Irving Street Streetscape Project Survey Results

March 6, 2014
Introduction

The San Francisco Municipal Transportation Agency (SFMTA) received 510 completed surveys: 101 from attendees of the January 30th meeting held at the San Francisco County Fair Building and 409 from community members who completed the survey online. The survey was available online from January 31, 2014 through February 20, 2014.

Results from the survey, including a map of survey respondents home ZIP codes, are summarized in the following pages. Not all survey respondents answered every question. Some questions allowed multiple answers per person.
Number of responses per ZIP code
Total Responses: 505
ALL 244 SURVEY QUESTION RESPONSES:
How did you hear about this project?

- SFMTA Mailed Notice: 44
- SFMTA Email: 96
- Flyer Posted in Project Area: 93
- Flyer Handed Out at Transit Stop: 14
ALL 505 SURVEY QUESTION RESPONSES:
What is your connection to the project area?

- Live Within Two Blocks: 216
- Work Within Two Blocks: 310
- Travel Through Area Regularly: 107
- Visit Businesses Within Two Blocks: 332
- Other: 54
ALL 499 SURVEY QUESTION RESPONSES:
How often do you travel to or through the project area?

- 5+ Times a Week: 347
- 1-4 Times a Week: 105
- Monthly: 45
- Rarely/Never: 4
ALL 506 SURVEY QUESTION RESPONSES:
How do you usually travel through the project area?

- Walk: 396
- Bike: 118
- Muni: 376
- Drive: 313
- Other: 44
ALL 333 SURVEY QUESTION RESPONSES:
How do you usually park in the project area?

- On-Street Parking at a Pkg Meter: 132
- On-Street Unmetered: 83
- On-Street with a RPP Permit: 38
- Residential Garage: 87
- Off-Street Parking Lot: 23
ALL 25 SURVEY QUESTION RESPONSES:
For merchants, where do your delivery trucks usually park?

- On-Street at Yellow Loading Zone: 8
- On-Street not at Yellow Loading Zone: 5
- Off-Street Parking Lot: 1
- Double Park: 11
ALL 499 SURVEY QUESTION RESPONSES:
N Judah Stop Changes on Irving Between 4th and 7th

- **Consolidating 4th & 7th to one stop at 5th/6th:** 49%
  - Strongly Dislike: 19%
  - Somewhat Dislike: 5%
  - Neutral: 17%
  - Somewhat Like: 10%
  - Strongly Like: 5%

- **Option 1: Full (two-car) transit bulbs:** 33%
  - Strongly Dislike: 33%
  - Somewhat Dislike: 8%
  - Neutral: 12%
  - Somewhat Like: 8%
  - Strongly Like: 10%

- **Option 2: Half (one-car) transit bulbs:** 29%
  - Strongly Dislike: 19%
  - Somewhat Dislike: 13%
  - Neutral: 29%
  - Somewhat Like: 13%
  - Strongly Like: 16%
ALL 487 SURVEY QUESTION RESPONSES:
N Judah Stop Changes at 9th / Irving

Moving N Judah stops to far side
- Strongly Dislike: 18%
- Somewhat Dislike: 9%
- Neutral: 12%
- Somewhat Like: 18%
- Strongly Like: 43%

Adding full (two-car) transit bulbs
- Strongly Dislike: 27%
- Somewhat Dislike: 7%
- Neutral: 12%
- Somewhat Like: 75%
- Strongly Like: 0%
Replace STOP signs with traffic signals at 4th / Irving
ALL 411 SURVEY QUESTION RESPONSES:
Parking - Which do you support to increase parking availability?

- Expanding RPP Hours from 6 to 9 PM: 123 responses
- Reducing Time Limits for non-RPP Holders from 2 to 1 Hr: 99 responses
- Expanding Parking Meters: 148 responses
- Other: 212 responses
ALL 368 SURVEY QUESTION RESPONSES:
Streetscape Priorities

Priority 1
- Trees: 234
- Low-level plantings: 121
- Public seating: 133
- Bike racks: 70
- Other: 70

Priority 2
- Trees: 79
- Low-level plantings: 79
- Public seating: 118
- Bike racks: 83
- Other: 11

Priority 3
- Trees: 51
- Low-level plantings: 88
- Public seating: 106
- Bike racks: 88
- Other: 7

Priority 4
- Trees: 36
- Low-level plantings: 68
- Public seating: 53
- Bike racks: 94
- Other: 8

Priority 5
- Trees: 52
- Low-level plantings: 52
- Public seating: 71
- Bike racks: 85
- Other: 41
ALL 368 SURVEY QUESTION RESPONSES:
Streetscape Priorities

Trees
- Priority 1 (Highest): 234
- Priority 2: 121
- Priority 3: 79
- Priority 4: 52
- Priority 5 (Lowest): 36

Low-level plantings
- Priority 1 (Highest): 118
- Priority 2: 118
- Priority 3: 88
- Priority 4: 68
- Priority 5 (Lowest): 51

Public seating
- Priority 1 (Highest): 133
- Priority 2: 83
- Priority 3: 106
- Priority 4: 53
- Priority 5 (Lowest): 71

Bike racks
- Priority 1 (Highest): 91
- Priority 2: 73
- Priority 3: 94
- Priority 4: 85
- Priority 5 (Lowest): 41

Other
- Priority 1 (Highest): 11
- Priority 2: 7
- Priority 3: 8
- Priority 4: 50
- Priority 5 (Lowest): 41
ALL 386 SURVEY QUESTION RESPONSES:
Bicycle Treatment at Irving Transit Stops

Option 1 - Sidewalk Widening
Option 2 - Boarding Islands Adjacent to Bike Paths