



SFMTA

Building Progress: Potrero Yard Neighborhood Working Group

May 2024 | Meeting #43



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Detailed Agenda

1. Member & SFMTA Announcements — 5 minutes
2. Project Update – 25 minutes
3. Public Art – 15 minutes
4. Project Procurement – 10 minutes
5. Bus Yard Updates – 20 minutes
6. Next Steps — 5 minutes
7. Public comment - members of the public who wish to participate in the meeting virtually will be placed on mute, regardless of joining via video or by phone, until the Public Comment section.





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Member and SFMTA Announcements

Bonnie Jean von Krogh, SFMTA



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SFMTA Budget Update

April 16: SFMTA Board of Directors approved FYs 2025 & 2026 operating & capital budgets. Sent to Mayor's Office for review. **Next:** Board of Supervisors for review. Budget continues to provide:

- **Transit service** on 72 Muni routes
- **Improvement projects** to increase Muni safety, cleanliness, and reliability
- **Paratransit service** for 500K seniors and people with disabilities
- **Street safety programs** and projects like new street designs

Budget closes remainder of projected 2-year budget gap. SFMTA already reduced the gap from \$214M to \$12.7M by reducing expenses, increasing efficiencies and limiting hiring to key positions.

Muni fare changes:

- **Cash fare** remains the same
- Continue **Free Muni for Youth**
- Continue **50% discount** on monthly passes for:
 - Riders with low incomes
 - Seniors
 - Riders with disabilities
- **Clipper Card discount reduced** (but not eliminated) over two years

Other changes:

- **Parking fines** will increase (Street cleaning and meter violations will go up by \$15 over two years)
- 36 additional **fare inspectors**
- Reallocating resources to **improve intra-agency collaboration** to speed up street design changes

New Parking Enforcement Effort to Focus on Safer Sidewalks and Streets

Neighborhood Operations Plan

What: Prioritize enforcing safety-related violations:

- **Crosswalks** -- Do not block driveways or crosswalks. Driveway begins at “curb cut,” where the driveway begins to slope downward toward street level. Residents can park parallel on street in front of their own driveways if driveway serves 1 – 2 units and the vehicle is registered to the address.
- **Sidewalks** -- Do not park on sidewalks, even if the pedestrian path is partly clear or if a vehicle is parked across a driveway. City’s parking regulations: [SF Planning Dept’s Code Enforcement](#). Check your sidewalk’s width: [DPW grade map](#)
- **Bike lanes** -- Do not obstruct bikeways.

Where: Rotating in each supervisor district.

When: Started Apr 29



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MuniSafe: Enhancing Security for Customers and Staff

- **De-escalation:** hired more transit ambassadors to help customers and reduce conflicts
- **Enforcement:** continuing to partner with city agencies and capturing video to aid investigations for crimes on Muni. Each Muni bus and train has at least 11 cameras
- **Education and outreach:** sharing resources to support prevention and reporting harassment on Muni
- **What's next:** using data to improve safety

[SFMTA.com/MuniSafe](https://www.sfmta.com/MuniSafe)



Announcements: Working Group

Working Group members please share upcoming events or activities with the Working Group, SFMTA, and PNC.



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General Project Updates

Chris Jauregui, PNC
Myrna Ortiz, PNC
Monica Almendral, PNC



Project Update: Next Steps

The Project has been reviewed and entitled with unanimous support by the SF Board of Supervisors and ordinances signed into law by Mayor. The SFMTA and PNC continue to work together to:

- Prepare procurement documents for bidding general contractors
- Update finance and funding plans and terms
- Finalize project agreement
- Develop employee transition plans
- Interview candidates to fill vacant Working Group seats

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Community Engagement: May/June 2024

The SFMTA and PNC are looking forward to participating in the following community activities in May and June 2024:



Y for Community Day – May 11th | 2:30 p.m. – 7:00 p.m.

- 100 Whitney Young Cir, San Francisco, CA 94124

Carnaval Festival & Parade – May 25th and May 26th | ALL Day

- Festival on various stages along Harrison Street
- Parade starts on 24th Street (staging on Bryant Street)

Bayview Family Day – June 8th | 12:30 p.m. – 3:00 p.m.

- 100 Whitney Young Cir, San Francisco, CA 94124

Juneteenth & Father's Day Celebration – June 16th | 12:00 p.m. – 6:00 p.m.

- 903 Gilman Ave, San Francisco, CA 94124



[Any additional community activities that the WG recommends that the SFMTA and PNC participate?](#)



BUILDING PROGRESS YCD Community Engagement



- After careful consideration YCD and PNC have agreed to shift the role and responsibilities of YCD to community engagement consultant.
- YCD remains excited for the project and supportive of the remaining BIPOC development partners MEDA and TCDC.





Public Art Update

Jackie von Treskow, SF Arts Commission



Potrero Yard Modernization Public Art Program
Artist Selection Update | Potrero Yard Neighborhood Working Group | Tuesday, May 14, 2024



Artist Qualification Panel met in February to review **225 RFQ applications** to develop a short list of 31 applicants deemed most qualified for the glass artwork opportunities.

Artist Review Panel One met on March 11 to identify **(4) finalists for each glass artwork opportunity** who were invited to develop site-specific conceptual proposals for the project.

Artist Finalist Orientation Meeting was held at the Potrero Yard on March 25.



ATTENDEES:

Celeste Byers and Spencer Keeton Cunningham, Artist Team
Chris Jauregui, Vice President, Plenary Americas
Christopher Burch, Artist
Elaine Chu and Marina Perez (Twin Walls Mural Company), Artist Team
Jackie von Treskow, Senior Public Art Program Manager, San Francisco Arts Commission
Jet Martinez, Artist
John Angelico, Public Information Officer, San Francisco Municipal Transportation Agency
Jolene Yee, Friends of Franklin Square Park, Potrero Yard Neighborhood Working Group
Josue Rojas, Artist
Juana Alicia Araiza, Artist
Kathleen Crocetti and Juan R. Fuentes, Artist Team
Kerstin Magary, Section Director and Deputy Program Manager, San Francisco Municipal Transportation Agency
Mary Travis-Allen, American Indian Cultural District, Potrero Yard Neighborhood Working Group
Susan Cervantes (Precita Eyes Muralists), Artist
Tim Kempf, Senior Project Manager, Department of Public Works
Tony Gill, Architect, Arcadis IBI Group

SCHEDULE:

- 10:00 – 10:10 INTRODUCTIONS**
- 10:10 – 10:30 CLIENT: SFMTA and Project Overview**
- Overview of Agency and Services
 - Sustainability and Climate Action Mission
 - Current and Future Potrero Yard
- 10:30 – 10:50 SITE: Surrounding Neighborhoods + Cultural Districts**
- Potrero Hill and the Mission
 - American Indian and Calle 24 Latino Cultural Districts
 - Franklin Square
- 10:50 – 11:15 PROJECT: Potrero Yard Modernization Project**
- Project Stakeholders + Community Engagement
 - Potrero Neighborhood Collective
 - Potrero Neighborhood Working Group
 - Current Bus Yard Design and Next Phase(s)
 - Current Project Schedule
- 11:15 – 11:40 PUBLIC ART**
- Public Art Project Goals and Criteria
 - Budget and Timeline
 - Overview of Proposal Process
- 11:45 – 12:00 DISCUSSION / Q&A**
- 12:00 – 12:30 TOUR of Potrero Yard**

Celeste Byers and Spencer Keeton Cunningham



Celeste Byers's murals span the globe from Oakland to New Zealand. Through her paintings, she explores themes of cultural identity, drawing inspiration from her background to infuse her work with evocative representations that celebrate her dual heritage. Spencer Keeton Cunningham is a contemporary artist whose work encompasses large-scale paintings, murals, film and sculpture. A member of the Confederated Tribes of the Colville Reservation, his work focuses on environmental and social issues, including Native American rights.



Precita Eyes Muralists



Precita Eyes Muralists is based in San Francisco's Mission District and has over 46 years of community public art experience. PE is most well known for the hundreds of murals and mosaics that they have designed and created for the different communities within San Francisco, such as the iron "Gift of Xochiquetzal" in front of their Mural Arts Center and the beloved "Once Upon a Time in the Mission" mural on 24th street and Shotwell.



Twin Walls Mural Company



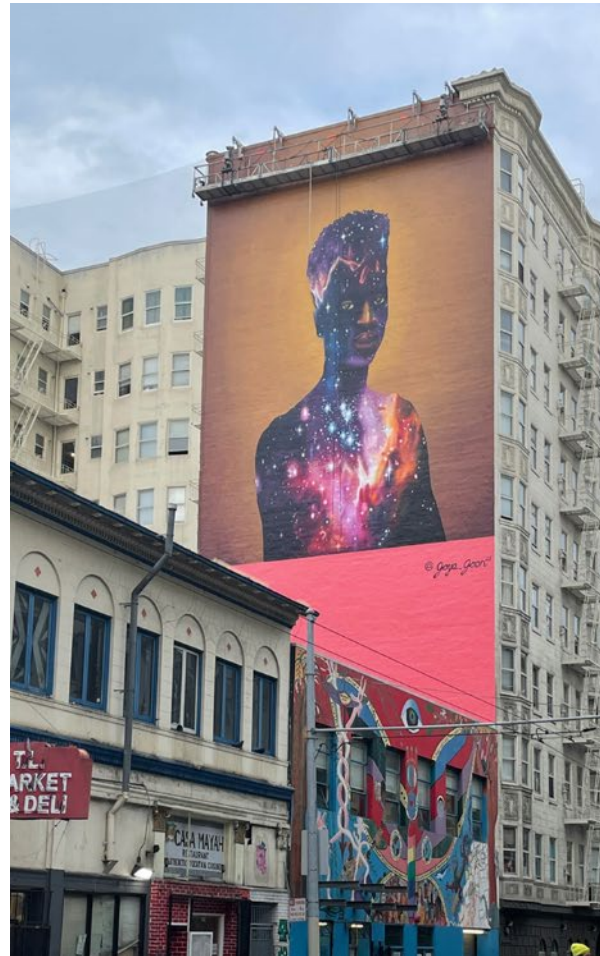
Twin Walls Mural Company (Elaine Chu and Marina Perez-Wong) is committed to addressing the perspectives of community, from human rights, highlighting injustices through the lens of oppressed people and revealing ancestral traumas to celebrating life through culture and color. Manifesting health, healing and connection, TWMC also encourages environmental stewardship.



Christopher Burch



Christopher Burch is a multi-disciplinary maker and educator based in San Francisco, CA, and St. Louis, MO. Engaging with myth, legend, and folkloric expression, Burch breaches issues of identity, spirituality, and social justice. Through a wide range of mediums, including painting, drawing, sculpture, music, and large-scale public works, Burch generates an enigmatic sense of wonderment that, at its core, is a testament to the poetics and resilience of the human spirit



Juan R. Fuentes



Juan R. Fuentes is the former director of Mission Grafica at the Mission Cultural Center for Latino Arts. Inspired by the Chicano Movement and mentors Rupert Garcia and Malaquias Montoya, Juan has dedicated his art as a cultural activist to supporting and being part of a global movement for social change. His silkscreen posters and relief prints have addressed many issues as they relate to communities of color, social justice, racism, and international struggles for liberation.



Jet Martinez



Oakland-based artist Jet Martinez is known for creating vibrant works of art that engage the traditions of Mexican folk art with contemporary aesthetics. Originally from the small beach town of Tuxpan, Veracruz, Mexico, and raised in Cuernavaca, Morelos, Martinez takes inspiration from his native culture's rich traditions of pottery, weaving and embroidery, enlivening the rigid architecture of urban environments with ornate patterns and abstract forms.



Josué Rojas

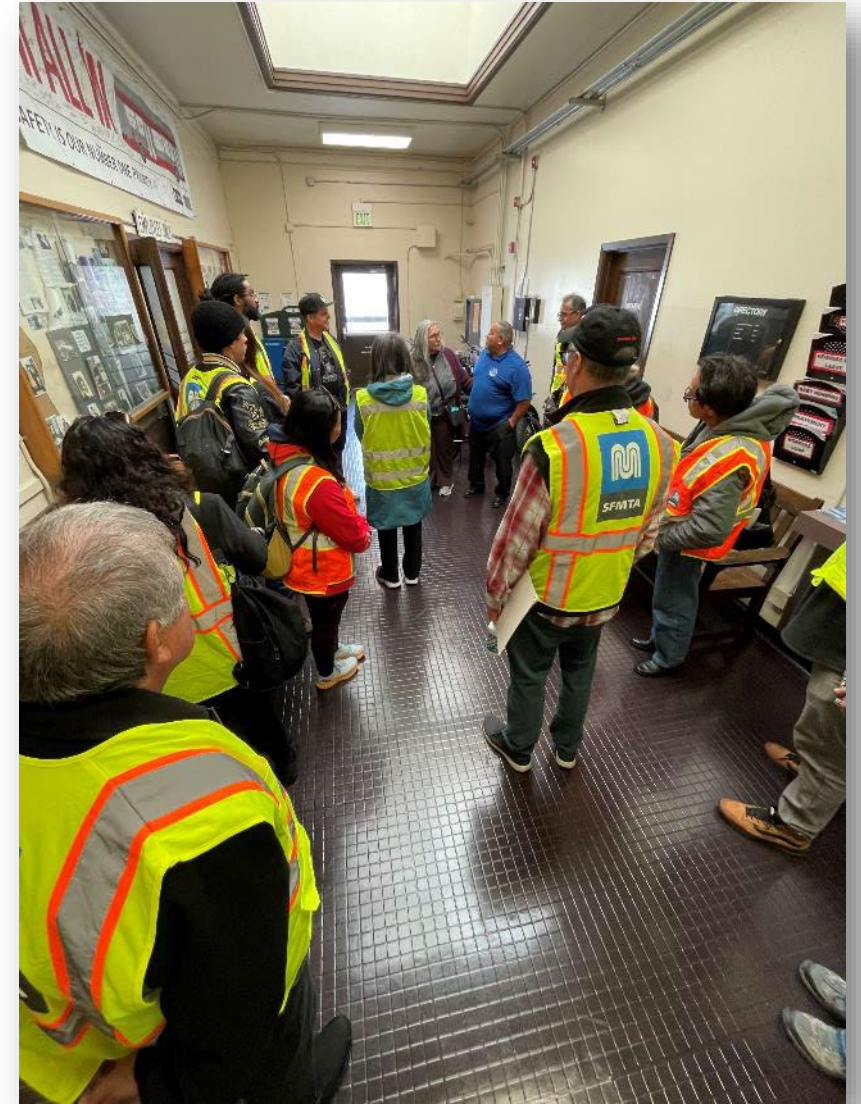


As an artist, educator and Mission native, Josue Rojas has more than 20 years of experience in fine arts, community arts, arts leadership, and bilingual and ethnic media in the San Francisco Bay Area. Throughout his many endeavors, his work and vision have been characterized by a commitment to San Francisco's cherished values of community arts and media, civic engagement, social justice and empowerment for migrant communities and marginalized communities at large.



Potrero Yard Modernization Project Glass Artwork Proposal and Selection Timeline

- March 25** Orientation Meeting
- Week of April 15** Early consultation with SFAC regarding initial Proposal ideas
- Week of May 20** Review of proposal development progress by SFAC staff
- Week of June 17** Final review of proposal materials with SFAC for feedback prior to finalization and submittal.
- July 15** Artists submit final proposals to SFAC
- July 31 – August 14** Two week display of the artist proposals online and at a location near the Project Site, to be determined.
- August 19** Presentation of Proposals to Review Panel; Review Panel selects one proposal for each site to be recommended to the Arts Commission for Approval.
- August 21** Proposals are submitted to the Visual Arts Committee (VAC), a subcommittee of the Full Commission, for approval. VAC recommendation is forwarded to the full Arts Commission for final approval by Resolution.
- September 2** Full Commission approval of VAC recommendation by Resolution.
- October 2024** Artists enter into contract with the Arts Commission for Design Development and Consultation during Fabrication and Installation of the Artwork.





Potrero Yard Modernization Project Public Art Timeline

Glass Artworks

Artist Finalist Orientation	March 25
Finalist Proposals Due	July 15
Artist Review Panel Two	August 19
VAC Approval	August 21
Arts Commission Approval	September 2
Artist Under Contract:	October 2025

Tile Artwork

Artist Review Panel One	Week of September 9, 2024
Artist Finalist Orientation	Week of September 23
Finalist Proposals Due	December 6
Artist Review Panel Two	Week of January 9
VAC Approval	January 15, 2025
Art Commission Approval	February 3
Artist Under Contract	March 2025

October 2024 – April 2025*	Artwork Design Development phase
May 2025 – November 2025*	Artwork Construction Document phase
December 2025 – September 2026*	Artwork fabrication
Winter 2026/Spring 2027*	Artwork installation

**Contingent on project construction schedule. Subject to change.*



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Update: Project Procurement

Chris Jauregui, PNC



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Bus Yard Design-Builder Procurement Schedule

Below identifies updated key milestone dates for the Bus Yard Infrastructure Facility development, including the procurement of a Prime Contractor:

Activity	Date
RFQ released to Respondents	July 5, 2023
Deadline for submission of SOQs	September 1, 2023 at 2:00 PM PT
Interviews	September 2023 – December 2023
Selection of Shortlisted Respondents	January 2024
Select LD LBE Liaison	January 2024
Anticipated release of RFP	Summer 2024
LBE Contractor Outreach Event	TBD
Anticipated Proposal due date	Fall 2024
Anticipated Preferred Proposer selection	Fall 2024

Communication Protocol

- As the Bus Yard Design-Build procurement advances to the Request for Proposal (RFP) stage, PNC will apply a Communication Protocol similar to the Developer RFP. Bidders will be prohibited from communicating with Working Group members about this Project.
- Bidders are welcome to attend Working Group meetings and review meeting minutes and decks from previous Working Group meetings.
- Working Group members are required to recuse themselves from the Working Group if bidding for or entering into an agreement with PNC at any tier, including with bidding contractors.
- Working Group members representing non-profit organizations are required to recuse themselves from the Working Group if a bidding contractor offers financial or in-kind support (ex. grant, event sponsorship) during the bid period.



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Bus Yard Updates

Chris Lazaro, SFMTA
Wade Wietgreffe, SFMTA



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Bus Yard Funding Opportunity

FTA Low or No Emission grant program application submitted

- Thank you for your letters of support!
- Potrero Yard Modernization Project — request for \$115 million
- SFMTA has asked the FTA to prioritize the Potrero Project if it can only fund one project request
 - Shovel Ready
 - Banner project for the SFMTA's overall facilities capital program



National Environmental Policy Act (NEPA)

Applicability

- Applies to federal agency actions (e.g., permit, funding)

Purpose of NEPA is similar to CEQA

- Assess and inform decision-makers of the environmental effects of an action prior to making a decision
- Since the Project already has CEQA certification, much of the work for NEPA has already been done

Next Steps

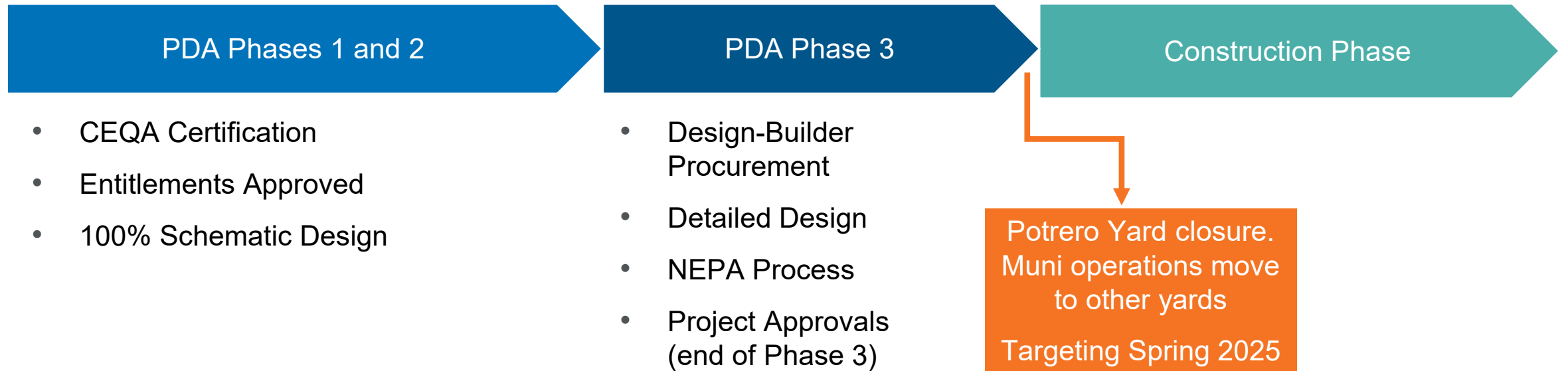
- Conduct analysis, using CEQA analysis and mitigation commitments
- Federal specific processes, such as for cultural resources.



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Impacts to Schedule

- Federal NEPA process will cause a slight shift in the project schedule (expected to be approximately 3 months)
- Potrero Yard closure target: shifting from end of 2024 to Spring 2025





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Next Steps

Chris Jauregui, PNC



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Next Steps

PNC and the SFMTA have the following community outreach activities planned (subject to change):

- **Next Working Group meeting: June 11, 2024**

Please let us know if there are local residents, businesses, organizations, or other community members that may be interested in learning more the Project.

Public Comment

- Do any members of the public wish to comment?
- If you are joining via a computer, please use the raise your hand feature and we will unmute you.
- Joining by phone? We will unmute folks one at a time and call out the last four digits of your phone number.
- Please state your name and organizational affiliation.

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Sign Up for Project Updates

SFMTA.com/PotreroYard

