



SFMTA

Geary Community Advisory Committee

January 10, 2024

Order of business

1. Call to order
2. Virtual meeting etiquette
3. Roll call
4. Approval of minutes – [October 11, 2023](#)
5. Public comment
6. Geary Boulevard Improvement Project update
7. Geary Rapid Project update
8. Adjourn

2. Online meeting etiquette

Microsoft Teams – download for desktop or mobile at:
www.microsoft.com/en-us/microsoft-teams/download-app

- Key functions: mute/unmute, raise hand, chat
- If joining by phone:
 - Dial *5 to raise your hand in the meeting
 - Dial *6 to mute or unmute yourself
- Please stay on mute unless called on to speak by Chair

3. Roll call

Icebreaker

Please introduce yourself and share with everyone:

You may have made a New Year's resolution for yourself, but what is your resolution for Geary Boulevard or the Richmond District in general?



4. Approval of minutes

- October 11, 2023

5. Public comment

- See Public Comment Policy on back of agenda.
- Public comment for matters within the Geary Community Advisory Committee jurisdiction and are not on today's calendar.
- Public comment is limited to three minutes each.

6. Geary Boulevard Improvement Project update

Geary Improvements: Design/delivery in two phases

- Geary Rapid Project: Substantially complete; on-time, on-budget delivery
- Geary Boulevard Improvement Project: Quick-Build implementation substantially complete and detailed design underway



6. Geary Boulevard Improvement Project update

Overview

- Quick-Build implementation update
- Business support update
- Community enhancement planning process
- Corridor tour of Quick-Build implementation for Geary CAC members

7. Geary Boulevard Improvement Project update

Quick-Build implementation update

Bus stop changes implemented October 14, 2023



7. Geary Boulevard Improvement Project update

Quick-Build implementation update

New transit lane installation is complete



7. Geary Boulevard Improvement Project update

Quick-Build implementation update

Turn restrictions implementation complete



7. Geary Boulevard Improvement Project update

Quick-Build implementation update

Public feedback areas

- Cross-street angled parking – parking within marked stalls
- 29th Avenue perpendicular parking and Presidio Middle School student drop-off/pick-up
- Color curb changes – hours and designations
- Desire for new shelters and real-time information ASAP
- 25th Avenue inbound stop
- Left-turn restrictions

7. Geary Boulevard Improvement Project update

Business support update

- Merchant mixer held on October 19
- Marketing Campaign survey for Geary project area merchants completed in October
- Advertised via postering, flyering, door-to-door from 15th-28th Avenue
- 158 businesses visited, 43 surveys completed



7. Geary Boulevard Improvement Project update

Business support update

Marketing Campaign survey: What we heard

Types of businesses people associate with Geary

Restaurants

Local Mom & Pop shops

Cafés

Grocery stores

Salons

Bars

Repair shops

Why people come to Geary

Eating out

Local shopping

Errands

Churches

Schools

Community events

How to make Geary corridor more attractive

Easier to find parking

Cleaner sidewalks

Fewer car break-ins

More information about businesses

Fewer empty storefronts

7. Geary Boulevard Improvement Project update

Business support update

- First meeting of nine-member Geary Small Business Working Group meeting held on November 29
- Group decided to prioritize marketing funds for decorative lighting and a Muni bus ad campaign



7. Geary Boulevard Improvement Project update

Community enhancement planning process

- Working with SF Public Works Landscape Architecture staff to define potential feasible concepts
- Two rounds of outreach in 2024:
 1. Feedback on concepts and design elements: Spring 2024
 2. Feedback on design details: Summer 2024



Example gateway treatment on Balboa Street

7. Geary Boulevard Improvement Project update

Corridor tour of Quick-Build implementation for Geary CAC members

Will send a survey soon for times in upcoming months

8. Geary Rapid Project update

Stanyan to Market Street

- Only remaining work is restoration of three remaining segments of red thermoplastic transit lane colorization. Waiting for shop capacity due to other high priority work.
- The contractor is continuing to maintain the new trees as part of the three-year plant establishment period.
- SFPW admin team is working on final contract payments and closeout.



9. Adjourn

Thank you!

Next meeting: Wednesday, April 10, 6 p.m.

Online meeting via Microsoft Teams