



SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
CITIZENS' ADVISORY COUNCIL

MINUTES

March 5, 2020  
Room 7080, Union Square Conference Room  
1 South Van Ness Avenue, 7<sup>th</sup> Floor

REGULAR MEETING  
5:30 P.M.

COUNCIL MEMBERS

Daniel Weaver (Chair), Frank Zepeda (Vice Chair), Neil Ballard, Mark Ballew,  
Michael Chen, Queena Chen, Steve Cornell, Joan Downey, Aaron Leifer, Christopher Man, Daniel  
Murphy, Susan Vaughan, and Dorris Vincent

COUNCIL LIAISON  
Roberta Boomer

COUNCIL SECRETARY  
Keka Robinson-Luqman

## ORDER OF BUSINESS

### 1. Call to Order

Chair Weaver called the meeting to order at 5:30 p.m.

### 2. Roll Call

CAC members present at Roll Call: Neil Ballard, Mark Ballew, Michael Chen, Stephen Cornell, Joan Downey, Daniel Murphy, Susan Vaughan, Daniel Weaver, and Frank Zepeda

CAC members absent at Roll Call: Dorris Vincent

CAC members absent with notification: Queena Chen, Aaron Leifer, and Christopher Man

### 3. Announcement of prohibition of sound producing devices during the meeting.

CAC Secretary Robinson-Luqman made the announcement.

### 4. Approval of Minutes:

On motion to approve the minutes of February 6, 2020:

ADOPTED: AYES – Neil Ballard, Mark Ballew, Michael Chen, Stephen Cornell, Joan Downey, Daniel Murphy, Susan Vaughan, Daniel Weaver, and Frank Zepeda

ABSENT – Queena Chen, Aaron Leifer, Christopher Man, and Dorris Vincent

### 5. Report of the Chair (For discussion only)

No report.

### 6. Public Comment:

Edward Mason provided an update on the commuter shuttle bus program in Noe Valley. He stated that the buses that are operating without Muni stickers are not paying the fee. It is amazing the amount of buses out there cheating the system.

Written 150-Word Public Testimony by Edward Mason for Minutes of SFMTA Citizens' Advisory Council Regular Meeting February 6, 2020: Agenda Item 6, Public Comment:

Public comment. MTACAC 3-5-2020 E. Mason. The following buses lacked MTA commuter bus stickers and occupied designated zones: Storer 371, 381, 386, 387, 390, 391, 400. Lux Leasing 399 (Florida/California license plates) L114. WeDriveU 371, 1956 (Texas license plates). WeDriveU 1956 displaying Texas license plates stalled westbound 24<sup>th</sup> Street at Dolores obstructing westbound traffic between Dolores and Valencia streets for several hours on February 25, 2020. Muni service disrupted and rerouted.

Joel Kamisher stated that he is trying to get the SFMTA to do a pilot program to increase crossing guard hours. The kids aren't the problem, but adults seem to forget to look both ways before crossing the street. The guards have prevented a lot of accidents. You can't put a dollar value on saving lives. He stated that a lot of the guards are low income.

Brian Bills stated that he is a huge supporter of the Central Subway Project. He wondered what the solution is to the capital construction costs and if there is a way to do capital construction collaboration with other agencies.

Council member Dorris Vincent arrived at 5:44 p.m.

#### REGULAR CALENDAR

7. Presentation, discussion, and possible action regarding the SFMTA Equity Strategy. (Julie Kirschbaum, Director, Transit. Explanatory documents include a slide presentation.)

Sandra Padilla, Service Planning Team Lead, discussed the background, key themes, notable findings, and accomplishments to date of the Muni Service Equity Strategy.

#### PUBLIC COMMENT:

Brian Bills stated that it feels like a misuse of the resources that were poured into the Van Ness BRT project to have the 19 Polk line running parallel to it. He suggested that the northern part of the 19 Polk line be rerouted onto Van Ness. It's disheartening to hear that the only way to get Operators to leave on time and not early from the Transbay Terminal on the 25 Treasure Island line is to place an Inspector there.

8. Presentation, discussion, and possible action regarding Muni Forward. (Sean Kennedy, Transit Planning Manager. Explanatory documents include a slide presentation.)

Michael Rhodes, Transit Priority Team Lead, presented the item. He discussed 2019 projects completed, construction underway, and the future of Muni Forward.

#### PUBLIC COMMENT:

Edward Mason asked what the policy is on stop consolidation on hills. The grades are steep. There is an increase in restaurants that are catering to a gentrified clientele. There are a lot of storefronts that are closed in that area. He stated that when he's on Muni, Operators must get out of the transit lane because Uber and Lyft are double parked in the transit lanes to go to those restaurants.

#### CAC MOTION 200305.01

The SFMTA CAC recommends that SFMTA transit planners reach out to the small business community of Ocean Avenue as the Agency plans the K-Ingleside boarding island capital improvement project.

On motion to approve:

ADOPTED: AYES – Neil Ballard, Mark Ballew, Michael Chen, Stephen Cornell, Joan Downey, Daniel Murphy, Susan Vaughan, Dorris Vincent, Daniel Weaver, and Frank Zepeda

ABSENT – Queena Chen, Aaron Leifer, and Christopher Man

9. Presentation, discussion, and possible action regarding the Finance and Administration Committee (FAC) report and recommendations.

FAC Motion 200220.01

The SFMTA CAC recommends that the SFMTA leverage the MuniMobile platform to address interim fare flexibility shortcomings in the Clipper platform. Specifically, the SFMTA should investigate adding the following functionality to MuniMobile:

- \$5 daily fare caps, or the amount equivalent to the single-day (non-cable car) passport fare
- Free transfers between cable car lines
- "Family max" fares for cable cars
- NFC payment functionality, specifically Apple Pay

CAC MOTION 200305.02

The SFMTA CAC recommends that the SFMTA leverage the MuniMobile platform to address interim fare flexibility shortcomings in the Clipper platform. Specifically, the SFMTA should investigate adding the following functionality to MuniMobile:

- \$5 daily fare caps, or the amount equivalent to the single-day (non-cable car) passport fare
- Free transfers between cable car lines
- "Family max" fares for cable cars
- NFC payment functionality, specifically Apple Pay

On motion to approve:

ADOPTED: AYES – Neil Ballard, Mark Ballew, Michael Chen, Stephen Cornell, Joan Downey, Daniel Murphy, Susan Vaughan, Dorris Vincent, Daniel Weaver, and Frank Zepeda

ABSENT – Queena Chen, Aaron Leifer, and Christopher Man

FAC Motion 200220.02

The SFMTA CAC recommends that the SFMTA freeze fare increases for the next budget cycle, and instead look to increase revenue through the following avenues:

- Residential parking fees
- Sunday meters
- Congestion pricing
- Employer and institution provided pass programs
- Commuter shuttle franchise fees

CAC MOTION 200305.03

The SFMTA CAC recommends that the SFMTA freeze fare increases for the next budget cycle, and instead look to increase revenue through the following avenues:

- Residential parking fees
- Sunday meters and evening meters
- Congestion pricing
- Employer and institution provided pass programs
- Commuter shuttle franchise fees

On motion to approve:

FAILED ADOPTION: AYES – Neil Ballard, Mark Ballew, Susan Vaughan, and Frank Zepeda

NAYES – Michael Chen, Stephen Cornell, Joan Downey, Daniel Murphy, Dorris Vincent, and Daniel Weaver

ABSENT – Queena Chen, Aaron Leifer, and Christopher Man

10. Council Member Information and Agenda Item Requests. (For discussion only)

Joan Downey requested an update on the commuter shuttle bus program.

Daniel Murphy inquired if the pilot program of extended hours for crossing guards is included in the FY 2021 and FY 2022 proposed budget and what the details are of the pilot program.

Sue Vaughan asked what vehicles will be allowed in the Folsom Red Lanes.

Joan Downey requested a presentation on the paint shop.

Joan Downey asked will the right hand turn on Arguello Street going onto Frederick be closed.

Michael Chen asked if there is a plan to address bus stops that have parking spaces in front of them. This can be a barrier for accessibility.

Michael Chen Request clarity on if Parking Control Officers (PCOs) have discretion on ticketing vehicles that are parked on the sidewalk, or if they are supposed to enforce if complaint is valid.

Michael Chen asked if the Muni discount program has a high obstacle to access/need to be renewed often. He asked if there are plans to make the discount programs for youth/low-income/elderly/disability easier to access?

Sue Vaughan asked who participated in the initial LRV4 seat configuration survey.

Sue Vaughan asked what the plan is to improve the seating configuration and what the timeline is for getting it done.

ADJOURN- The meeting was adjourned at 9:00 p.m.

Submitted by:

A handwritten signature in black ink, appearing to read 'KAR Luqman', with a stylized flourish at the end.

Keka Robinson-Luqman  
SFMTA CAC – Secretary

Next regular meeting: Thursday, April 2<sup>nd</sup> at 5:30pm  
1 South Van Ness Avenue, 7<sup>th</sup> Floor, Union Square Conference Room, #7080