



SFMTA
Municipal
Transportation
Agency

Geary Community Advisory Committee Meeting #2

October 25, 2017

Members please sit at the table

Order of Business

1. Call to Order.
2. Roll call.

3. Ice breaker

Please share the following

1. Say your name backwards (bonus for 1st and last)
2. Your name forwards
3. Favorite thing about San Francisco

4. Approval of minutes

- July 12, 2017.

5. Election

- Committee Chair and Vice Chair nominations and election
 - Roles and responsibilities of Chair and Vice Chair
 - Process overview
 - Election

5. Election

- Roles and responsibilities of Chair and Vice Chair
 - Chair:
 - Works with project staff to develop and approve meeting agendas
 - Facilitates meetings following Robert's Rules of Order with staff support
 - Represents the committee for meetings, events and activities
 - Vice Chair:
 - Presides over meetings in chair's absence
 - Acts as chair in chair's absence

5. Election

- Process overview
 - Elect Chair, then Vice Chair
 - Request nominations from members
 - Candidates have an opportunity to address the committee members of their interest
 - Public comment
 - Members vote publicly on candidates in order received
 - First candidate to receive a majority for each seat is elected

5. Election

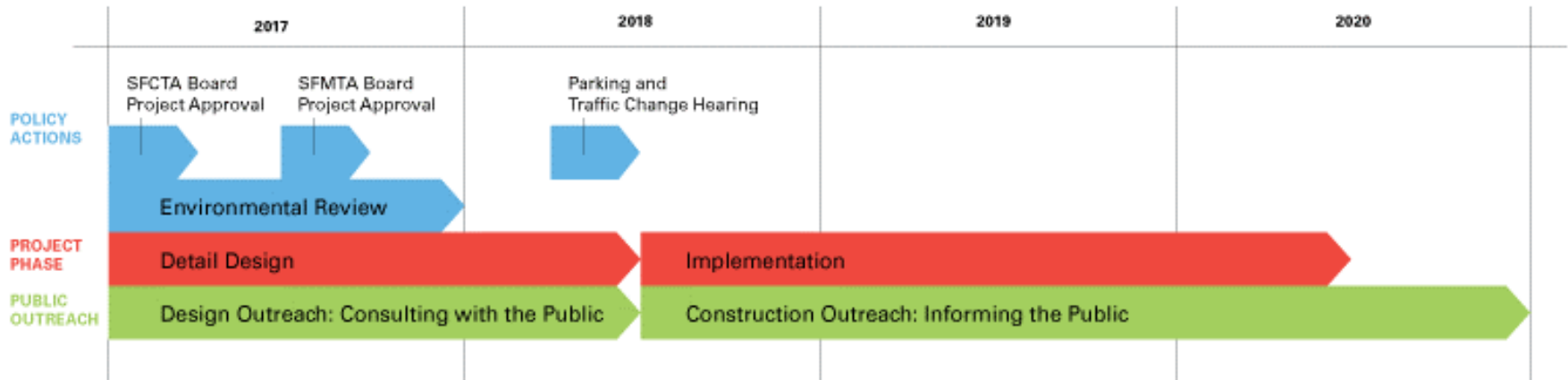
- Elections
 - Request nominations from members
 - Candidates have an opportunity to address the committee members of their interest
 - Public comment
 - Members vote publicly on candidates in order received
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6. Public comment

- See Member Comment Policy on back of agenda.
- Member comment for matters within the Geary Community Advisory Committee jurisdiction and are not on today's calendar.
- Public comment is limited to two minutes each.

7. Geary Rapid project updates

- Schedule overview



7. Geary Rapid project updates

- Outreach Overview
- Design phase outreach
 - Underway
 - Planned
- Geary CAC member input

7. Geary Rapid project updates

Outreach Overview

Project phase	Planning/ Environmental	Design and approvals	Implementation
Public participation goal	<p>Involve: Ensure that community concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced decisions.</p>	<p>Consult: Keep public informed, listen to and acknowledge concerns and aspirations and provide feedback on how public input influenced decisions.</p>	<p>Inform: Keep public informed.</p>
Public participation opportunities	<ul style="list-style-type: none"> • Define project purpose and need • Preferences among project alternatives • Refinements to preferred alternative • Major project features (locations of bus lanes, bus stops, pedestrian safety features) 	<ul style="list-style-type: none"> • Inform of project design concept approved during planning/ environmental review phase • Curb space detailed proposals for input • Draft final design for final input 	<ul style="list-style-type: none"> • Inform stakeholders of final project design • Pre-construction outreach • Construction progress updates

7. Geary Rapid project updates

Outreach Overview

- 4 major rounds of outreach
- Public meetings
- **250+** meetings w/ **65+** stakeholder groups
- **33** Citizens Advisory Committee meetings
- Multi-lingual communications
- Corridor surveys
- OWL Visualization kiosks
- Fliering at bus stops
- Web, email, social media updates
- Newspaper ads
- Corridor postings
- Ambassadors at bus stops



7. Geary Rapid project updates

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7. Geary Rapid project updates

Outreach Overview

Areas where feedback is most helpful and may lead to design refinements

- Adjacent property owner/tenant has new or different curb space demands
 - **Type of Design Refinement:** Adding/removing/re-locating commercial or passenger loading zones, 30-minute green parking zones, or ADA blue zones
- Unforeseen unique circumstances or challenges on individual blocks that project design doesn't accommodate
 - **Type of Design Refinement:** Meet with relevant stakeholders to determine best way to update design while continuing to meet project goals

7. Geary Rapid project updates

Outreach Overview

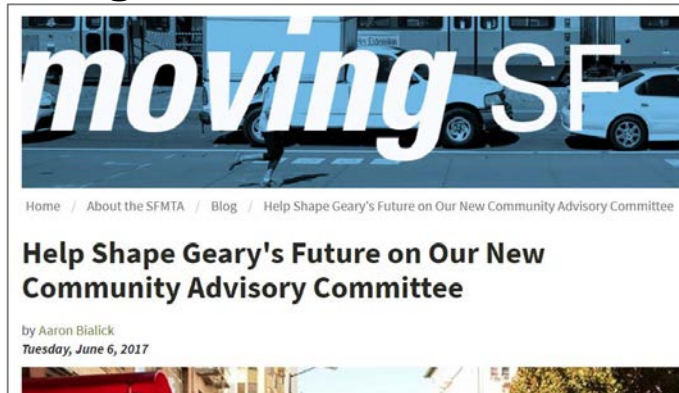
Project design elements that are less likely to change

- Location and limits of red transit-only lanes
- Locations of pedestrian safety improvements (e.g. sidewalk extensions)
- Locations of bus stop changes, removals, and re-locations
- Retaining Webster Street pedestrian overcrossing and removing Steiner Street pedestrian overcrossing
- Lane reduction in the Geary Expressway segment

7. Geary Rapid project updates

Design phase outreach: underway

Blog



Community Events



Project Updates by Email

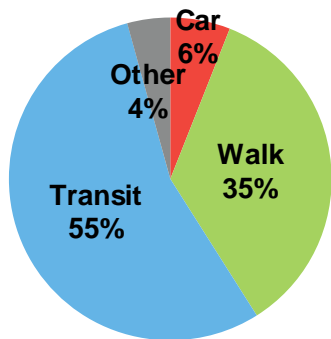


7. Geary Rapid project updates

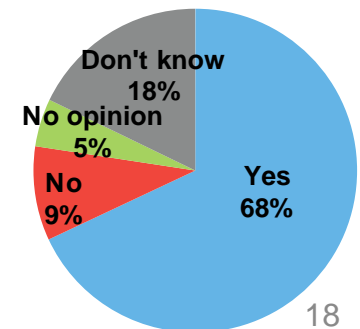
Design phase outreach: underway

- Pedestrian intercept survey
 - People coming to the Geary corridor overwhelmingly walk or use transit.
 - People are quite familiar with the red lanes on Geary and feel positively about this type of transit improvement.
 - People visiting Geary corridor businesses are more likely to be riding transit, walking or biking than driving.

Mode taken



Do existing red lanes improve service on Geary?




7. Geary Rapid project updates

Design phase outreach: underway

Door-to-door merchant survey

GEARY RAPID **MUNIFORWARD**

Business and Merchant Loading Survey



Geary Rapid is a transit and pedestrian safety project being planned along the 38 Geary corridor between Market and Stanyan streets. We are working with the business community to ensure access to loading zones and the distribution of goods as we craft the design of the Geary Rapid project.

The SFMTA understands the importance of loading to businesses on the Geary corridor. Please answer the following questions about your loading operations to help staff understand your needs.

This survey can also be completed online at: sfmta.com/GearyRapid

Or filled out and emailed to: gearyrapid@sfmta.com

Or mailed to:
SFMTA
C/O Kim Le
One South Van Ness, 7th Floor
San Francisco, CA 94103

About you and your business

Business name: _____

Business address: _____


Your name: _____

1. My business type is:

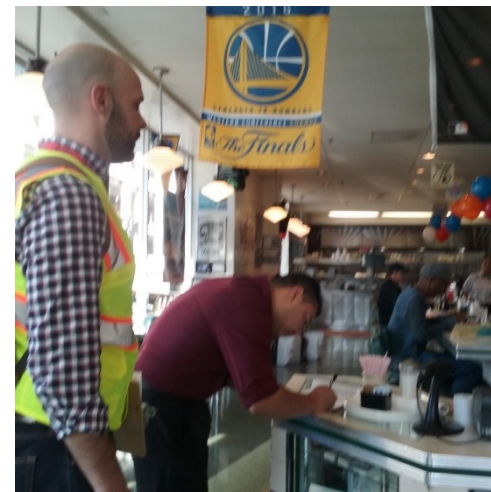
<input type="checkbox"/> Bar or night club	<input type="checkbox"/> Personal services	<input type="checkbox"/> Convenience store
<input type="checkbox"/> Restaurant	<input type="checkbox"/> Professional services	<input type="checkbox"/> Production and distribution
<input type="checkbox"/> Automotive services	<input type="checkbox"/> Retail	<input type="checkbox"/> Other: _____

2. The number of patrons that visit my business in a typical day is:

<input type="checkbox"/> Less than 100	<input type="checkbox"/> More than 100	<input type="checkbox"/> A thousand or more
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7. Geary Rapid project updates

Design phase outreach: underway

- Stakeholder meetings
 - Advocacy groups
 - Merchants
 - Hotels
 - In-reach to bus drivers
 - Neighborhoods
 - e.g. Japantown, Fillmore, Cathedral Hill
 - Others
- Draft stakeholder list provided.



7. Geary Rapid project updates

Design phase outreach: planned

Open Houses (2) (January)	Design Showcases (2) (February)
Share draft final designs for input by way of a comments card with questions	Share how final designs have been revised based on Open House feedback, what will be headed to SFTMA Board for a vote

At both open houses and design showcases:

- Notification: radius mailing, signs posted in corridor, in-person outreach to CBOs/neighborhood organizations, door to door outreach, email and blog announcements
- 2 different times/locations, evening and weekend options
- 2 different locations within Geary Rapid project limits
- Drop in, no need to attend the whole time, no formal presentation
- Materials presented allow stakeholders to learn project goals, how proposals affect them, and get questions answered from project staff

7. Geary Rapid project updates

Design phase outreach: planned

GEARY RAPID **MUNIFORWARD**

MAP A

- Stop unchanged
- Proposed for elimination
- Proposed local stop
- Proposed local/rapid stop

Do you have comments about proposed bus stop changes on Geary shown here?

Text YES to 415-908-1987

Changes to bus stops on Geary are being considered to improve the speed, reliability and convenience of your trip on the 38 Local and 38 Rapid.

We are now seeking your feedback before these changes are considered for approval.

GearyRapid@sfmta.com sfmta.com/gearyrapid

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SFMTA Municipal Transportation Agency **MUNI**

Bus Stop Changes campaign

- 4 week campaign
- Posters near bus stops and prominent locations within Geary corridor
- Invites feedback via completing a short survey via text message
- Supplemental way to seek bus stop change specific feedback

7. Geary Rapid project updates

- Design phase outreach: planned

	December				January				February				
	4	11	18	25	1	8	15	22	29	5	12	19	26
Tentative outreach activities schedule													
Ongoing outreach program	█	█	█	█	█	█	█	█	█	█	█	█	█
Project drawings go online	█												
As-requested stakeholder meetings, site visits	█	█	█	█	█	█	█	█					
Presentations to neighborhood groups, advisory committees, other organizations	█	█	█	█	█	█	█						
Notification of Open House					█	█	█						
Open House							█	█					
Bus stop changes campaign						█	█	█					
Notification of Design Showcase										█	█	█	
Design Showcase												█	█

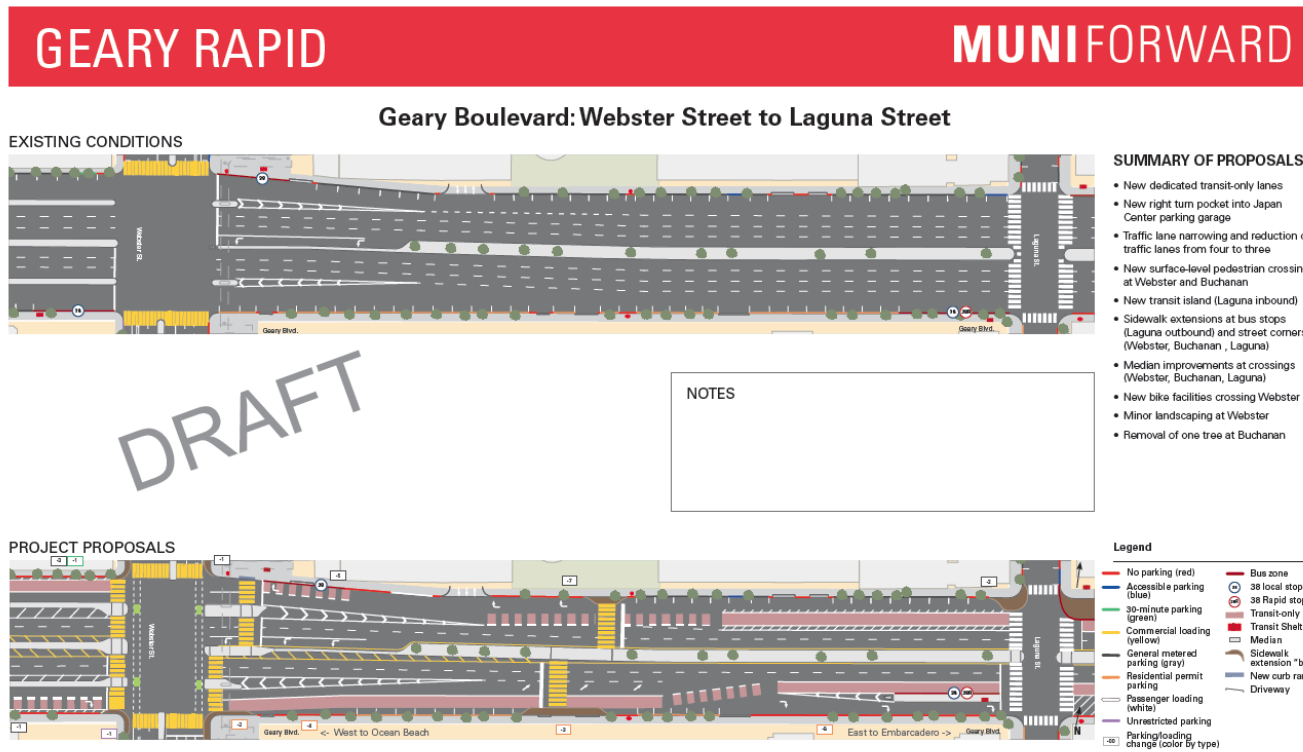
7. Geary Rapid project updates

- Geary CAC input:
 - Draft stakeholder list provided. Who else should be included?
 - What other strategies should be included?

8. Geary Rapid Open House

Key collateral for Detailed Design outreach: Project Drawings

- 22 pages showing existing conditions and project proposals, ~ 2 blocks/page
- Refer to handout for example large version



8. Geary Rapid Open House

- Open House boards
 - Project timeline
 - You spoke, we listened
 - Key needs: transit reliability and safety
 - Summary of proposed improvements
 - Bus stop changes station
 - Geary Boulevard Improvement Project
- Input

9. Geary Boulevard Improvement Project

Geary Corridor Bus Rapid Transit

Environmental Impact Report (EIR) for California Environmental Quality Act (CEQA)
Environmental Impact Study (EIS) for National Environmental Protection Act NEPA
Led by SF County Transportation Authority

Geary Rapid project

East of Stanyan Street
Extend existing side-running dedicated transit lanes to Stanyan
Bus Stop Changes
Safety improvements for people walking
Led by SFMTA

Geary Boulevard Improvement Project

West of Stanyan Street
Construct center-running dedicated transit lanes
Install new lighting, landscaping and utilities
Led by SFMTA

9. Geary Boulevard Improvement Project

Planning

- **Winter 2014-Winter 2018**
- Final Environmental Impact Study

Design and approvals

- **Winter 2018-Fall 2020**
- Public outreach
- Preliminary engineering
- 35% Design
- Detail Design
- Advertise and award

Implementation

- **Fall 2020-Spring 2022**
- Construction

9. Geary Boulevard Improvement Project



9. Geary Boulevard Improvement Project



BEFORE



AFTER

9. Geary Boulevard Improvement Project



9. Geary Boulevard Improvement Project

Funding Plan

FTA 5309 Small Starts	\$100,000,000
Prop K Sales Tax	\$48,845,602
Congestion Management Agency	\$237,754
Prop AA	\$2,064,919
<u>Others</u>	<u>\$84,195,725</u>
Total	\$235,344,000

9. Geary Boulevard Improvement Project

Role of Geary Community Advisory Committee

- Feedback you may have related to the project
- Parking changes
- Tree removal and replanting
- Bus stop locations
- Pedestrian safety

9. Geary Boulevard Improvement Project

Thank you.

Questions?

11. Upcoming Meeting Agendas

- Next meeting
 - Geary Rapid open house plan notification plans
 - Follow-ups on suggested Geary Rapid outreach strategy suggestions from CAC
 - Other TBD and with CAC input
- Future
 - Report-out on Geary Rapid open house results and next steps
 - Geary Rapid initial implementation plans
 - Geary Corridor Improvement Project update on design phase
 - Other TBD and with CAC input
- Input?

11. Upcoming Meeting Agendas

- Starting in January 2018, meet every-other month
- Possible recurring meeting times:
 - Second Wednesdays
 - January 10, March 14, May 9, July 11, September 12, November 14
 - Second Thursdays
 - January 11, March 8, May 10, July 12, September 13, November 8
 - Third Tuesdays
 - January 16, March 20, May 15, July 17, September 18, November 20

12. Adjourn

- Thank you!