

SFMTA Vision & Values

Equity: Correction of racial and social inequities and prioritization of those with the most need.

Community: Connections that strengthen the social and cultural fabric of the city.

Transparency: Clear communications with the public about the agency data, performance and decision-making processes.

Inclusivity: Community engagement to understand needs and shape agency priorities.

Delivery: Responsible stewardship of public funds through efficient provision of projects and services that meet the needs of the public.

Safety: Streets and mobility free from injury and harm.

Livability: Promotion of active transportation to reduce pollution, especially in the most-impacted communities.

Climate Action: Implementation of policies and infrastructure to protect communities and reduce carbon emissions.

Resiliency: A transportation system prepared for rapid economic, environmental and social change.

Economic Vitality: Reliable transit service that supports the city and its economic recovery, and a street system that maximizes the movement of people and goods.