

BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN



Bayview Community Based Transportation Plan:

Phase 1 Engagement – Transportation Improvement Opportunities

Phase 1 Outreach Summary

The first phase of outreach for the Bayview Community Based Transportation Plan stretched from July 2018 to October 2018. During that time, the Bayview CBTP team attended:

- 5 workshops for other Bayview projects
- 6 meetings for local organizations, neighborhood groups, and tenant associations
- 8 community events (2 of which were staffed in coordination with community partners)
- 1 meeting of the Bayview CBTP community Steering Committee
- 1 community workshop led by the Bayview CBTP team

In total, the Bayview CBTP team spent more than 100 hours in the Bayview and engaged with over 1,500 residents during Phase 1 outreach. Outreach events during Phase 1 were intentionally selected to reach the four target audiences for the Bayview CBTP: youth, seniors, residents with disabilities, and residents living in affordable housing.

During Phase 1, the Bayview CBTP Team:

- Engaged with over 1,500 residents
- Conducted a plan priorities exercise with 276 residents
- Collected 226 ideas for participatory budgeting
- Conducted a priority corridors exercise with 110 residents
- Collected over 200 comments from residents

Outreach Data

The Bayview CBTP organized Phase 1 outreach to capture three types of data:

- Plan Priorities
- Participatory Budgeting
- Priority Corridors

A key takeaway from the community interviews conducted in the spring and summer of 2018 was that community members already feel burnout from planning in the Bayview. To initiate another planning outreach process without demonstrating a clear understanding of input provided in past years would be viewed as disrespectful to previous community efforts. As such, all outreach material was organized to demonstrate awareness of past planning efforts, utilizing information from the Plan Review, Demographic Analysis, and Street Conditions deliverables.

BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN



Plan Priorities

Plan Priorities Approach

The project team took the top 10 themes from the Plan Review and asked residents to reorder those themes to express their highest transportation priorities. This exercise took the form of both a display board and a worksheet, with the worksheets translated into Spanish and Chinese. Both boards and worksheets intentionally displayed the order of key themes from the Plan Review to demonstrate to residents the research conducted by the project team. By reordering priorities, the exercise also helped residents understand how their current priorities may not actually align with the stated priorities of previous plans and studies.

The Plan Priorities exercise was utilized earlier in the outreach process than the other two exercises, and therefore, we have more data for this exercise. There were a total of 165 total plan priorities inputs, representing the views of 276 residents. A significant portion of that input came from two Back to School events in August (one at Hunters Point West, organized through the San Francisco Housing Development Corporation; one at Hunter Point NOW, organized through BMAGIC).

Plan Priorities Data

The results from the Plan Priorities (next page) showed significant variations from the order of themes identified in the Plan Review. Focus on safety, especially for pedestrians and transit users, were the predominant priorities among residents. Improved transit service and congestion solutions also ranked highly. New mobility options (like carshare or scooters) and bicycle infrastructure and safety ranked lowest among residents.

Input varied significantly between major events. For the Hunters Point West, an affordable housing development, personal safety issues were the highest priority. For the BMAGIC back-to-



Figure 1: Plan Priorities display board

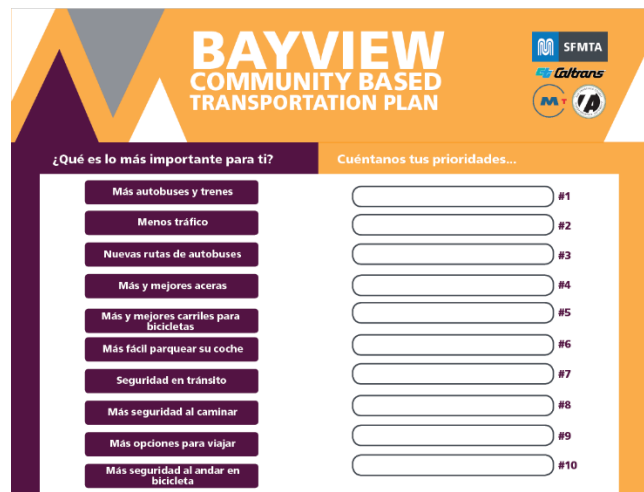


Figure 2: Plan Priorities worksheet (Spanish)

BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN



school event, attended by the Bayview community at-large, transit service and parking ranked as higher priorities than safety on transit.

Table 1: Plan Priority exercise results

Plan Review Priorities		Hunters Point West Priorities		BMAGIC Event Priorities		All Resident Priorities	
1	More buses/trains	2.3	Safety on transit	2.6	More buses/trains	2.9	Safer to walk places
2	Less traffic	2.5	Safer to walk places	2.9	New bus routes	3.1	More buses/trains
3	New bus routes	3.5	Less traffic	3.0	Safer to walk places	3.3	Safety on transit
4	More/better sidewalks	4.6	More buses/trains	3.1	Less traffic	3.4	Less traffic
5	More/better bike lanes	4.8	Easier to park	3.6	Easier to park	4.1	New bus routes
6	Easier to park	4.9	More/better sidewalks	3.6	More/better sidewalks	4.1	More/better sidewalks
7	Safety on transit	5.3	More travel options	3.6	Safety on transit	4.2	Easier to park
8	Safer to walk places	5.4	Safer to bike places	4.5	More travel options	4.7	More travel options
9	More travel options	6.0	New bus routes	4.7	Safer to bike places	5.2	Safer to bike places
10	Safer to bike places	6.3	More/better bike lanes	4.8	More/better bike lanes	5.6	More/better bike lanes

Participatory Budgeting

Program Details

The Bayview CBTP team in early 2018 chose to participate in a pilot run by the Metropolitan Transportation Commission (MTC) for their Lifeline Transportation Grant program. The Lifeline Transportation Grant program allocates funding through countywide congestion management agencies (CMAs) to support transit and access to transit for low-income communities. While Lifeline funding is typically allocated through a Call for Projects process, this year the MTC set aside \$1 million of Lifeline funding for a participatory budgeting pilot program. By agreeing to participate in the pilot program, the Bayview CBTP team was awarded \$600,000 for program implementation by MTC.

Participatory Budgeting (also called "PB") is a democratic process where local government works collaboratively with communities to gather project ideas, develop them into full proposals, and hold a public vote. Projects receiving the most votes are then implemented by the local government or eligible non-profits. Through a PB process, residents become more engaged in local

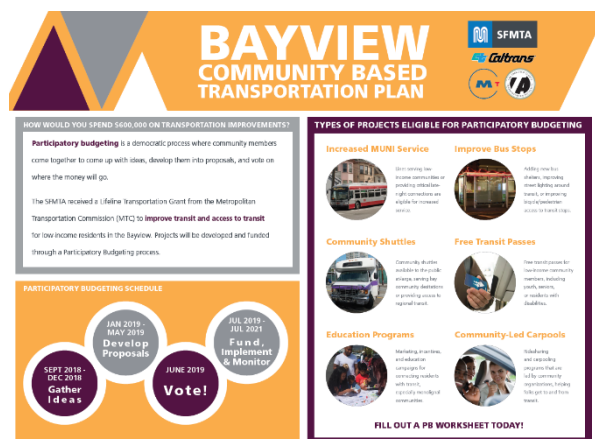


Figure 3: PB display board

BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN



government and are empowered to pursue positive change in their communities. Currently, three San Francisco supervisors, including District 10, conduct PB with their residents.

The Lifeline grant funding for the Bayview CBTP is more constrained than the typical PB process, with only projects supporting transit or transit access being eligible. The SFCTA, San Francisco's Congestion Management Agency, has agreed to serve as the fiscal agent for this program, and the SFMTA is the sole eligible funding recipient. Other city agencies or Bayview-specific non-profits can be eligible sub-recipients for funding and project implementation.

Community Steering Committee

A Community Steering Committee was assembled in September of 2018 to guide the PB work, ensuring a community-controlled process that best fits the Bayview's specific needs. An application process was conducted in July and August of 2018, with applications available in Spanish, English, and Chinese – both online and on paper. Steering Committee recruitment was promoted through the Bayview CBTP team email list and website, the District 10 Supervisor's Office email list, the BMAGIC community calendar, and through direct outreach with community organizations.

In total, 39 residents applied for a position on the Community Steering Committee. 12 seats, with 2 alternates, were selected in consultation with MTC, SFCTA, the District 10 office, and BMAGIC. The selection process prioritized a steering committee closely resembling the demographic diversity of the Bayview community, as well as securing strong representation from local organizations. Because the Bayview CBTP will need to rely heavily on the Community Steering Committee for the promotion of the PB process within the Bayview, local organizations with their own communication networks were prioritized for inclusion. The makeup of the Community Steering Committee versus the Bayview at large is:

Table 2: Community Steering Committee demographics

Key Demographics	Committee	Bayview
African American	64%	27%
Latinx	14%	22%
Asian	21%	35%
Senior (65+)	7%	11%
No car households	14%	20%
Less than \$75,000 income	43%	63%



Bayview Community Based Transportation Plan (CBTP) Steering Committee Application

The San Francisco Municipal Transportation Agency (SFMTA) has received \$600,000 to improve transit mobility, safety, and access to opportunities for residents of the Bayview. These funds could be spent on infrastructure, such as new bus stops and improved routes to transit, or on programs, like a community shuttle or more frequent Muni service.

To decide how to spend these new funds, the SFMTA is launching a Participatory Budgeting (PB) process. Through PB, community members work together to come up with ideas, develop them into proposals, and vote on where the money will go.

The first step of this PB process is to create a Steering Committee of community members. This Steering Committee will decide on the rules of the participatory budgeting process, which projects are eligible for voting and funding, and how the overall process is run in the community.

The SFMTA wants there to be no barriers to participation in the Steering Committee. The agency will be offering compensation for community members willing to dedicate their time to this effort. Women, people of color, seniors, and youth are especially encouraged to apply.

Please contact Christopher Kilds at christopher.kilds@sfmta.com or (415) 646-2852 for more info.

All responses will be kept confidential, and will only be used to ensure a diverse and representative Steering Committee.

All answers below are required.

- Name (please print): _____
- Are you member of any Bayview Haight Point community based organization(s)? (If "yes," please list organization names separated by commas. If "no," please put "N/A.")

- Contact info (please circle the best way to contact you):
a. Email Address (please print): _____
b. Phone number: _____
- Are you a resident of Bayview? (Mark one only answer)
 Yes
 No

Figure 4: Steering Committee application

BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN



The Community Steering Committee held their first meeting on September 21st. They were asked to provide input on the Statement of Intent document (Caltrans deliverable 2.5), review the PB Rulebook, and give guidance on the schedule and outreach approach for the PB process. At later meetings, the Community Steering Committee will screen ideas, review proposals, and finalize the PB ballot.

A worksheet was developed for the "Idea Gathering" phase of the PB process. One side of the worksheet provides information about the PB process and the Lifeline grant while soliciting up to three ideas for how to spend the PB funding. The back of the worksheet solicited demographic information from residents and allowed them to sign up as "Project Champions" – the community partners whom will work with City staff to develop eligible ideas into ballot-ready proposals. The worksheets were made available in Spanish, English, and Chinese – both online and on paper.

參與式預算編制工作表

參與式預算 (PB) 是您指導新的公共交通項目和運輸服務的機會，以便他們解決您每天看到的問題。Bayview居民將與市政府工作人員合作制定項目提案，對項目進行投票，獲得最多選票的項目清單將獲得600,000美元的交通補助金獲得資助。

符合條件的項目必須改善Bayview居民的環境或過境溝通，包括：

- 選擇服務**：您可以向現有Muni服務，增加新線路，社區郵車，或新的ART或Caltrans等區域交通服務。
- 新項目和服務**：您可以提出新的或改進的公共交通服務，包括新的或改進的ART或Caltrans等區域交通服務。
- 教育與計劃**：您可以提出有關如何進行教育，社區參與和推廣，提高安全或改善公共交通進入的表格計劃。

您將如何改善Bayview的運輸？

想法一：
想法二：
想法三：

2018年9月至2018年12月 收集想法
2019年1月至2019年5月 制定提案
2019年6月 投票的想法！
2019年7月至2021年7月 實施，評估，監控

在線查找我們的工作表：<http://bit.ly/BayviewPB>

Figure 5: Chinese version of PB worksheet

Participatory Budgeting data

As of November 5th, 97 PB worksheets have been completed online and on paper, representing 226 total ideas. Ideas from residents focused mostly on improving existing Muni service, new bus lines, community shuttles, transit stop improvements, traffic calming, and pedestrian safety.

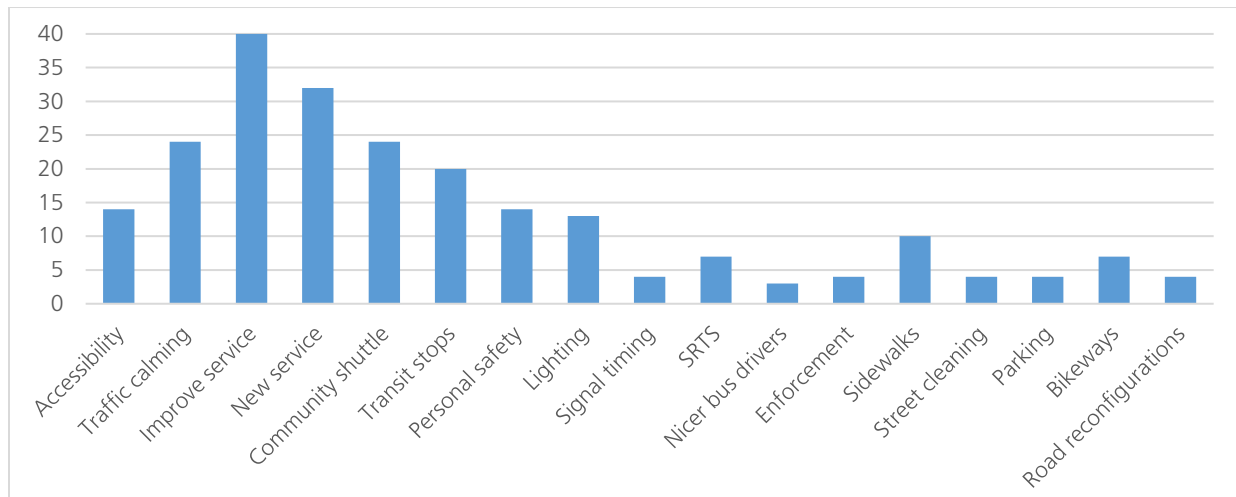


Figure 6: Participatory Budgeting ideas

BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN



Priority Corridors

Priority Corridors Approach

The project team identified 21 “priority corridors” for a worksheet exercise as part of Phase 1 outreach. In an attempt to demonstrate awareness of previous resident input, the priority corridors were assembled from a combination of identification in past plans, the High Injury Network, community interviews, and preliminary resident input.

The worksheets ask residents to identify any street in the Bayview (whether or not it is identified as a “priority corridor”), indicate what modes of travel they use on that street, then identify up to 3 things they like or don’t like about the way the street is today. The worksheets were made available in Spanish, English, and Chinese – both online and on paper.

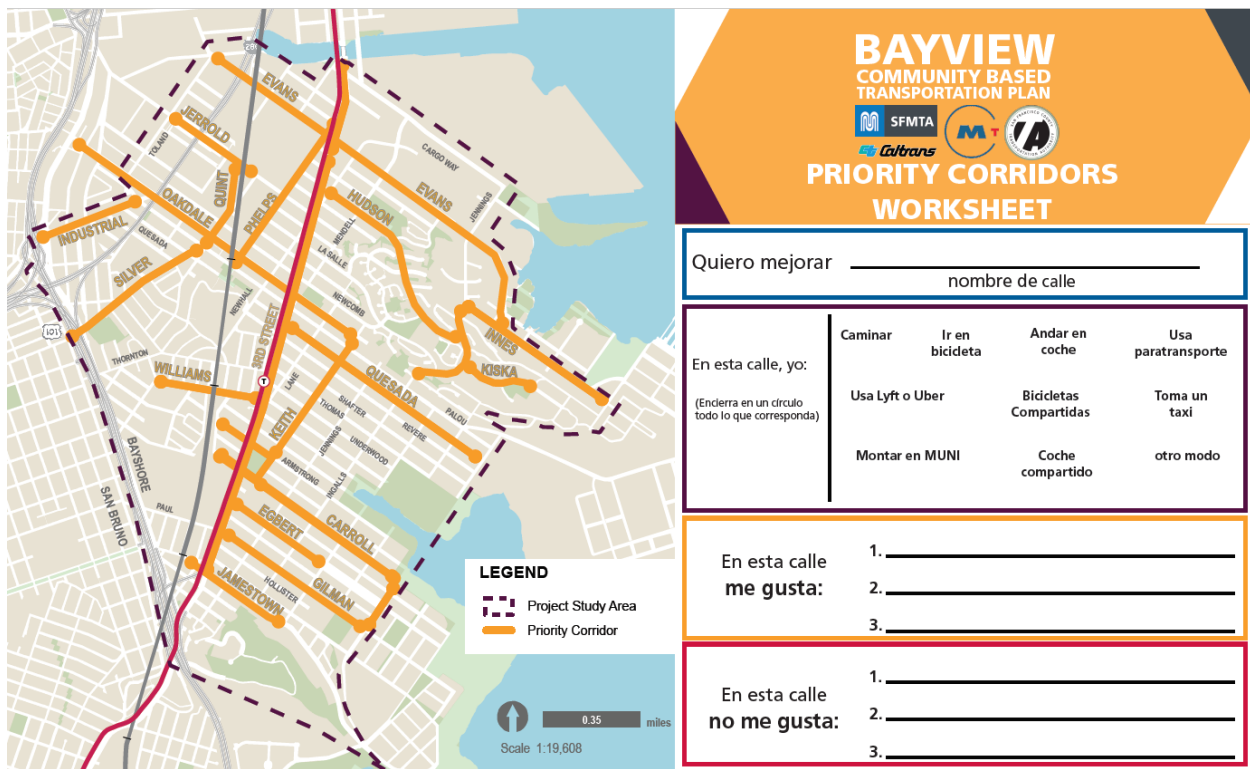


Figure 7: Spanish version of Priority Corridors worksheet

The project team plans to use data from the priority corridors worksheet to inform specific corridors and locations for potential projects in the Bayview CBTP streetscape plan.

BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN



Priority Corridors Data

As of November 5th, 110 worksheets had been completed online and on paper. 60% of worksheets selected a pre-identified priority corridor, 30% identified another street in the Bayview, and 10% identified streets outside of the Bayview CBTP study area. Additionally 10% of worksheets identified specific intersections along corridors in need of improvements.

Of the 21 priority corridors identified, only 16 were selected (and additional 16 non-priority corridor streets were selected) in the 110 worksheets. The corridor with the overwhelming plurality of response was Third Street (31%), followed by Evans Avenue/Hunters Point Boulevard (11%). Other streets with notable tallies were Jennings Street, Kiska Road, Innes Avenue, Hudson Avenue, Oakdale Avenue, and Quesada Avenue. Interestingly, these streets are all within, or in close proximity to, the Hunters View area of Bayview. In the figure below, pre-identified priority corridors are shown in blue and other streets identified by residents are shown in orange.

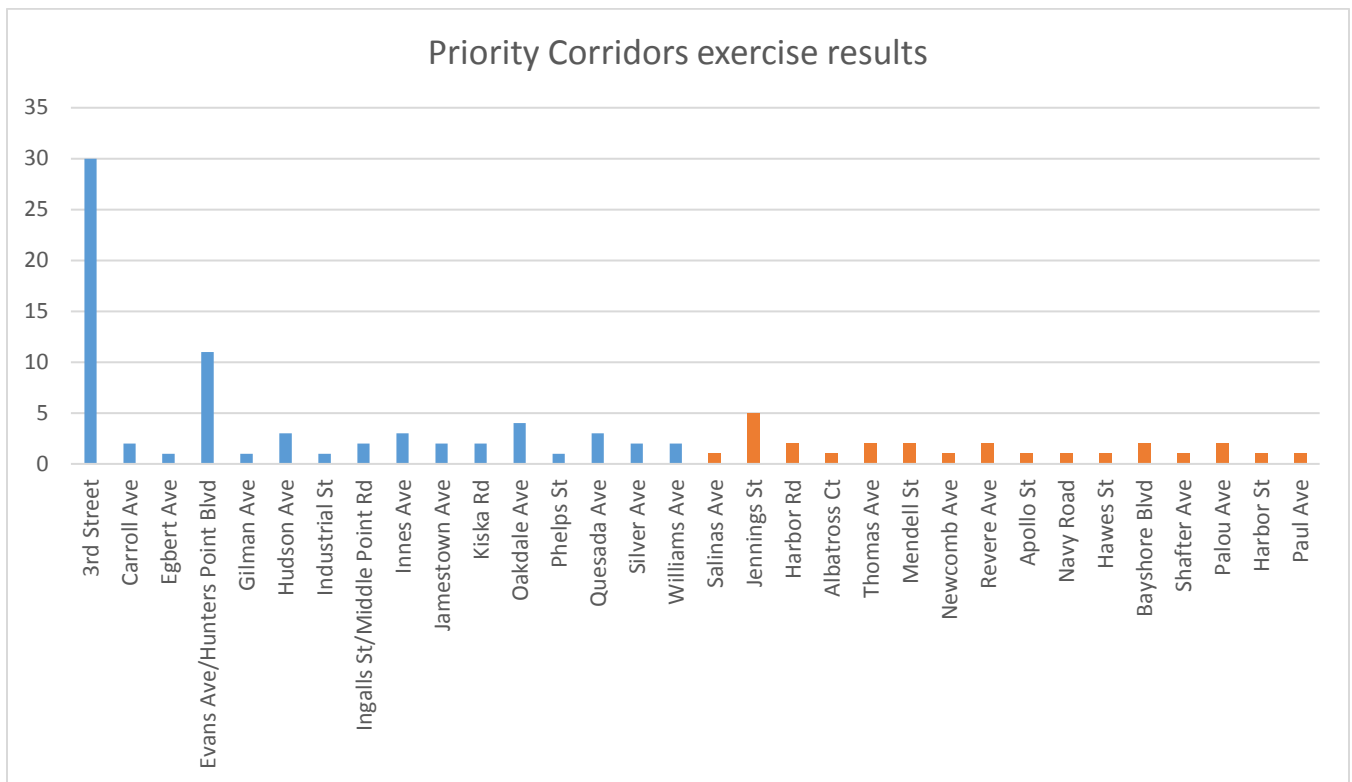


Figure 8: Priority Corridors exercise results

BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN



Phase 1 Outreach Events Summary

This summarizes the 8 community events and 5 workshops held between July and October 2018.

SFCTA D10 Mobility Design Lab Workshops

The Bayview CBTP team coordinated with the SFCTA for a total of 4 workshops held for their District 10 Mobility Design Lab project, which seeks to introduce mobility service pilots in the District 10 neighborhoods of San Francisco. The first three workshops were held in July, and consisted of monolingual workshops for Chinese and Spanish residents, and a general-public workshop held in English. Interpreters were on-hand for each monolingual workshop event. A final multi-lingual workshop was held at the end of September. The SFCTA plans to publish their final plan by the end of 2018.



The Bayview CBTP team tabled at each of the events, shared project information, and took comments/questions from residents. Each of the 4 SFCTA workshops were attended by roughly 30-50 residents. In total the Bayview CBTP team received 47 comments and 8 completed worksheets.

Vision Zero Coffee Chat

The SFMTA Vision Zero Coffee Chat was organized to inform the new 2-year Vision Zero Action Plan, and was held at the Bayview YMCA on the evening of September 27th. At the event, the Bayview CBTP team engaged with approximately 20 residents, shared project information, and took comments on plan priorities.

National Night Out – Westbrook Housing Development

The Westbrook National Night Out event was organized by the San Francisco Housing Development Corporation on the afternoon of August 7th. The Bayview CBTP team attended, along with other City service providers. Approximately 30 residents attended the event and completed 4 worksheets.



BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN



SFMTA



BMAGIC National Night Out – Bayview Opera House

The National Night Out event hosted by BMAGIC was held at the Bayview Opera House on the evening of August 7th. A number of City agencies hosted tables, and the Bayview CBTP team coordinated with both the SFCTA D10 study and the SFMTA Southeast Muni Expansion projects. The event featured free food for residents and a talent show. Approximately 100 residents attended the event. 5 worksheets were completed at this event.



Back to School Backpack Giveaway – Hunters Point West Housing Development

The Hunters Point West Back to School backpack giveaway was organized by the San Francisco Housing Development Corporation on the afternoon of August 16th. Families were required to get a “passport” stamped by all tabling agencies before they could receive a free backpack with school supplies. Approximately 150 residents attended the event, with the majority of them school-aged youth. The Bayview CBTP solicited feedback through a Plan Priorities game where participants would reorder transportation needs/desires on a board. 60 residents played our Plan Priorities game and provided general feedback. The top priorities for transportation in this community were:



1. Safety on transit
2. Safer to walk places
3. Less traffic



BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN



SFMTA



Back to School Backpack Giveaway – BMAGIC

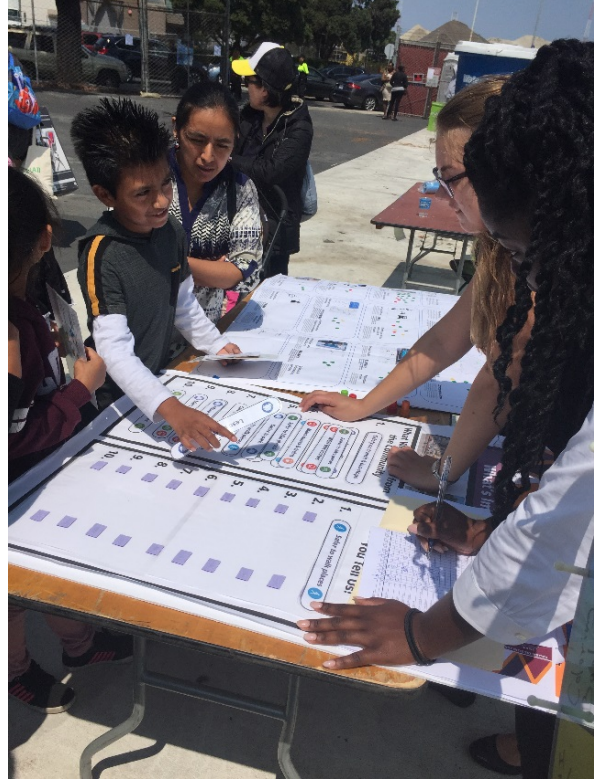
The BMAGIC Back to School backpack giveaway was held at Hunters Point NOW, an outdoor event space on the waterfront in the north of the Bayview. The event was held on the afternoon of August 18th, and drew over 500 residents. The Bayview CBTP team partnered with the SFCTA and the SFMTA Southeast Muni Expansion teams for outreach at this event. Residents were asked to play our Plan Priorities game to get their backpack passport stamped. 176 residents engaged with the Bayview CBTP team. The top priorities for transportation at this event were:

1. More buses & trains
2. Safe to walk places
3. Less traffic

Tenant Meeting – Alice Griffith Housing Development

The Alice Griffith housing development is a legacy public housing property, adjacent to the Candlestick development area, previously operated by the San Francisco Housing Authority. The current Alice Griffith development is a HOPESF project, with new, mixed-income development replacing the original buildings. All current residents have right-of-return, and none are moved out until new housing is available for them to move into. The Bayview CBTP and Southeast Muni Expansion teams attended the Alice Griffith tenants meeting on September 10th.

Approximately 30 residents attended the tenants meeting. The Bayview CBTP team shared project information, took comments, and circulated participatory budgeting worksheets – 11 of which were filled out and returned.



BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN



Tenant Meeting – Westbrook Housing Development

The Westbrook housing development is located on the Hunters View hillside, facing India Basin to the north. Approximately 20 - 30 residents attended the tenants meeting on September 11th, and 9 participatory budgeting worksheets were filled out.

Resilient Bayview Neighborfest

The Resilient Bayview Neighborfest street festival was held October 6th on Quesada Ave, adjacent to the Bayview YMCA. The event featured live music, free food, and tables by various City agencies. Approximately 100 residents attended the event.

Quesada Ave Neighborfest

The Quesada Ave Neighborfest street festival was held October 20th on Quesada Ave, adjacent to the Bayview YMCA. Only the Southeast Muni Expansion team attended this event, but featured Bayview CBTP worksheets. 4 participatory budgeting worksheets and 7 priorities worksheets were completed by residents.



Bayview Live

Bayview Live is an annual arts & music festival held on Egbert Avenue in the southern area of the Bayview. Bayview Live took place on October 20th and the Bayview CBTP team staffed a table at this event. Approximately 250 residents attended this music festival. 4 participatory budgeting worksheets and 7 priorities worksheets were completed by residents.



BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN



Bayview CBTP Community Workshop – Dr. George W. Davis Senior Center

The Bayview CBTP Community Workshop was jointly run by SFMTA, BMAGIC, CYC, and El Centro. The workshop was held at the Dr. George W. Davis Senior Center, with the event promoted by our community partners, the District 10 Supervisor’s Office, Streetsblog, Hoodline, and other news outlets. The workshop features meals, childcare, and interpreters for Spanish and Chinese, with the intention of removing all barriers to participation.



70 residents attended this two hour workshop and were led through 4 different interactive stations for providing project input. Residents filling out an evaluation survey were presented with an SFMTA gift bag. Among more than 30 surveys, every respondent found the material easy to understand, considered the workshop a good use of their time, and believed the Bayview CBTP will achieve real results for the Bayview community. The evaluation surveys also anonymously captured demographic information for workshop participants.



Foods Co. Pop-Up

Foods Co. is one of the only grocery stores in the Bayview Hunters Point neighborhood. In partnership with Hunters Point Family and four youth ambassadors from their GIRLS2000 program, the project team held a three-hour pop-up outside of Foods Co. The pop-up provided informational materials about the project and solicited input from residents via the priorities and participatory budgeting worksheets. 75 worksheets were returned by residents during this event.

