

THIS PRINT COVERS CALENDAR ITEM NO. : 10.2

**SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY**

DIVISION: Board of Directors

BRIEF DESCRIPTION:

Providing free Muni transit passes to registered attendees of the American Public Transportation Association's Annual Meeting from October 2 – 8, 2015.

SUMMARY:

- San Francisco is the site for the 2015 APTA Annual meeting which is expected to attract approximately 2500 transit professionals and their spouses.
- It is customary for local transit systems to provide a free transit pass to all registered conference participants.
- In September 2000 and June 2008, when the SFMTA hosted APTA's Annual Meeting and Rail Conference, the SFMTA worked with AC Transit, BART, Golden Gate Bridge District, SamTrans, Caltrain, and the Santa Clara County Valley Transportation Authority to provide a transit pass that allowed free rides on these Bay Area transit systems.
- This coalition is working on the 2015 Annual meeting and will offer a Clipper Card to conference attendees which can be used on all Bay Area systems from October 3 – 8, 2015.

ENCLOSURES:

1. SFMTAB Resolution

APPROVALS:

DATE

DIRECTOR _____

5/26/15

SECRETARY _____

5/26/15

ASSIGNED SFMTAB CALENDAR DATE: June 2, 2015

PAGE 2

PURPOSE

Providing a free Muni transit pass to registered attendees of the American Public Transportation Association's Annual Meeting from October 2 – 8, 2015.

GOAL

This recommendation is consistent with the SFMTA Strategic Plan Goal 4: Create a workplace that delivers outstanding service.

DESCRIPTION

Every year APTA holds an Annual Meeting for public transportation professionals to engage in educational sessions, workshops, tours, and network with colleagues. Each year the conference location changes giving different transit agencies the opportunity to host the conference. The 2015 conference will be held in San Francisco from October 4-7, and it is anticipated that 2500 transit professionals from around the world will attend.

It is customary for local transit systems to provide a free transit pass to all registered conferees. In June 2008, when the SFMTA hosted APTA's 2008 International Rodeo and Rail Conference in San Francisco, the SFMTA worked with AC Transit, BART, Golden Gate Bridge District, SamTrans, Caltrain, and the Santa Clara County Valley Transportation Authority to provide a pass allowing free rides on these Bay Area transit systems. Also, when San Francisco last hosted the Annual Meeting in 2000, the SFMTA provided a free transit pass to all registered conferees.

This coalition is working on the 2015 Annual meeting and will offer a Clipper Card which can be used on all Bay Area systems. Cubic is donating the design of the card which will be provided to attendees when they arrive at Registration.

ALTERNATIVES CONSIDERED

Not providing the joint transit pass to conferees at the APTA 2015 Annual Meeting would be a departure from past practice for the SFMTA and other transit agencies across the nation that host APTA conferences throughout the year.

ENVIRONMENTAL REVIEW

Modifications to the SFMTA's fare schedule are subject to the California Environmental Quality Act (CEQA). CEQA provides a statutory exemption from environmental review for the establishment, modification, structuring, restructuring or approval of rates, tolls, and other charges pursuant to California Public Resources Code section 21080(b)(8) and CEQA implementing guidelines, Title 14 of the California Code of Regulations section 15273, if these rates, tolls, and other charges will be used to meet operating expenses, including employee wage rates and fringe benefits, or purchase or lease supplies, equipment, or materials.

PAGE 3.

Under the authority granted by the Planning Department, SFMTA staff has determined that the proposed free transit service from October 2-8, 2015, as discussed in this calendar item, is statutorily exempt from environmental review under the above-cited provisions.

FUNDING IMPACT

The Chief Financial Officer indicates that providing passes for these events would have minimal impact on fare revenues.

PUBLIC OUTREACH

None.

OTHER APPROVALS RECEIVED OR STILL REQUIRED

Each transit system will secure the approval of the appropriate authority for free transit on their system.

The City Attorney has reviewed this calendar item.

RECOMMENDATION

Staff recommends that the Board provide a free Muni transit pass to registered attendees of the 2015 American Public Transportation Association's Annual Meeting from October 2 – 8, 2015.

SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS
RESOLUTION No. _____

WHEREAS, Every year the American Public Transportation Association (APTA) holds an Annual Meeting for public transportation professionals to engage in educational sessions, workshops, tours, and network with colleagues; and,

WHEREAS, This year, the annual meeting will be held in San Francisco; and,

WHEREAS, It is customary for the host transit system to provide a free transit pass to all registered participants to use during their stay in the host city; and,

WHEREAS, The San Francisco Municipal Transportation Agency is working with AC Transit, BART, Golden Gate Bridge District, SamTrans, Caltrain, and the Santa Clara County Valley Transportation Authority to provide a pass allowing free rides on these Bay Area transit systems; and,

WHEREAS, The SFMTA, under the authority granted by the Planning Department, has determined that the proposed free transit service is statutorily exempt from environmental review under California Public Resources Code section 21080(b)(8) and CEQA implementing guidelines, Title 14 of the California Code of Regulations section 15273, since these rates, tolls, and other charges will be used to meet operating expenses, including employee wage rates and fringe benefits, or purchase or lease supplies, equipment, or materials; and,

WHEREAS, Said CEQA determination is on file with the Secretary to the SFMTA Board of Directors and is incorporated herein by this reference; now, therefore be it;

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors approves providing a free Muni transit pass to registered attendees of the American Public Transportation Association's Annual Meeting from October 2 – 8, 2015.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of June 2, 2015.

Secretary to the Board of Directors
San Francisco Municipal Transportation Agency