



Mission Bay Transportation Improvement Fund Advisory Committee (MBTIFAC)

Bruce Agid – Chair
Sarah Bertram – Vice Chair
Bernadette Jimenez
Mike Hawkins

Mission Bay Transportation Improvement Fund Advisory Committee Meeting

Thursday, October 24th, 2024 @ 10am-12pm
Rm. 2105 Mission Hall – UCSF Mission Bay Campus 550 16th St
Minutes - DRAFT

Table with 5 rows: Advisory Committee Seats, Seat 1 (Golden State Warriors), Seat 2 (UCSF), Seat 3 (Neighborhood resident), Seat 4 (Neighborhood business owner), Seat 5 (Neighborhood resident). Each row lists the member name and their role (Voting member or Alternate).

- 1. Call to order/roll call -Bruce Agid, Chairperson & Fisher Zhu, SFMTA Liaison
a. Called to order at 10:01AM
b. Voting members in attendance: Mike Hawkins, Bruce Agid, Sarah Bertram
i. Excused absences: Amit Kothari
ii. Unexcused absences: Cathrine Sharpe (3rd unexcused absence)
c. UCSF sent email to update appointments to the Advisory Committee. Need to document this and make it official.
2. Approve Minutes September 26th, 2024, Meeting (For Discussion and Possible Action)
1. A motion was made by Mike Hawkins, seconded by Sarah Bertram
Public Comment: None
o Ayes – Agid, Bertram, Hawkins
o Absent: Kothari and Sharpe
Motion passes – minutes approved
3. A motion was made by Bruce Agid, seconded by Sarah Bertram to add Old Business to the agenda
a. Public Comment: None

- b. Ayes – Agid, Bertram, Hawkins
- c. Absent: Kothari and Sharpe

Motion passes

- I. Updated number of projected events (Information provided by Mike Hawkins)
 - II. Private events (Information provided by Mike Hawkins)
 - 1. Associated costs are billed back to the client, not to MBTIF
 - 2. DPW only deploys staff to clean pre-and post-event upon request
 - 3. DPW responds to 311 calls as needed, as part of typical duties
 - III. Neighborhood Survey (Information provided by Mike Hawkins)
 - 1. Adding questions about public safety and cleanliness
 - 2. Add to agenda in the next meeting “Mission Bay Neighborhood Survey”
 - 3. Timeline for survey to go out is flexible. Some time in November
 - 4. Mike Hawkins will send the survey to SFMTA Liaison before next meeting
 - IV. Citywide vs Chase Center mode share (Information provided by Mike Hawkins)
 - 1. Compared 2019 and 2021 data – post-event surveys
 - 2. Chase Center saw personal vehicle use increase by about 21%
 - 3. Citywide saw personal vehicle use increase by about 13%
 - 4. Chase Center saw public transit use decrease by about 19%
 - 5. Citywide saw public transit use decrease by about 12%
 - 6. Theory for Chase Center seeing more pronounced numbers is that these events are mostly post-work events. If people are not taking transit to work, they are more likely to drive to go to Chase Center events
 - 7. Biggest mitigation action right now is to get the word out that transit fares are bundled in event ticket
 - 8. Mode share data lags behind actions taken
 - 9. Chair Agid would like to see trend reverses and not become the new baseline
 - V. Bike valet data (Information provided by Mike Hawkins)
 - 1. Data goes back to beginning of 2021 due to change of operator
 - 2. Seen growth and increased utilization of bike valet
 - 3. Data does not include bike share or people parking their bikes elsewhere
 - 4. Bicycle Coalition reached out to explore efforts to increase bike usage, such as creating some type of raffles or group rides
3. Department Budget Reports (For Discussion and Possible Action)
- a. SFMTA
 - i. Budget now utilizes updated event number projection
 - ii. Projected event numbers went down due to uncertainty in the market and current booking trends. The numbers have already been rounded up
 - iii. FY26 projected expenditure decreased from around \$7.1M to \$5.5M. Revenue is also reduced accordingly
 - iv. Deficit is around \$1.3M. MTA is still working internally to resolve this deficit by looking at savings elsewhere
 - v. Cannot remove debt service expenditure as it is on fixed payment schedule
 - vi. SFMTA is working with the Mayor’s Budget Office and the Controller’s Office for the rest of the Fiscal Year on the funding
 - b. SFDPW
 - i. Updated budget given new number of events

- ii. SFDPW budget includes two lines for OCII/MB parks can servicing
 - iii. Invite SF Recreation and Parks and the Port to a future meeting to discuss funding and responsibilities
 - iv. SFDPW budget also includes new budget ask of \$87K from the carryforwards to address street vendors without permits. SFDPW staff will work together with SFPD to clean up after the vendors are cleared out. Requires specific SFDPW staffing in certain job classifications to do this work
 - v. This ask is not included in the slides and SFDPW is asking to include it
 - vi. Chair Agid voiced concern on SFDPW making this ask so late in the process
 - c. SFPD
 - i. Committee members expressed concern that the math presented is confusing. The number of events went down but the budget went up significantly
 - ii. Chase Center has asked SFPD to help address street vending issues. SFPD is partnering with SFDPH, SFDPW, and SFFD on this issue. SFPD is not asking for additional funds
 - d. General Comments
 - i. Committee members want to appreciate the work that everybody is doing and want to fight along with City agencies to get funding. Committee members commented that they wanted to understand the budget issues, and that the story they tell must be intuitive so that they can comfortably stand behind their letter.
 - ii. Committee members want the following 4 matters to be addressed before the vote in the next meeting:
 1. Updated SFPD budget numbers
 2. SFDPW's new budget request to clean up after street vendors
 3. Deciding on if the carryovers from SFDPW should be used to cover the shortfall at SFMTA
 4. Achieve agreement on the roles of Recreation and Parks, Port, and SFDPW in servicing cans at parks near Mission Bay
 - iii. Chair Agid commented that the SFMTA liaison need to talk to the City Attorney's Office and the Controller's Office to understand the funding of MBTIF after its first five years
 - e. Public Comment:
 - i. None
4. Draft and Finalize Letter to Mayor's Budget Office (For Discussion and Possible Action)
 - a. Item is tabled
5. Update and Approve AC Workplan
 - a. A motion was made by Bruce Agid, seconded by Sarah Bertram to add approving the 2024 – 2025 AC Work Plan to the next meeting agenda
Public Comment: None
 - Ayes – Agid, Bertram, Hawkins
 - Absent: Kothari and Sharpe
 Motion passes
6. Public Comments

None

7. Advisory Committee comments (Discussion Only)
 - a. In the November meeting, vote on the budget to decide if \$87K ask from SFDPW should be included
 - b. In the November meeting, add item for discussion and possible action on the Neighborhood Survey
 - c. In the November meeting, update AC work plan to include the Port and SF Recreation and Parks, and DPH vendor clean up items
 - d. In a future meeting, invite representatives from the Port and SF Recreation and Parks here to talk with SFDPW about park cleanliness and the financing for it
 - e. In a future meeting, invite representatives from DPH to discuss hot dogs and street vendor
 - f. Catherine Sharpe has 3rd unexcused absence. Chair Agid already talked to Mayor's Office person Jesse to find replacement.
 - g. Chair Agid asked to get clarity on whom the Advisory Committee members are, get the official notification from UCSF on their new appointees, and confirm that Catherine Sharpe is no longer a member of the Advisory Committee.
 - h. Chair Agid requests to receive future packets by 5pm Friday before the meeting to review the package. The package should be together, and not updated again unless there is an emergency.
 - i. Public Comment:
None
8. Adjourn
 - a. A motion to adjourn was made by Sarah Bertram, seconded by Mike Hawkins at 12:07PM