



SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
CITIZENS' ADVISORY COUNCIL

NOTICE OF REGULAR MEETING AND CALENDAR

March 5, 2020
Room 7080, Union Square Conference Room
1 South Van Ness Avenue, 7th Floor

REGULAR MEETING
5:30 P.M.

COUNCIL MEMBERS
Daniel Weaver (Chair), Frank Zepeda (Vice Chair), Neil Ballard, Mark Ballew,
Michael Chen, Queena Chen, Steve Cornell, Joan Downey, Aaron Leifer, Christopher Man, Daniel
Murphy, Susan Vaughan, and Dorris Vincent

COUNCIL LIAISON
Roberta Boomer

COUNCIL SECRETARY
Keka Robinson-Luqman

ORDER OF BUSINESS

1. Call to Order
2. Roll Call
3. Announcement of prohibition of sound producing devices during the meeting.
4. Approval of Minutes:
 - February 6, 2020
5. Report of the Chair (For discussion only)
6. Public Comment:

Members of the public may address the Citizens' Advisory Council on matters that are within the CAC's jurisdiction and are not on today's calendar.

REGULAR CALENDAR

7. Presentation, discussion, and possible action regarding the SFMTA Equity Strategy. (Julie Kirschbaum, Director, Transit. Explanatory documents include a slide presentation.)
8. Presentation, discussion, and possible action regarding Muni Forward. (Sean Kennedy, Transit Planning Manager. Explanatory documents include a slide presentation.)
9. Presentation, discussion, and possible action regarding the Finance and Administration Committee (FAC) report and recommendations.

FAC Motion 200220.01

The SFMTA CAC recommends that the SFMTA leverage the MuniMobile platform to address interim fare flexibility shortcomings in the Clipper platform. Specifically, the SFMTA should investigate adding the following functionality to MuniMobile:

- \$5 daily fare caps, or the amount equivalent to the single-day (non-cable car) passport fare
- Free transfers between cable car lines
- "Family max" fares for cable cars
- NFC payment functionality, specifically Apple Pay

FAC Motion 200220.02

The SFMTA CAC recommends that the SFMTA freeze fare increases for the next budget cycle, and instead look to increase revenue through the following avenues:

- Residential parking fees
- Sunday meters
- Congestion pricing
- Employer and institution provided pass programs
- Commuter shuttle franchise fees

10. Council Member Information and Agenda Item Requests. (For discussion only)

ADJOURN

Next regular meeting: Thursday, April 2nd at 5:30pm
1 South Van Ness Avenue, 7th Floor, Union Square Conference Room, #7080

Upcoming CAC Meeting Topics

Meeting Date	Scheduled Items
April 2, 2020	<ul style="list-style-type: none">• 101 Deck Replacement Project at Alemany• Geary BRT• SFMTA FY 2021-2022 Budget
May 7, 2020	<ul style="list-style-type: none">• 29 Sunset Rapid Project• Better Market Street Update
June 4, 2020	<ul style="list-style-type: none">• POETS update• SFMTA 2019 Rider Survey Results

*** Scheduled items are subject to change***

ACCESSIBLE MEETING POLICY

The Municipal Transportation Agency Citizens' Advisory Council will meet in the Union Square Conference Room at One South Van Ness Ave. 7th Floor, San Francisco, CA. The closest accessible BART station is the Civic Center Station at United Nations Plaza and Market Street. Accessible MUNI lines serving this location are: Muni Metro Lines J-Church, K-Ingleside, L-Taraval, M-Ocean View, N-Judah and T-Third at Van Ness and Civic Center Stations; F-Market-Wharves; 47-Van Ness; 49-Mission-Van Ness; 6-Haight-Parnassus, 21-Hayes; 9-San Bruno; 7R-Haight-Noriega Rapid; 9R-San Bruno Rapid; and 7-Haight-Noriega. For information about MUNI accessible services call 701.4485.

The meeting room is wheelchair accessible. There is accessible parking available within the Civic Center Underground Parking Garage at the corner of McAllister and Polk Streets, and within the Performing Arts Parking Garage at Grove and Franklin Streets.

To obtain a disability-related accommodation, including auxiliary aids or services, or to obtain meeting materials in alternative format, please contact Keka Robinson-Luqman at 415.646.2388. Providing at least 72 hours' notice will help to ensure availability. Written reports or background materials for calendar items are available for public inspection and copying at 1 South Van Ness Ave. 7th Floor during regular business hours and are available on-line at www.sfmta.com/cac. Public comment will be taken on each item before or during consideration of the item.

To assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City to accommodate these individuals.

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE

Government's duty is to serve the public, reaching its decision in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For more information on your rights under the Sunshine Ordinance or to report a violation of the ordinance, contact Administrator, by mail to Sunshine Ordinance Task Force, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco CA 94102.4689; by phone at 415 554.7724; by fax at 415 554.7854; or by email at sotf@sfgov.org.

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at <http://www.sfgov.org>.

LANGUAGE ASSISTANCE



311 Free language assistance / 免費語言協助 / Ayuda gratuita con el idioma / Бесплатная помощь переводчиков / Trợ giúp Thông dịch Miễn phí / Assistance linguistique gratuite / 無料の言語支援 / 무료 언어 지원 / คิวช่วยเหลือทัก“ม”โดยไมเสียค่าใช้จ่าย / Libreng tulong para sa wikang Tagalog



415.646.2388: For free interpretation services, please submit your request 48 hours in advance of meeting./ 如果需要免費口語翻譯, 請於會議之前 48 小時提出要求。/ Para servicios de interpretación gratuitos, por favor haga su petición 48 horas antes de la reunión. Para sa libreng serbisyo sa interpretasyon, kailangan mag-request 48 oras bago ang miting.