



## **DRAFT MEMORANDUM**

**DATE:** August 14, 2015

**TO:** Taxi Industry Representatives

**FROM:** Kate Toran, Director  
Taxis and Accessible Services Division

**SUBJECT:** New Taxi Driver Smart A-Cards

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The SFMTA and SFO have been working on the implementation of the new Taxi Driver A-Card which will also function as the SFO Smart Card. Please see the enclosed mock-upon for the new design.

The new cards will be produced by the SFMTA and sent to all Color Schemes for distribution to Drivers starting in early September. Drivers must turn in their old A-Cards to their Color Scheme prior to be issuing the new Smart A-Card. The first Smart A-Card will be free of charge to drivers. Lost or misplaced cards will be \$5 dollar to reprint and Drivers will need to come to SFMTA for reissuance.

In October, SFO will be implementing a new taxi system that will use the Smart A-Card for access and payment. SFO will provide instructions for the new system closer to the transition date. In the meantime, drivers should continue to use their existing taxi smart cards at SFO.

Drivers must display their Smart A-Card constantly and conspicuously on the outside of the Driver's clothing and jacket at all times while operating or in possession of a Taxi or Ramp Taxi. The Smart A-Card shall only be worn by the Driver to whom it is issued. Taxi Drivers will no longer be required to wear the SFMTA-issued badge with the permit number.