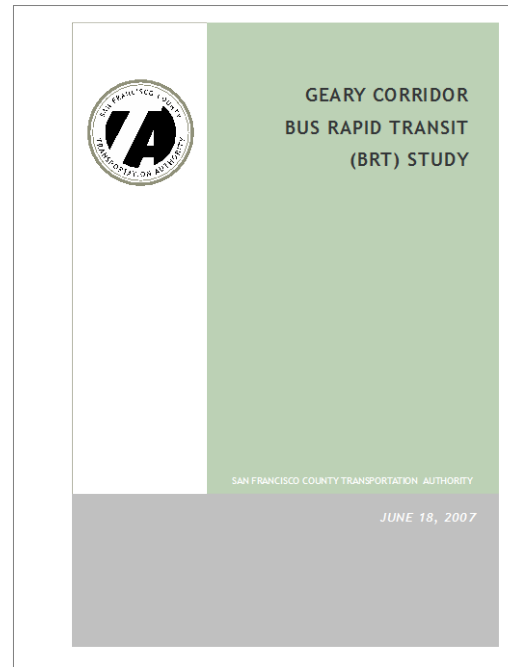
- Geary travelers are eight times more likely to be hit by traffic than the city average

Geary BRT History

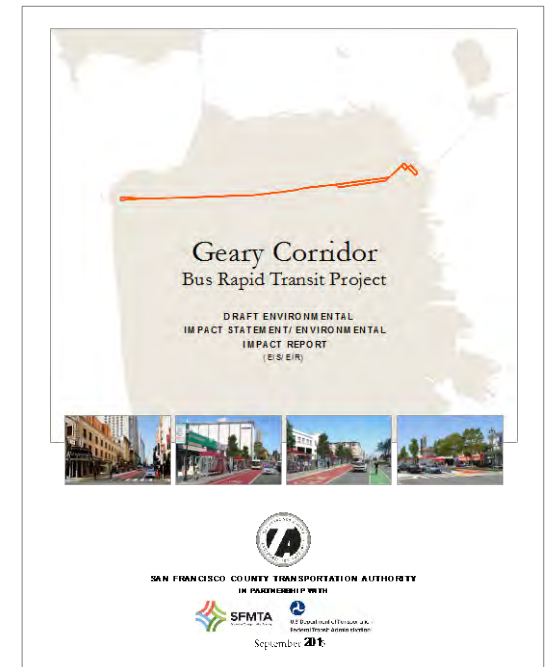
2003 Prop K Sales Tax and 2004 Countywide Transportation Plan



2005-2007 Feasibility Study



2008-2017 Environmental Review



Major project features

Dedicated bus lanes

New signals + crosswalks

Better bus stops

Pedestrian bulbs, median refuges

Smarter traffic signals

Calming the “expressway”

Bus-Only Lane Configuration



Example: O'Farrell at Leavenworth - Before



86 MILLION AMERICANS MAYBE EVEN YOU, HAVE PREDIABETES. GUY-WAITING-FOR-THE-BUS.

DoIHavePrediabetes.org



Coca-Cola
Econo Market

38R GEARY RAPID
Transbay Terminal

6248

STOP BUS

TAXI

Example: O'Farrell at Leavenworth - After



Example: Geary at Buchanan - Before



Example: Geary at Buchanan - After



Example: Geary at 17th Ave - Before



Example: Geary at 17th Ave - After

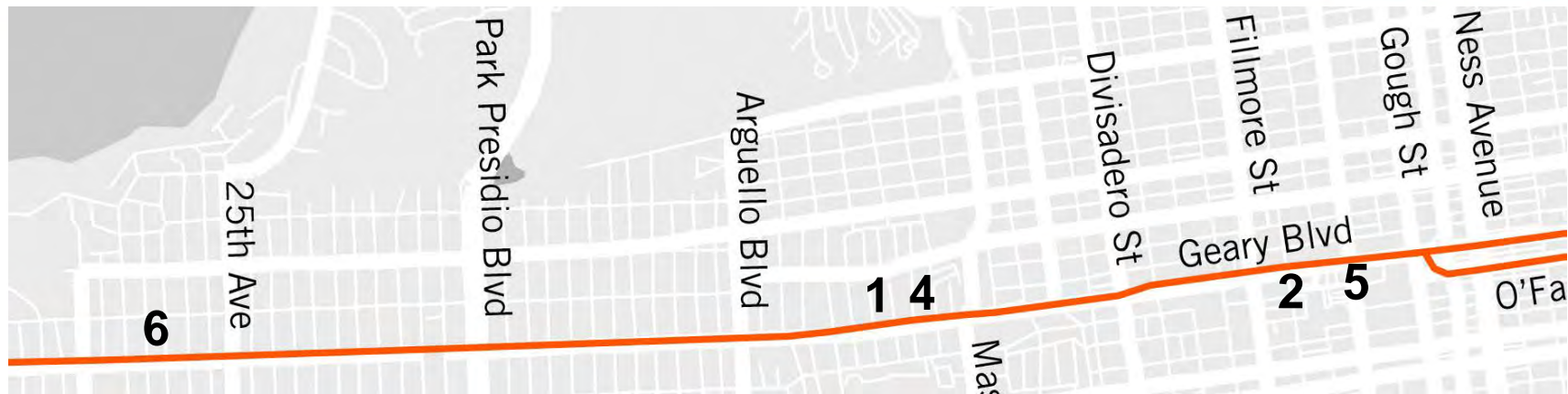


Extensive past outreach process

- 4 major rounds of outreach
- Public meetings
- **250+** meetings w/ **65+** stakeholder groups
- **33** Citizens Advisory Committee meetings
- Multi-lingual communications
- Corridor surveys
- OWL Visualization kiosks
- Flyering at bus stops
- Web, email, social media updates
- Newspaper ads
- Corridor postings
- Ambassadors at bus stops



Recent Design Refinements in Response to Stakeholder Input



Changes made between Draft EIR/EIS and Final EIR

- 1 - Retention of Local and Express bus stops at Spruce/Cook (No Rapid stop)
- 2 - Retention of the Webster Street pedestrian bridge
- 3 - Addition of more pedestrian crossing improvements

Changes made at SFCTA Board Meeting on January 5, 2017

- 4 - Retention of Collins Street local bus stops
- 5 - Retention of Laguna Street Rapid bus stops

Changes made at SFCTA Board meeting on June 27, 2017

- 6 - Shift in WB transition from center-running to side-running from 27th to 28th Avenue

Project benefits and tradeoffs

Benefits

- Faster more reliable transit trip
- Safer street
- More comfortable bus stops
- Optimized traffic flow with state-of-the-art signals

Tradeoffs

- Decrease in # of travel lanes
- Small reduction in on-street parking
- Some temporary disruption while construction occurs

Who will benefit?

Geary customer demographics

	Low Income		People of Color	
	#	%	#	%
38	15,000	57%	15,000	58%
38R	11,000	47%	15,000	57%

SFMTA System wide On-Board Survey, 2014

On Geary and Rail



Geary agency partners



SFMTA
Municipal
Transportation
Agency

Design and implementation lead



**Planning + environmental review
lead, funding partner**



**Federal Transit
Administration**

**Federal lead agency, administers
“Small Starts”, anticipated as major
funding source for Phase 2**



**Design and contracting services to
SFMTA**

- MTA Board Meeting next Tuesday July 18, MTA Board approval, selection of preferred alternative
- **Geary Rapid:**
 - Fall 2017: detailed design outreach
 - Early 2018: MTA Board approval
 - Mid-2018: Begin implementation
- **Geary Corridor Improvement Project**
 - Begin ~1-year preliminary design process

Draft Geary Rapid Detailed Design Outreach Approach

Strategies

- Stakeholder meetings/
presentations/field visits
- Door-to-door merchant outreach
- Bus stop outreach
- Open houses
- Presentations to neighborhood
groups
- Blog posts
- Email updates
- Tabling at community events
- Corridor walk throughs

Materials

- Project drawings
- Website
- Mailers
- Flyer
- Open house boards
- Posters

Areas for CAC Feedback

- Clarifying questions on project background, scope
- For Geary Rapid detailed design outreach:
 - Other strategies to recommend?
 - What is best way to reach types of stakeholders you represent?

Geary Overview

- Member questions?
- GearyRapid@sfmta.com
- Public comment

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Purpose:

- Offer community members direct access to project staff throughout each project stage and provide a forum to constructively resolve issues.
- Act as the voice of and a liaison to the Geary corridor community.
- Provide recommendations and advice on ways city can support and work with community to improve construction conditions and be a good steward of the neighborhood.

Your Roles and Responsibilities:

- Attend all meetings.
- Sign in for each meeting.
- Engage in constructive discussions.
- Review and respond to presentations on approach, content and data at appropriate times and respond with guidance and input.
- Inform project staff of community perspectives, priorities and concerns.
- Disseminate project information to the community.
- Motivate each other to strive for a successful project.

Committee Logistics:

- Project team will oversee and attend all Geary Community Advisory Committee meetings.
- Agendas posted and emailed one week in advance of meeting.
- Minutes posted and emailed one week after meeting.

An orientation will be held for members about serving on a City and County of San Francisco advisory committee in fall.

Geary CAC Structure

- Member questions?
- Public comment

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Public Comment

- See Member Comment Policy on back of agenda.
- Member comment for matters within the Geary Community Advisory Committee jurisdiction and are not on today's calendar.
- Public comment is limited to two minutes each.

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Next steps

- Anticipate meeting in mid-to-late September, to be scheduled on a Wed. evening
- Draft agenda:
 1. Election of Chair/Vice-Chair
 2. Geary Rapid fall outreach plan and materials
 3. Roadmap of future meetings/agenda items

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