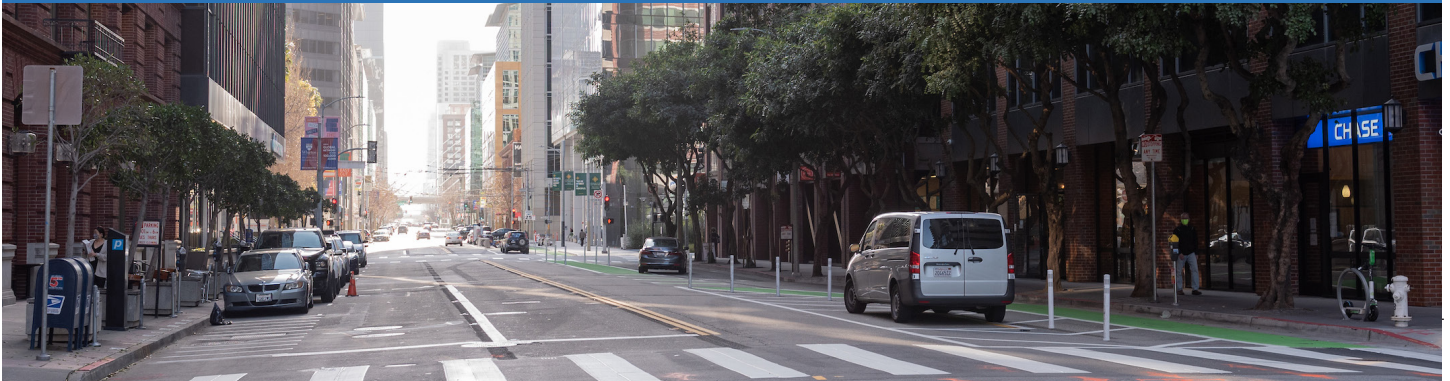


Transbay Howard Streetscape Improvement Project

June 2021

SFMTA.com/TransbayHoward



Overview

The Transbay Howard Streetscape Improvement Project is an effort to implement permanent, high-quality streetscape infrastructure along Howard Street between 4th Street and The Embarcadero to improve the safety and travel experience of all road users. This project builds upon traffic safety improvements recently installed by the Howard Street Quick-Build Project and designs from the SF Planning Department's South Downtown Design + Activation (Soda) Plan, and extends the design already approved for Howard between 11th Street and 4th Street.

This project is considering the following improvements:

- Traffic **signal changes** to increase pedestrian safety
- Travel lane reduction to promote **slower vehicle speeds** and create **space for active transportation**
- Adjusting the size and placement of passenger and commercial **loading zones**
- **Streetscape upgrades** like greening and bulbouts to improve the on-street experience

Project Needs



Support Vision Zero and improve traffic safety

This project will help improve traffic safety for all users of the roadway and support our City's Vision Zero commitment to prioritize traffic safety.

Provide a connected and comfortable biking and walking environment

This project will close the gap in the bi-directional bikeway network, connecting Howard Street from The Embarcadero to 11th Street with streetscape upgrades like landscaping, pedestrian improvements, and traffic signal changes.

Provide space for commercial and passenger loading

A parking-protected bikeway design accommodates vehicle loading activities and reduces roadway conflicts.



Timeline



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Recent Efforts

In Winter 2020, the SFMTA implemented traffic safety improvements along Howard Street between 3rd Street and The Embarcadero as part of the Howard Street Quick-Build Project. The Transbay Howard Streetscape Improvement Project builds on these improvements by making them more permanent. These recent improvements include:

- A westbound parking-protected bikeway from the Embarcadero to 3rd Street to improve sense of safety for cyclists.
- Three transit boarding islands for Muni and Golden Gate Transit.
- Red zones at intersections and driveways to improve visibility between drivers and pedestrians.
- Advanced limit lines and high visibility crosswalks at all intersections to increase space between vehicles and pedestrians.



- More yellow loading zones throughout the corridor based on outreach with businesses to improve commercial loading access.
- A traffic lane reduction to provide more space for active transportation and reduce vehicle speeds.
- Traffic signal retiming to provide pedestrians a head start and more time to cross the street.
- A bike signal at 3rd Street and Howard Street to separate conflicting movements between turning vehicles and cyclists.

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