

How will MUNIFORWARD improve your daily routine?

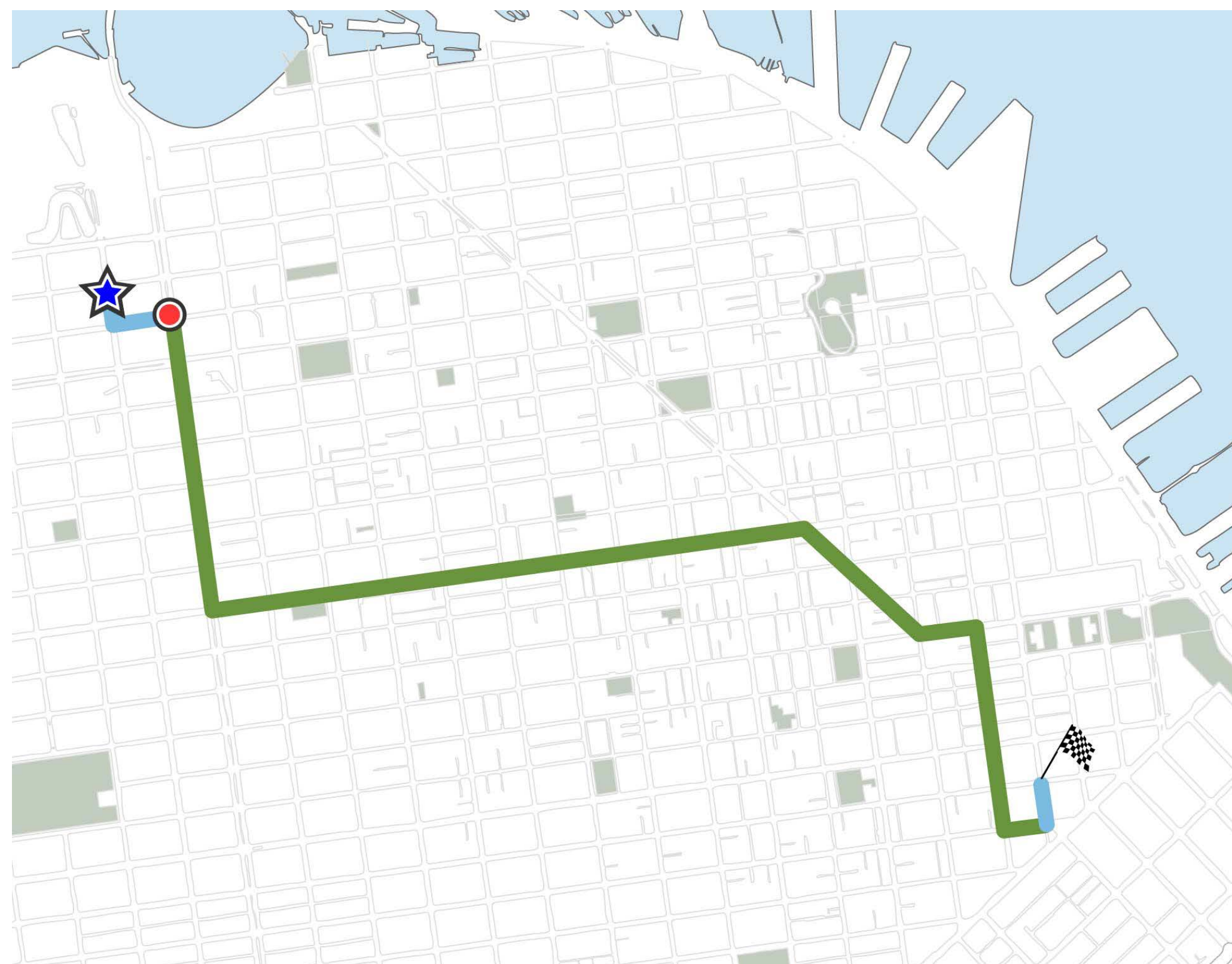
Kelsey



Photo credit: Flickr user Steve Wilson

Age: 28
Lives on Chestnut at Franklin.

Kelsey's Journey

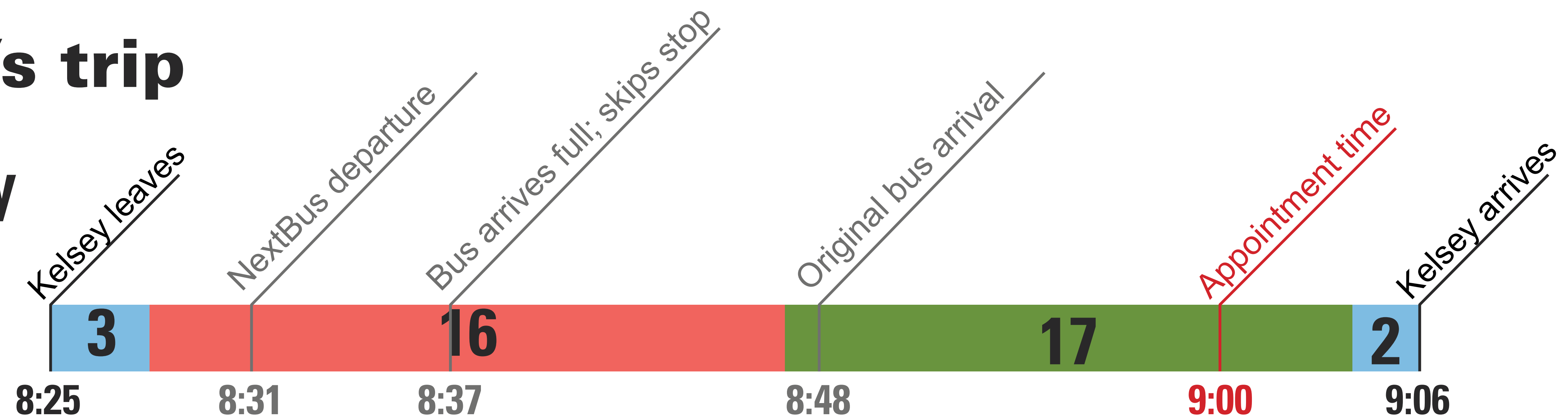


Getting to work:

Kelsey works in the Financial District, and today she's meeting with important clients at 9 a.m. at her office on Battery Street. Kelsey leaves her apartment at 8:25, and NextBus tells her a 30X will be arriving at 8:31. It's only a 17 minute trip, so she'll have an extra 12 minutes to go over her notes before the meeting. Kelsey gets to her stop at Chestnut and Van Ness at 8:28. She looks down the street to see if her bus is coming—by now the bus should be in view. But there's no sign of the bus. As time ticks away, Kelsey realizes the 8:31 a.m. 30X is going to be late. When the 30X finally arrives at 8:37, it's so full she has to wait for the next bus... which doesn't show until 8:47! Kelsey is late to her meeting, losing the important account.

Kelsey's trip

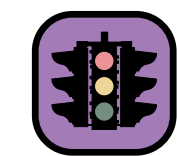

Her bad day



After Muni Forward



Muni Forward helps:

Transit priority treatments like traffic signals  and stop consolidation  reduce delays and make Muni more reliable. It also solves the problem of bunching and gapping, which helps reduce crowding too. Now, when Kelsey leaves her house, she knows she'll get to work on time.