



SFMTA

Muni Equity Working Group

January 23, 2025

Agenda

Time	Item
5:30 p.m.	Welcome
5:35 p.m.	Presentation on Summer 2025 Muni Service Plan Options
5:50 p.m.	Discussion
6:55 p.m.	Closing and planning next meeting
7:00 p.m.	Meeting adjourns



SFMTA

Muni Service Cuts Proposals Summer 2025

January 2025

Why do we have to cut Muni Service?

Changes to Muni service reflect our current budget, staffing and vehicle availability.

In summer 2025, reducing Muni service by ~4% to match our available staffing.



Why do we have to cut Muni Service?

- Changes to Muni service reflect our current budget, staffing and vehicle availability
- We have paused hiring due to our financial situation, when staff leave the agency, we are forced to reduce service accordingly.
- For service that is reliable, we aim to only schedule Muni service that we do have the resources to operate.
- On February 1 and March 15 making minor reductions to Muni service to operate more efficiently by eliminating redundant service and streamlining operations.
- In summer 2025, reducing Muni service by ~4% to match our available staffing.



Service Planning Schedule

January 8	Outreach to policymakers, labor partners, SFMTA staff, Muni Service Equity Working Group to get input for Summer 2025 Muni Service Proposals begins
February 4	Outreach to stakeholders, riders, general public begins. Service proposals presented to SFMTA Board (info item).
February 25	Feedback incorporated into service cut proposal; Title VI analysis
March 18	Board to review Title VI analysis for service proposal, consider for plan approval
August 2	Implement Summer 2025 Muni Service Plan
August 16	Optional alternative start date for Summer 2025 Muni Service Plan (SFUSD back to school scheduled August 18)

Outreach Process: Objectives

- **Outline Muni service** cuts that would best align service with available resources.
- **Create public awareness** of 3 directions the SFMTA could take for Muni service cuts.
- **Collect feedback** on each of the directions.
- **Use feedback for a proposal** to cut Muni service. (Requires SFMTA Board approval by March 18, 2025.)
- **Maintain public trust** by providing significant notice and transparency about service cuts scheduled in summer 2025



Outreach Process: Phases

Phase	Phase 1	Phase 2	Phase 3
Dates	Jan. 8 to 27	Feb. 4 to 25	Mar. 3 to Mar. 13
Audiences	Policymakers, internal stakeholders, labor partners, Muni Service Equity Working Group	Stakeholders, riders and the public	Policymakers, stakeholders, labor partners, riders, the public
Objectives	<ul style="list-style-type: none"> • Provide transparency and build trust. • Outline and create awareness of 3 directions for Muni service cuts. • Collect feedback 		Incorporate feedback heard on directions into proposal. Provide transparency, share how feedback was incorporated
Deliverables	Briefings offered to policymakers and labor leaders, All-staff meeting presentation, Draft feedback form for review	Multilingual recorded presentation, e-blast, briefings. Feedback form. Promote Feb. 4 MTA Board meeting	Updated multilingual recorded presentation, e-blast, briefings. Promote Mar. 18 MTA Board meeting

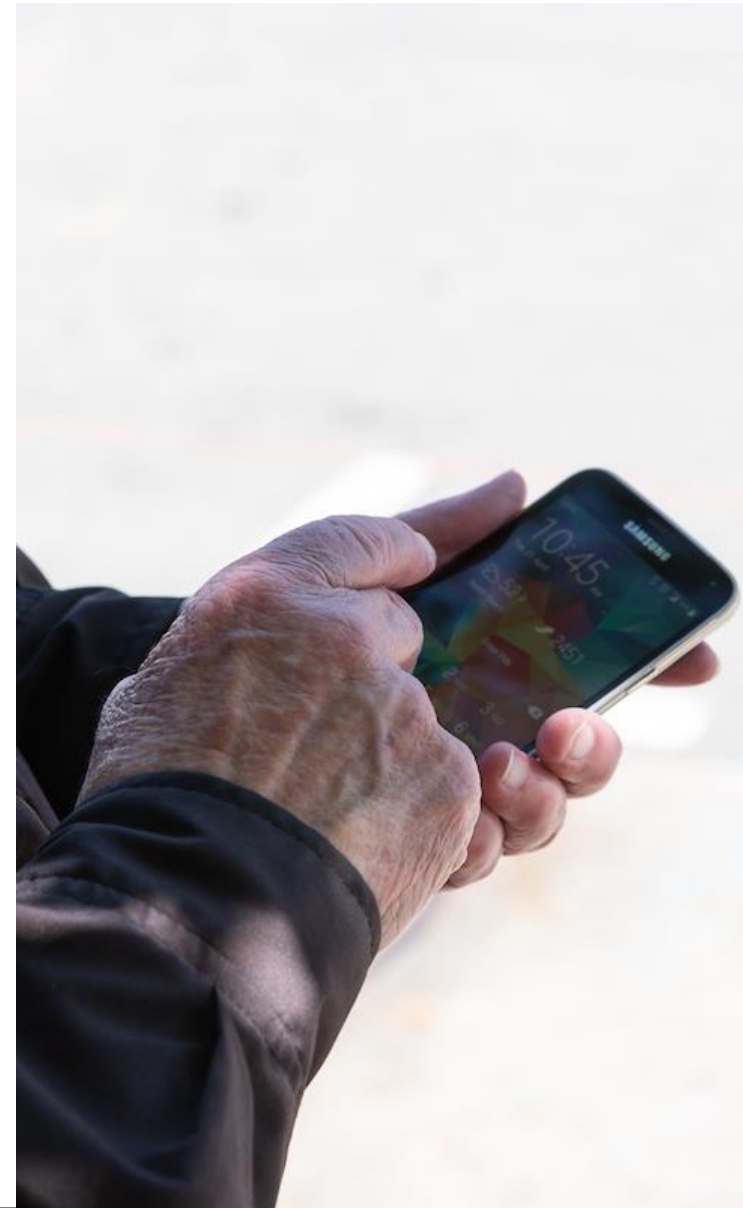
Feedback Form

Purpose & Need:

- Collect input on three directions from the public
- Identify details that have strong support/opposition
- Assess how details of three directions affect their perception
- Use input to inform service planning

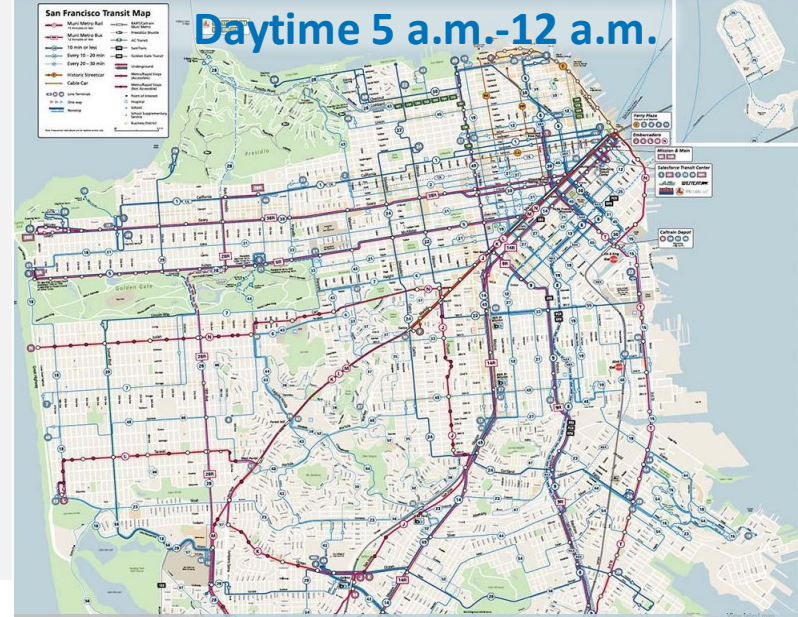
Deployment plan:

- Share draft with and receive input from policymakers Jan. 8-27
- Post multilingual feedback form Feb 4. on website along with multilingual presentation of options, Feb 4-25. Promote via e-blast, emails and briefings.
- Share preliminary feedback and promote at Feb. 4 SFMTA Board meeting
- Share results in Title VI analysis and at Mar. 18 SFMTA Board Meeting



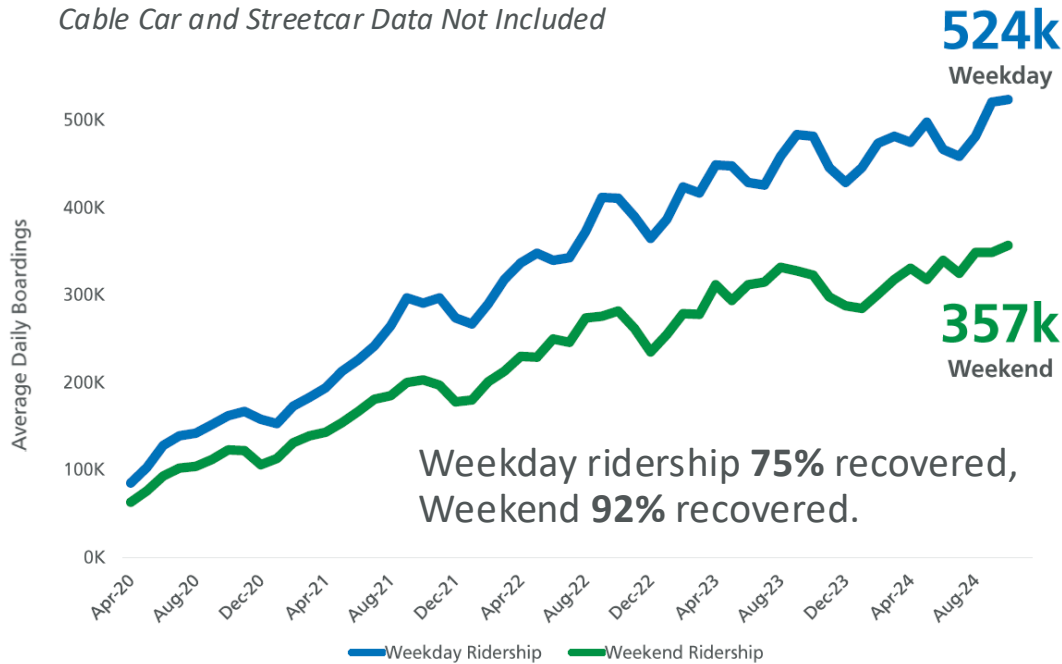
Muni Service Today

- **72 routes** on 5 modes
- **24/7 service:** Daytime and Owl networks
- **Over 3,000 stops:** All SF residents are within ¼ mile of Daytime stop, ½ mile of Owl stop
- **13 Subway Stations, 2 subways**



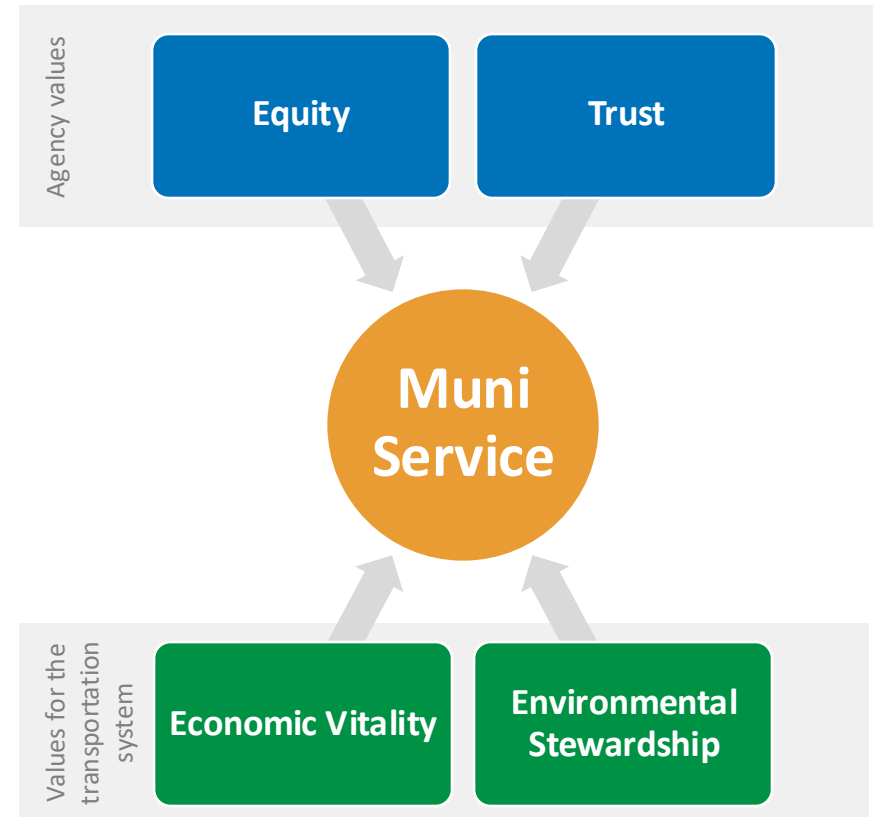
October Weekday and Weekend Ridership

Cable Car and Streetcar Data Not Included



Muni Service Decision-Making Criteria

- Neighborhoods identified by the Muni Service Equity Strategy
- Service coverage and locations of trip generators
- Access to opportunities
- Ridership demand (crowding) and frequency
- Feedback from customers, operators and policymakers
- Support economic recovery
- Cost per rider



Muni service criteria based on agency values

Muni Service Equity Strategy

Goal: Muni Service is the same or better on equity routes...

Equity Strategy Neighborhood & Routes



Muni Systemwide Demographics*

**preliminary data from 2024 Muni On-Board Survey*

70%

People of Color

38%

Live in low-income households *(based on 200% Federal Poverty Level)*



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Next Meeting Planning