



Bayview Community Shuttle Program



Bayview Community Shuttle Program: Transportation Resource Center Committee

October 08, 2024

10:00 AM – 11:00 AM

5009 3rd Street, San Francisco, CA 94124

CYC - Raymond, Leanne, Alex

SFMTA - Justin, Javaun

HopeSF - Anthony

Agenda:

1. Introductions

2. Visibility improvement: Pull-up banner design

- Banner components: Logo, messages, picture, etc
 - Message suggestion: Highlight the services (Most asked item, like clipper card service)
 - Message suggestion: Link + QR code to the TRC webpage
 - Message suggestion: Can copy the first message of the website, list top services
 - Message suggestion: “Do you know the available transportation resources here”
 - Logo: SFMTA, CA Air Resource, CYC
 - Picture: Justin to follow up on stock photo, if any
 - Timeline: Banner to be obtained by next quarterly report
 - Timeline: Obtain design in the first month

3. Intake Update

- Reduction in intake from last quarter
- Mobile Sales Van was on pause in July due to lock issue
- September MSV increased in people passing by for info, but not asking for specific service

4. Partner reports on past activities (July to September, 2024)

- More tabling events in comparison to workshop events
- Backpack Giveaway
- Moscone Senior Ball

5. Partner reports on upcoming activities (October to December, 2024)

6. Report to Community Congress

7. Next Meeting: January 15th, 2025



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