

Streets Division

Directive Order No. 6859



Pursuant to the public hearing held on March 28, 2025, traffic movement and safety may be improved by the changes approved below.

1. Arguello Boulevard between Lake Street and Presidio Terrace – Relocating a Passenger Loading Zone, Removing Disabled Parking, and Establishing a Red Zone

1a) ESTABLISH - RED ZONE, NO STOPPING ANYTIME

199 Arguello Boulevard, west side, from 20 feet to 35 feet north of Lake Street (15-foot zone)

1b) RESCIND - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 6PM, SUNDAY THROUGH THURSDAY, AND 8AM TO 8PM, FRIDAY AND SATURDAY

199 Arguello Boulevard, west side, from 20 feet to 68 feet north of Lake Street (48-foot zone)

1c) RESCIND - BLUE ZONE, DISABLED PARKING, AT ALL TIMES

199 Arguello Boulevard, west side, from 68 feet to 90 feet north of Lake Street (22-foot zone)

1d) ESTABLISH - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 8PM, DAILY

199 Arguello Boulevard, west side, from 35 feet to 135 feet north of Lake Street (100-foot zone), Richmond, Supervisor District 1, Broderick Paulo, broderick.paulo@sfmta.com.

Per request from the sponsoring temple to relocate loading zones following sidewalk widening and update the hours.

Public Comments: The applicant spoke in support. One additional speaker supported the item.

Decision: Approved by the City Traffic Engineer for implementation.

2. Lake Street between Arguello Boulevard and 2nd Avenue – Relocating a Passenger Loading Zone and Updating the Hours

2a) RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8:15AM TO 9:15AM AND 11:45AM TO 1:15PM, MONDAY THROUGH FRIDAY

2 Lake Street, north side, from 2nd Avenue to 120 easterly (120-foot zone)

2b) ESTABLISH - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 10AM AND 11AM TO 2PM, MONDAY THROUGH FRIDAY

2 Lake Street, north side, from 90 feet to 156 feet west of Arguello Boulevard (66-foot zone), Richmond, Supervisor District 1, Broderick Paulo, broderick.paulo@sfmta.com.

Per request from the sponsoring temple to relocate loading zones following sidewalk widening and update the hours.

Public Comments: No comments.

Decision: Approved by the City Traffic Engineer for implementation.

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3. 2nd Avenue between Lake Street and Terminus – Establishing Commercial Loading and Disabled Parking

3a) ESTABLISH - YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 1PM, MONDAY THROUGH FRIDAY, AND 8AM TO MIDNIGHT, SATURDAY AND SUNDAY

“6” 2nd Avenue, east side, from 72 feet to 92 feet north of Lake Street (20-foot zone)

3b) ESTABLISH - BLUE ZONE, DISABLED PARKING, AT ALL TIMES

“28” 2nd Avenue, east side from 4 5 feet to 42 13 feet north of Lake Street (8-foot zone), Richmond, Supervisor District 1, Broderick Paulo, broderick.paulo@sfmta.com

Per request from the sponsoring temple to relocate loading zones and disabled parking following sidewalk widening.

Public Comments: The applicant spoke in support and another speaker spoke in opposition to the item as written.

Decision: Item amended to include one more foot of access aisle for Blue Zone per comments at hearing. Approved by the City Traffic Engineer for implementation as amended.

4. Lombard Street between Octavia Street and Laguna Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY

1727 Lombard Street, south side, from 0 feet to 25 feet east of the west driveway (25-foot zone), Marina, Supervisor District 2, Color Curb Program, ccp@sfmta.com.

Per request for curbside access from a hotel that is re-opening.

Public Comments: One speaker asked for clarification on the location of the zone, and one commented on the length of zone.

Decision: Approved by the City Traffic Engineer for implementation.

5. California Street between Webster Street and Buchanan Street – Shifting a Passenger Loading for Daylighting and Changing the Hours

5a) RESCIND- WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 6:30AM TO 6:30PM, MONDAY THROUGH THURSDAY, 6:30AM TO 9PM FRIDAY, AND 9AM TO 2PM, SATURDAY AND SUNDAY

2298 California Street, north side, from 10 feet to 54 feet east of Webster Street (44-foot zone)

5b) ESTABLISH – RED ZONE, NO PARKING ANY TIME

2298 California Street, north side from Webster Street to 20 feet easterly (20-foot zone)

5c) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 9AM TO 11AM AND 4PM TO 8PM, MONDAY THROUGH THURSDAY, 9AM TO 11AM AND 4PM TO 9PM, FRIDAY, AND 9AM TO 2PM SATURDAY AND SUNDAY

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2298 California Street, north side, from 20 feet to 64 feet east of Webster Street (44-foot zone, Pacific Heights, Supervisor District 2, Color Curb Program, ccp@sfmta.com).

This zone is being shifted away from corner to add 10 feet of daylighting. In addition, the hours of the zone are being limited to more closely match the sponsor's needs while balancing neighborhood access to the curb.

Public Comments: The applicant spoke in support of the item. The SFMTA received two email comments in opposition to the amount of curb the synagogue and attached daycare are using.

Decision: Approved by the City Traffic Engineer for implementation.

6. Broadway Street between Mason Street and Taylor Street – Establishing a Dual Use Zone

ESTABLISH – DUAL USE ZONE: YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY; AND WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 6PM TO MIDNIGHT, MONDAY THROUGH SATURDAY

906 Broadway, north side, from 40 feet to 115 feet west of Mason Street (75-foot zone), Russian Hill, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per request by new event venue for loading goods and passengers.

Public Comments: The applicant spoke in support and gave background about support from neighborhood groups. Three email comments were received in support from neighborhood groups. One speaker asked for more information on the item and was sent info via email from staff.

Decision: Approved by the City Traffic Engineer for implementation.

7. Eddy Street between Taylor Street and Jones Street – Removing a Passenger Loading Zone

RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

216 Eddy Street, north side, from 58 feet to 78 feet west of Taylor Street (20-foot zone), Tenderloin, Supervisor District 5, Color Curb Program, ccp@sfmta.com.

Removing a zone for non-payment.

Public Comments: No Comments

Decision: Approved by the City Traffic Engineer for implementation.

8. Haight Street between Pierce Street and Scott Street – Establishing a Commercial Loading Zone

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ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 3PM, MONDAY THROUGH SATURDAY

798 Haight Street, north side, from 20 feet to 60 feet east of Scott Street (40-foot zone), Haight Ashbury, Supervisor District 5, Color Curb Program, ccp@sfmta.com.

Per request of a juice shop, café, and corner store, this would provide commercial loading for their businesses.

Public Comments: No comments.

Decision: This item was originally brought to the February Color Curb hearing and was amended per comments given. Approved by the City Traffic Engineer for implementation.

9. Minna Street between 3rd Street and New Montgomery Street – Establishing a Passenger Loading Zone and Commercial Loading Zone

9a) ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 60-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY

“172” Minna Street, north side, from 284 feet to 306 feet east of 3rd Street (22-foot zone)

9b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY

“170” Minna Street, north side, from 306 feet to 346 feet east of 3rd Street (40-foot zone)

9c) ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 60-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY

“160” Minna Street, north side, from 346 feet to 366 feet east of 3rd Street (20-foot zone), South of Market, Supervisor District 6, Color Curb Program, ccp@sfmta.com.

Per the request of a new office building to provide a space for pickups and drop offs and commercial loading.

Public Comments: The applicant spoke in favor and one speaker spoke against the item.

Decision: Approved by the City Traffic Engineer for implementation.

10. Jack London Alley between Bryant Street and Taber Place – Establishing a Commercial Loading Zone

ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH FRIDAY

“1” Jack London Alley, east side, from Taber Place to 40 feet northerly (40-foot zone), South of Market, Supervisor District 6, Color Curb Program, ccp@sfmta.com.

Per request for a light industrial business for curb access during business hours.

Public Comments: The applicant spoke in favor of the item.

Decision: Approved by the City Traffic Engineer for implementation.

11. Minna Street between 7th Street and 8th Street – Establishing a General Loading Zone

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ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM TO 5PM, MONDAY THROUGH FRIDAY

616 Minna Street, north side, from 100 feet to 140 feet west of 7th Street (40-foot zone), South of Market, Supervisor District 6, Color Curb Program, ccp@sfmta.com.

Per request of nonprofit center, this general loading zone will help with daily food deliveries donated by different organizations to the facility and food pickups by clients.

Public Comments: The applicant spoke in support of the item.

Decision: Approved by the City Traffic Engineer for implementation.

12. Natoma Street between 8th Street and 7th Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY

685 Natoma Street, south side, from 46 feet to 106 feet east of 8th Street (60-foot zone) [after the existing yellow zone], South of Market, Supervisor District 6, Color Curb Program, ccp@sfmta.com.

This zone is being requested by a new daycare facility to provide a safe space for parents to pick up and drop off children.

Public Comments: No comments.

Decision: Approved by the City Traffic Engineer for implementation.

13. Channel Street between Corrine Woods Way and 4th Street – Establishing Disabled Parking

ESTABLISH – BLUE ZONE, DISABLED PARKING, AT ALL TIMES

273 Channel Street, south side, from 3 feet to 23 feet east of Corrine Woods Way ~~El Dorado North~~ at meter stall number 273 (20-foot zone), Mission Bay, Supervisor District 6, Broderick Paulo, broderick.paulo@sfmta.com

Per Department of Public Works request to relocate a blue zone that is being lost to a future driveway curb cut.

Public Comments: One speaker spoke in opposition to the item.

Decision: Staff amended the legislative language as El Dorado North is now referred to as Corrine Woods Way. The location description needs correction to reflect the property line more closely. This item will be brought back to a subsequent hearing and will not be approved by the City Traffic Engineer for implementation as is.

14. Channel Street between Corrine Woods Way and Mission Bay Boulevard North – Establishing Disabled Parking and Daylighting

14a) ESTABLISH - RED ZONE, NO STOPPING ANYTIME

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255 Chanel Street, north side, from 3 feet to 15 feet west of Corrine Woods Way El Dorado South at meter stall number 302 (12-foot zone)

14b) ESTABLISH – BLUE ZONE, DISABLED PARKING, AT ALL TIMES

255 Chanel Street, north side, from 15 feet to 35 feet west of El Dorado South at meter stall number 304 (20-foot zone), Mission Bay, Supervisor District 6, Broderick Paulo, broderick.paulo@sfmta.com

Per Department of Public Works request to relocate a blue zone that is being lost to a future driveway curb cut.

Public Comments: One speaker spoke in opposition to the item.

Decision: Staff amended the legislative language as El Dorado South is now referred to as Corrine Woods Way. This item will need to be re-noticed with an updated address and will be brought to a subsequent hearing. This item will not be approved by the City Traffic Engineer as is.

15. Hooper Street between 7th Street and 8th Street – Establishing a General Loading Zone

ESTABLISH - GENERAL LOADING ZONE, 5-MINUTE LIMIT, AT ALL TIMES

"101" Hooper Street, south side, from 34 feet to 76 feet west of 7th Street (42-foot zone), Mission Bay, Supervisor District 6, Color Curb Program, ccp@sfmta.com.

This proposed zone would serve an expanded California College of the Arts campus as recommended by Planning Department led review.

Public Comments: One speaker spoke in opposition to the item.

Decision: Approved by the City Traffic Engineer for implementation.

16. Mission Street between Mount Vernon Avenue and Concord Avenue – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 10:30AM AND 4PM TO 6PM, MONDAY THROUGH FRIDAY

5348 Mission Street, north side, from 188 feet to 208 feet west of Mount Vernon Avenue at meter stall number 5322 (20-foot zone), Crocker-Amazon, Supervisor District 11, Color Curb Program, ccp@sfmta.com.

Per request from a daycare this would provide space for children to be picked up and dropped off.

Public Comments: No comments.

Decision: Approved by the City Traffic Engineer for implementation.

17. Ashton Avenue between Ocean Avenue and Pico Avenue – Converting Short-Term Parking to a General Loading Zone

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17a) RESCIND – GREEN ZONE, SHORT-TERM PARKING, 9AM TO 6PM, MONDAY THROUGH SATURDAY

17b) ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 11AM TO 10PM, DAILY
"395" Ashton Avenue, west side, from 5 feet to 24 feet south of Ocean Avenue (19-foot zone), Ingleside, Supervisor District 7, Color Curb Program, ccp@sfmta.com.

Per the request of the sponsor, a general loading zone would better meet their needs for food pickups and deliveries. The hours will be adjusted to match their business hours.

Public Comments: No comments.

Decision: Approved by the City Traffic Engineer for implementation.

General Public Comment

One speaker expressed a desire for in-person hearings. Another speaker wanted more specific or personalized notice for Color Curb hearing items beyond the legally required public postings in proximity to each item in advance of hearings.

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Whether or not the City Traffic Engineer's decision is considered a Final SFMTA Decision is determined by Division II, Section 203 of the Transportation Code. If the City Traffic Engineer approves a parking or traffic modification, it is considered a Final SFMTA Decision. If the City Traffic Engineer disapproves or declines a parking or traffic modification, a member of the public must request additional review by the SFMTA of that decision, which shall be conducted pursuant to Division II, Section 203 of the Transportation Code before the decision becomes a Final SFMTA Decision. Final SFMTA Decisions, whether made by the City Traffic Engineer or the SFMTA Board, can be reviewed by the Board of Supervisors pursuant to [Ordinance 127-18](#). Decisions reviewable by the Board of Supervisors are denoted with a pound (#).

Information about the review process can be found at:

https://sfbos.org/sites/default/files/SFMTA_Action_Review_Info_Sheet.pdf.

For questions about any of these items, please contact: sustainable.streets@sfmta.com and reference this order number.

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Approved:

A handwritten signature in black ink that reads 'ROlea'.

Ricardo Olea
City Traffic Engineer

Date: April 1, 2025

cc: Directive File
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