



**SFMTA**  
Municipal  
Transportation  
Agency

**SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
CITIZENS' ADVISORY COUNCIL**

**MINUTES**

**Thursday, February 4, 2016  
Room 7080, Union Square Conference Room  
1 South Van Ness Avenue, 7<sup>th</sup> Floor**

**REGULAR MEETING  
5:30 P.M.**

**COUNCIL MEMBERS**

**Daniel Weaver (Chair), Daniel Murphy (Vice Chair), Neil Ballard, Mark Ballew, Steve Cornell  
Joan Downey, Katie Haverkamp, Steve Taber, Alex Reese, Susan Vaughan,  
Dorris Vincent, Roland Wong, and Frank Zepeda**

**COUNCIL LIAISON  
Roberta Boomer**

## ORDER OF BUSINESS

### 1. Call to Order

Chairman Weaver called the meeting to order at 5:35 p.m.

### 2. Roll Call

CAC members present at Roll Call: Neil Ballard, Stephen Cornell, Joan Downey, Katie Haverkamp, Daniel Murphy, Susan Vaughan, Dorris Vincent, Daniel Weaver, Roland Wong, and Frank Zepeda

CAC members absent at Roll Call: Steve Taber and Alex Reese

CAC members absent: Mark Ballew

### 3. Announcement of prohibition of sound producing devices during the meeting.

The CAC Staff Acting Secretary made the announcement.

Councilmember Taber arrived at 5:40 p.m.

### 4. Approval of Minutes:

#### PUBLIC COMMENT:

Edward Mason inquired why his written statement was not entered into the record. The minutes mentioned that a Parking Control Officer issued a violation for not having a placard instead of the list of all of the Parking Control Officers actions.

On motion to approve the minutes of January 7, 2016:

ADOPTED: AYES – Neil Ballard, Stephen Cornell, Joan Downey, Katie Haverkamp, Daniel Murphy, Alex Reese, Steve Taber, Susan Vaughan, Dorris Vincent, Daniel Weaver, Roland Wong, and Frank Zepeda

ABSENT – Mark Ballew, Alex Reese

### 5. Report of the Chair (For discussion only)

Councilmember Reese arrived at 5:45 p.m.

Chairman Weaver thanked member Haverkamp for her service on the CAC and for consistently providing updates on the L Taraval and West Portal service.

### 6. Public Comment

Edward Mason stated that 24th and Castro Streets had 23 corporate shuttle buses pass through in the span of an hour which is a major increase. Providers are operating on arterial streets and increasing the flow of traffic on 24<sup>th</sup> Street. On Church and 24<sup>th</sup> Streets, the J and 48 lines are running on nine to ten minute frequencies and traversing that intersection at the same time as the shuttle buses. He witnessed at least two instances where passengers were delayed due to bunching and gaps involving commuter shuttles and buses. Traffic lanes also have delivery and garbage trucks so the streets get congested.

#### REGULAR CALENDAR

7. Presentation, discussion and possible action regarding the Clipper Card program. (Diana Hammons, Senior Manager, Revenue Collection)

Diana Hammons discussed the next generation of the Clipper Card. The current contract ends in 2019. The system has limitations such as the low income category not being available for Lifeline pass and time based fares and transfers aren't available. New payment options are emerging using technology and some transit agencies are already deploying apps for instant purchases.

The Clipper Executive Board and Steering Committee are striving for more creative fare policies in the new system and all payment methods will need to be included. The Board and Committee are seeking input on fare products, Clipper format, adding value and managing Clipper accounts as well as other payment options.

#### PUBLIC COMMENT:

Ed Mason inquired if the concept of online operation was the result of the general meetings. For the 2019 Clipper version, he suggested the pass have an accumulator feature. He prefers cash payments and believes a lot of others do too.

8. Presentation, discussion and possible action regarding the FY17 and FY18 Capital and Operating Budgets. (Sonali Bose, Director, Finance and Information Technology)

Sonali Bose presented the FY17 and FY18 Capital and Operating Budgets. Revenues are growing at a slower pace than the prior two year budget and expenditures are outpacing revenue growth. Expenditures in the base budget include wage increases, pension increases and contracts. Expenditures not in base budget include workers compensation costs, debt service for 2017 revenue bonds and a potential 2% increase in transit service.

The budget overview for the Capital Improvement Program (CIP) was presented. The CIP is an implementation plan for regional, citywide and agency-wide strategies and policy goals. It's a fiscally constrained five year program which includes 370 projects and a total investment of \$3.3 billion. The three key policy goals of the CIP are Vision Zero, Transit First

and State of Good Repair. Key budget development dates were provided including additional presentations to the CAC, FAC and the SFMTA Board.

**PUBLIC COMMENT:**

Edward Mason inquired if there were any funds included for the midlife overall maintenance of buses.

**9. Presentation, discussion and possible action regarding the Muni Equity Strategy. (Julie Kirschbaum, Operations Planning & Scheduling Manager)**

Julie Kirschbaum discussed the Muni Equity Strategy. In May 2014, the Board adopted the Muni Service Equity Policy which identifies transit service performance in neighborhoods with high concentrations of low income and minority residents, addresses key needs in those neighborhoods and links improvement strategies to capital and transit service funding requests.

The strategy includes infrastructure upgrades, system-wide 2016 investments, and analyzing performance data to identify key needs for each neighborhood. FY17 and FY18 service recommendations for each neighborhood were presented for various lines.

No public comment.

**10. Presentation, discussion and possible action regarding the Engineering, Maintenance and Safety Committee (EMSC) report and recommendations.**

Frank Zepeda reported that Graham Satterwhite and City Planning staff updated the committee on the Long Range Transportation Plan and the Subway Master Plan to strategize for growth issues. He invited staff to return to the EMSC meeting in May or June for a workshop.

No public comment.

**11. Council Member Comment and Information and Agenda Item Requests. (For discussion only)**

Alex Reese asked for a follow up the 52 line specifically the on time performance.

Joan Downey suggested posting of temporary no parking signs as an agenda topic for OCSC since the SFMTA has outsourced this.


Frank Zepeda suggested a resolution expressing appreciation to staff for their efforts in planning for Superbowl50.

Dan Weaver suggested staff provide an update and lessons learned on SB50 in March 2016.

Next regular meeting: Thursday, March 3 at 5:30 p.m.  
1 South Van Ness Avenue, 7<sup>th</sup> Floor, Union Square Conference Room, #7080

ADJOURN - The meeting was adjourned at 8:03 p.m.

Submitted by:

  
Caroline Celaya  
SFMTA CAC - Acting Staff Liaison