

Streets Division

Directive Order No. 6737



Pursuant to the public hearing held on March 29th, 2024, traffic movement and safety may be improved by the changes approved below.

1. Hyde Street between Jefferson Street and Beach Street – Updating Passenger Loading Zone Hours

1a) **RESCIND – WHITE ZONE, PASSENGER LOADING, AT ALL TIMES**

1b) **ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, MIDNIGHT TO 5AM AND 9AM TO MIDNIGHT, DAILY**

2880 Hyde Street, east side, from 31 feet to 114 feet south of Jefferson Street (83-foot zone), Fisherman’s Wharf, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per request from Supervisor Peskin this would change the existing Argonaut Hotel’s loading zone hours to provide more morning public parking availability.

Public Comments: A member of the public asked if the SFMTA had jurisdiction to make changes on this block and staff confirmed that they did.

Decision: Approved by the City Traffic Engineer for implementation.

2. California Street between Leavenworth Street and Jones Street – Extending a Passenger Loading Zone

2a) **RESCIND - WHITE ZONE, PASSENGER LOADING, AT ALL TIMES**

1200 California Street, north side, from 0 feet to 40 feet west of Jones Street (40-foot zone)

2b) **ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES**

1200 California Street, north side, from 0 feet to 60 feet west of Jones Street (60-foot zone), Nob Hill, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per request from residential building to accommodate higher loading capacities.

Public Comments: Several residents of the building spoke in support of the item, stating that the extended zone would improve safety for residents being picked up and dropped off as well as for deliveries, and would help reduce double parking on a busy street. Several emails in support were also received.

Decision: Approved by the City Traffic Engineer for implementation.

3. Sutter Street between Leavenworth Street and Hyde Street – Relocating a Passenger Loading Zone

3a) **RESCIND – WHITE ZONE, PASSENGER LOADING, 9AM TO 4PM, DAILY**

952 Sutter Street, north side, from 157 feet to 187 feet east of Hyde Street (30-foot zone)

3b) **ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY**

972 Sutter Street, north side, from 92 feet to 136 feet east of Hyde Street (44-foot zone), Nob Hill, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per request by hotel this would extend and relocate their existing passenger loading zone for guests.

Public Comments: The applicant spoke in support of the item and stated that the extended passenger loading zone would help reduce double parking.

Decision: Approved by the City Traffic Engineer for implementation.

4. Bush Street between Polk Street and Van Ness Avenue – Extending a Passenger Loading Zone

4a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH FRIDAY

1445 Bush Street, south side, from 157 feet to 190 feet east of Van Ness Avenue at meter stall number 1423 (33-foot zone).

4b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH FRIDAY

1445 Bush Street, south side, from 134 feet to 190 feet east of Van Ness Avenue at meter stalls number 1423 and 1425 (56-foot zone), Nob Hill, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per request of business to extend passenger loading zone to accommodate higher influx of customers.

Public Comments: The applicant spoke in support of the item stating it would provide space for patient drop offs and would help reduce double parking.

Decision: Approved by the City Traffic Engineer for implementation.

5. 11th Street between Folsom Street and Howard Street – Establishing a Commercial Loading Zone

ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH SATURDAY

“281” 11th Street, north side, from 88 feet to 126 feet east of Kissling Street, at meter stall numbers 233 and 235 (38-foot zone), South of Market, Supervisor District 6, Color Curb Program, ccp@sfmta.com.

Per business request this would establish commercial loading for a large electrical repair and retail location.

Public Comments: The applicant spoke in support of the item stating it would provide space for deliveries and would help reduce double parking.

Decision: Approved by the City Traffic Engineer for implementation.

6. 4th Street between Campus Way and Nelson Rising Lane – Establishing a Shuttle Bus Loading Zone and a Passenger Loading Zone

6a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5AM TO 11PM, DAILY

6b) ESTABLISH – WHITE ZONE, SHUTTLE BUS LOADING, 5AM TO 11PM, DAILY

“1651” 4th Street, east side, from 62 feet to 133 feet north of Campus Way (71-foot zone)

6c) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 5AM TO 11PM, DAILY

“1649” 4th Street, east side, from 148 feet to 190 feet north of Campus Way at meter stalls number 1611 and 1613 (42-foot zone), Mission Bay, Supervisor District 6, Color Curb Program, ccp@sfmta.com.

Per request from UCSF to better accommodate shuttles and high loading thresholds throughout the week.

Public Comments: Staff from UCSF spoke in support of the item as the current passenger loading zone is often full resulting in shuttles having to double park in the street and these changes would provide space for both shuttles and patient drop-offs.

Decision: Approved by the City Traffic Engineer for implementation.

7. 3rd Street between King Street and Townsend Street – Relocating a Taxi Zone

7a) RESCIND - TAXI ZONE, DURING GIANTS HOME GAMES AND SPECIAL EVENTS

“747” 3rd Street, east side, from 59 feet to 135 feet north of King Street at meter stall numbers 717, 719, 721, and 723 (76-foot zone)

7b) RESCIND – WHITE ZONE, PASSENGER LOADING, 6PM TO 11PM, DAILY

7c) ESTABLISH - TAXI ZONE, DURING GIANTS HOME GAMES AND SPECIAL EVENTS

“700” 3rd Street, west side, from 16 feet to 96 feet north of King Street at meter stall numbers 718, 720, 722, 724 (80-foot zone), South of Market, Supervisor District 6 Daniel Carr, Daniel.carr@sfmta.com

SFMTA requests the relocation of the taxi stand near the SF Giants ballpark from the east side to the west side of 3rd Street to improve visibility during events. Legislated in coordination with the 3rd Street Quick Build Project.

Public Comments: Staff from the SFMTA taxi division spoke in support of the item stating that this change is in response to a request from the Fire Department to relocate the zone due to the new bicycle facility that is planned.

Decision: Approved by the City Traffic Engineer for implementation.

8. Taraval Street between 16th Avenue and 17th Avenue – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 9:30AM and 3:30PM TO 5:30 PM, MONDAY THROUGH FRIDAY

608 Taraval Street, north side, from 10 feet to 62 feet west of 16th Avenue at meter stall number 602 and 604 (52-foot zone), Parkside, Supervisor District 7, Color Curb Program, ccp@sfmta.com.

Per request of a new daycare this zone would provide space for pickups and drop-offs.

Public Comments: The applicant spoke in support of the item stating it would provide safe space for parents dropping of children at a new daycare facility.

Decision: Approved by the City Traffic Engineer for implementation.

9. Taraval Street between 24th Avenue and 25th Avenue – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 5PM, MONDAY THROUGH FRIDAY

1430 Taraval Street, north side, from 72 feet to 112 feet east of 25th Avenue at meter stall numbers 1418 and 1416 (40-foot zone), Supervisor District 4, Parkside, Color Curb Program, ccp@sfmta.com.

Per request of medical office for facilitating pickups and drop-offs of clients.

Public Comments: The applicant spoke in support of the item stating it would provide space for patients being dropped off and picked up.

Decision: Approved by the City Traffic Engineer for implementation.

10. Cole Street between Carl Street and Parnassus Avenue – Establish a Red Curb for Daylighting

10a) RESCIND - GREEN METER, SHORT-TERM PARKING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

10b) ESTABLISH - RED ZONE, NO STOPPING ANYTIME

“900” Cole Street, east side, from 0 feet to 18 feet south of Carl Street, at meter stall number 902-G (18-foot zone), Cole Valley, Supervisor District 8, Parin Patel, Shared Spaces Program, sharedspaces@sfmta.com.

To improve safety and per state assembly bill AB413, the SFMTA establishes red zones near intersections, called daylighting. Daylighting removes visual barriers near a crosswalk or intersection to increase the visibility of those who walk, bike, or drive prior to entering an intersection. Additionally, daylighting on this block supports additional intersection visibility due to the adjacent Shared Spaces parklet.



Public Comments: No comments were received.

Decision: Staff corrected the address from “901” Cole Street to “900” Cole. Approved by the City Traffic Engineer for implementation.

11. Cole Street between Carl Street and Parnassus Avenue – Establishing a General Loading Zone

11a) RESCIND – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM to 6PM, MONDAY THROUGH SATURDAY

11b) ESTABLISH – GENERAL LOADING ZONE, 7AM to 6PM, MONDAY THROUGH SATURDAY

“915” Cole Street, west side, from 60 feet to 81 feet south of Carl Street, at meter stall number 907 (21-foot zone), Cole Valley, Supervisor District 8, Parin Patel, Shared Spaces Program, sharedspaces@sfmta.com.

Public Comments: Several members of the public expressed concerns about the loss of general metered parking in this area and that trucks were not using the loading and asked that the commercial loading be removed, and that general metered parking be reinstated.

Decision: Item will be continued at a future hearing.

12. Cole Street between Carl Street and Parnassus Avenue – Establishing a Dual Use Zone: Commercial Loading and General Loading

12a) RESCIND – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

12b) ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 12PM, MONDAY THROUGH FRIDAY

12c) ESTABLISH – GENERAL LOADING ZONE, 12PM to 6PM, MONDAY THROUGH FRIDAY

925- 937 Cole Street, west side, from 102 feet to 165 feet south of Carl Street, at meter stall numbers 913, 915, and 917 (63-foot zone), Cole Valley, Supervisor District 8, Parin Patel, Shared Spaces Program, sharedspaces@sfmta.com.

Through data collection and communication with the neighboring businesses, staff recommend updating the meters to become a dual commercial and general loading zone.

Public Comments: Several members of the public expressed concerns about the loss of general metered parking in this area and that trucks were not using the loading and asked that the commercial loading be removed, and general metered parking be reinstated.

Decision: Item will be continued at a future hearing.

13. 17th Street between Noe Street and Hartford Street – Extending a Commercial Loading Zone

13a) RESCIND – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

3900 17th Street, north side, from 25 feet to 46 feet west of Noe Street (21-foot zone)

13b) ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

3900 17th Street, north side, from 25 feet to 57 feet west of Noe Street (32-foot zone), Castro/Upper Market, Supervisor District 8, Color Curb Program, ccp@sfmta.com.

Per request of business to extend commercial loading zone for truck deliveries and to improve traffic flows along F-Line Transit.

Public Comments: No comments were received.

Decision: Approved by the City Traffic Engineer for implementation.

14. 16th Street between Market Street and Sanchez Street – Establishing a Short-Term Parking Zone

ESTABLISH – GREEN ZONE, SHORT-TERM PARKING, 15-MINUTE LIMIT, 9AM TO 5PM, MONDAY THROUGH FRIDAY

3512 16th Street, north side, from 336 feet to 358 feet east of Market Street (22-foot zone), Castro/Upper Market, Supervisor District 8, Color Curb Program, ccp@sfmta.com.

Per request by the business for clientele short-term parking.

Public Comments: The applicant spoke in support of the item stating it would provide space for customers and help reduce double parking.

Decision: Approved by the City Traffic Engineer for implementation.

15. Buchanan Street between Hermann Street and Waller Street – Extending a Passenger Loading Zone

15a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 6AM TO 9PM, MONDAY THROUGH FRIDAY

100 Buchanan Street, east side, from 33 feet to 77 feet north of Hermann Street (44-foot zone) at meter stalls number 2 and 4.

15b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 6AM TO 9PM, MONDAY THROUGH FRIDAY

100 Buchanan Street, east side, from 33 feet to 117 feet north of Hermann Street (84-foot zone) at meter stalls number 2, 4, 6 and 8, Western Addition, Supervisor District 8, Color Curb Program, ccp@sfmta.com.

Per request from UCSF to better accommodate hospital shuttles and passenger loading throughout the week.

Public Comments: Staff from UCSF spoke in support of the item as the current passenger loading zone isn't long enough to enable their shuttles to pull into the zone resulting in shuttles having to double park in the street and this change would provide adequate space for shuttles.

Decision: Approved by the City Traffic Engineer for implementation.

16. Mission Street between 16th Street and 15th Street – Establishing a Passenger Loading Zone

16a) RESCIND – GREEN ZONE, SHORT-TERM PARKING, 15-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

16b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

1979 Mission Street, east side, from 224 feet to 243 feet north of 16th Street, at meter stall number 1925 (19-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

Per request from Department of Homelessness and Supportive Housing to establish a passenger loading zone for shelter guests.

Public Comments: The applicant spoke in support of the item stating it would provide drop-off space for clients accessing their services.

Decision: Approved by the City Traffic Engineer for implementation.

17. Capp Street between 20th Street and 21st Street – Establishing an Accessible Passenger Loading Zone

ESTABLISH - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 6PM, DAILY

552 Capp Street, west side, from 217 feet to 283 feet south of 20th Street (66-foot zone), Mission, Supervisor District 9, Mari Hunter, mari.hunter@sfmta.com

Per project review through SDAT this would provide an accessible passenger loading zone at the Community Music Center.

Public Comments: The applicant spoke in support of the item stating it would provide drop-off space for students and parents attending the Music Center.

Decision: Approved by the City Traffic Engineer for implementation.

18. Precita Avenue off Mission Street – Establish a Red Curb for Daylighting

18a) RESCIND - GREEN METER, SHORT-TERM PARKING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

18b) ESTABLISH - RED ZONE, NO STOPPING ANYTIME

“14” Precita Avenue, north side, from 6 feet to 24 feet east of Mission Street, at meter stall number 1G (18-foot zone), Bernal Heights, Supervisor District 9, Shared Spaces Program, sharedspaces@sfmta.com.

To improve safety and per state assembly bill AB413, the SFMTA establishes red zones near intersections, called daylighting. Daylighting removes visual barriers near a crosswalk or intersection to increase the visibility of those who walk, bike, or drive prior to entering an intersection.

Public Comments: No comments were received.

Decision: Approved by the City Traffic Engineer for implementation.

19. Cortland Avenue between Ellsworth Street and Gates Street – Removing a Commercial Loading Zone

RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 8AM TO 6PM, MONDAY THROUGH SATURDAY

802 Cortland Avenue, south side, from 28 feet to 50 feet east of Ellsworth Street, at metered stall number 804 (22-foot zone), Bernal Heights, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

This yellow zone was established to provide additional loading space due to a Shared Spaces parklet occupying a commercial loading zone. Since the parklet has been removed, nearby businesses have requested that the commercial loading zone be removed and returned to general metered parking.

Public Comments: No comments were received.

Decision: Approved by the City Traffic Engineer for implementation.

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Directive Order No. 6737



Whether or not the City Traffic Engineer's decision is considered a Final SFMTA Decision is determined by Division II, Section 203 of the Transportation Code. If the City Traffic Engineer approves a parking or traffic modification, it is considered a Final SFMTA Decision. If the City Traffic Engineer disapproves or declines a parking or traffic modification, a member of the public must request additional review by the SFMTA of that decision, which shall be conducted pursuant to Division II, Section 203 of the Transportation Code before the decision becomes a Final SFMTA Decision. Final SFMTA Decisions, whether made by the City Traffic Engineer or the SFMTA Board, can be reviewed by the Board of Supervisors pursuant to [Ordinance 127-18](#). Decisions reviewable by the Board of Supervisors are denoted with a pound (#).

Information about the review process can be found at:

https://sfbos.org/sites/default/files/SFMTA_Action_Review_Info_Sheet.pdf.

For questions about any of these items, please contact: sustainable.streets@sfmta.com and reference this order number.

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خط المساعدة المجاني على الرقم

Approved:


for Ricardo Olea
City Traffic Engineer

Date: April 4, 2024

cc: Directive File
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