

Geofencing Specifications

November 2023 and Beyond - Scooter Parking



SFMTA

To: Brit Moller, Skinny Labs Inc. dba Spin, TIER Mobility AG
From: Danny Yeung, Acting Manager – Permits & Administration
Taxis, Access & Mobility Services Division
Date: October 31, 2023

The San Francisco Municipal Transportation Agency (SFMTA) is keeping in place the existing geofencing specifications issued on September 1, 2023 (September - October 2023 Geofencing Specifications) related to the Powered Scooter Share Program Permit (Permit) issued to Spin. In particular, pursuant to Permit Term 27, the September - October 2023 Geofencing Specifications continued prohibited parking along portions of the Embarcadero, specified six locations where parking is allowed, and were set to expire on October 31, 2023. The SFMTA will keep the allowable parking locations at six locations and also extend the duration of the Geofencing Specifications for an indefinite term until another update supersedes this document.

For reference, Permit Term 27 reads as follows:

27. Permittee shall apply geofencing specifications provided by the SFMTA to prohibit parking/locking scooters in specified areas or addresses, or to direct users to specified designated parking area (e.g., at an event venue), within one week of notice, and provide proof such as screenshots of the app showing this geofencing to the SFMTA via email.

The Geofencing Specifications specifically identify the following locations along The Embarcadero where scooters may be parked:

- Pier 27, James R Herman Cruise Ship Terminal: scooters may only be parked at device racks.
- Ferry Building, south of the building: scooters may only be parked at device racks.
- Pier 41 and concrete areas just south of the Ferry Arch: scooters may only be parked at device racks.
- Pier 9 and the concrete areas west just before Pier 15: scooters may only be parked at device racks.
- Pier 31: scooters may only be parked at device racks.
- Pier 43: scooters may only be parked at device racks.

The SFMTA is continuing to test these parking exceptions based on the assurances from Spin regarding geolocation detection accuracy and sidewalk riding detection technology, along with the current and upcoming fleet changes. The SFMTA will assess the impact of the Geofencing Specifications on the Powered Scooter Share program according to the established criteria.

Geofencing Specifications

November 2023 and Beyond - Scooter Parking



The SFMTA may modify the Geofencing Specifications by modifying or extending the term, modifying the boundaries, modifying the allowable parking locations, and/or terminating the parking exceptions imposed under the Geofencing Specifications, based on effectiveness of your efforts to reduce improper parking and improper riding. The SFMTA continues to use your device rack fees paid to expand device parking infrastructure at specific locations.

Additionally, the SFMTA expects that Spin will continue to improve your sidewalk riding detection technology and the development and implementation of other solutions to minimize both improper parking and improper riding. This includes the required safety training class every quarter that address safe scooter riding rules and inform customers that riding on sidewalks is illegal. Thank you for working collaboratively with your fellow permittee to implement a joint solution.